Hallmark STAR TREK ORNAMENTS

COLLECTING THE FUTURE



2026 Collector Reference

Compiled by David Gilles

HallmarkStarTrekOrnaments.com

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For my mother,

who gave me everything, including the ornaments

Acknowledgements

A sincere thank you to everyone who has visited the site over the years, shared their knowledge, and contributed to the community. Your involvement and insight have helped shape this resource into what it is today.

Lynn Norton generously shared his experiences working at Hallmark and his involvement with the Star Trek ornament line. Through our correspondence, it was clear he carried the same sense of integrity and care that has long been associated with Star Trek.

Kevin Dilmore has consistently offered insight and thoughtful feedback, providing a clearer view into the creative direction behind the ornament line. I am especially grateful for the time he shared during my visit to Hallmark in 2025.

A special thank you to Harry Orme, whose careful editing and attention to detail during its creation have been invaluable. His efforts have helped ensure this guide is as accurate, clear, and useful as possible for collectors and fans alike.

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Welcome aboard!

Since launching in 2011, HallmarkStarTrekOrnaments.com has unexpectedly become a go-to destination for fans, collectors, and curious newcomers interested in the ever-expanding universe of Star Trek Keepsake Ornaments.

What began as a personal project to inventory my collection has grown into a passionate archive, documenting not only the ornaments themselves, but the artistry, storytelling, and nostalgia that each piece represents. From the first light-up Enterprise to the intricately sculpted character tributes of recent years, this site chronicles it all with the same spirit of exploration that drives the franchise it celebrates.

Whether you're investigating the value of your collection, researching which artist sculpted a particular figure, or are simply deciding which ornament to beam onto your tree next, this catalog is designed with you in mind. It's more than a product showcase, it's a fan-curated celebration of the intersection between pop culture and tradition.

My goal is to help collectors see these ornaments not just as seasonal decorations, but as miniature monuments to storytelling, fandom, and craft.

For the compulsive completist cataloging a fleet or the casual collector revisiting old favorites, welcome. You've found your starbase.

I'm always looking to improve and expand this resource, and that's where you come in. If you spot an error, have a detail to add, or just want to share your own memories and insights, I'd love to hear from you. The website and this Collector Reference thrive on the passion and knowledge of fellow collectors, and your feedback helps keep both accurate, informative, and alive with the spirit of the fandom. Whether it's a missing variant, a personal photo, or a note about an early release, every contribution helps tell the full story.

HallmarkStarTrekOrnaments@gmail.com
Your input is always appreciated!

What's New in the Revised 2026 Edition

This revised edition reflects my ongoing commitment to making *Hallmark Star Trek Ornaments: Collecting the Future* the most complete and accurate reference possible. Since the original release, I have continued to uncover new information, verify existing entries, and refine the organization of the guide.

Among the changes in this edition are a corrected title for the 2001 Starfleet Legends, and the addition of a new Alphabetical Index to make locating ornaments easier. The decade introductions have also been revised, and the values for every ornament have been updated.

Several catalog entries have been expanded with newly documented items, including the George at Asda ornaments, the 2026 Einstein ornament, the Hallmark itty bittys collection, and a rare 1993 Cardboard Sign Store Display. In addition, the release dates for the *Star Trek: The Experience* Nation's Treasures ornaments have been corrected, along with numerous other editorial improvements and refinements found throughout the guide.

Every revision, no matter how large or small, is made with one goal in mind: to provide collectors with the most accurate and comprehensive Hallmark Star Trek ornament reference possible. I remain grateful to the many collectors whose knowledge, photographs, and discoveries continue to improve this guide.

Hallmark Star Trek Ornaments



A New Frontier: 1990—1999

The 1990s established Hallmark's Star Trek ornament line as an annual collecting tradition. What began with the 25th anniversary release of the U.S.S. Enterprise in 1991 quickly expanded into a steady stream of ornaments that captured different corners of the franchise. Early in the decade, the focus remained on ships from The Original Series, but the line soon broadened to include The Next Generation, Deep Space Nine, and Voyager.

Hallmark supported the line with a significant promotional push throughout the decade, including national television commercials, magazine advertising, in store events, and special giveaways. Retail promotions helped turn each release into a seasonal event, while advertisements featuring cast members reinforced the connection between the ornaments and the larger Star Trek universe.

As the line matured, character ornaments were introduced alongside the ships, giving collectors more ways to represent the franchise on their trees. By the end of the decade, Hallmark had established a consistent release pattern and demonstrated that there was a strong and reliable audience for Star Trek ornaments. This foundation would influence not only future Star Trek releases, but also Hallmark's broader expansion into licensed pop culture ornaments in the years that followed.





001. 1991 Starship Enterprise NCC-1701

Release Date: August 1991
Product Code: QLX719-9
Retail: USA $20.00
Artist: Lynn Norton
Series: Star Trek: The Original Series - 25th Anniversary
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 1.75 H x 2.5 W x 5.5 L
Packaging: Gold speckled box
Manufactured: China, Taiwan (connector cord)
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.3 oz
Scale: 1:2060
Value: $35-$80





Description: This unique ornament, with its bright blinking lights, commemorates the 25th anniversary of STAR TREK and celebrates the holiday season. Lights blink automatically and continuously. Ornament plugs easily into any of the light bulb sockets on a miniature tree light string. Use only with standard U.L.-listed light strings of 3.5- or 6-volt bulbs. Attached connector cord allows for easy placement on your tree. Not for use with blinking lights.

1991 Newspaper Article: “Demand for the Starship is the greatest that Hallmark has ever had for any ornament, says spokeswoman Betsy Helgager. The company will not release production figures but the Enterprise, which premiered this summer at about 11,000 retailers, was quickly reissued this fall when Hallmark realized it had a phenomenon on its branches. Each store got about 50. Hallmark attributes the demand to the show’s 25th anniversary, the recently released “Star Trek VI” movie and the death of the series’s creator, Gene Roddenberry. Since the ornament went on display in August, stores have been inundated with requests. Most started waiting lists; after a while, they stopped taking names. On Oct. 1, when retailers were allowed to reorder the spaceship, Hallmark received more than $1

million in orders, said one representative. Most shipments were sold out the day they arrived. People are still calling, even offering extra money."[1]

Lynn Norton (Hallmark Artist): "At Hallmark, Don Palmiter, Dill Rhodus and I brought fine scale model-making to the ornament business. We really had to convince our art directors we could go beyond cute and traditional and make really believable small models to be used as ornaments. Our commitment to high quality fit right into the Hallmark ideals for product. I also had to fight the initial idea of having a string of garland hanging along the edge of the primary hull, and Santa Claus popping out of the bridge — true story! I wanted to make it as accurate as possible. I'm very aware of the changes to that first ornament. Because it had big, thick circuitry inside for lights, the ornament had heat dissipation problems. We had to build a big cavity into it so the circuit board would not melt the plastic. Also, the ornament had to fit into a 'printer's box' store display with a limited space, and I had to shorten the nacelles for it to fit. I beat that poor design nearly to death, but it got us started and it was very popular with fans of Star Trek and of Keepsake Ornaments. When we reissued the ornament in 1996 for the show's 30th anniversary, we used the same design."[2]



001-A. 1991Trifold Store Standee ►

Mitchell Diggs (Scripps Howard): "Dallasan Hallmark in Casa Linda Plaza has sold out of its stock three times, plus the display ornament, and is waiting for more. That is, except for one ornament, which is tucked away out of sight of customers. "I'm a Trekkie," says cashier Josef Caldwell. "It's for me." "It's the biggest demand we've ever had for a single ornament," said Betsy Helgager, spokeswoman for Hallmark in Kansas City, Mo."[3]

Kevin Dilmore (Hallmark Senior Writer): "I'll always be curious whether that ornament would have been as popular-or whether we ever would have created the line we have now-had it appeared in stores as originally proposed."[4]

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[1] *"Star Trek Ornament Hits the Stars: A replica of the Starship Enterprise is this year's hottest Christmas tree bauble", Washington Post, Roxanne Roberts 12/22/1991*
[2] *"Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments", StarTrek.com, 11/13/15*
[3] *"Starship fans Trek the halls", Scripps Howard, Mitchell Diggs*
[4] *HallmarkStarTrekOrnaments.com, 4/22/21*

Pros: This is the one that started it all—the very first Star Trek Hallmark ornament. A true milestone. For longtime collectors, it's a must-have and a nostalgic anchor for any display.
Cons: The blinking red and green lights on the saucer section haven't aged as gracefully. Instead of enhancing the design, they clash with the ship's otherwise clean lines and subdued aesthetic but there is something charming about it as is.



▲ 001-B. 1991 Dream Book

Lynn Norton: “I began my Hallmark career on July 5th, 1966, which is also the year I graduated H.S. and began watching STAR TREK on TV. My original employment was to be trained as an Engraver, which is what I did for the next 20 years. Hallmark remodeled the engraving department in the early 1980s and sold us our old workbenches for $5. I’m still working at that same bench, 60 years later. It has served as the foundation of every one of my ornament creations since 1993.



I was the right person in the right place at the right time. Paramount had invited Hallmark to produce a variety of licensed products to commemorate the upcoming (1991) 25th anniversary of the STAR TREK television series. Artists and directors from greeting cards, party goods and ornaments were asked to develop concepts. Keepsake Ornament designs in that era were mostly seasonal, traditional and whimsical. Concepts submitted for a STAR TREK ornament were no exception. You’ve, no doubt, heard about drawings depicting a cartoonish Enterprise, pointy eared Santa popping out of a hinged bridge dome with garland draped around the saucer.



◄ “The person in the photograph of my first-day-on-job was a master engraver responsible for training the new kids. I was being trained to hand-carve metal molds (dies) that are used to emboss greeting cards. It was a trade-craft that was learned by doing.”

I was reviewing concepts for the ornament-development-team and the drawings totally freaked me out. I joined forces with editorial director, Tina Hacker, in an attempt to convince management that a more realistic design would be better received by fans and collectors. We won the



argument and the rest is history. Tina and I were married in 1997 and displayed the Enterprise ornament on our wedding cake as a symbol of our first collaboration and celebration of our next.

I was assigned to sculpt the Enterprise ornament because of my skills as an engraver and model maker. Artists in the sculpting studio were mostly familiar with manipulating soft materials (clay, wax, fabric) to develop three-dimensional patterns. Numerous former engravers had also joined the studio and we were adding industrial skills and materials to the mix. Our capabilities made finely detailed designs more accessible and increased the range of ornament possibilities.

The 1991 Enterprise ornament was my first project. I created the original pattern with aluminum-filled epoxy resin, styrene and metal. Rigid materials were perfect for leveraging my engraving skills to produce fine details. Apologies for deeply engraved grid lines on the saucer. Franklin Mint had produced a pewter version of the Enterprise which featured extremely exaggerated details. I was encouraged to sculpt the Hallmark ornament in a similar manner. Due to the successful first ornament, exaggerated detail lines became an expectation on future STAR TREK ship designs. I wasn't able to convince them otherwise until the 40th anniversary edition in 2006 which, ironically, is the year I retired from Hallmark.

As I recall, the 1991 Enterprise took about 75 hours. The original Enterprise design incorporated geometric shapes. I was able to fabricate most of its features with a miniature lathe and milling machine. Surface details were rendered with hand-tools.

Frankly, it was probably due to the phenomenal retail success of the first STAR TREK ornament and repeated success in following years that Star Trek was such a long part of my career. I suppose, Hallmark and the licensor considered my participation to be an essential ingredient. Participation in planning sessions and conference-calls with the licensor became a regular part of my job. Imagine how exciting that was because I'm also a FAN."[5]

[5] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 1", HallmarkStarTrekOrnaments.com, 1/19/26*

▼ 001-C. 1993 Springbok Puzzle (Featuring 1991 Starship Enterprise)

Release Date: 1993
Product Code: XZL7000
Retail: USA $12.95
Branding: Springbok by Hallmark
Completed size: Approximately 20" x 20", wreath-shaped
Box Dimensions: 11.5” x 11.5”
Manufactured: USA





Kevin Dilmore: “This was before my time and now I’m curious what we had to do to get permission to include this—if we got permission at all. The 1701 is the only licensed property on the whole wreath.

Yes, I’m aware that Crayola is on there. Hallmark has owned Crayola as a subsidiary since 1984. Maxine also is on the wreath but more people recognize her as a Hallmark-created character (as is Rainbow Brite) than know we own Crayola.”[6]



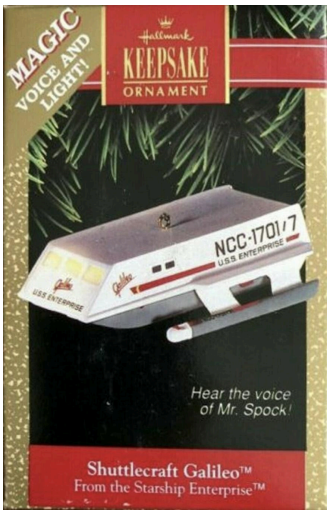


[6] HallmarkStarTrekOrnaments.com, “Springbok Puzzle Featuring Starship Enterprise”, 7/20/26

002. 1992 Shuttlecraft Galileo



Release Date: August 29, 1992
Product Code: QLX733-1
Retail: USA $24.00
Artist: Dill Rhodus
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: Light string or Legacy Cord
Dimensions: 1.25 H x 2.3 W x 3.5 L
Packaging: Gold speckled box
Manufactured: China, Japan (speaker chip), Taiwan (cord)
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.9 oz
Scale: 1:75
Value: $15-$25



Description: A fascinating lighted ornament! This shuttlecraft from the original STAR TREK® TV program brings you Mr. Spock's holiday message as it fills your Christmas with Keepsake Magic. To hear Spock's message, press the button labeled "Press Here" on the bottom of the shuttlecraft. Ornament plugs easily into any of the light bulb sockets on a miniature tree light string. Use only with standard U.L.-listed light strings of 3.5-or 6-volt bulbs. Attached connector cord allows for easy placement on your tree. Not for use with blinking lights. Complete display instructions enclosed.

002PC88. 1992 Shuttlecraft Galileo (PATENTED CANADA 1988)

Canada Patent - CA1243727A: For serious collectors — some Hallmark Star Trek ornaments are stamped "Patented Canada 1988". This marking refers to the light-string ornament circuitry patent. To date, the Canadian designation has been confirmed on the 1992 Galileo, 1993 Enterprise-D, and 1994 Bird of Prey.



Audio:
SPOCK: Shuttlecraft to Enterprise. Shuttlecraft to Enterprise. Spock here. Happy holidays. Live long and prosper.



◄ 002-A. Print Ad 1

Two versions of color print ads ran in the following magazines.

1. STAR TREK: The Official Fan Club (Sept./Oct.)
2. STAR TREK: THE NEXT GENERATION (August)
3. STAR TREK: Deep Space Nine (July)
4. Starlog (Sept.)
5. Arts & Entertainment (Sept.)

It took Hallmark to offer a collectible ornament so authentic, so finely crafted, it even plays a message from Mr. Spock, recorded by Leonard Nimoy. This newly released STAR TREK® ornament, stardated 1992, is a collector's item you can enjoy all year long, as well as during the holidays. It's just $24, and supplies are limited. So lock on to the coordinates of a Hallmark store near you and pick up your Shuttlecraft Galileo from the Starship Enterprise.

Tina Hacker (Senior Editor, Collector's Courier): "It all started with the words, 'live long and prosper.' We considered several popular phrases from the original STAR TREK television show for the lighted ornament's voice message. We selected Mr. Spock's words because they seemed especially fitting for Christmas. Once we had the message, it was a quick decision to choose the shuttle for the design. We liked the fact that it belonged to the U.S.S. Enterprise, and gave Spock a logical place from which to transmit a holiday message."[7]

Lynn Norton: "I had surgery to repair a damaged tendon in my dominant arm three weeks before the original sculpture was due. Fellow artist Dillard Rhodus graciously took my assignment in addition to his already heavy workload. I was significantly involved with planning and developing the Galileo ornament but resumption of sculpting had to wait until the following year. Note: Dillard Rhodus was also an engraver whom I'd

[7] "*Special Ornaments to Fill Fall With Plenty of Collecting Excitement: Shuttlecraft Galileo", Collector's Courier: Volume Six, Number Three 1992*

worked with for many years prior to joining the sculpting studio. He had a lengthy career sculpting numerous Keepsake and STAR WARS ornaments."[8]

Dill Rhodus (Hallmark Artist): "I didn't know what it looked like at first. I watched the episode 'The Galileo Seven' 15 times to see how the shuttle was detailed and what parts were lighted. And Paramount Pictures sent us photos and diagrams." Rhodus' first challenge was creating technical drawings for the staff in Hallmark's Specialty Tooling department. They milled out the craft's magnesium shell using a computer milling machine. The machine was able to cut all the difficult angles perfectly. Authenticity was our first priority and of course the clarity of Mr. Spock's voice. You'll understand every word."[9]

Kevin Dilmore: "Shuttlecraft Galileo was the first Star Trek ornament to feature an original voice recording. Leonard Nimoy recorded a holiday message as Spock for the ornament, which was featured in the first national television advertisement for a single Keepsake Ornament."[10]



002-B. Print Ad 2 ►

[8] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 1", HallmarkStarTrekOrnaments.com, 1/19/26*
[9] *"Special Ornaments to Fill Fall With Plenty of Collecting Excitement: Shuttlecraft Galileo", Collector's Courier: Volume Six, Number Three 1992*
[10] *"Hallmark Star Trek Keepsake Ornaments Anniversary", StarTrek.com, 10/20/10*

Television Commercial:

NIMOY: Excuse me. I'm interested in the new collectors ornament from Hallmark.
HALLMARK EMPLOYEE: Ahh…the shuttlecraft Galileo from the starship Enterprise.
NIMOY: Precisely.
HALLMARK EMPLOYEE: You know? It lights up when you plug it in. And listen…
ORNAMENT RECORDING: Shuttlecraft to Enterprise. Spock here. Happy holidays. Live long and prosper.
NIMOY: Fascinating.
VOICEOVER: For a store in your sector now carrying the Star Trek ornament call 1-800-HALLMARK.
HALLMARK EMPLOYEE: Live long and prosper, right?
NIMOY: No, I'll take five.





Note: In 1992, Leonard Nimoy lent his legendary voice—and unmistakable presence—to Hallmark's Shuttlecraft Galileo ornament. Inside the ornament, fans were treated to a special holiday message recorded by Nimoy in character as Lt. Spock, blending seasonal cheer with Vulcan logic. That same year, Nimoy also appeared as himself in a Hallmark television commercial promoting the ornament. In the brief but memorable spot, he offered warm greetings and delivered the iconic Vulcan salute—making it one of the rare times he appeared in a commercial tied to his most famous role. Nimoy portrayed Spock for nearly 50 years across Star Trek's original series, films, and reboots, making this ornament and commercial a cherished moment in both Trek and Hallmark history.



Pros: Arguably the most iconic Star Trek ornament ever produced. With its instantly recognizable shuttle design and Spock's unforgettable holiday message, it became a staple of countless trees and traditions. Anyone who owned one can still recite that transmission word for word.
Cons: Yes, it's unavoidably out of scale with the 1991 Enterprise—but honestly, who cares? The charm and cultural impact of this ornament far outweigh any nitpicks. It's a fan favorite for all the right reasons.

002-C. Manager's Guide ►
Unfolded: 7 1/2" W x 8" H
Folded: 3 3/4" W x 8" H



Your Standard Keepsake Magic Ornament Event Will Be Out Of This World!
Collectors are already eager for the new Shuttlecraft Galileo ornament to arrive at your store! Trekkers are are equally anxious. Now is the perfect time to capitalize on the excitement generated by this historical landing of this STAR TREK Shuttlecraft Galileo in your store.

The Shuttlecraft Galileo Keepsake Magic Ornament is destined to become as sought after as its predecessor, the Starship Enterprise.

This new ornament crosses the final frontier in ornament design. It's lighted and features the authentic voice of Mr. Spock wishing your customers a personal Christmas greeting.

Galileo also provides full margin for you.
Collectors are already eager for the new Shuttlecraft Galileo ornament to arrive at your store! Trekkers are are equally anxious. Now is the perfect time to capitalize on the excitement generated by this historical landing of this STAR TREK Shuttlecraft Galileo in your store.

The Shuttlecraft Galileo Keepsake Magic Ornament is destined to become as sought after as its predecessor, the Starship Enterprise.
This new ornament crosses the final frontier in ornament design. It's lighted and features the authentic voice of Mr. Spock wishing your customers a personal Christmas greeting.

Galileo also provides full margin for you.

TV Beams News Of Shuttlecraft To Earthlings

National television advertising will begin August 24, with a compelling message to viewers to purchase the Keepsake Shuttlecraft Galileo Magic Ornament.
TV commercials featuring Leonard Nimoy, will air on STAR TREK (the original series) reruns, on STAR TREK: The Next Generation (in syndication), and on NBC's Today Show.

A color print ad will run in the Sunday Parade magazine and the USA Weekend magazine on August 30. Full-page color ads will also appear in "Official STAR TREK Fan Club Newsletter" magazine (August 21 issue) and in "StarLog" on September 1.
Be ready to welcome customers with a well-planned Shuttlecraft Landing Party event that will not only create goodwill and enthusiastic response from your customers, but will pave the way for future sales and continued customer loyalty.

Here's What To Do

Read, display and distribute all the materials included in this promotion kit. They include:

INTRO & R-T-W MATERIALS

1 Bag Stuffer Slick
1 Ad Slick
1 Direct Mail Invitation Slick
200 Full-Color Direct Mail Invitations
1 20-1/2" x 30" Poster
1 8" x 10" R-T-W Entry Sign
300 R-T-W Entry Forms (6 pads of 50 each)
1 Entry Form Slick
1 Enterprise Mobile (R-T-W Prize)
1 News Release

SALES ASSOCIATE MATERIALS

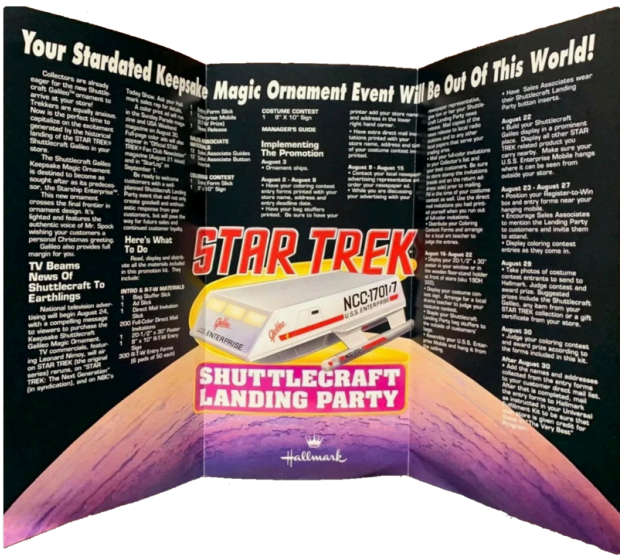
12 Sales Associate Guides
12 Sales Associate Button Inserts

COLORING CONTEST

1 Entry Form Slick
1 8" x 10" Sign

COSTUME CONTEST

1 8" x 10" Sign



▲ Manager's Guide (Inside)

MANAGER'S GUIDE

Implementing The Promotion

August 3

- Ornament ships.

August 2 – August 8

- Have your coloring contest entry forms printed with your store's name, address, and entry deadline date.
- Have your bag stuffers printed. Be sure to have your printer to add your store name and address to the lower right hand corner.
- Have extra direct mail invitations printed with your store name, address and time of your costume contest imprinted.

August 9 – August 15

- Contact your local newspaper advertising representative and order your newspaper ad.
- While you are discussing your advertising with your newspaper representative, give him or her your Shuttlecraft Landing Party news release. Mail copies of the news release to local radio stations and to any other local newspapers that serve your trading area.
- Mail your full-color invitations to your Collector's list and your best customers. Be sure to store stamp the invitations (inside and on the return address side) prior to mailing. Fill in the time of your costume contest as well. Use the direct mail invitations you had printed yourself when you run out of full-color invitations.
- Distribute your Coloring Contest Forms and arrange for a local art teacher to judge the entries.

August 16 – August 22

- Display your 20-1/2" x 30" poster in your window or in the wooden floor-stand holder at the front of the store (sku 19DH 555).
- Display your costume contest sign. Arrange for a local drama teacher to judge the costume contest.
- Staple your Shuttlecraft Landing Party bag stuffers to the outside of customer's bags.
- Assemble your U.S.S. Enterprise Mobile and hang it from the ceiling.
- Have Sales Associates wear their Shuttlecraft Landing Party button inserts.

August 22

- Build your Shuttlecraft Galileo display in a prominent place. Display all other STAR TREK related products nearby. Make sure your U.S.S. Enterprise Mobile hangs where it can be seen from outside your store.

August 23 – August 27

- Position your Register-to-Win box and entry forms near your hanging mobile.
- Encourage Sales Associates to mention the Landing Party To customers and invite them to attend.
- Display coloring contest entries as they come in.

August 29

- Take photos of costume contest entrants to send to Hallmark. Judge contest and award prize. Suggested prizes include the Shuttlecraft Galileo, any item from your STAR TREK collection or a gift certificate from your store.

August 30

- Judge your coloring contest and award prize according to the firms in this kit.

After August 30

- Add the names and addresses from the entry forms to your customers direct mail list. After that is completed, mail the entry forms to Hallmark as instructed in your Universal Fulfillment Kit to be sure that your store is given credit for these in “The Very Best Program”.



◄ 002-D. Sales Associate's Guide
Unfolded: 7 1/2" W x 8" H
Folded: 3 3/4" W x 8" H

Hallmark 1992 STAR TREK Shuttlecraft Galileo™ Keepsake Magic Ornament & REACH Landing Party Event SALES ASSOCIATE'S GUIDE

With Your Help, Your Store's Keepsake Magic Ornament Event Will Be Out of This World! Collectors are already eager for the new Shuttlecraft Galileo™ ornament to arrive at your store! Trekkers are equally anxious. Now is the perfect time to capitalize on the excitement generated by the historical landing of the STAR TREK Shuttlecraft Galileo. The Shuttlecraft Galileo Keepsake Magic Ornament is

destined to become as sought after as its predecessor, the Starship Enterprise™. It's lighted and features the authentic voice of Mr. Spock wishing your customers a personal Christmas greeting.

TV Beams News Of Shuttlecraft To Earthlings: National television advertising will begin August 24 with a compelling message to viewers to purchase the Keepsake Shuttlecraft Galileo Magic Ornament. TV commercials, featuring Leonard Nimoy, will air on STAR TREK (the original series) reruns, on "STAR TREK: The Next Generation" (in syndication), and on NBC's Today Show. Ask your Hallmark sales rep for details.
A color print ad will run in Sunday Parade magazine and USA Weekend magazine on August 30. Full-page color ads will also appear in "Official STAR TREK« Fan Club Newsletter" magazine (August 21 issue) and in "StarLog" on September 1. As An Honorary STAR TREK Crew Member, Here's What You Should Do: Read this Guide completely. Attend your store meeting and brainstorm with other Sales Associates and your manager about ways to enhance your Shuttlecraft Landing Party event.

The Shuttlecraft Landing Party: The event will be held August 29 and 30, and will feature a STAR TREK Costume Contest (where customers dress up in STAR TREK Costumes), a coloring contest (where children 12 and under color a STAR TREK scene) and a register to-win-drawing for a U.S.S. Enterprise Mobile. Your store can send out invitations to your customer mailing list and can send a news release to local media. If you know of any STAR TREK fans who would like to receive an invitation, please alert your manager now, so that an invitation can be mailed. Be ready to welcome customers with a well planned Shuttlecraft Landing Party event that will not only create goodwill and enthusiastic response from your customers, but will pave the way for future sales and continued customer loyalty.

If you have access to a STAR TREK costume, wear it during your Landing Party event. It will add to the festivities! During your Party, it might be helpful if you are familiar with STAR TREK lingo. Here are some terms to know: Shuttlecraft Galileo – Small spaceship that transfers up to 8 passengers and 2 operators to the starship U.S.S. Enterprise. U.S.S. Enterprise – The starship that transports the STAR TREK crew on its missions. STAR TREK Mission – “To seek out new worlds and new civilizations…to boldly go where no man has gone before.” Klingons – Once-enemies, now allies of the Federation. Federation – League of planets throughout all galaxies that are allied for peace.

You Are The Key To The Success Of This Event. Live Long And Prosper!

▼ **002-E. Window Poster** (20 1/2" W x 30" H)





◄ **002-F.** **Store Sign**
(8" W x 10" H)

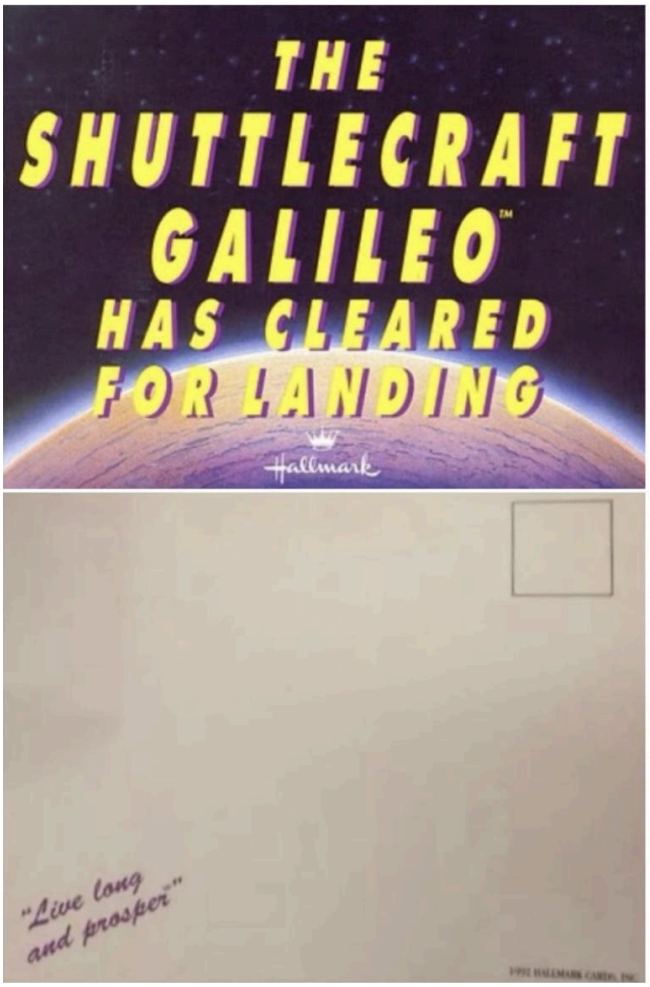


▲ **002-H.** **REACH Shuttlecraft Galileo Ad Slick**

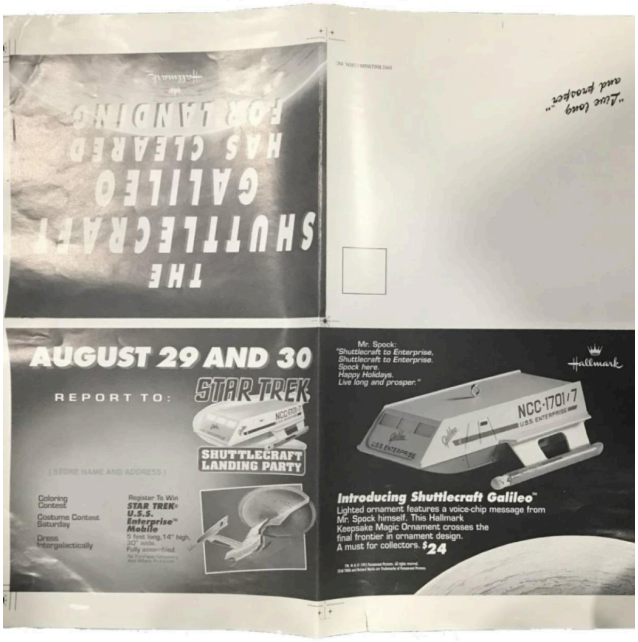
▼ **002-G.** **Bag Stuffer Slick**



▼ 002-I. Direct Mail Invitation



002-J. Direct Mail Slick ►





▲ 002-K. Sales Associate Button Inserts, Set of 6



▲ 002-L. Sales Associate Button Insert, Single

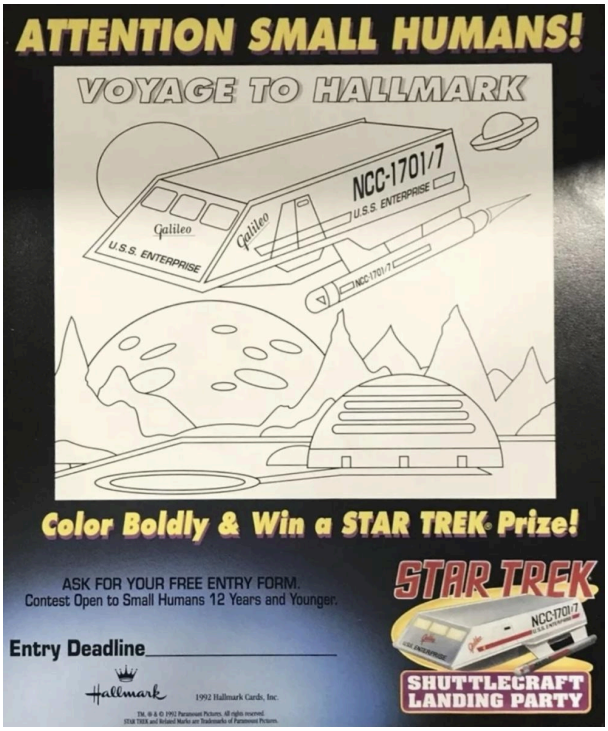


▲ 002-M. Store Flyer

▼ 002-N. Costume Contest Sign

(8" W x 10" H)





▲ 002-O. Coloring Contest Sign

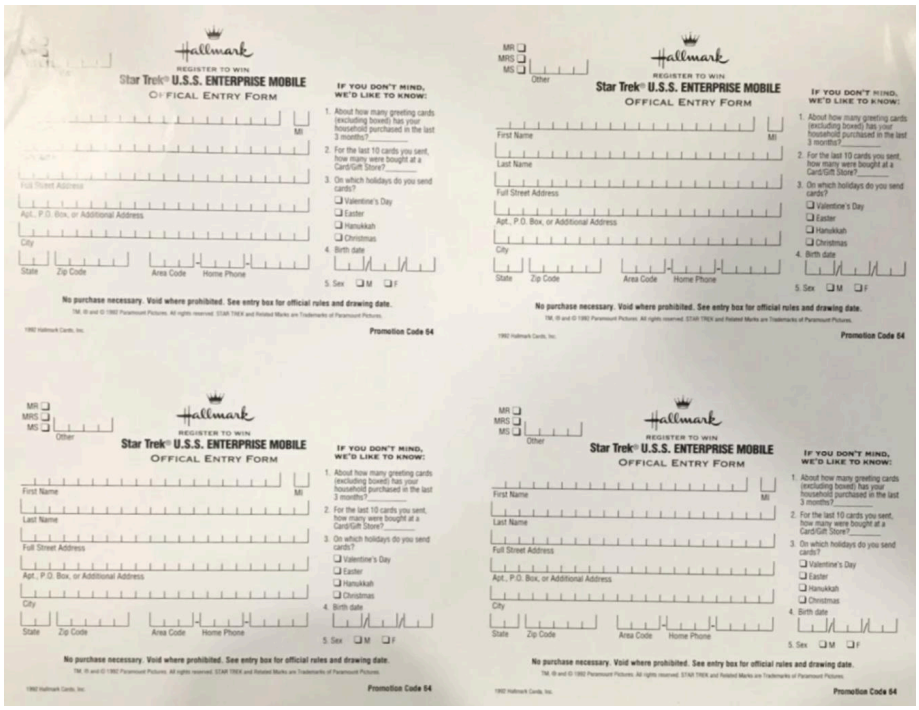
(8" W x 10")



◄ 002-P. Coloring Contest Entry Form

002-Q. U.S.S. Enterprise Mobile Giveaway Sign ►
(8" W x 10" H)



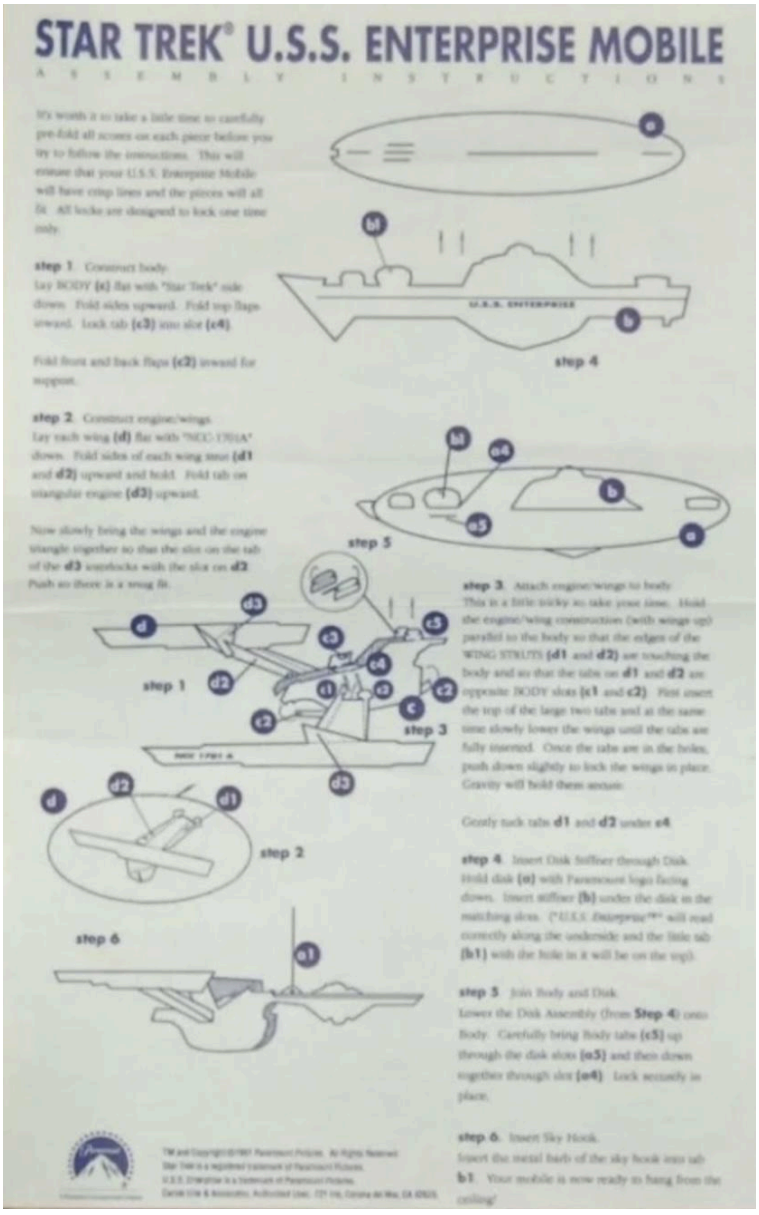


◄ **002-R. U.S.S. Enterprise Mobile Entry Form Slick**

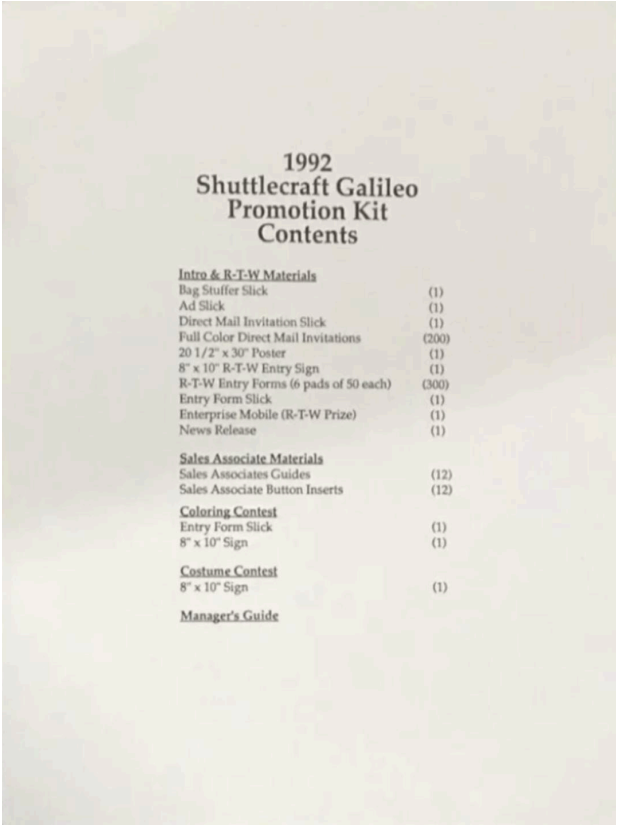
▼ 002-S. U.S.S. Enterprise Mobile
Assembled: 30" W x 14" H x 5" L



002-T. U.S.S. Enterprise Mobile
Diagram Instructions ►



002-U. 1992 Shuttlecraft Galileo Promotion Kit Contents ►


1992
Shuttlecraft Galileo
Promotion Kit
Contents

Intro & R-T-W Materials
Bag Stuffer Slick (1)
Ad Slick (1)
Direct Mail Invitation Slick (1)
Full Color Direct Mail Invitations (200)
20 1/2" x 30" Poster (1)
8" x 10" R-T-W Entry Sign (1)
R-T-W Entry Forms (6 pads of 50 each) (300)
Entry Form Slick (1)
Enterprise Mobile (R-T-W Prize) (1)
News Release (1)

Sales Associate Materials
Sales Associates Guides (12)
Sales Associate Button Inserts (12)

Coloring Contest
Entry Form Slick (1)
8" x 10" Sign (1)

Costume Contest
8" x 10" Sign (1)

Manager's Guide

Intro & R-T-W Materials:
Bag Stuffer Slick (1)
Ad Slick (1)
Direct Mail Invitation Slick (1)
Full Color Direct Mail Invitations (200)
20 1/2" x 30" Poster (1)
8" × 10" R-T-W Entry Sign (1)
R-T-W Entry Forms (6 pads of 50 each)
Entry Form Slick (1)
Enterprise Mobile (R-T-W Prize) (1)
News Release (1)

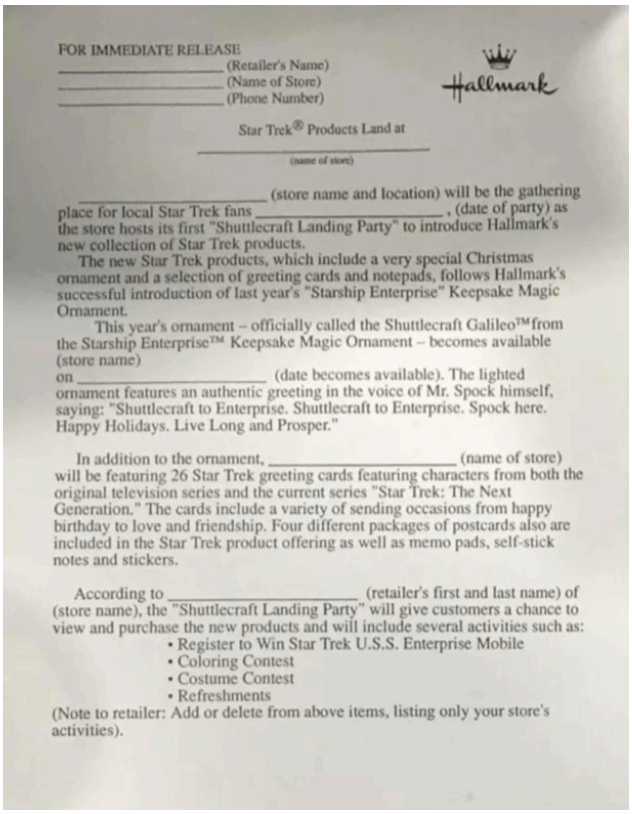
Sales Associate Materials:
Sales Associates Guides (12)
Sales Associate Button Inserts (12)

Coloring Contest:
Entry Form Slick (1)
8" × 10" Sign (1)

Costume Contest:
8" x 10* Sign (1)

Manager's Guide

002-V. Shuttlecraft Galileo News Release ►



FOR IMMEDIATE RELEASE
_____ (Retailer's Name)
_____ (Name of Store)
_____ (Phone Number)

Hallmark

Star Trek® Products Land at
_____
(name of store)

_____ (store name and location) will be the gathering place for local Star Trek fans _____, (date of party) as the store hosts its first "Shuttlecraft Landing Party" to introduce Hallmark's new collection of Star Trek products.

The new Star Trek products, which include a very special Christmas ornament and a selection of greeting cards and notepads, follows Hallmark's successful introduction of last year's "Starship Enterprise" Keepsake Magic Ornament.

This year's ornament – officially called the Shuttlecraft Galileo™ from the Starship Enterprise™ Keepsake Magic Ornament – becomes available (store name) on _____ (date becomes available). The lighted ornament features an authentic greeting in the voice of Mr. Spock himself, saying: "Shuttlecraft to Enterprise. Shuttlecraft to Enterprise. Spock here. Happy Holidays. Live Long and Prosper."

In addition to the ornament, _____ (name of store) will be featuring 26 Star Trek greeting cards featuring characters from both the original television series and the current series "Star Trek: The Next Generation." The cards include a variety of sending occasions from happy birthday to love and friendship. Four different packages of postcards also are included in the Star Trek product offering as well as memo pads, self-stick notes and stickers.

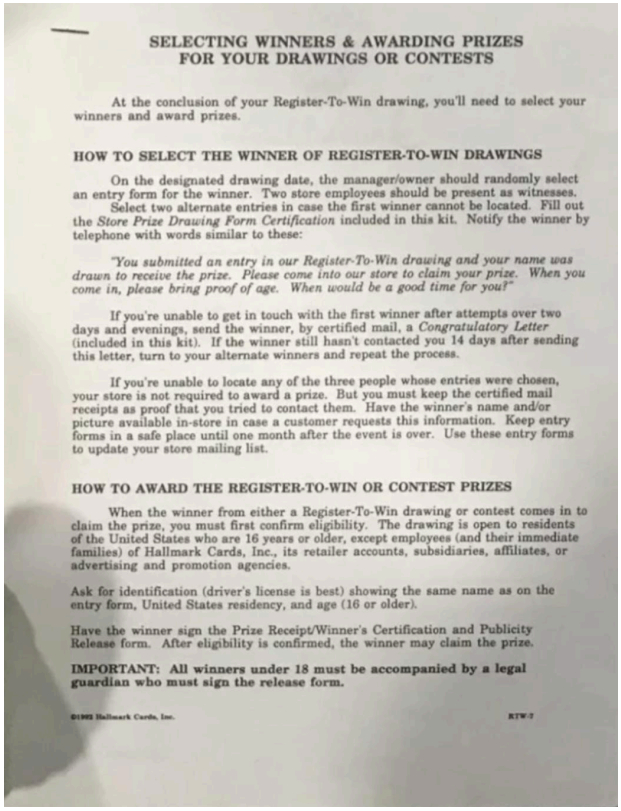
According to _____ (retailer's first and last name) of (store name), the "Shuttlecraft Landing Party" will give customers a chance to view and purchase the new products and will include several activities such as:

- Register to Win Star Trek U.S.S. Enterprise Mobile
- Coloring Contest
- Costume Contest
- Refreshments

(Note to retailer: Add or delete from above items, listing only your store's activities).

FOR IMMEDIATE RELEASE
(Retailer's Name)
(Name of Store)
(Phone Number)
Star Trek® Products Land at Hallmark (name of store) (store name and location) will be the gathering place for local Star Trek fans, (date of party) as the store hosts its first "Shuttlecraft Landing Party" to introduce Hallmark's new collection of Star Trek products. The new Star Trek products, which include a very special Christmas ornament and a selection of greeting cards and notepads, follows Hallmark's successful introduction of last year's "Starship Enterprise" Keepsake Magic Ornament. This year's ornament - officially called the Shuttlecraft Galileo from the Starship Enterprise™ Keepsake Magic Ornament - becomes available (store name) on (date becomes available). The lighted ornament features an authentic greeting in the voice of Mr. Spock himself, saying: "Shuttlecraft to Enterprise. Shuttlecraft to Enterprise. Spock here. Happy Holidays. Live Long and Prosper." In addition to the ornament, (name of store) will be featuring 26 Star Trek greeting cards featuring characters from both the original television series and the current series "Star Trek: The Next Generation." The cards include a variety of sending occasions from happy birthday to love and friendship. Four different packages of postcards also are included in the Star Trek product offering as well as memo pads, self-stick notes and stickers. According to (retailer's first and last name) of (store name), the "Shuttlecraft Landing Party" will give customers a chance to view and purchase the new products and will include several activities such as:
• Register to Win Star Trek U.S.S. Enterprise Mobile
• Coloring Contest
• Costume Contest
• Refreshments
(Note to retailer: Add or delete from above items, listing only your store's activities)

002-W. Selecting Winners and Awarding Prizes ►



SELECTING WINNERS & AWARDING PRIZES FOR YOUR DRAWINGS OR CONTESTS

At the conclusion of your Register-To-Win drawing, you'll need to select your winners and award prizes.

HOW TO SELECT THE WINNER OF REGISTER-TO-WIN DRAWINGS
On the designated drawing date, the manager/owner should randomly select an entry form for the winner. Two store employees should be present as witnesses.
Select two alternate entries in case the first winner cannot be located. Fill out the Store Prize Drawing Form Certification included in this kit. Notify the winner by telephone with words similar to these:

"You submitted an entry in our Register-To-Win drawing and your name was drawn to receive the prize. Please come into our store to claim your prize. When you come in, please bring proof of age. When would be a good time for you?"

If you're unable to get in touch with the first winner after attempts over two days and evenings, send the winner, by certified mail, a Congratulatory Letter (included in this kit). If the winner still hasn't contacted you 14 days after sending this letter, turn to your alternate winners and repeat the process.

If you're unable to locate any of the three people whose entries were chosen, your store is not required to award a prize. But you must keep the certified mail receipts as proof that you tried to contact them. Have the winner's name and/or picture available in-store in case a customer requests this information. Keep entry forms in a safe place until one month after the event is over. Use these entry forms to update your store mailing list.

HOW TO AWARD THE REGISTER-TO-WIN OR CONTEST PRIZES

When the winner from either a Register-To-Win drawing or contest comes in to claim the prize, you must first confirm eligibility. The drawing is open to residents of the United States who are 16 years or older, except employees (and their immediate families) of Hallmark Cards, Inc., its retailer accounts, subsidiaries, affiliates , or advertising and promotion agencies.

Ask for identification (driver's license is best) showing the same name as on the entry form, United States residency, and age (16 or older).

Have the winner sign the Prize Receipt/Winner's Certification and Publicity Release form. After eligibility is confirmed, the winner may claim the prize.

IMPORTANT: All winners under 18 must be accompanied by a legal guardian who must sign the release form.

Artist Inspiration ►

The Galileo ornament was quite an accurate sculpt for 1992. The only standout differences are the rounded roof rails that were straightened for the ornament along with the lack of landing pads.





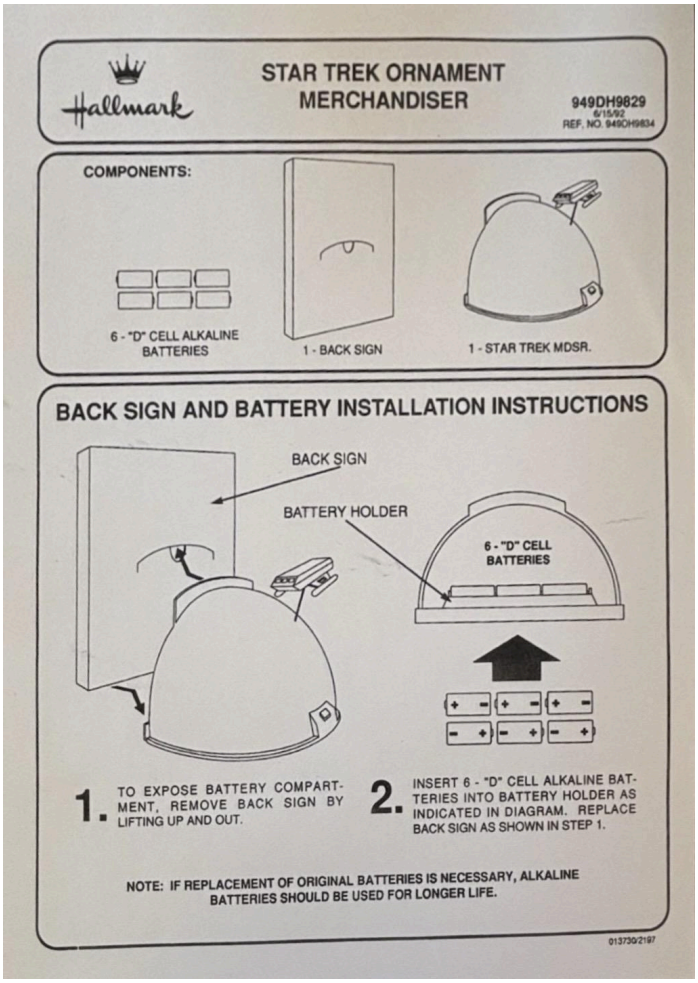
◄ Galileo Promotional T-Shirt: Hallmark's Kevin Dilmore sports a vintage 'Landing Party' T-shirt at Hallmark Corporate.[11]

[11] *Hallmark Corp. September 17, 2025, Kansas City MO*

002.MER. 1992 Shuttlecraft Galileo Merchandiser

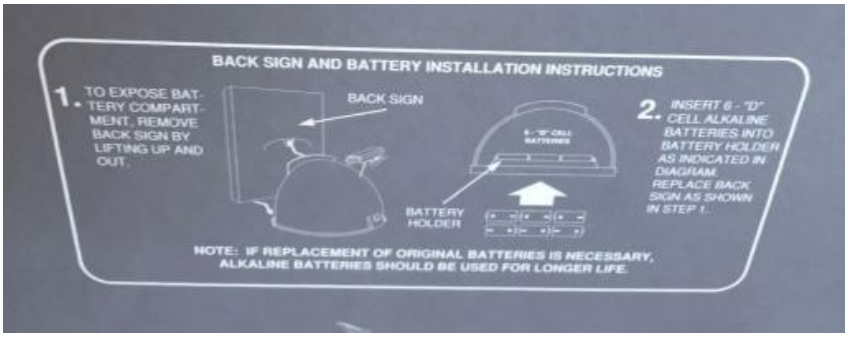
Display Date: August 22, 1992
Product Code: 949DH9829
Retail: Not for resell
Artist: Dill Rhodus
Series: Star Trek: The Original Series
Magic: Light & sound
Power Source: (6) D Batteries
Dimensions: 15.75 H x 11 W x 6.5 D
Packaging: Brown cardboard shipping box
Branding: Store display
Material: Styrene & cardboard
Theme: Planet & ship
➤**Value:** $75-$120





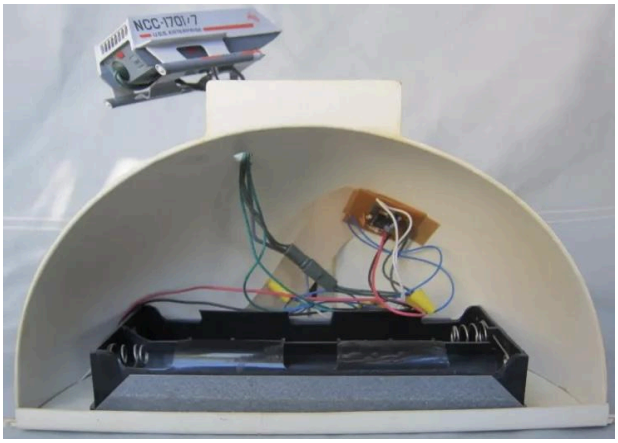
Kevin Stevens (Editor, Trek Collector): "Although the Galileo ornament never achieved the collectibility status of the first ornament, a counter display promoting the ornament has become collectible. The display featured a plastic globe recreating a moon with the Galileo ornament orbiting above it. A button at the base of the display allowed shoppers to hear the greeting from Mr. Spock. This display, which included a cardboard back with advertising information about the ornament, has gone on to the secondary marketplace, with prices from $75 to $150."[12]

[12] *"The Star Fleet of Hallmark", Strange New Worlds, Issue 10 – Oct/Nov 1993*


BACK SIGN AND BATTERY INSTALLATION INSTRUCTIONS
1. TO EXPOSE BATTERY COMPARTMENT, REMOVE BACK SIGN BY LIFTING UP AND OUT.
BACK SIGN
BATTERY HOLDER
2. INSERT 6 - "D" CELL ALKALINE BATTERIES INTO BATTERY HOLDER AS INDICATED IN DIAGRAM. REPLACE BACK SIGN AS SHOWN IN STEP 1.
NOTE: IF REPLACEMENT OF ORIGINAL BATTERIES IS NECESSARY, ALKALINE BATTERIES SHOULD BE USED FOR LONGER LIFE.


STAR TREK
" Galileo has landed."
The "Shuttlecraft Galileo" Keepsake Magic Ornament features a holiday message from Mr. Spock. Just press the button below to hear the special message.
$24
PARTS ENCLOSED


NCC-1701/7


NCC-1701/7





003. 1993 U.S.S. Enterprise NCC-1701-D

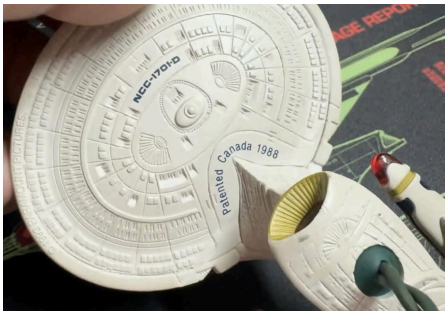


Release Date: August 23, 1993
Product Code: QLX741-2
Retail: USA $24.00
Artist: Lynn Norton
Series: Star Trek: The Next Generation
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 1.4 H x 3.5 W x 4.75 L
Packaging: Gold box, white stripe
Manufactured: China, Taiwan (connector cord)
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.5 oz
Scale: 1:5313
Value: $15-$25



Description: The U.S.S. Enterprise from the TV program, STAR TREK®: THE NEXT GENERATION TM, voyages to your galaxy to light up your tree. This unique starship, with its blinking and glowing lights, will fill your holiday with Keepsake Magic! Light blinks automatically and continuously. Ornament plugs easily into any of the light bulb sockets on a miniature tree light string. Use only with standard U.L.-listed light strings of 3.5- or 6-volt bulbs. Attached connector cord allows for easy placement on your tree. Not for use with blinking lights. Limited Warranty Through 1996 Enclosed. Complete display instructions enclosed.

003PC88. 1993 U.S.S. Enterprise NCC-1701-D (PATENTED CANADA 1988)



Canada Patent - CA1243727A: For serious collectors — some Hallmark Star Trek ornaments are stamped “Patented Canada 1988”. This marking refers to the light-string ornament circuitry patent. To date, the Canadian designation has been confirmed on the 1992 Galileo, 1993 Enterprise-D, and 1994 Bird of Prey.

Lynn Norton: “At the time, Paramount would send me original blueprints and photos of the filming model as it was being constructed. I had access to detail that wasn’t readily apparent on our TV sets in those days, and I was able to explore and appreciate the design. I always imagined how I wanted to be part of the teams that built those studio models. It was thrilling for me to see the materials they were sending me. What appealed to me most was the level of detail visible on the hull and nacelles. The original was very simplistic in nature, and I had no problem with that. On the D, everything was busy. The Aztec patterns on the hull caused us some concern. What people are imagining on these end products is an extension of what happens in real life. Much of the hull plating is prefabricated and painted at the factory and there are little bits of variation in the paint lots, so there is a small difference in tone for each plate. Also, as plates go over curves, reflectivity changes. It happens on metal aircraft, so we’re familiar with seeing it. Even if you have no paint, the fact that metal when formed will change its lighting characteristics just slightly enough that it ends up with a patchwork look. But on an ornament, capturing that look can add literally hundreds of decoration steps, whether spray masks or pad printing or however you choose to do it. We chose not to.”[13]

Lynn Norton: “ENTERPRISE “D” was the most ambitious ornament design Hallmark had ever undertaken and ultimately challenged my skills as a sculptor/engraver. Reproducing accurate, complex surface details was not commonly required for ornaments of the era. I was scolded for taking too much time to render an original pattern, but when the licensor saw my prototype, they were elated. The project moved forward and I was forgiven for trashing the schedule.

In 1992, I was on a business trip in Asia and visited the facility that was developing molds and production tooling for the ornament. I almost shit myself when I saw delicate surface details butchered beyond recognition. The tool makers weren’t up to the task of executing such a complex design. Fortunately, I was traveling with a product manager and art-director. They both agreed that everything had to be remade. New molds were developed by a different vendor that faithfully reproduced every detail. The finished product was excellent.

This story doesn’t end here. Rejected tooling was given to Willitts Designs (owned by Hallmark at the time) and resized to fit into a USS Enterprise Lighted Star Globe. I suppose they didn’t think imperfections would be obvious at a smaller scale. Wrong! Internal lighting and the lensing-effect of a liquid filled, glass globe exaggerated errors. There are probably very few Willitts Star Globes remaining because they tended to leak and flood internal electronics with acidic fluid.

[13] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com, 11/13/15*

Some STAR TREK starship models that appeared in Willitts Star Globes were generated by copying original patterns of Hallmark ornaments. They were reduced in size with pantograph machines by tracing a stylus over every surface while cutting tools at the other end carved smaller versions. I'm certain that the original Enterprise, Enterprise "D" and Klingon Bird of Prey that appeared in Star Globes were developed in this manner. Willitts Designs was owned by Hallmark in the 1990s. It's uncertain if any of their additional STAR TREK products were produced in the same way.







Another product that remains a mystery was an Enterprise "D" model that was sold by Applause in 1995, branded as STAR TREK: GENERATIONS. It featured a detachable saucer and display stand. Similarities to the Hallmark 1993 Enterprise "D" ornament caught my attention, so I purchased it for my collection. Upon closer examination, I became convinced that Applause had used an actual Hallmark ornament as a pattern to develop tooling for their ship model. Raised and engraved details (especially on the saucer) were nearly identical to the ornament. The number of

windows and escape hatch details were interpretations I'd made during sculpting. Holes for the wire hanger loop, bridge running light and electrical cord were clumsily patched. The deflector appears to have been removed and replaced with a lumpy approximation. Even minor surface imperfections that occurred during manufacturing the ornament were reproduced.

Everything I've outlined here are my personal observations. In late 1995, I submitted a statement and documentation to the Hallmark legal department but do not know if any actions were taken or resolved. It's my opinion that the 1993 Hallmark ornament was "high jacked" to make a product for another company. Note: Your opinion is welcome. If you have the Applause ship in your collection, one can observe most of what I've described without opening or damaging the retail package. Use a magnifying glass and bright light to see for yourself."[14]

Kevin Dilmore: "The NCC-1701-D was the first starship ornament to have lighted nacelles. For whatever reason, photos of this ornament in advertisements and publications tended to be run upside-down. A television commercial for this ornament featured Patti Yasutake as Nurse Alyssa Ogawa asking questions to the Enterprise-D's computer about the ornament."[15]

Kevin Stevens: "Hallmark announced that it would scale back production for the 1993 ornament, making the newest ornament a more promising collectible than the Galileo. Early reports from Hallmark Gold Crown Stores (retailers for the ornaments) bear this out. Stores that began receiving the ornaments in August have been sent only half their anticipated orders, making demand high from collectors. Even those who pre-ordered have had to wait for back orders to be received."[16]

Pros: A graceful sculpt that captures the sleek curves of the Enterprise-D, and a welcome expansion into The Next Generation era. For many fans, it marked the beginning of a new frontier in the ornament series.
Cons: Unfortunately, the execution isn't quite as smooth as the ship itself. The ornament tends to pitch up due to the weight of the power cord, making it hard to display level. On top of that, the lighting is disappointingly dim—more of a flicker than a feature.

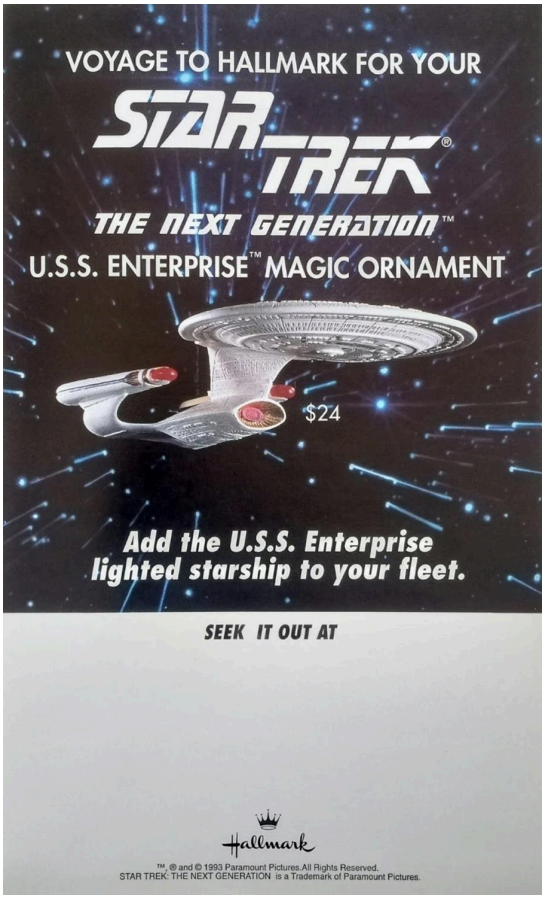
[14] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*
[15] *Hallmark Star Trek Keepsake Ornaments Anniversary, StarTrek.com, 10/20/10*
[16] *"The Star Fleet of Hallmark", Strange New Worlds, Issue 10 – Oct/Nov 1993*

Television Commercial:



OGAWA: Computer, access the new Keepsake Magic Ornament from Hallmark.
SHIP COMPUTER/REPLICATOR: Accessing U.S.S. Enterprise, a collectible ornament accurately representing the Galaxy Class starship. Ornament carries Earth date 1-9-9-3 and illuminates in a realistic manner.
OGAWA: The new starship enterprise ornament please.
SHIP COMPUTER/REPLICATOR: Replications are copies. Only Hallmark carries authentic Keepsake ornaments
OGAWA: Suggest solution.
VOICEOVER: Call 1-800-HALLMARK for store nearest you.

Note: In 1993, Hallmark aired a television commercial for the U.S.S. Enterprise-D Keepsake Ornament, featuring Patti Yasutake reprising her role as Nurse Alyssa Ogawa. In the ad, Ogawa interacts with the ship's computer, ultimately replicating the ornament itself—a charming fusion of Starfleet tech and holiday cheer. Yasutake portrayed Nurse Ogawa in 16 episodes of Star Trek: The Next Generation, as well as in the films Star Trek Generations and Star Trek: First Contact. The familiar voice of the ship's computer in the commercial was once again provided by Majel Barrett-Roddenberry, the beloved "First Lady of Star Trek." Majel's voice became an iconic part of Star Trek's legacy, having served as the computer interface in nearly every iteration of the franchise. Her on-screen contributions included such memorable roles as Number One in "The Cage," Nurse Chapel in The Original Series, the Caitian M'Ress in The Animated Series, and the flamboyant Lwaxana Troi in The Next Generation and Deep Space Nine.



◄ **003-A. Ad Slick**
(5 1/4" W x 8 3/4" H)

▼ **003-B. Print Ad** (8 1/2" W x 11" H)

A color print ad ran in the following magazines: STAR TREK: The Official Fan Club (Sept./Oct.); STAR TREK: THE NEXT GENERATION (August); STAR TREK: Deep Space Nine (July); Starlog (Sept.); and Arts & Entertainment (Sept.)



003-C. Promotion Guide ►
(11" W x 13" H unfolded)
(11" W x 4 1/2" H folded)



Third-In-A-Series STAR TREK® Ornament Will Have Customers Flying to Your Store!
Trekkers, Keepsake Ornament Collectors and Christmas enthusiasts of all kinds are all looking forward to the landing of your third-in-a-series, STAR TREK: THE NEXT GENERATION*™ U.S.S. Enterprise™ Keepsake Magic Ornament.
This kit provides all the materials you will need to promote this special product early and throughout the holiday season.

TV Beams News of U.S.S. Enterprise
National television advertising that announces the local landing of STAR TREK: THE NEXT GENERATION U.S.5. Enterprise begins August 23 through September 19. TV commercials will air on STAR TREK: THE NEXT GENERATION and STAR TREK Deep Space Nine (in syndication) and local reruns of STAR TREK: THE NEXT GENERATION and the classic STAR TREK series.

A color print ad will run in the following magazines: STAR TREK: The Official Fan Club (Sept./Oct.); STAR TREK: THE NEXT GENERATION (August); STAR TREK: Deep Space Nine (July); Starlog (Sept.); and Arts & Entertainment (Sept.).

How To Promote The Ornament
You can begin promoting the U.S.S. Enterprise™ Keepsake Magic Ornament with your colorful pre-printed bag stuffers which are available open stock and shipped separately from this kit.

As soon as your ornaments arrive, you can begin planning how to promote this ornament. Your support kit includes everything you'll need. Here's what's included:
1 20" x 30" Window Poster, 8"x 10" Photographic Sign, Ad Slick, Center Focus Sign, Miniature Oval Caption Sign, Outpost Merchandiser Panel Insert/Base Sign, 6 Sales Associate Buttons, 1 Promotion Guide, 1 Display Ornament, Bag Stuffers are available open stock, 413RCB369--500 in @ $7.
* Begin distribution during August and continue to December to encourage customers to return for the ornament.

* Place your 20" x 30" window poster in your wooden floor stand at the front of your store or use it in your front window or on your front door.
* Display your 8" x 10" sign in an acrylic holder at your cash wrap end-of-aisle or in some other prominent location.
* Order print advertising. Be sure to include your store name, address, hours and any other important information you want customers to know. For maximum effective-ness, plan to run your ad at least twice.
* Using the new outpost merchandiser (950DH9919) shipped with your Keepsake Ornaments, assemble the merchandiser using the panel insert and signing included in this kit. Place center focus sign in your Keepsake Ornament display.
* On August 21, build your end-of-aisle display to coincide with the national advertising.
* Begin distribution during August and continue to December to encourage customers to return for the ornament.

Inform Your Sales Associates!
Make sure that each of your Sales Associates knows about this new ornament. Demonstrate how the merchandiser works (ornament lights when button is pushed), and discuss the success of the first two STAR TREK® ornaments in your store.
Train your staff to inform customers about the arrival of the ornament in your store.

Make The Most Of This Promotion.
Send bag stuffers to your customer mailing list.
Place a framed bag stuffer within your Keepsake Ornament display.
Investigate cross-promotion opportunities with local retailers who sell STAR TREK collectibles and posters.
To encourage add-on sales, display alongside STAR TREK cards, stickers and puzzle.

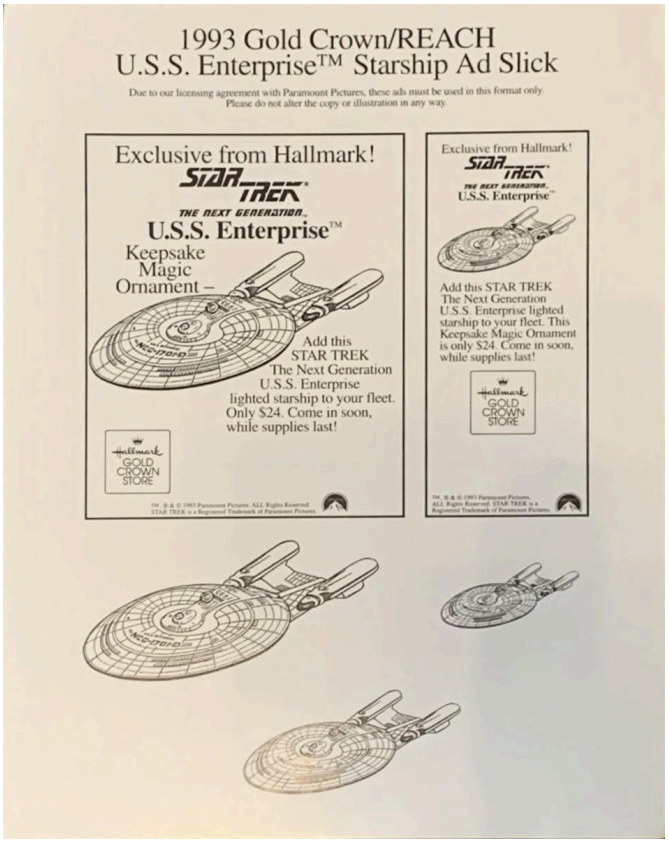


003-D. "Voyage to Hallmark" Window Poster ►
(20 1/2" x 30")



◄ 003-E. "Seek Out Our New" Store Sign
(8" W x 10" H)

003-F. Ad Slick ►
(8 1/2" W x 11" H)



003-G. Sales Associate Button ►
(3 1/4" Dia.)



▼ 003-H. Sales Associate Buttons, Set of 6
(8" W x 13 1/4" H)





▲ 003-J. Vertical Outpost Insert
(11 1/2" H)



▲ 003-I. Horizontal Outpost
(18" W x 14" H)



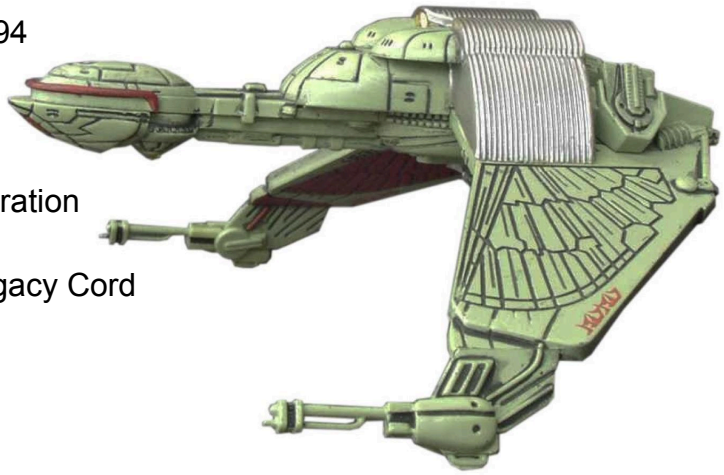
003-K. Vertical Outpost ►
(Appx. 12″ W x 16″ H)

003.L. Standing Cardboard Store Display ▼



Note: The “Available” date of August 1st on the standing cardboard store display conflicts with the **003.B. Print Ad** that showed a release date of August 23rd.

004. 1994 Klingon Bird of Prey

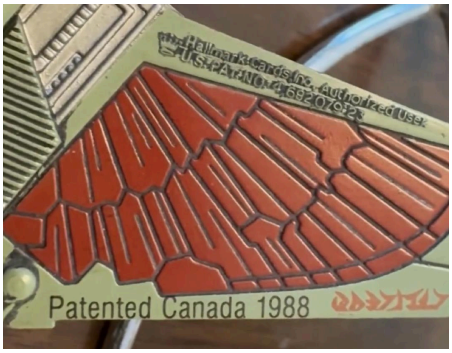


Release Date: September 10, 1994
Product Code: QLX738-6
Retail: USA $24.00
Artist: Lynn Norton
Series: Star Trek: The Next Generation
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 2 H x 5 W x 4 L
Packaging: Gold box, white trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.3 oz
Value: $10-$20



Description: Red and green Christmas alert! The “Klingon Bird of Prey™” from the STAR TREK®: THE NEXT GENERATION™ TV program is in orbit around your tree. This meticulously detailed starship, with its flickering and glowing lights, will fill your holiday with Keepsake Magic! Lights flicker automatically and continuously. Ornament plugs easily into any of the light bulb sockets on a miniature tree light string. Use only with standard U.L.-listed light strings of 3.5- or 6-volt bulbs. Attached connector cord allows for easy placement on your tree. Not for use with blinking lights. Limited Warranty Through 1997 Enclosed. Complete display instructions enclosed.

004PC88. 1992 Klingon Bird-of-Prey (PATENTED CANADA 1988)



Canada Patent - CA1243727A: For serious collectors — some Hallmark Star Trek ornaments are stamped “Patented Canada 1988”. This marking refers to the light-string ornament circuitry patent. To date, the Canadian designation has been confirmed on the 1992 Galileo, 1993 Enterprise-D, and 1994 Bird of Prey.

Kevin Dilmore: “The Klingon Bird of Prey is one Keepsake Ornament that almost didn’t happen. Not only were there initial concerns about producing an ornament featuring such clearly defined wingtip weapons, its design failed initial safety testing as the patented circuitry that Hallmark invented to plug ornaments into light strings produced too much heat inside the small hull of the ship. At the last minute, a talented engineer at Hallmark redesigned the circuitry to comply with UL and still keep the original patent. The newly designed circuit was so efficient that it was later used in all Hallmark lighted ornaments that plugged into light strings.”[17]

Terry J. Erdmann (Author): “To create the battle sequences between the Federation and Klingon fleets in Star Trek: Deep Space Nine's "The Way of the Warrior", the effects department used Playmates toys, Ertl model kits and Hallmark Bird-of-Prey Christmas ornaments in the background in an effort to keep production costs down. When these ships were required to explode, special effects manager Gary Monak filled them with explosives and party glitter.”[18]

Pros: A standout entry thanks to its striking paint job and impressive lighting. The deep greens and reds give it an authentic, battle-worn look, and when lit, it truly comes to life on the tree—aggressive, angular, and unmistakably Klingon.
Cons: As with all early pigtail ornaments, powering it can be a challenge. Finding compatible light strands is increasingly difficult, which can turn setup into a mini engineering mission. When it works, though, it’s glorious.

Television Commercial:
GOWRON (speaking Klingonese): Greetings! In our many battles we have fought with honor and achieved...victory! So to celebrate I have gotten you all a gift. It’s a Klingon Bird of Prey Ornament.



KLINGON #1 (speaking Klingonese): It looks so real.
KLINGON #2 (speaking Klingonese): It even has working lights.
VOICEOVER: Hallmark introduces the exclusive Klingon Keepsake Ornament. Call 1-800-HALLMARK for a Gold Crown Store near you.
KLINGON #1 (speaking Klingonese): That was really nice of him.
KLINGON #2 (speaking Klingonese): Yeah, we should get him a thank you card.

[17] *Hallmark Star Trek Keepsake Ornaments Anniversary, StarTrek.com, 10/20/10*
[18] *Star Trek: Deep Space Nine Companion, pp. 263-265*



Note: Hallmark's 1994 television commercial for the Klingon Bird-of-Prey ornament featured none other than Robert O'Reilly, reprising his iconic role as Gowron, leader of the Klingon Empire. Set on the bridge of a Klingon vessel, the ad showcased Gowron delivering a passionate sales pitch entirely in Klingon—complete with English subtitles for the uninitiated. O'Reilly was a mainstay in the Star Trek franchise for over a decade, best known for portraying Gowron in both The Next Generation and Deep Space Nine. He made his Star Trek debut in the Next Generation episode "Manhunt," and closed out his run with a final appearance as Kago-Darr in the Enterprise episode "Bounty." To ensure linguistic authenticity, the commercial featured Klingon dialogue crafted by Marc Okrand, creator of the Klingon language. Okrand is the author of The Klingon Dictionary, The Klingon Way, and Klingon for the Galactic Traveler, along with the audio courses Conversational Klingon and Power Klingon.

▼ 004-A. Print Ad



004-B. Window Poster 1 "Capture the Klingon Bird-of-Prey, $24" ►
(20 1/2" W x 30" H)



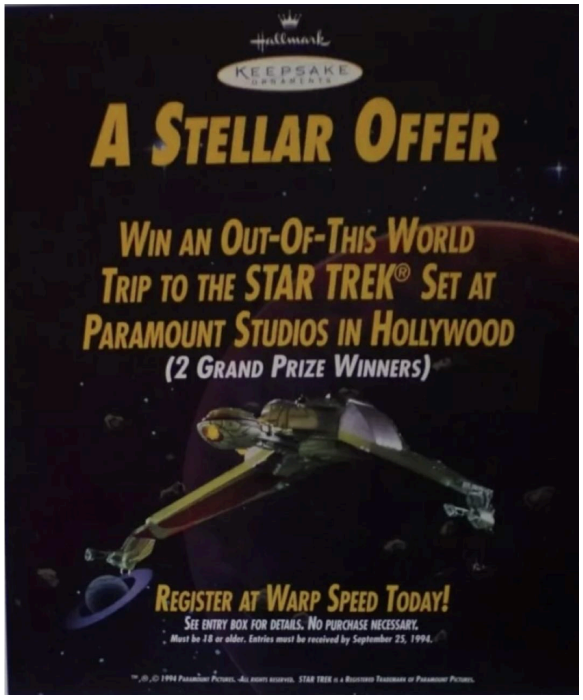
▼ 004-C. Window Poster 2 "Capture the Klingon Bird-of -Prey"
(20 1/2" W x 30" H)



004-D. Window Poster 3 "Join Us for a Stellar Weekend" ►
(20 1/2" W x 30" H)



▼ 004-E. Store Sign, "A StellarOffer"



▼ 004-F. Sales Associate Button Insert

(3 1/4" Dia.)



▼ 004-G. Promotional Flyer

(5 1/2" W x 8" H)



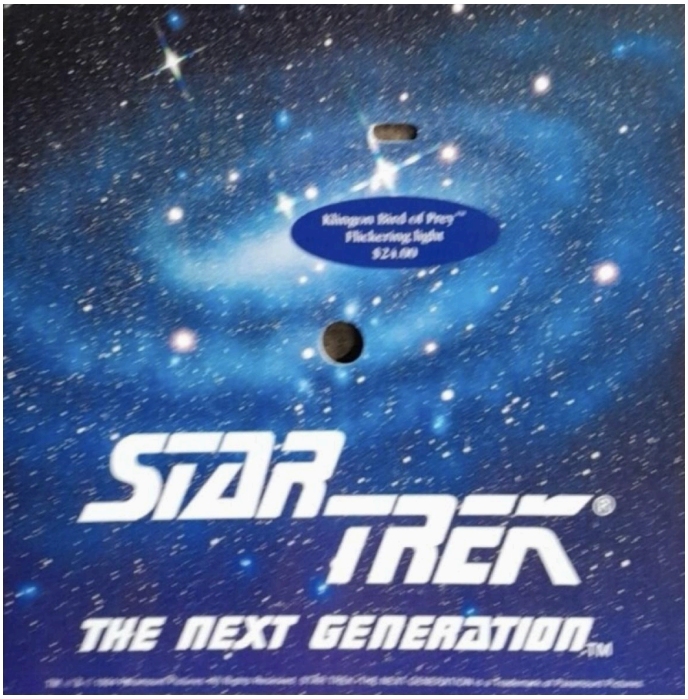


◄ **004-H.** **Vertical Outpost**



▲ **004-I.** **Coming Soon' Wall Hanger**

▼ **004-J.** **Display Board**



004-K. AMC Theater Box/Hallmark Klingon Bird of Prey Giveaway ► (20” x 28”)

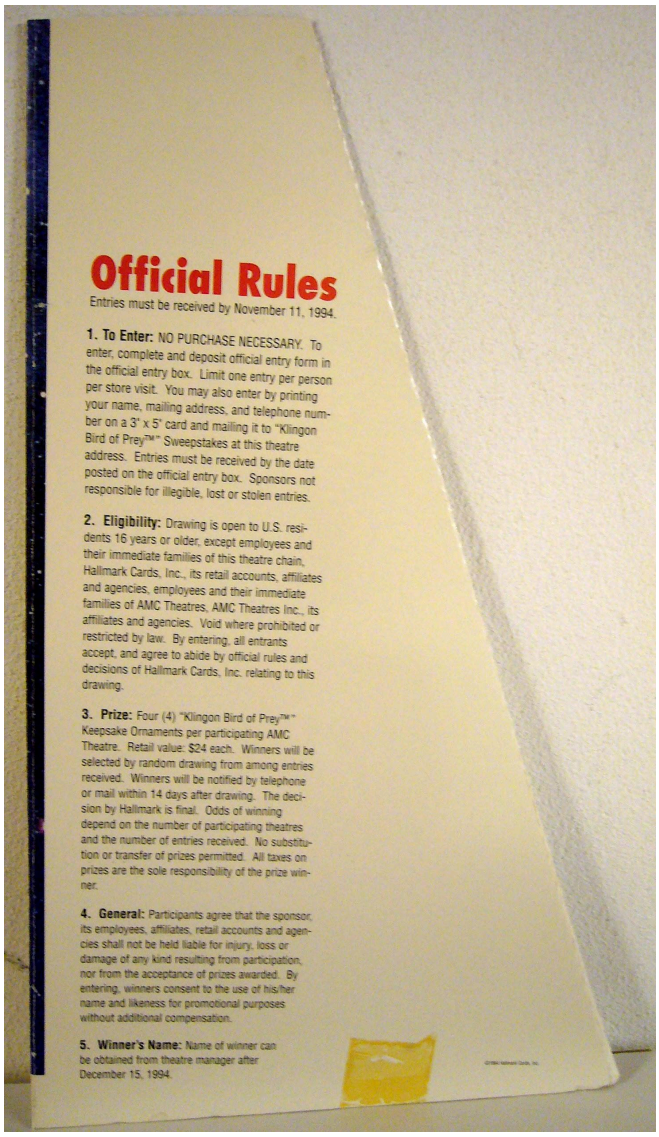


Lynn Norton: “This was the face of a wedge-shaped corrugated box used to collect entry forms in theater lobbies. It has a slot cut into it under “ENTER HERE TO WIN” a 1994 KBOP Hallmark ornament. The original box was damaged by a leaking roof in our old studio. The back panel and base were discarded due to severe damage. The original container was folded/tabbed white corrugate with instructions printed on the back. (The side panels of the collection box can be seen on the next page).

I don’t have any examples of entry forms but suspect they may have been similar to forms used in Hallmark retail stores. The large photograph of a KBOP ornament is of my hand-painted original prototype (as were all images printed on retail boxes, catalogs and promotional materials). The collection-box photograph reveals paint chipping on both disruptor-cannon barrels. I fabricated the barrels with formed/soldered brass wire and painted them with water-based paint, which wasn’t durable enough for repeated handling. My original concept drawing of the KBOP ornament was rejected. Hallmark

creative-directors were uncomfortable enough with an “alien, bad-guy” STAR TREK ornament but obvious, exposed weapons was too much to ask. Also, quality-control managers warned of consumer stabbing injuries. I had to remove the cannons from concept drawings in order to get approval. The licensor and I continued to pester Hallmark management with the notion that STAR TREK is a fantasy and weapons are part of storytelling. By the time I was putting finishing touches on the original sculpture, disruptor-cannons were approved for the ornament. It was decided to manufacture the barrels with soft, flexible plastic to avoid damage and injury. The soft plastic originally performed well, but gets brittle with age and becomes more prone to breakage. Win some. Lose some.”[19]



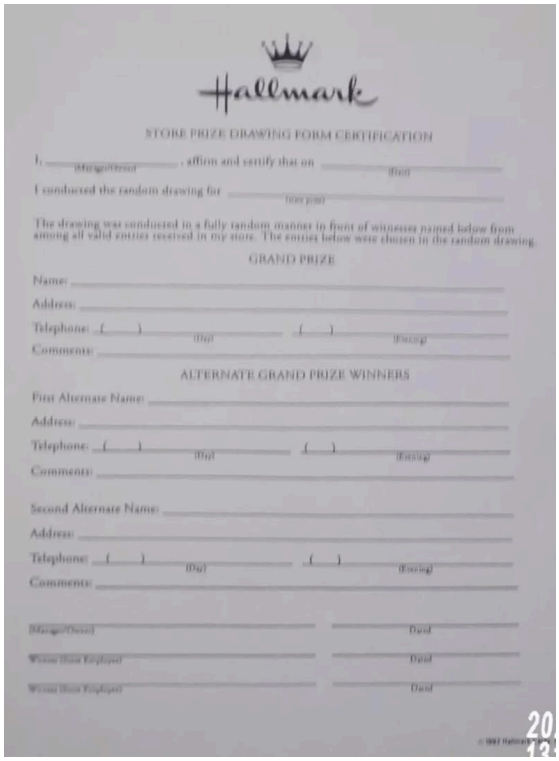


[19] *“1994 AMC Theater Box/Hallmark Klingon Bird of Prey Giveaway”, HallmarkStarTrekOrnaments.com, 2/1/26*

▼ 004-L. Klingon Bird-of-Prey Ad Slick



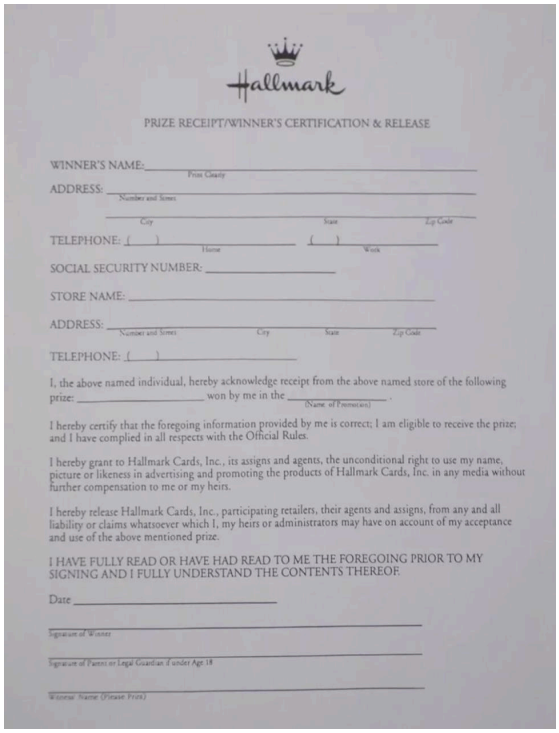
▼ 004-M. Store Prize Drawing Form Certification



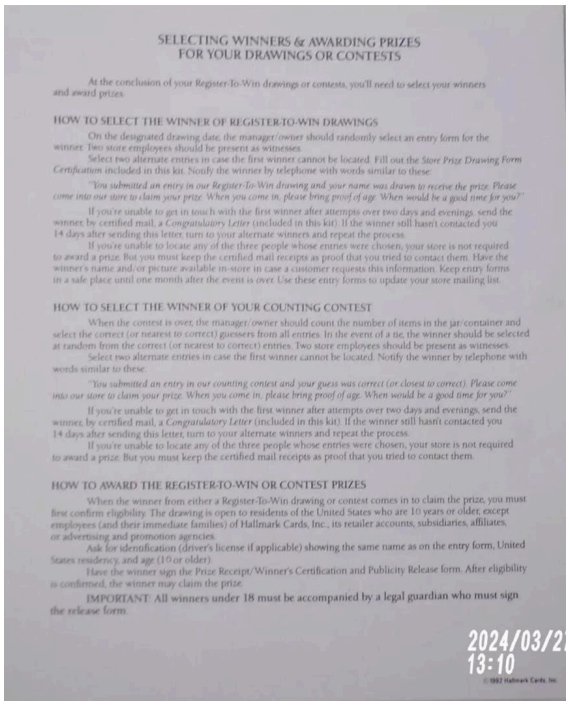


▲ 004-N. Hallmark Congratulations Letter

004-O. Prize Receipt/Winner's Certification & Release ►



004-P. Selecting Winners ►



SELECTING WINNERS & AWARDING PRIZES FOR YOUR DRAWINGS OR CONTESTS

At the conclusion of your Register-To-Win drawings or contests, you'll need to select your winners and award prizes.

HOW TO SELECT THE WINNER OF REGISTER TO WIN DRAWINGS

On the designated drawing date, the manager/owner should randomly select an entry form for the winner Two store employees should be present as witnesses.

Select two alternate entries in case the first winner cannot be located. Fill out the Store Prize Drawing, Form Certification included in this kit. Notify the winner by telephone with words similar to these:

"You submitted an entry in our Register-To-Win drawing and your name was drawn to receive the prize. Please come into our store to claim your prize. When you come in, please bring proof of age. When would be a good time for you?"

If you're unable to get in touch with the first winner after attempts over two days and evenings. send the winner, by certified mail, a Congratulatory Letter (included in this kit), If the winner still hasn't contacted you 14 days after sending this letter, tum to your alternate winners and repeat the process.

If you're unable to locate any of the three people whose entries were chosen, your store is not required to award a prize But you must keep the certified mail receipts as proof that you tried to contact them. Have the winners name and/or picture available in-store in case a customer requests this information. Keep entry forms in a sale place until one month after the event is over Use these entry forms to update your store mailing list.

HOW TO SELECT THE WINNER OF YOUR COUNTING CONTEST

When the contest is over, the manager/owner should count the number of items in the jar/container and select the correct (or nearest to correct) guessers from all entries. In the event of a tie the winner should be selected at random from the correct (or nearest to correct) entries. Two store employees should be present as witnesses.

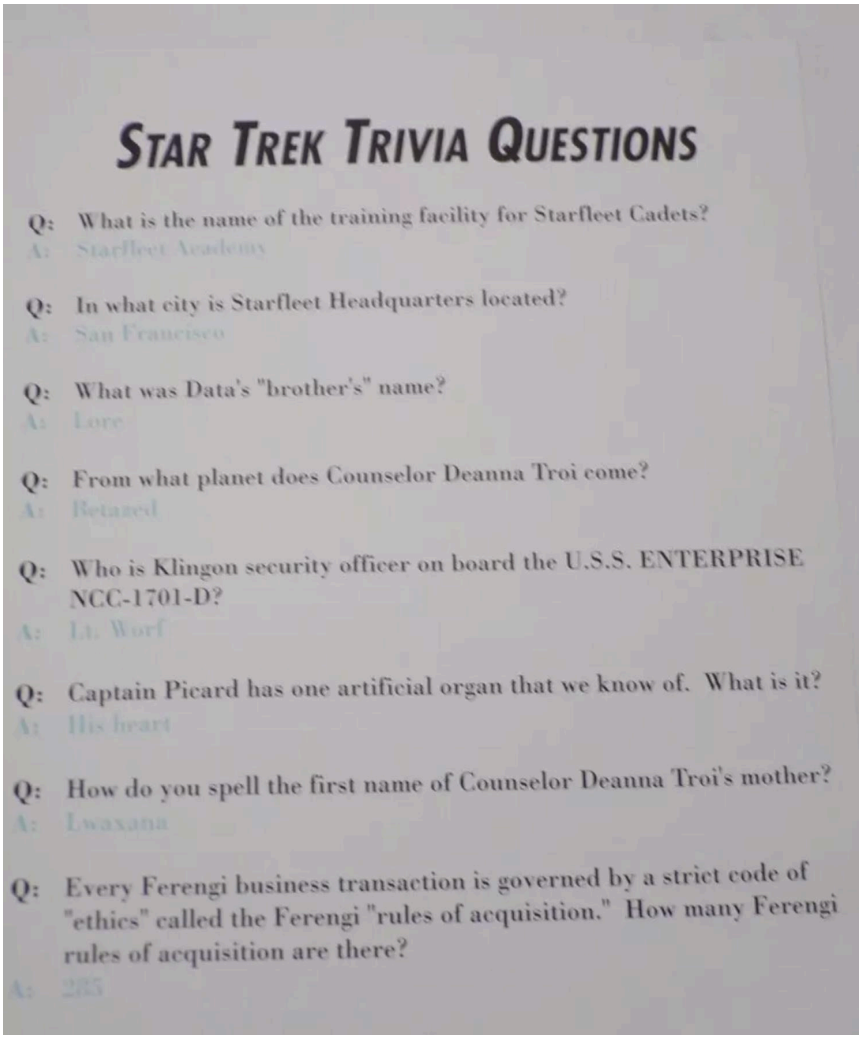
Select two alternate entries in case the first winner cannot be located. Notify the winner by telephone with words similar to these:

"You submitted an entry in our counting contest and your guess was correct (or closest to correct). Please come into our store to claim your prize. When you come in, please bring proof of age. When would be a good time for you?" Il you're unable to get in touch with the first winner after attempts over two days and evenings, send the winner, by certified mail, a Congratulatory

Letter (included in this kit), If the winner still hasn't contacted you 14 days after sending this letter, tum to your alternate winners and repeat the process.
If you're unable to locate any of the three people whose entries were chosen, your store is not required to award a prize. But you must keep the certified mail receipts as proof that you tried to contact them.

HOW TO AWARD THE REGISTER-TO-WIN OR CONTEST PRIZES
When the winner from either a Register-To-Win drawing or contest comes in to claim the prize, you must first confirm eligibility. The drawing is open to residents of the United States who are 10 years or older, except employees (and their immediate families) of Hallmark Cards, Inc., its retailer accounts, subsidiaries, affiliates, or advertising, and promotion agencies.
Ask for identification (driver's license if applicable) showing the same name as on the entry form, United States residency, and age (10 or older)
Have the winner sign the Prize Receipt/Winner's Certification and Publicity Release form. After eligibility is confirmed, the winner may claim the prize.

IMPORTANT: All winners under 18 must be accompanied by a legal guardian who must sign the release form.


STAR TREK TRIVIA QUESTIONS

Q: What is the name of the training facility for Starfleet Cadets?
A: Starfleet Academy

Q: In what city is Starfleet Headquarters located?
A: San Francisco

Q: What was Data's "brother's" name?
A: Lore

Q: From what planet does Counselor Deanna Troi come?
A: Betazed

Q: Who is Klingon security officer on board the U.S.S. ENTERPRISE NCC-1701-D?
A: Lt. Worf

Q: Captain Picard has one artificial organ that we know of. What is it?
A: His heart

Q: How do you spell the first name of Counselor Deanna Troi's mother?
A: Lwaxana

Q: Every Ferengi business transaction is governed by a strict code of "ethics" called the Ferengi "rules of acquisition." How many Ferengi rules of acquisition are there?
A: 285

◄ **004-Q. Star Trek Trivia Questions**

005. 1995 The Ships of Star Trek

Release Date: August 1995
Product Code: QXI4109
Retail: USA $19.95
Artist: Lynn Norton
Magic: None
Power Source: None
Packaging: Green box, white trim
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Ship
Value: $15-$25



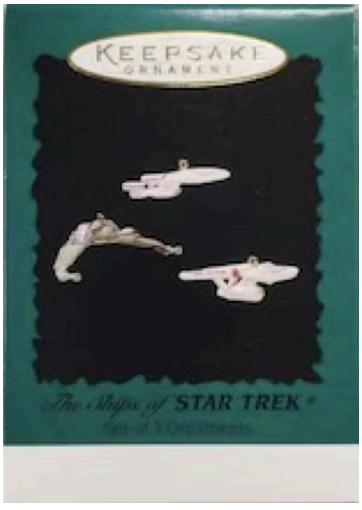
005.1 U.S.S. Enterprise NCC-1701 (mini)

Series: Star Trek: The Original Series
Dimensions: .5 H x .75 W x 1.5 L
Weight: 0.1 oz
Scale: 1:7576

005.2 U.S.S. Enterprise NCC-1701-D (mini)

Series: Star Trek: The Next Generation
Dimensions: .4 H x 1 W x 1.3 L
Weight: 0.2 oz
Scale: 1:19412

005.3 Klingon Bird-of-Prey



Series: Star Trek: The Next Generation
Dimensions: .5 H x 1.7 W x 1.3 L
Weight: 0.1 oz

Description: These exciting ornaments are reminiscent of Keepsake Magic Ornaments from past years. The Starship Enterprise from the original television program is featured with the U.S.S. Enterprise™ and Klingon Bird of Prey from THE STAR TREK. THE NEXT GENERATION.

Pros: Individually, these tiny ships don't make much of a statement—but when paired with the 2001 Deep Space Nine ornament, they become something greater. Suspended from the station's docking pylons, they transform into a dynamic mini display that celebrates the breadth of the Star Trek universe.
Cons: At this scale, detail takes a serious hit. The ships are more suggestive silhouettes than faithful miniatures, lacking the precision that fans expect. Great from a distance, but not built for close inspection.



005-A. Coming Soon' Wall Hanger ►
(3 1/8" W x 4 1/2" H)

▼ 005-B. 1995 Dream Book Page



006. 1995 Romulan Warbird

Release Date: August 1995
Product Code: QXI7267
Retail: USA $24.00
Artist: Lynn Norton
Series: Star Trek: The Next Generation
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 2 H x 4.3 W x 5.75 L
Packaging: Gold box, white trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 3.0 oz
Value: $15-$20



Description: It's the season of Peace! And here, arriving on a friendly mission, comes the "Romulan Warbird" from the television series, STAR TREK®:THE NEXT GENERATION. This intricately detailed starship with its glowing green lights will fill your holiday with Keepsake Magic! Ornament plugs easily into any of the light bulb sockets on a miniature tree light string. Use only with standard U.L.-listed light strings of 3.5- or 6-volt bulbs. Attached connector cord allows for easy placement on your tree. Not for use with blinking lights. Limited Warranty Through 1998 Enclosed. Complete display instructions enclosed.

Pros: If you're a collector focused solely on starships, the Romulan Warbird brings some welcome variety. Its unique, sweeping design stands out among the fleet and adds visual contrast on the tree.
Cons: Unfortunately, the ship's design doesn't translate well to a holiday ornament. The combination of muted green tones, soft detail, and heavy texture makes it read more like a vague plastic blob than a majestic vessel.



Television Commercial:



Hallmark Employee: "May I help…you."
Sub-commander: "You are aboard the Imperial Warbird Khazara. You are here to explain this."
Hallmark Employee: "Oh…the new Hallmark Star Trek Keepsake Magic ornament?"
Female Romulan Officer: "Pirated from the Romulan Empire!"
Male Romulan Officer: "Sub-commander, it lights up!"
Sub-commander: "Tell us what you know."
Hallmark Employee: "Oh…well, the Romulan Warbird ornament is at Gold Crown Stores for a limited time. You should get yours soon."
Voiceover: "Call 1-800-HALLMARK for the store nearest you."
Hallmark Employee: "You guys in town for a Star Trek convention?"

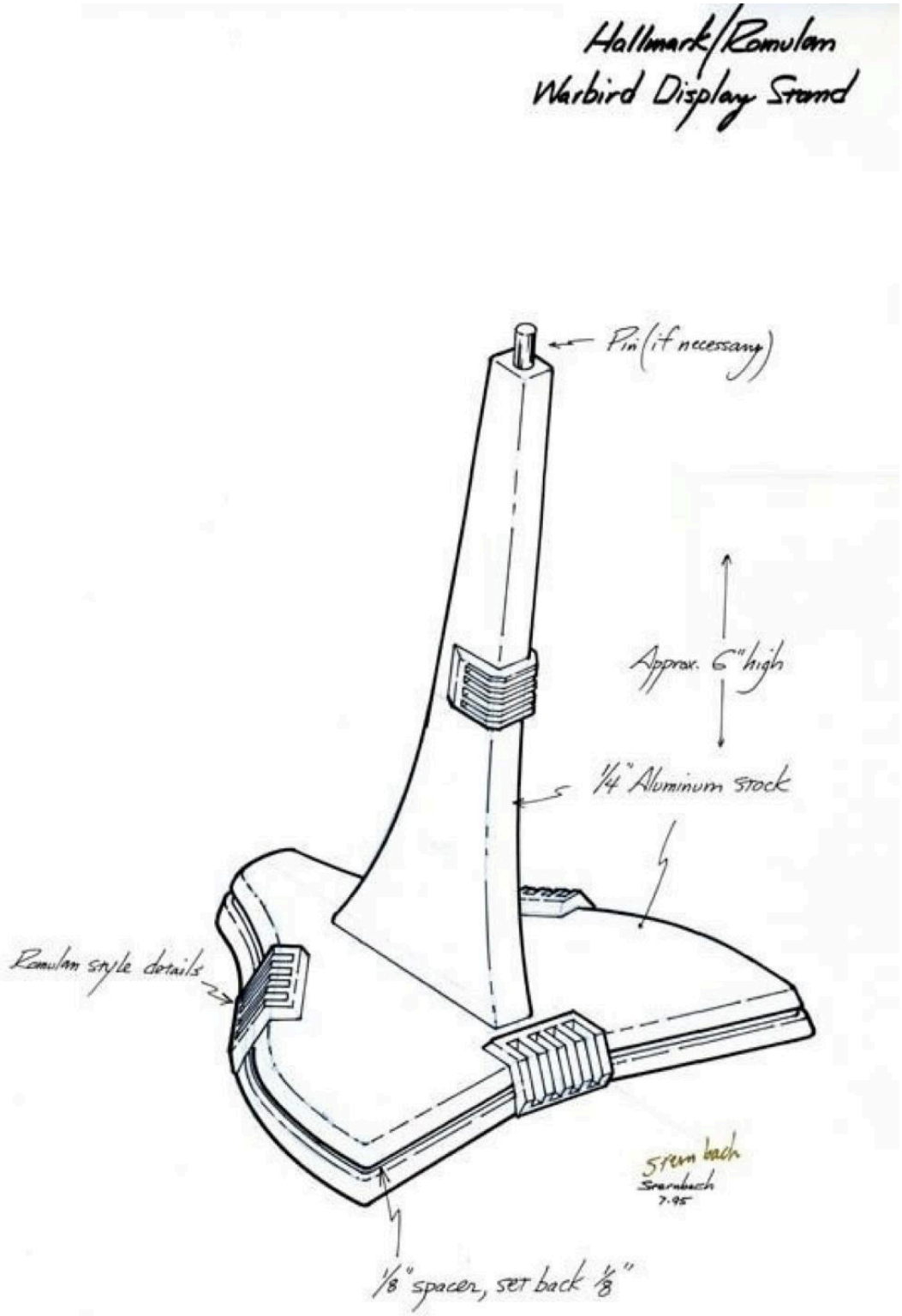
Note: Martha Hackett stars in the commercial and had auditioned for the role of Jadzia Dax in Star Trek: Deep Space Nine, but lost out to Terry Farrell. She was cast as a member of the Terellian alien species in the finale of Star Trek: The Next Generation, "All Good Things…". She appeared on Deep Space Nine as the Romulan Sub Commander T'Rul in the two part episode "The Search" in season three and starred as Seska in thirteen episodes of the television series Star Trek: Voyager.





▼ Concept Hallmark/Romulan Warbird Display Stand

An 11″x17″ concept sketch of a proposed Hallmark ornament stand for the Romulan Warbird, with classic Romulan styling. This one-of-a-kind collectible was designed by Star Trek: Voyager Senior Illustrator Rick Sternbach. Drawing is signed in the lower right.



▼ 006-A. Shelf Tag, Romulan Warbird



006-B. Display Board ►



▼ 006-C. Vertical Outpost [495XWD701]



◄ **006-D. 'Coming Soon' Oval Wall Hanger**
(3 1/8" W x 4 1/2" H)



006-E. Large Display Sign ►
(8" W x 21" H)



▼ **006-F. 'Coming Soon' Rectangle Wall Hanger**



006.PUZ. Star Trek Keepsake Ornaments 3-D Stereogram 500 Piece Jigsaw Puzzle



Release Date: 1995
Product Code: PZL4505
Retail: USA $9.95
Branding: Springbok
Weight: 449.06 Grams
Completed size: Approximately 18″ x 24″
Box Dimensions: 29.46 x 29.21 x 2.54 cm
Packaging: Green box, white trim
Manufactured: Thailand

Description: The 3-D image will preview the 1995 Star Trek® Hallmark Keepsake ornament. The cover image features the first four editions in the Star Trek® Hallmark Keepsake ornament collection.

Note: If you try to see the clue by looking at the cover you will only see the previous three ship ornaments and a question mark where the Romulan Warbird would be.



007. 1995 Captain Jean-Luc Picard

Release Date: August 1995
Product Code: QX15737
Retail: USA $13.95
Artist: Anita Marra Rogers
Series: Star Trek: The Next Generation
Magic: None
Power Source: None
Dimensions: 5.75 H x 3.85 W x 1.25 D
Packaging: Red box, white trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.3
Scale: 1:15
Value: $10-$20





Description:
Born: La Barre, France, Planet Earth.
Graduate: Starfleet Academy.
Rank: Captain of the fifth Federation starship to carry the name U.S.S. Enterprise. a 24th-century, Galaxy-class starship assigned to Deep Space exploration.
Famous Words: “Make it so.”
Captain Picard (Patrick Stewart) was among the youngest Starfleet officers ever to command a starship. He appeared for seven seasons in STAR TREK: THE NEXT. GENERATION® on television, and made his feature film debut as Captain Picard in 1994. Look for Captain Picard’s counterpart, Captain James T. Kirk from the original STAR TREK television series, in the 1995 Keepsake Ornament Collection at your Hallmark retailer.

Anita Marra Rogers: “We are held to Paramount's criteria when designing these ornaments— they first must approve the concept; the character and the situation. It is Paramount's criteria that the characters do not have a hook in any part of their bodies. Therefore, we have to incorporate a part of their environment with them as a vehicle to place the ornament hook.”[20]

Pros: Picard runs a bit stocky here, but the likeness is still solid—instantly recognizable, with just enough detail to capture his commanding presence.
Cons: The tight, enclosed backdrop feels oddly cramped for someone used to commanding the spacious bridge of the Enterprise-D. One can’t help but imagine the good captain feeling a bit claustrophobic in his display niche. A figure like Picard deserves room to breathe.



007-A. Vertical Outpost Insert - Picard & Kirk ►



◄ 007-B. Communicator Pin Table Tent Entry Form POS

[20] *Star Trek Communicator, Issue 119*

▼ 007-C. Just As You Commanded





◄ 007-D. Communicator Pin Sales Associate Badge

▼ 007-E. Star Trek Communicator Pin



008. 1995 Captain James T. Kirk



Release Date: August 1995
Product Code: QXI5539
Retail: USA $13.95
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4 H x 2.8 W x 2.6 D
Packaging: Red box, white trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.7 oz
Value: $12-$15



Description:
Born: Iowa, U.S.A., Planet Earth.
Graduate: Starfleet Academy.
Rank: Captain of the first U.S.S. Enterprise, a 23rd-century, Constitution-class, Federation starship whose mission was to explore new worlds.
Famous Words: “All I ask is a tall ship, and a star to steer her by.”
Captain Kirk (William Shatner) commanded the Enterprise through three seasons (79 episodes) of STAR TREK on television, beginning in 1966, and has appeared in seven feature films thus far. You can also find Captain Kirk’s counterpart, Captain Jean-Luc Picard from STAR TREK: THE NEXT GENERATION®, in the 1995 Keepsake Ornament Collection at your Hallmark retailer.





Kevin Dilmore: "Not only was this the first year to feature more than one Star Trek ornament, it was the first to see characters as ornaments with the introductions of Captain James T. Kirk and Captain Jean-Luc Picard. To differentiate the ornaments, Keepsake artists added "props" to each figure (Kirk's captain's chair and corridor panels for Picard)."[21]

Pros: Kirk, seated in the Captain's chair with his trademark thoughtful pose—chin in hand—is everything you'd want in a classic Trek ornament. Iconic, confident, and unmistakably Shatner.
Cons: The overhead wire hanger, a common design choice in the '90s, may be a turn-off for some collectors. It distracts slightly from the otherwise strong display and breaks the illusion a bit.



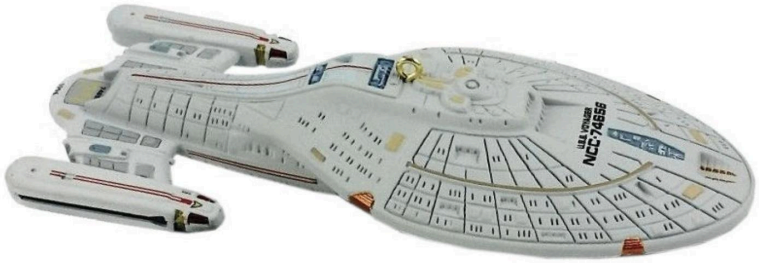
008-A. Coming Soon' Wall Hanger ►
(3 1/8" W x 4 1/2" H)

▼ Artist Inspiration:
Star Trek's Captain Kirk publicity photo



[21] *Hallmark Star Trek Keepsake Ornaments Anniversary, StarTrek.com, 10/20/10*

009. 1996 U.S.S. Voyager NCC-74656



Release Date: August 1996
Product Code: QXI7544
Retail: USA $24.00
Artist: Lynn Norton
Series: Star Trek: Voyager
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 1.25 H x 2.25 W x 5.25 L
Packaging: Gold box, white trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:2571
Value: $10-$25

Description: A unique ornament! This highly detailed design celebrates the adventures of the Starfleet crew and their unexpected shipmates, the Maquis. Now 70,000 light years from home, they explore the far-flung reaches of the galaxy and continue to search for a way home. The glowing lights of the U.S.S. Voyager™ remind us that hope shines brightest during the holidays. Ornament plugs easily into any of the light bulb sockets on a miniature tree light string.
Use only with standard U.L.-listed light strings of 3.5- or 6-volt bulbs. Attached connector cord allows for easy placement on your tree. Not for use with blinking lights. Limited Warranty Through 1999 Enclosed. Complete display instructions enclosed. STAR TREK 30 YEARS.



Pros: A sleek and well-sculpted piece, the Voyager ornament impresses with its attention to detail. The ship's streamlined design naturally conveys a sense of speed and motion—even at a standstill, it looks ready to jump to warp.

Cons: As visually strong as it is, the absence of sound is a missed opportunity. The majestic Voyager theme would've elevated this ornament to another level. Instead, we're left imagining the music in our heads.

Television Commercial:

VOICE OVER: The U.S.S. Voyager has just returned to Earth.
NEELIX: I can't believe this. **[Star Trek (VOY), "Investigations", S:2, E:10]**
CHAKOTAY: On screen.
PARIS: It's the Voyager. **[Star Trek (VOY), "Parallax", S:1, E:2]**
THE DOCTOR: Where?
VOICEOVER: At your Hallmark Gold Crown store.
CHAKOTAY: I never thought it would actually happen. Are we ready for it? **[Star Trek (VOY), "Threshold", S:2, E:15]**
VOICEOVER: Get the U.S.S. Voyager Keepsake Magic ornament, now only at Hallmark Gold Crown.
KIM: You know, I think a memento for my parents would be a great idea. **[Star Trek (VOY), "Caretaker", S:1, E:1]**
TORRES: You took the words right out of my mouth. **[Star Trek (VOY), "Prototype", S:2, E:13]**
[singing]: "This is your Hallmark Gold Crown store. You'll feel better inside.

Note: Unlike earlier Hallmark Star Trek commercials that used original footage, the 1996 eVoyager ad stands out for stitching together existing scenes and dialogue from the series to form a cohesive new narrative. Interestingly, it closes with an unusual and somewhat puzzling tagline: "You'll feel better inside."



Lynn Norton: "In most cases, STAR TREK ships were only viewed by the general public on TVs and in feature films. My intent was to create ornaments that appeared the same as ones seen on screen. Resources from the licensor were invaluable. Blueprints and documentation of filming-models (physical and digital) helped me determine shapes and details that weren't apparent in screen-shots. Publications and other consumer products were also useful as references, but some were dubious. Nothing could compare with source material(s).

(The biggest challenge was) deciding what details to keep and what to leave out. I've always respected artists that could define "character" in drawings with single lines without the benefits of shadow and color. I took my cues from them.

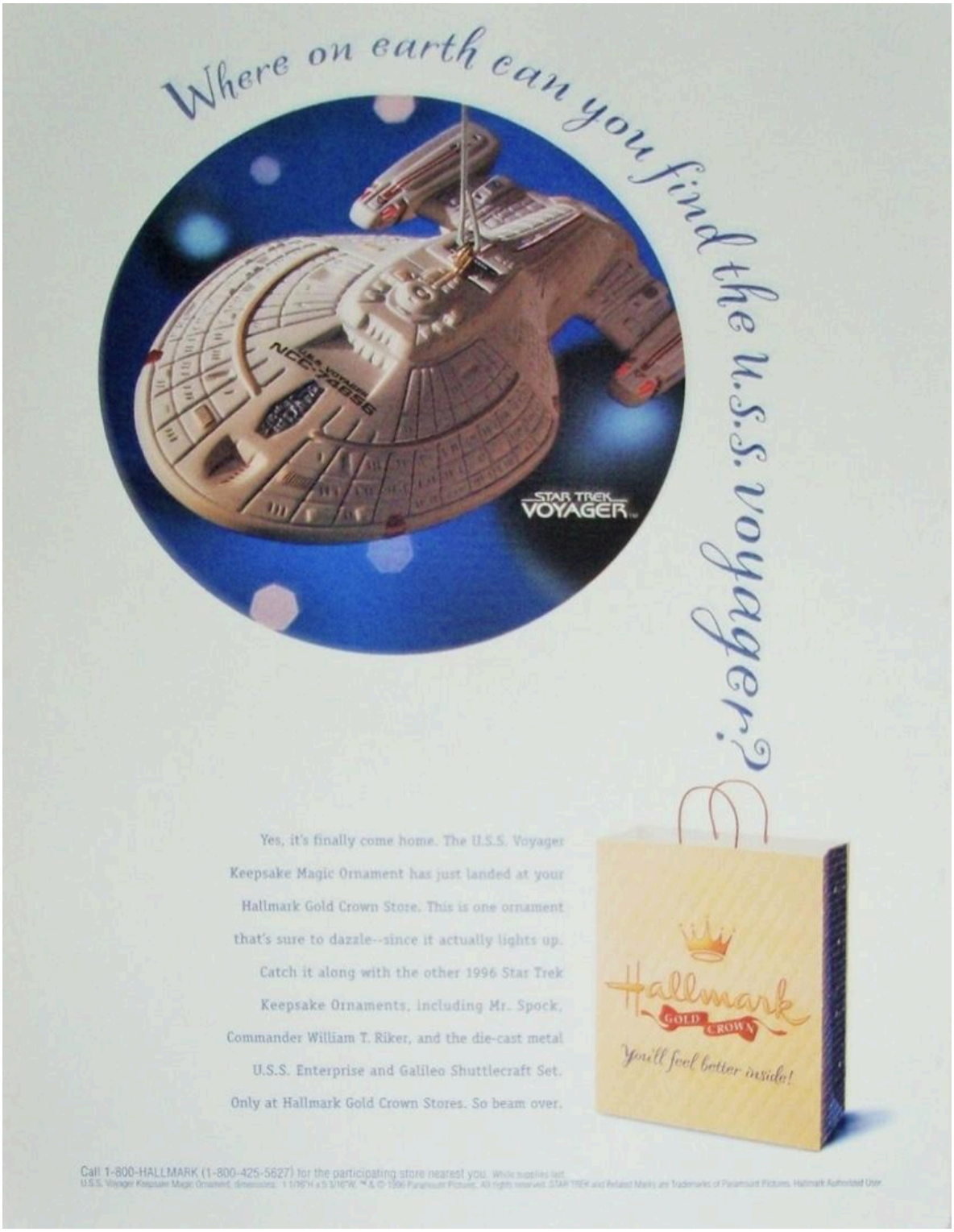
The only creative freedom I exercised was choosing colors for the finished product(s). Even that prompted negotiations with art-directors. The licensor would often send color-chips of paint used on physical filming models. The colors were very dull, flat and grey. When illuminated with bright lights on a stark, black background they took on completely different characteristics. If we (Hallmark) had applied those colors to STAR TREK ship ornaments, they would have looked like something dug up in the garden. Model makers know that the smaller the scale, the more white pigment needs to be added to achieve scale-accurate colors (there's even a formula). Finally, I had to select colors that were attractive in retail displays as well as hiding under a tree branch. All in a day's work."[22]



▼ 009-A. Print Ad

009-A.v1. Star Trek 30th Anniversary Magazine (7 7/8" W x 10 7/8")

009-A.v2. TV Guide magazine (5" W x 7 1/2" H)



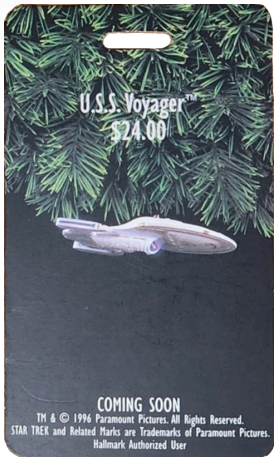
▼ 009-B. Coming Soon' Wall Hanger, oval

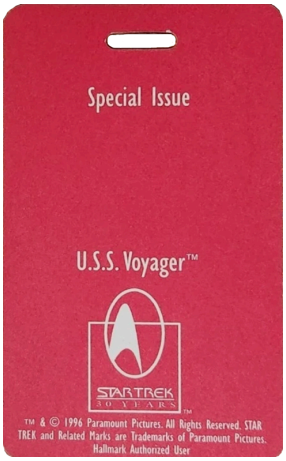


▼ 009-C. Horizontal Outpost Insert

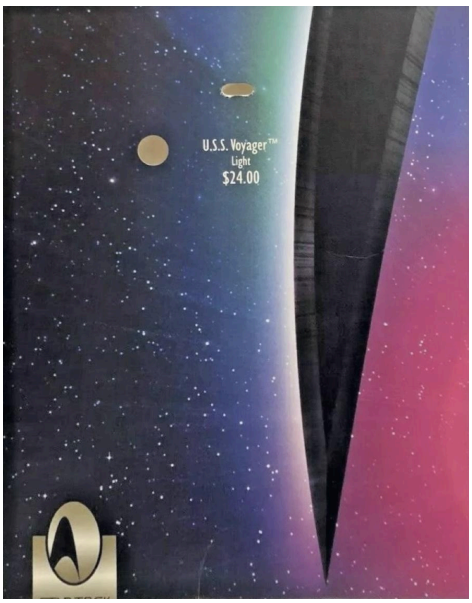


▼ 009-D. Coming Soon' Wall Hanger, rectangle
(5” H x 3” W)





▼ 009-E. Display Board 1 - Voyager
(7 ¾” H x 9 ⅜” W)



009-F. Display Board 2 ►
(7 ⅞” W x 9 ⅞" H)



▼ 009-G. 1996 Dream Book Page

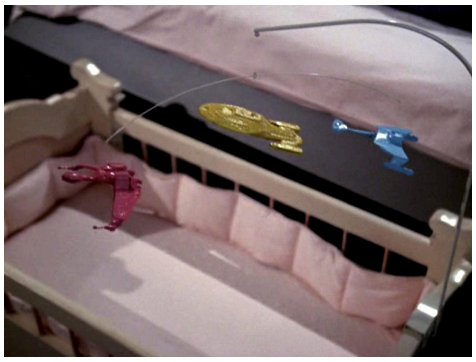


Ornaments on Screen: Star Trek: Voyager's "Death Wish" (Season 2, Episode 18), which aired on February 19, 1996, gave fans a whimsical surprise: Q transforms the U.S.S. Voyager into a Christmas ornament. While we never see the ship dangling from a tree from the outside, we do get a clever view from the crew's perspective—through the main viewscreen—where "planetary" ornaments float nearby **[left]** and Q himself holds the tiny Voyager, peering inside like a cosmic collector **[right]**.





Just six months later, Hallmark would release its U.S.S. Voyager ornament in stores. That same ornament—and Hallmark's 1994 Klingon Bird-of-Prey—returned to the screen in the Season 7 episode "Prophecy," airing February 7, 2001. Both were repainted and used as part of baby Miral Paris' crib mobile **[Right]**. The third ship on the mobile, a Klingon D7-class battle cruiser, was built from an AMT model kit. The Hallmark Voyager made its third cameo in the episode "Friendship One," which aired April 25, 2001.

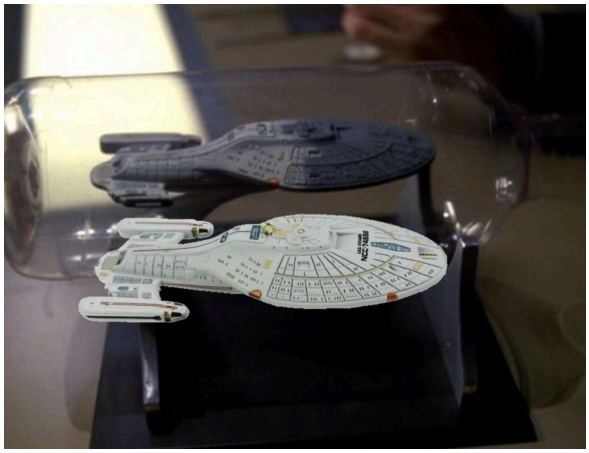


Rick Sternbach, Senior Illustrator & Technical Advisor (TNG, VOY), Co-author of the Star Trek: The Next Generation Technical Manual, Star Trek: Deep Space Nine Technical Manual, and the Star Trek: **The Next Generation USS Enterprise NCC-1701-D Blueprints**: "We painted the crib mobile ornaments up in the art department. Thank goodness for Hallmark and their master modeler Lynn Norton. His craftsmanship is astounding."[23]





While admiring Harry Kim's "ship in a bottle" project **[above left]**, Chakotay remarks, "Impressive, isn't it?" Janeway responds with a smile: "The detail is amazing" as she holds the miniature's missing nacelle **[above right]**.



The Voyager Hallmark ornament overlayed onto a still from the episode. **[right]**

[23] *Facebook post, 2018*

010. 1996 Enterprise and Galileo

Release Date: August 1996
Product Code: QXI7534
Retail: USA $45.00
Series: Star Trek: The Original Series - 30th Anniversary
Magic: Sound
Power Source: (2) AA Batteries
Packaging: Black box, white trim
Manufactured: China
Branding: Keepsake
Material: Diecast Metal
Theme: Ships
Weight: 9.6 oz
Value: $20-$30



010.1. U.S.S. Enterprise NCC-1701

Dimensions: 1.75 x 2.6 x 5.25
Artist: Lynn Norton
Weight: 5.5 oz
Scale: 1:2165

010.2. Shuttlecraft Galileo

Dimensions: .5 H x .68 W x 1 L (Display base: 5.5 L)
Artist: Dill Rhodus
Weight: 0.3 oz
Scale: 1:264



Description: Die-Cast Metal-Star Dated 1996. Limited Warranty Through 1999 Enclosed. This ornament features the sound of the communicator used by STAR TREK® crew members–followed by the voice of William Shatner as Captain James T. Kirk: “SPACE…the final frontier. These are the voyages of the Starship Enterprise. Its five-year mission: To explore strange new worlds… To seek out new life and new civilizations… To boldly go where no man has gone before…”. To hear the memorable opening lines of the original 1966 STAR TREK® television program, press button located on top of base. Voice will stop when message is completed. Complete instructions enclosed. Battery-operated. Uses two 1.5V AA-size batteries (included).

Audio from Star Trek (TOS):
[Theme Music]
KIRK: SPACE…the final frontier. These are the voyages of the Starship Enterprise. Its five-year mission: To explore strange new worlds… To seek out new life and new civilizations… To boldly go where no man has gone before…



Clara Johnson Scroggins (Author of Hallmark Keepsake Ornaments: A Collector's Guide, 1973-1998): "It's such a beautiful set and more realistic because it's die-cast, so you can see the detail of each vehicle more clearly."[24]

Kevin Dilmore: "To celebrate the 30th anniversary of Star Trek, Keepsake Ornaments produced a set based on designs of the 1991 and 1992 ornaments but made from die-cast zinc and electroplated with nickel. A display base for the set featured a recording of William Shatner's opening narration, making this the first ornament to use a recording from the show itself."[25]

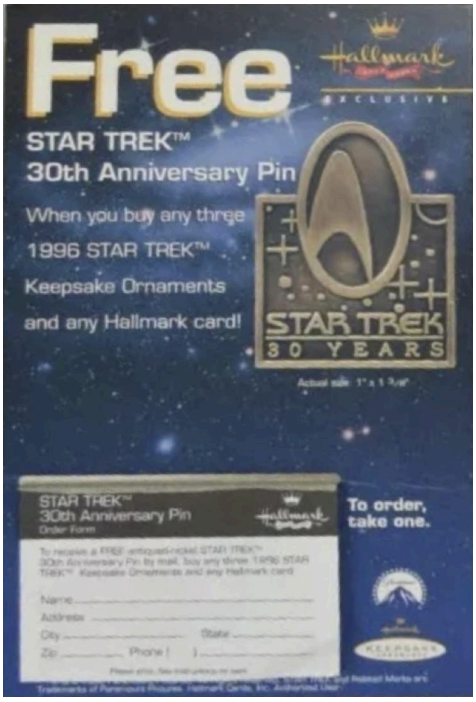
Lynn Norton: "When I attended the 30th anniversary STAR TREK convention in Huntsville, Alabama as an exhibitor, fans visited the Hallmark booth and were genuinely enthused and complimentary, but then stood in line for hours to get actor's signatures on ornaments I'd created. I (too) became obsessed with getting "captain's" autographs on my own fleet of ornaments. That turned out to be an expensive hobby after I retired from Hallmark and lost connections. I have to pay for a ticket and stand in line like anyone else. It's still a work in progress."[26]

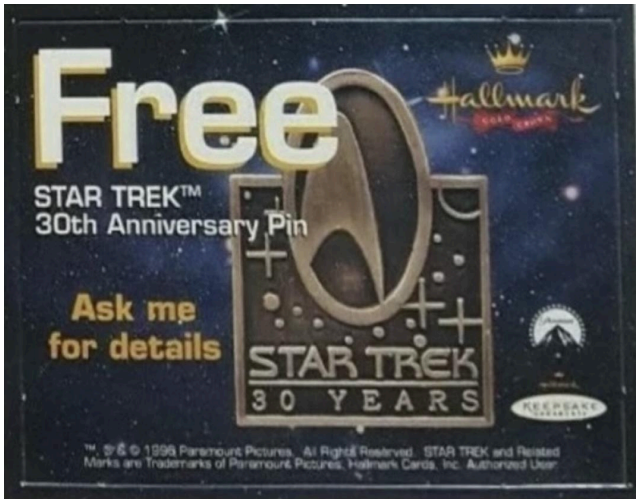
Pros: There's just something extra satisfying about Star Trek ships rendered in die-cast metal—they feel solid, weighty, and built to last. Including a display base for year-round shelf life is a fantastic touch, and the addition of sound makes this a triple win for collectors.
Cons: The Galileo shuttle is impressively tiny. Its size makes it easy to overlook, and there's a real risk it could be mistakenly left on a Christmas tree limb and accidentally tossed during post-holiday cleanup. Handle with care!

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[24] *Collector's Courier, Volume 10, Number 1*
[25] *Hallmark Star Trek Keepsake Ornaments Anniversary, StarTrek.com, 10/20/10*
[26] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

▼ 010-A. Star Trek 30th Anniversary Entry Form POS





▲ 010-B. Communicator Pin Sales Associate Badge

010-C. Communicator Pin Sales Associate Badge, Set of 6 ►



▼ 010-D. Just As You Commanded



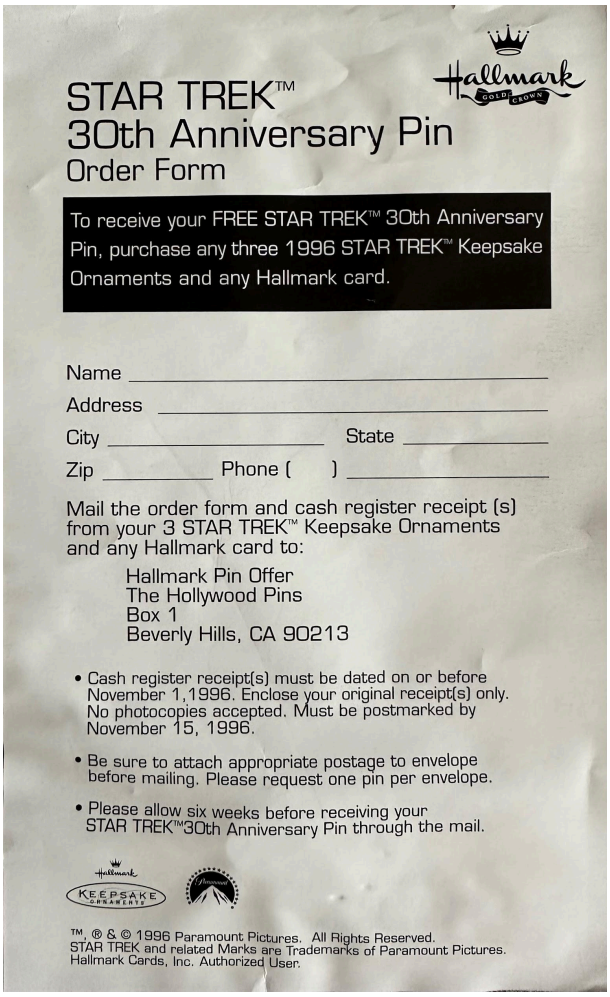
▼ 010-E. Star Trek 30th Anniversary Pin



▼ 010-F. 30th Anniversary Pin Mail Order Form, Large (8 ½" H x 5 ¼" W)

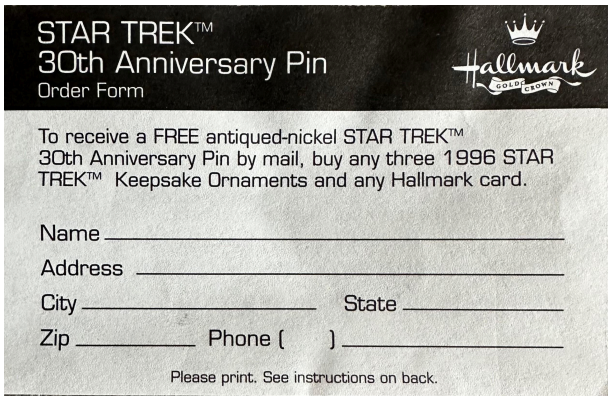


Front

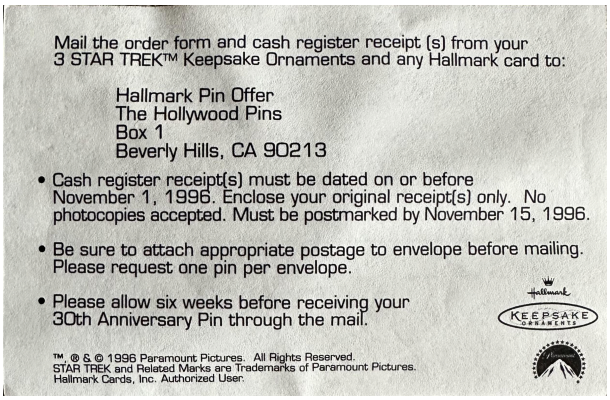


Back

▼ 010-G. 30th Anniversary Pin Mail Order Form, Small (3 ½" W x 2 ¼" H)



Front



Back

011. 1996 Commander William T. Riker



Release Date: August 1996
Product Code: QXI5551
Retail: USA $14.95
Artist: Anita Marra Rogers
Series: Star Trek: The Next Generation
Magic: None
Power Source: None
Dimensions: 4.25 H x 2.2 W x 3.75 D
Packaging: Red box, white trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 3.4 oz
Value: $10-$15



Description:
Born: Valdez, Alaska, Planet Earth.
Graduate: Starfleet Academy.
Rank: Executive Officer of the fifth Federation starship to carry the name U.S.S. Enterprise, a 24th-century starship assigned to Deep Space exploration.
Famous Words: “Permission to speak candidly?” Also, “Away team, set phasers on stun.”
Chosen to serve as “Number One” aboard the Enterprise by Captain Jean-Luc Picard, Commander Riker (Jonathan Frakes) delights in taking on challenges. He once volunteered for an assignment on a Klingon Bird-of-Prey. Look for Commander Riker’s counterpart, Mr Spock, from the original STAR TREK television series, in the 1996 Keepsake. Ornament Collection at your Hallmark retailer. STAR TREK 30 YEARS.

Kevin Dilmore: “One of the great unanswered questions of Keepsakes Past: Why the rock?”[27]

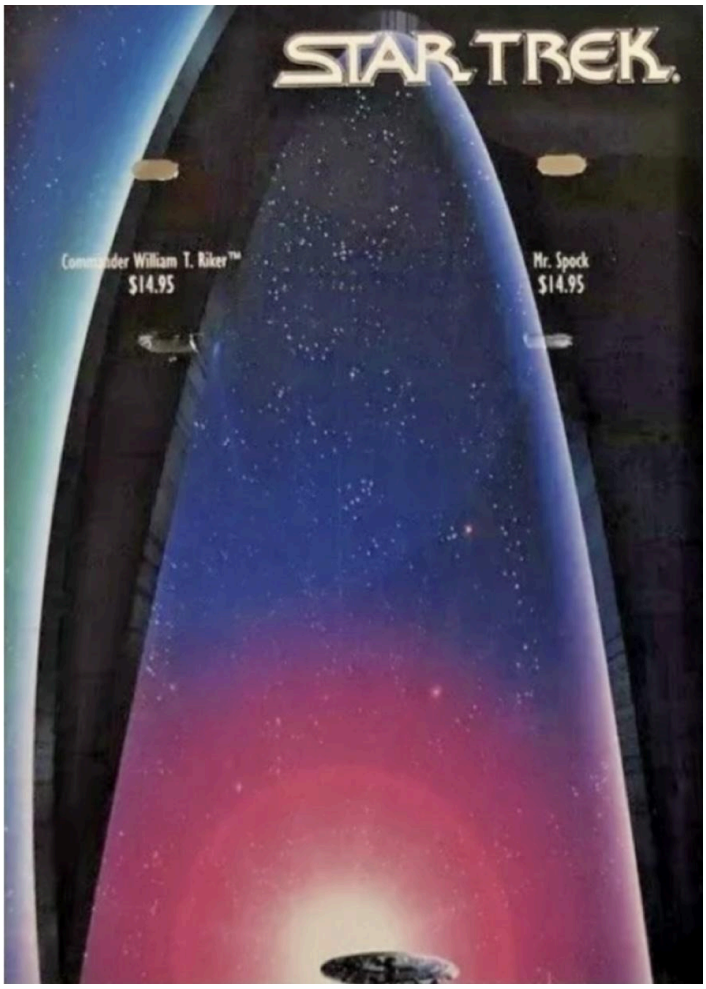
[27] *HallmarkStarTrekOrnaments.com, 1/18/24*

Pros: The likeness is passable, and while the pose may be a bit awkward, it still captures the essence of Riker; commanding, confident, and just a bit dramatic.
Cons: The “display base” is doing a lot of the work here. For better or worse, you’re getting as much rock as Riker. His stance, braced against it, calls to mind a horse scratching itself on a tree. It’s memorable… just maybe not for the intended reasons.



011-A. Vertical Outpost, Riker & Spock ►

▼ 011-B. Display Board (7 3/4" x 9 7/8")





▲ 011-C. ‘Coming Soon' Wall Hanger

012. 1996 Mr. Spock



Release Date: August 1996
Product Code: QXI5544
Retail: USA $14.95
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.5 H x 3.5 W x 2.5 D
Packaging: Red box, white trim
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.8 oz
Value: $15-$20

Description:
Born: Planet Vulcan.
Mother: Amanda Grayson, a human.
Father: Sarek, a Vulcan Diplomat.
Graduate: Starfleet Academy.
Rank: Science Officer of the U.S.S. Enterprise, a 23rd-century Federation starship. Famous Words: “Highly Illogical” Also, “Live long and prosper.”
Mr. Spock (Leonard Nimoy) served as the number-two ranking officer aboard the Starship Enterprise under Captains Christopher Pike and James T. Kirk. Stronger than humans, he was a master of the Vulcan mind-meld. He appeared in three seasons of STAR TREK® on television, beginning in 1966, as well as in six feature films. You can also find Mr. Spock’s counterpart, Commander William T. Riker from STAR TREK: THE NEXT GENERATION®, in the



1996 Keepsake Ornament Collection at your Hallmark retailer. STAR TREK 30 YEARS.



Pros: An outstanding likeness, with excellent paint and detail that truly brings Spock to life. The retro command chair is a perfect touch, and including his iconic viewing scope is a detail that fans will appreciate. This ornament nails the vintage Trek vibe.
Cons: None! For a character ornament, this one checks every box. A logical and essential addition to any collection.

◄ 012-A. 'Coming Soon'
Wall Hanger, Spock

Artist Inspiration ►



With a search through common images of Spock sitting at the controls of the Science Station we never get the match we are looking for. In all cases, Spock is never holding the control desk with his left hand as he does on the ornament. By grasping the console he appears to be steadying himself as if the Enterprise is being blasted by some sort of alien attack.

Kevin Dilmore: "I believe the sculptor brought Spock's left hand to the bridge console mainly for structural integrity. Without it, his right arm would be the only point of support for the console, which could lead to an easier break were the ornament dropped. At least, that all seems logical to me."[28]

[28] HallmarkStarTrekOrnaments.com, 7/31/21

013. 1997 U.S.S. Defiant NX-74205



Release Date: August 1997
Product Code: QX17481
Retail: USA $24.00
Artist: Lynn Norton
Series: Star Trek: Deep Space Nine
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: .825 H x 3.5 W x 4.625 L
Packaging: Red box, gold trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.9 oz
Scale: 1:121
Value: $15-$20



Description: This powerful ship is permanently stationed at Deep Space Nine, perhaps the most exciting post in the quadrant. The blinking lights signal a greeting from the crew- adding a bit of Keepsake Magic to your holidays! Lights blink automatically and continuously. Use only with standard U.L.-listed miniature light strings of 2.5-, 3.5-, or 6-volt push-in type bulbs. Plug into any socket on the light string. Not for use with blinking lights. Complete display instructions enclosed.

Lynn Norton: “I’d like nothing better than to sculpt starship ornaments until my fingers fall off.”[29]

Pros: A bold and compact design, the Defiant features fantastic detail and excellent balance. Its sleek, combat-ready profile is a refreshing break from the usual saucer-heavy fleet, and the lighting is subtle yet striking and really brings the ship to life on the tree.
Cons: Like many early ornaments, powering it can be tricky without a compatible light strand or a Legacy cord. And as expected, it’s not to scale with the rest of the Trek fleet but for most collectors, that’s a welcomed scale for how sharp it looks on display.

[29] *Hallmark Keepsake Ornaments: The Inside Stories from the Artists Who Create Them*

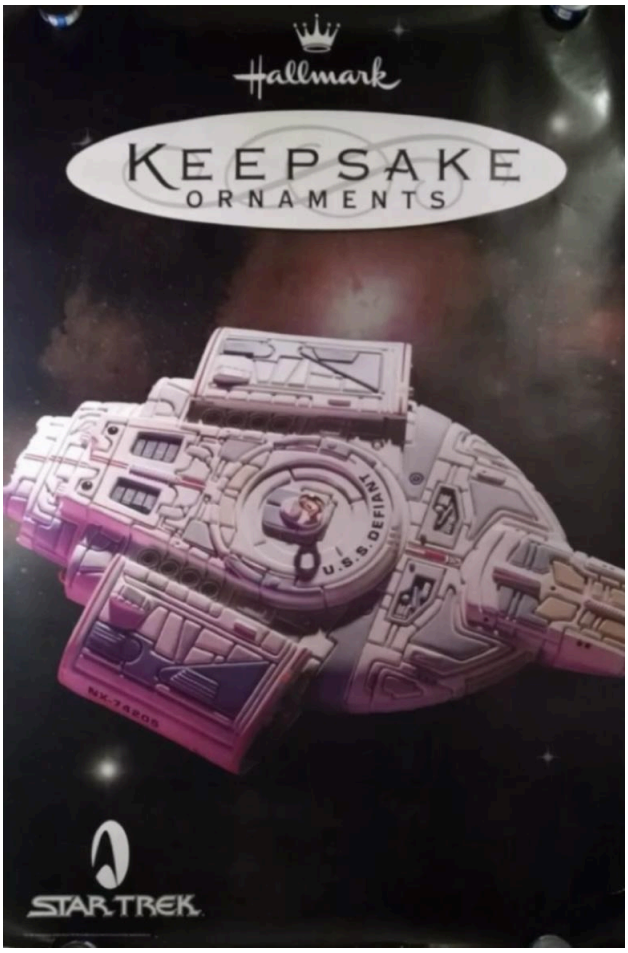
013-A. Counter Display ►
(3 3/4" H x 2 3/4" W)



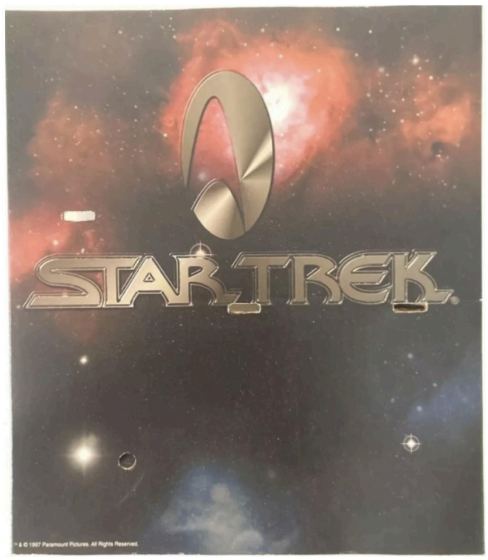


◄ 013-B. Print Ad

▼ **013-C. Hallmark Defiant Poster** (48" W x 72" H)
Double-sided poster. Star Trek: Deep Space Nine's Defiant on one side and Barbie and Ken Wedding Day on the opposite

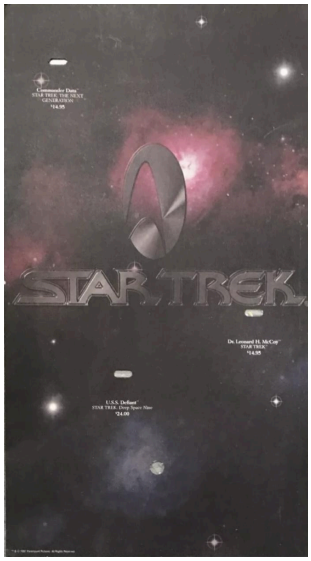






◄ **013-D. Display Board, blank**

013-E. Vertical Display Board - Defiant, McCoy & Data ►



013-F. 1997 Print Ad ►



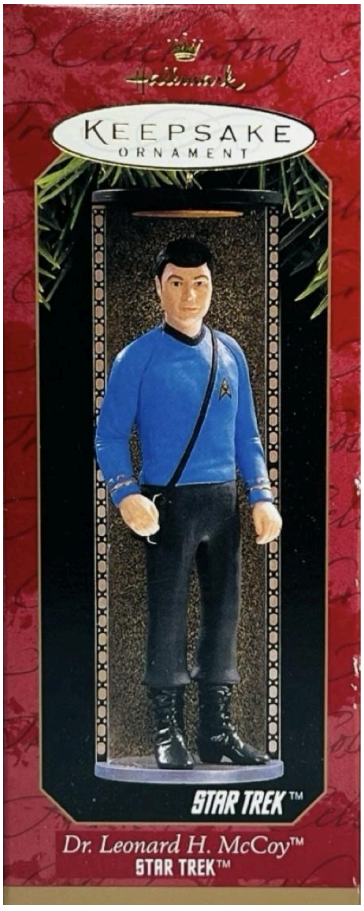
▼ 013-G. 1997 Dream Book Page



014. 1997 Dr. Leonard H. McCoy

Release Date: August 1997
Product Code: QXI6352
Retail: USA $14.95
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 5.5 H x 1.75 W x 1.71 D
Packaging: Red box, gold trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.3 oz
Value: $10-$15





Description: Born: Georgia, U.S.A., Planet Earth.
Graduate: Medical Degree.
Rank: Chief Medical Officer of the U.S.S. Enterprise, a 23rd-century Federation starship.
Famous Words: "…Jim, I'm a doctor- not a bricklayer, or a nursemaid, or a…." Although fond of describing himself as "just a simple, old-fashioned country doctor," McCoy commands one of the most sophisticated medical facilities in all of Starfleet. The good doctor (DeForest Kelly) appeared in the original STAR TREK™ TV program and in feature films.

Kevin Dilmore: "Dr. McCoy, who artists placed on a transporter pad as an in-joke to fans who might know of the physician's fears of having his atoms scattered across space by the gadget."[30]

[30] *Hallmark Star Trek Keepsake Ornaments Anniversary, StarTrek.com, 10/20/10*

Pros: Surprisingly decent likeness for a 1997 sculpt. McCoy is instantly recognizable, right down to his no-nonsense expression.

Cons: Permanently placing the good doctor mid-transport feels like a strange (and slightly cruel) choice. Given McCoy's well-known disdain for transporters, this should've raised a red flag at the design table. If this ornament had included a sound chip of him grumbling about "having his atoms scattered all over the galaxy," it might've turned a questionable concept into a fan favorite. As it stands, it's more ironic than iconic.



014-A. Coming Soon' Counter Display
(3 3/4″ H x 2 3/4″ W)

▼ ► **Artist Inspiration**: At first glance the 1997 McCoy ornament appears to be just a generic pose but it bears an uncanny resemblance to a publicity still taken thirty years earlier. Comparing the ornament to the photo, the medical tricorder slung from McCoy's left shoulder to right hip, head looking slightly off center toward his right and his right arm bent and away from his body. Additionally, Hallmark used this same image in a package of 1992 Star Trek postcards and a 1992 Hallmark Card.







015. 1997 Commander Data



Release Date: August 1997
Product Code: QXI6345
Retail: USA $14.95
Artist: Anita Marra Rogers
Series: Star Trek: The Next Generation
Magic: None
Power Source: None
Dimensions: 4.2 H x 3.5 W x 2.6 D
Packaging: Red box, gold trim
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 3.1 oz
Scale: 1:15
Value: $15-$20

Description:
Born: Omicron Theta Colony.
Graduate: Starfleet Academy.
Rank: Lt. Commander of the 24th-century starship, the U.S.S. Enterprise.
Famous Words: “I am superior, Sir, in many ways, but I would gladly give it up to be human.”
An android created by Dr. Noonien Soong, Data has been declared a “free, independent, and autonomous life-form” by the United Federation of Planets. His efforts to become human include acquiring a pet cat, which he named “Spot,” and trying his hand at humor (“a difficult concept”). Handcrafted-Stardated 1997.



Anita Marra Rogers: “When I first started working on the Star Trek project, I was not really a fan. But after extensive research on the characters, I've found Star Trek quite interesting. I'd now call myself a fan; not quite a Trekker, but a fan.”[31]

[31] *Star Trek Communicator, Issue 119*

Pros: The Ops station is a great touch—detailed, familiar, and instantly recognizable to Next Generation fans. It grounds the ornament in the world of the show and gives Data a fitting backdrop.
Cons: While there's no mistaking who it's meant to be, something's just a bit off in the execution. The hair color, skin tone, and especially the eyes don't quite capture the character's unique look. It's Data… but not quite right.



▲ 015-A. Coming Soon' Counter Display
(3 3/4″ H x 2 3/4″ W)

016. 1998 U.S.S. Enterprise NCC-1701-E

Release Date: August 1998
Product Code: QXI7633
Retail: USA $24.00
Artist: Lynn Norton
Movie: Star Trek: First Contact
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 1 H x 2.125 W x 6.125 L
Packaging: Red box, silver trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:4408
Value: $20-$30



Description: Under the command of Captain Jean-Luc Picard™, the crew of 24th-century Starship Enterprise is traveling back in time to the 21st century. There, they'll confront the biggest threat to the Star Trek™ universe-the Borg™, whose actions would alter history and turn Earth into a Borg colony. The U.S.S. Enterprise seen in this movie is the sixth starship in the history of the Federation to carry the proud name Enterprise. The front deflector shield as well as both warp engines and the impulse engines are lighted. Use only with standard U.L.-listed miniature light strings of 2.5-, 3.5-, or 6-volt push-in type bulbs. Plug into any socket on the light string. Not for use with blinking lights. Complete display instructions enclosed. Limited Warranty through 2001. Handcrafted – Stardated 1998.



Lynn Norton: "I adore the E. They did things to it to make it look more aerodynamic than it needed to be, but those choices gave it more style—a more swept-back, speedy appearance like a modern race car. There were a lot of products out there being developed right alongside the model during (Star Trek: First Contact's) production. I was getting the same photos from the studio as everyone else was, and originally the E had a blue-glowing deflector array. We went to see the movie and there's that whole scene set on the deflector array and they're out there walking around on it—and it's amber! I was like 'What the?' But we were able to make that change while the ornament was in development at the toolmaker. Because it didn't go to stores right away, our ornament was one of the few screen-accurate products on the market at the time."[32]

Lynn Norton: "The first time I saw the "E" was on the big screen. Even though a physical filming model was constructed, the model was digitally recorded and seamlessly joined with CG special effects. The results were stunning and I was pleased to sign my name on a product that accurately depicted the on-screen experience."[33]

Pros: A sharp, streamlined sculpt that marks Hallmark's first foray into the Star Trek film universe. The Enterprise-E is beautifully detailed, with smooth lines and proportions that make the ship look fast even standing still. A strong entry in the fleet.
Cons: The lighting, while present, is noticeably dim. It is more of a subtle glow than a standout feature. A little extra brightness would have gone a long way in showcasing the ship's contours.



◄ 016-A. Vertical Outpost Insert - Enterprise E & Janeway



016-B. Coming Soon' Counter Display, Enterprise E ►
(3 ¾" H x 2 ½" W)

[32] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*
[33] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

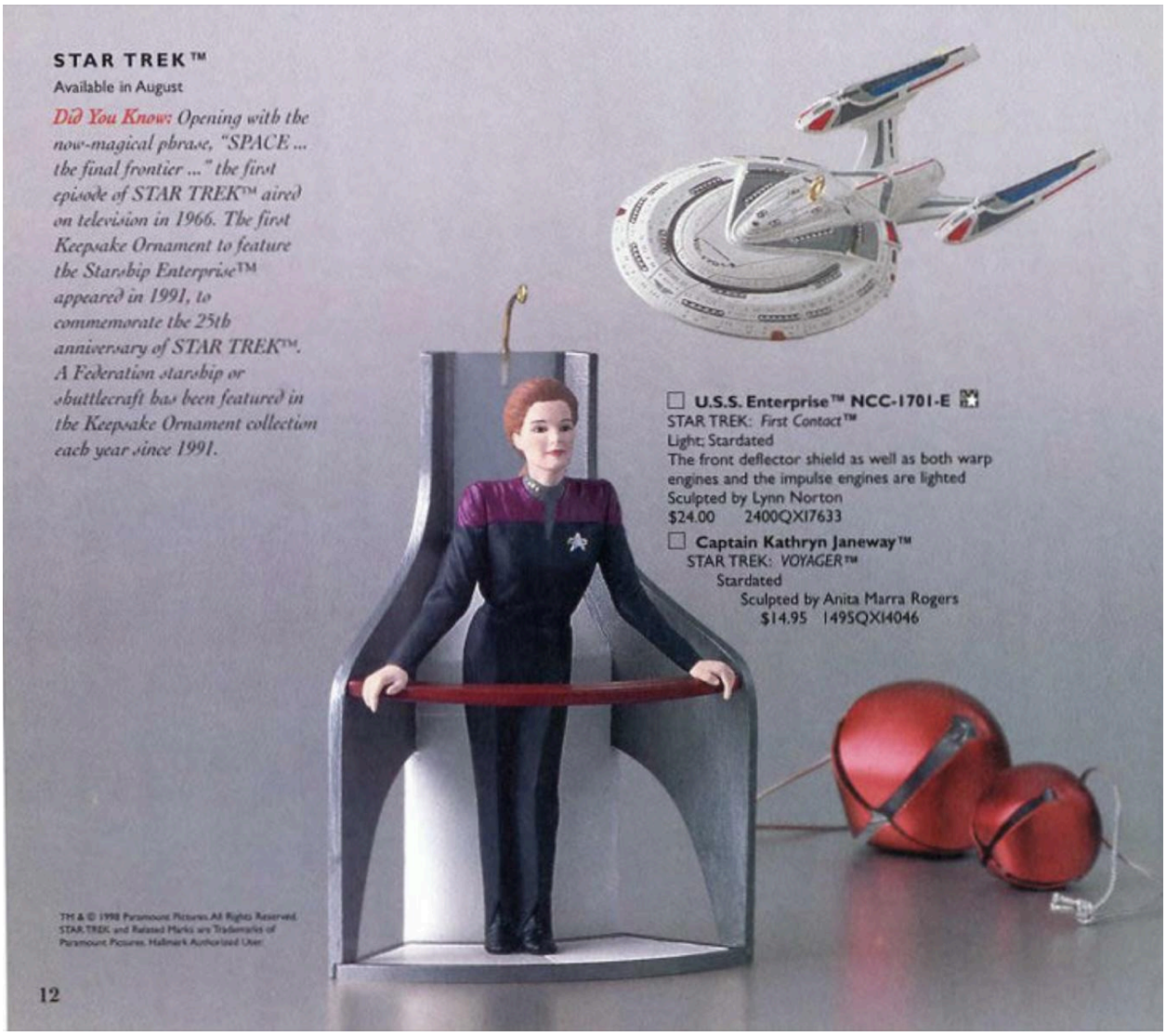
▼ 016-C. Print Ad

800-HALLMARK for a store near you or visit us at hallmark.com[34]



[34] *STARLOG Magazine 1998 No. 255 (Back cover)*

▼ 016-D. 1998 Dream Book Page



STAR TREK™

Available in August

Did You Know: Opening with the now-magical phrase, "SPACE ... the final frontier ..." the first episode of STAR TREK™ aired on television in 1966. The first Keepsake Ornament to feature the Starship Enterprise™ appeared in 1991, to commemorate the 25th anniversary of STAR TREK™. A Federation starship or shuttlecraft has been featured in the Keepsake Ornament collection each year since 1991.

☐ **U.S.S. Enterprise™ NCC-1701-E**
STAR TREK: *First Contact*™
Light; Stardated
The front deflector shield as well as both warp engines and the impulse engines are lighted
Sculpted by Lynn Norton
$24.00 2400QXI7633

☐ **Captain Kathryn Janeway™**
STAR TREK: *VOYAGER*™
Stardated
Sculpted by Anita Marra Rogers
$14.95 1495QXI4046

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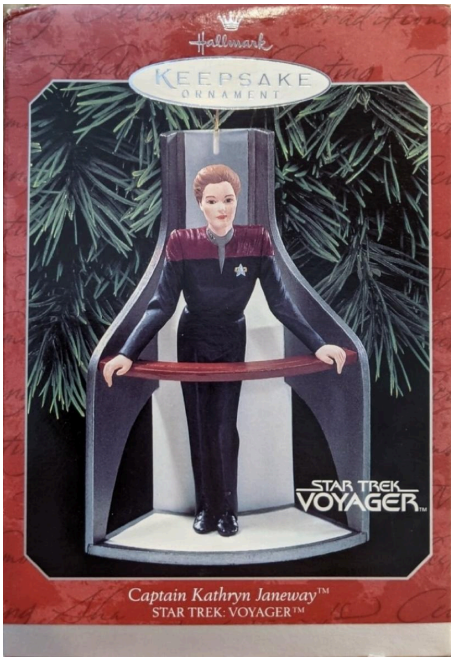


017. 1998 Captain Kathryn Janeway

Release Date: August 1998
Product Code: QXI4046
Retail: $14.95
Artist: Anita Marra Rogers
Series: Star Trek: Voyager
Magic: None
Power Source: None
Dimensions: 5.75 H x 3.5 W x 2.4 D
Packaging: Red box, silver trim
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 3.0 oz
Value: $15-$25



Description:
Born: Indiana, Planet Earth.
Graduate: Starfleet Academy.
Rank: Captain of the U.S.S. Voyager™, a 24th-century Federation starship.
Famous Words: “Somewhere, along this journey, we’ll find our way back. Set a course for home!”
On a short mission to investigate the disappearance of a Maquis ship in the Badlands area of the demilitarized zone, the Voyager encounters a massive displacement wave and is carried off to the Delta Quadrant, approximately 70,000 light-years away.



Pros: An excellent likeness of Captain Janeway, captured in a natural, confident pose. The relaxed stance feels authentic to the character, and the attention to facial detail makes this one of the stronger human sculpts of the era.
Cons: The surrounding rail design, meant to reflect elements of the ship’s bridge, ends up making her look like she’s standing in a futuristic isolation chamber. It’s a clever way to add structure, but it does feel a bit visually awkward.





◄ Artist Inspiration
Voyager publicity still. With the ornament, Janeway's fingers hang over the railing due to the railing's steeper arc.

Cast Collections ►
Kate Mulgrew holds a Captain Janeway ornament during an appearance on The Daily Show, Hosted by Craig Kilborn. - November 17, 1998





◄ Cast Collections
Mulgrew, in a 2019 tweet, wishes her fans some holiday cheer.[35] -December 13, 2019

017-A. Coming Soon' Counter Display, Janeway ►
(3 ¾" H x 2 ½" W)



[35] *10:36 AM - 12/13/19 Tweet*

018. 1999 Runabout - U.S.S. Rio Grande

Release Date: August 1999
Product Code: QXI7593
Retail: USA $24.00
Artist: Lynn Norton
Series: Star Trek: Deep Space Nine
Magic: Light & Sound
Power Source: Light string or Legacy Cord
Dimensions: 1.125 H x 2.625 W x 4.25 L
Packaging: Red box, gold trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 2.0 oz
Scale: 1:203
Value: $15





Description: The runabout U.S.S. Rio Grande, assigned to space station Deep Space Nine in the Alpha Quadrant, is beaming a greeting to Earth. You'll hear the voice of Strategic Operations Officer Worf (Michael Dorn). Worf is the first Klingon to serve in Starfleet. Here are his words: "I wish you a most honorable holiday. Qapla'!" (The expression Qapla'! is the Klingon way of wishing you "Success!") To hear Worf speak, press button on bottom of ornament. The message will play through one time and stop automatically. Lights on the warp engines of the runabout glow constantly. Use only with standard U.L.-listed miniature light strings of 2.5-, 3.5-, or 6-volt push-in type bulbs. Plug into any socket on the light string. Not for use with blinking lights. Complete display instructions enclosed. Limited Warranty through 2002 enclosed.

Original Audio:
WORF: "I wish you a most honorable holiday. Qapla'!"

Lynn Norton: “I consider the ships I have sculpted to be like characters rather than objects. Each is recognizable, and almost as specific as a human face. I’m looking at them as a fan, of course — I’ve been watching since the first broadcast—but also as a sculptor who appreciates their beauty and qualities as icons.”[36]

Pros: Exceptionally detailed with some of the best lighting in the entire Star Trek ornament line. When illuminated, the Runabout absolutely shines and is easily one of the most striking ships to grace a holiday tree.
Cons: Worf’s holiday message, while a fun inclusion, feels a bit flat. It echoes the spirit of Spock’s iconic Galileo greeting but lacks the same charm and memorability. A noble effort, but not quite a classic.



018-A. ‘Coming Soon’ Counter Display ►
(3 ¾” H x 2 ½” W)



◄ 018-B. Vertical Outpost - Rio Grande & Sisko

[36] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com, 11/13/15*

▼ 018-C. 1999 Dream Book Page



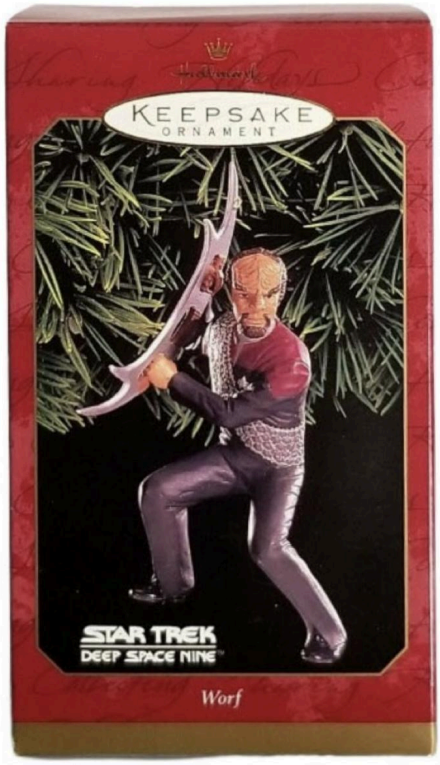




019. 1999 Worf



Release Date: August 1999
Product Code: QXI4139
Retail: USA $14.95
Artist: Anita Marra Rogers
Series: Star Trek: Deep Space Nine
Magic: None
Power Source: None
Dimensions: 5.15 H x 2.75 W x 2.7 D
Packaging: Red box, gold trim
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.7 oz
Value: $15-$20



Description:
Born: Klingon Homeworld.
Graduate: Starfleet Academy.
Rank: Strategic Operations Officer, space station Deep Space Nine, in orbit of planet Bajor.
Famous Words: “If winning is not important, then why keep score?”
Son of Mogh, Worf was raised by humans but is still puzzled by their ways. The first Klingon warrior to serve in the Federation Starfleet, he sometimes struggles with his identity. Worf exemplifies the Klingon values of honor and loyalty as well as their combat skills.

Kevin Dilmore: “Worf was the first figure not to include a prop.”[37]

[37] *Hallmark Star Trek Keepsake Ornaments Anniversary, StarTrek.com, 10/20/10*

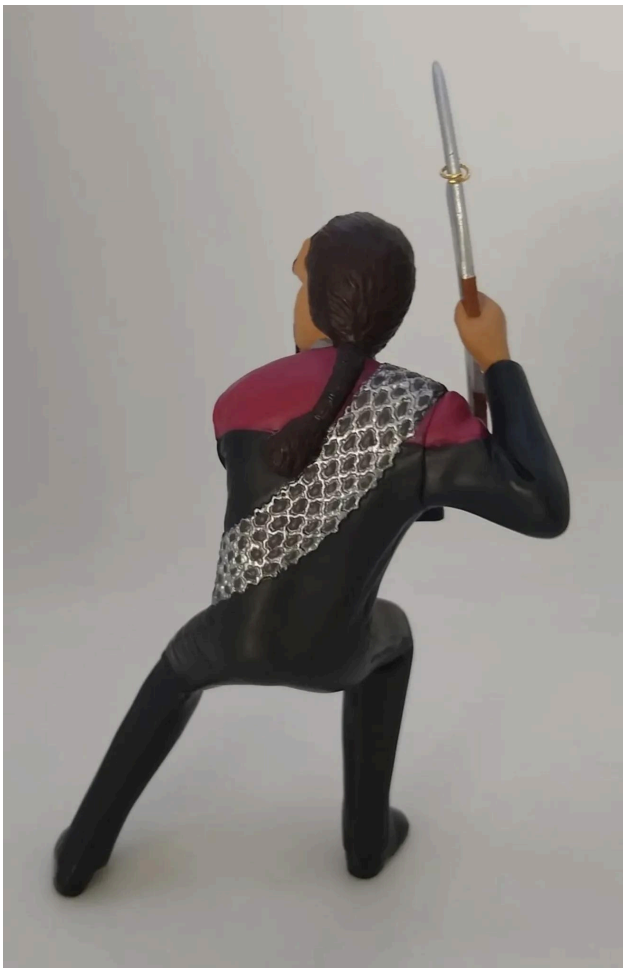
Pros: The self-standing design is a great feature, allowing Worf to display proudly year-round. Sculptor Anita Marra Rogers was at the top of her game during this period (1996–2002), and this ornament is a strong example of her work.

Cons: Worf's skin tone is noticeably too light, which detracts from the overall authenticity. It's a small but significant detail that keeps this otherwise strong piece from being truly great.



019-A. 'Coming Soon' Counter Display ►
(3 ¾" H x 2 ½" W)





020. 1999 U.S.S. Enterprise/STAR TREK

Release Date: July 17, 1999
Product Code: QBG6117
Retail: USA $25.00, CAN $31.00
Artist: Rich LaPierre
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 3.1 H x 5 W x 1.8 D
Packaging: Red box, clear lid
Manufactured: Poland
Branding: Keepsake
Material: Blown Glass
Theme: Tribute
Weight: 1.0 oz
Value: $30-$40



Description: Features a low relief version of the USS Enterprise on one side, and the Star Trek title on the reverse.

Pros: If your Star Trek collection is getting side-eyes from more traditional holiday decorators, this ornament might be your diplomatic solution. The blown glass Enterprise adds a touch of elegance and subtle fandom flair, blending classic ornament style with sci-fi charm.
Cons: As beautiful as it is, it's delicate. Handle with care—this starship is more fragile than a warp core breach.

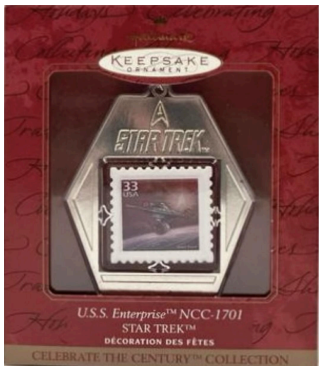


021. 1999 U.S.S. Enterprise NCC-1701 Stamp



Release Date: October 9, 1999
Product Code: QXI8557
Retail: USA $9.95, CAN $12.95
Artist: Uncredited (Ornament)
Artist: Keith Birdsong (Stamp)
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 3 H x 2.6 W x .166 D
Packaging: Red box, gold trim
Manufactured: United States
Branding: Keepsake
Material: Brass & ceramic
Theme: Tribute
Weight: 0.6 oz
Value: $15-$20

Description: Beginning in 1998, the United States Postal Service issued its largest-ever series of commemorative postage stamps. By the time the program is completed in 2000 a total of 150 designs will have been released, providing a decade-by-decade look at significant personalities and events of the 20th Century. Authentic reproductions of six noteworthy designs are featured in the 1999 Keepsake Ornament line. Each one is showcased in its own unique frame that enhances the artwork and the enjoyment of the familiar images. Ideal for holiday or year-round decorating, or to display with a collection of Celebrate the Century commemorative stamps, these ornaments will be cherished well into the next century. Contains a ceramic reproduction of US Postal Service USS Enterprise postage stamp.



Note: The 1999 U.S.S. Enterprise ornament was inspired by the official U.S. postage stamp released as part of the "Celebrate the Century" series, honoring iconic moments from the 1960s. The stamp artwork—featuring the original Enterprise in bold, dramatic detail—was illustrated by acclaimed artist Keith Birdsong. Birdsong was well known to Star Trek fans for his rich, realistic style. In addition to the stamp, he created cover art for numerous Star Trek Pocket Books novels, leaving a lasting visual legacy within the franchise. His contributions

helped define the look of Star Trek beyond the screen, and this ornament is a tribute to both the show's cultural impact and Birdsong's artistic talent.

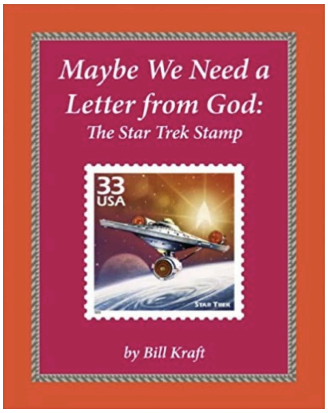
Keith Birdsong (Artist): "I had to come up with something that says 'Star Trek' at a glance. The original Enterprise is the iconic image of the show, and the insignia-as-sun is something I had done before in a couple of paintings but was asked to take out for one reason or another. This time, I got away with it."[38]



Kevin Dilmore: "This is one of my favorite Keepsake Ornaments ever produced. I had a chance to meet Keith Birdsong once and get this box signed. I also interviewed him about his Star Trek art for an issue of Star Trek Communicator magazine. We lost a very talented artist much too soon."[39]

Pros: A fun and unique way to commemorate Star Trek's place in pop culture history. The design cleverly blends philately and fandom, making it a standout for collectors of both.
Cons: Unfortunately, the ornament is prone to noticeable tarnishing over time, which can dull its shine and diminish its display appeal. It's a cool concept but one that requires careful storage and upkeep.

'Maybe We Need a Letter from God: **The Star Trek Stamp':**



The drive to honor Star Trek on a U.S. postage stamp is unique. "Maybe We Need a Letter from God: The Star Trek Stamp" traces an old-fashioned grassroots movement, long before easy access to the speed of the Internet, that involved a strategy of signed petitions, endorsement letters and media exposure. Fueled by the spontaneous combustion of fan fervor, the Star Trek Stamp Committee embarked on a journey that took over a decade to complete. A dubious Citizens' Stamp Advisory Committee, a bureaucratic "force field," thwarted the Star Trek Stamp Committee's efforts for 13 years. The book includes over eighty endorsement letters from some of the most renowned individuals in the worlds of science, science fiction and government, along with documentation from some of the nation's leading newspapers such as "USA Today," the "Los Angeles Times," the "Chicago Sun Times," and "Time Magazine."

[38] *Kevin Dilmore, Star Trek Communicator #124*
[39] *HallmarkStarTrekOrnaments.com, 1/29/24*

Did You Know? Hallmark's 1999 Enterprise Stamp is an outlier in the Star Trek ornament lineup, standing alone as the only piece in the entire series that was manufactured in the United States.



Special Delivery! Century of Stamps Keepsake Ornaments join '99 line

Here's news that's sure to get your stamp of approval! Hallmark is making a special delivery of six additional 1999 Keepsake Ornaments – Celebrate the Century™ stamp ornaments. These ornaments weren't pictured or mentioned in the *Dream Book* because we added them to the line later in the year, so you are the first to know about this late-breaking news!

"We're delighted to reveal these six new ornaments to Club members first," says Amy Baumgartner, a member of the Keepsake Ornament team.

The Celebrate the Century™ stamp ornaments were developed in partnership with the United States Postal Service. They are based on an actual collection of stamps that honors the most memorable and significant events, people and trends of the 20th Century.

Celebrate the Century™ stamp ornament designs include:

- **U.S.S. Enterprise NCC-1701 Star Trek™**
- **Silken Flame™ Barbie™**
- **I Love Lucy®**
- **Superman™**
- **Yellow Submarine**
- **The Cat in the Hat**

They make great gifts for stamp collectors, whether you choose to buy one or collect all six. It could be particularly fun to display the ornament and the actual stamp together!

"Creating these designs seemed a perfect way to commemorate the ending of the century and the coming of the new millennium," Amy says. "Of the 150 Celebrate the Century™ stamp designs the Postal Service offers, we chose the popular licensed designs that are in keeping with what our collectors have told us they love."

Celebrate the Century™ stamp ornaments feature etched metal frames with ceramic stamp designs. They will be available beginning Oct. 9 at your local Hallmark Gold Crown® store.

CELEBRATE 100 THE CENTURY™
PUT YOUR STAMP ON HISTORY
1900 • 2000

UNITED STATES POSTAL SERVICE™
OFFICIAL LICENSED PRODUCT

10

▲ 021-A. Collectors's Courier Article[40]

[40] *Collector's Courier, Volume 13, Number 3 - August 1999*

Expanding the Fleet: 2000—2009

The 2000s marked a period of expansion for Hallmark's Star Trek ornament line, as it moved beyond traditional starships and embraced new formats, materials, and display concepts. Blown glass pieces, scene based designs, event exclusives, and interactive ornaments with sound and motion introduced greater variety and broadened the appeal of the line.

The decade also reflected changes within the franchise itself, with ornaments inspired by *Star Trek: Enterprise* joining established releases from earlier series and films. Anniversary years continued to influence major offerings, while advancing technology gradually shifted the line away from light cord powered designs toward battery operated features.

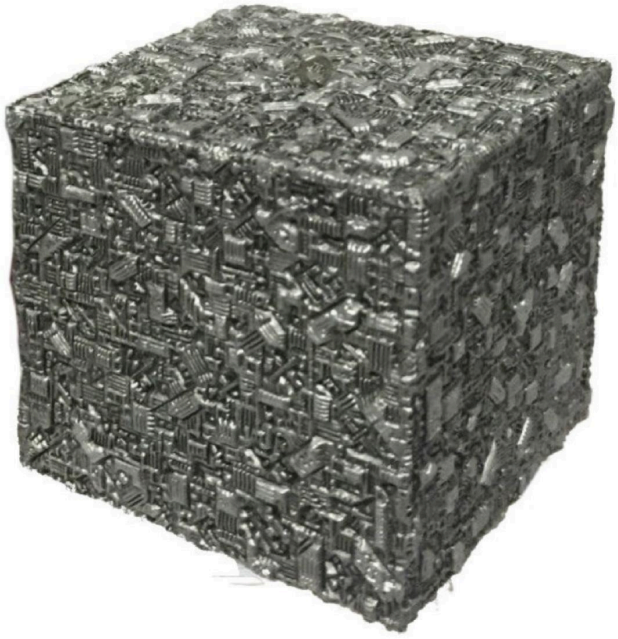
By the end of the decade, Hallmark had expanded the line beyond annual ship releases into a more varied collecting experience, appealing to longtime fans as well as those drawn to display pieces, limited editions, and event exclusives.





022. 2000 Borg Cube

Release Date: July 15, 2000
Product Code: QLX7354
Retail: USA $24.00, CAN $32.00
Artist: Lynn Norton
Series: Star Trek: Voyager
Magic: Light & Sound
Power Source: Light string or Legacy Cord
Dimensions: 2.42 H x 2.3 W x 2.3 D
Packaging: Red front, gold trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 3.7 oz
Scale: 1:51965
Value: $15-$30



Description: Depicts the distinctive cube-shaped vessel of the Borg Collective. Known for its speed and adaptability, the massive spaceship has powerful weapons and an uncanny ability to repair itself if damaged in combat. Light glows eerily and steadily from within the ship. To hear an exclusive greeting delivered in true Borg fashion, press the button located on the ornament. This message will play through one time and stop automatically: “We are the Borg. Enjoy your holidays. Resistance is futile.” Use only with standard UL, CUL, or CSA listed or certified miniature light strings using push-in type bulbs, having multiples of 35 bulbs or 50 bulbs in series Typical electrical rating 6 volts, 1.2 watts.



Kevin Dilmore: “(The) Borg Cube ornament features a recording of a Hallmark sound engineer’s voice synthesized to sound like a Borg communication. While Keepsake Artist Lynn Norton recorded the ornament’s message himself, the engineer’s test recording ended up being the preferred sound sample.”[41]

[41] *Hallmark Star Trek Keepsake Ornaments Anniversary, StarTrek.com, 10/20/10*

Original Audio:
BORG COLLECTIVE: We are the Borg. Enjoy your holidays. Resistance is futile

Lynn Norton (on the surprising popularity of the Borg Cube ornament): "Artists and directors at Hallmark (non fans) described it as a lump of coal with bad sound effects. They couldn't understand why I was so eager to sculpt it. Also, it was only the second starship ornament that featured STAR TREK bad-guys. Many of my peers thought it should not be made into an ornament intended to celebrate the "season of peace and joy." Ho, ho, ho. "Resistance is futile"."[42]

Pros: Hearing the Borg collective deliver lines like "Enjoy the holidays" and "Resistance is futile" is both hilarious and brilliant and one of the most inspired sound features in the entire line. It captures the spirit of Star Trek while playfully twisting holiday cheer into something deliciously ominous.
Cons: While the concept is strong, the lighting is not. The ornament features only minimal illumination, and what's there is disappointingly faint. For a Borg Cube, it could've used a little more menace and glow.

022-A. 2000 Dream Book Page►

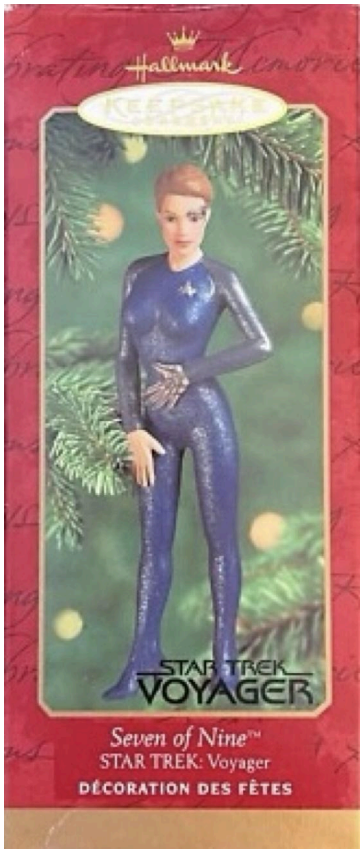


[42] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

023. 2000 Seven of Nine



Release Date: July 15, 2000
Product Code: QX6844
Retail: USA $14.95, CAN $19.95
Artist: Anita Marra Rogers
Series: Star Trek: Voyager
Magic: None
Power Source: None
Dimensions: 5 H x 1.67 W x .8 D
Packaging: Red front, gold trim
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.8 oz
Scale: 1:14.5
Value: $15-$20



Description:
Born: Annika Hansen. Human, daughter of noted scientists. Tendra Colony, 2348.
Assimilated: Became a Borg drone at the age of six.
Rank: Tertiary Adjunct of Unimatrix Zero One, assigned as Borg liaison to Starfleet Captain Kathryn Janeway in early 2374.
Currently: Crew member aboard Federation Starship U.S.S. Voyager in Delta Quadrant.
Seven of Nine was the only surviving drone of the Borg Cube that attempted to assimilate the Federation Starship Voyager. With the help of the Voyager crew, Seven gradually regained a nearly human appearance and adopted more human values – even taking pride in her own individuality and becoming a member of the crew.

Did You Know? This was the first Star Trek character ornament that had the eye-hook placed in the head, something that Hallmark had avoided up until now.

Cast Collections ►
Jeri Ryan tweets some holiday thoughts during the COVID pandemic.[43]



Pros: An impressively detailed likeness, with excellent attention to her uniform and signature Borg implants. The sculpt does justice to the character's unique design and presence, making it a standout in the Voyager line.
Cons: Seven of Nine was famously introduced to boost the show's ratings, and that calculated appeal is very much present in this ornament's presentation. While it's a faithful representation, the emphasis on form over context may not resonate with every collector. The hand-webbing is difficult to see past.

Artist Inspiration ►
A publicity photo is a near-perfect match. Comparing the ornament and the publicity still, everything seems to match up with the exception of her right pinky finger and the fact that she is portrayed in her blue catsuit.



John Orquiola:
"Ryan wore the silver suit for a few episodes, but it was retired because of the many issues it caused for the actress. The catsuit, with its corset complete with molded breasts, was so restrictively tight that Ryan had trouble breathing. In fact, nurses with oxygen tanks were present on the set and Ryan passed out four times during

[43] *January 10, 2022 Tweet*

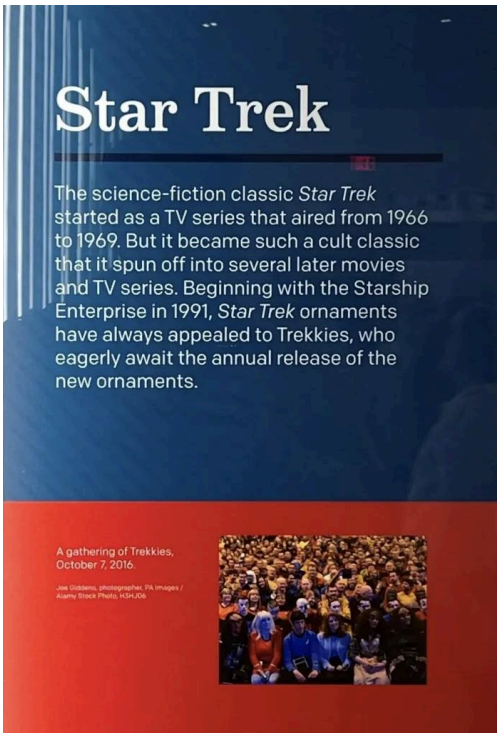
production. In addition, not only did the corset prevent Ryan from bending but it took her 20 minutes to go to the bathroom, and production would need to be halted just so the actress could relieve herself. The silver catsuit with the high collar, of course, is what Ryan wore as Seven of Nine in publicity photos for Star Trek: Voyager, but the actress spoke up about her discomfort and her uniform was changed. Less restrictive (but no less form-fitting) alternate costumes were designed in various colors. A brown costume had no collar, which allowed Ryan to turn her neck, and throughout the four seasons she starred in, Seven rotated between cobalt blue, grey-blue, and plum-colored versions of her catsuit."[44]

Henry Ford Museum of American Innovation ►
The collection originally belonged to The Party Shop in Warsaw, Indiana, before being acquired by the museum. During the 2019 holiday season, 110 ornaments were selected for display, including the 1991 Enterprise. In 2022, The Henry Ford expanded its tribute to holiday collecting with the permanent exhibit *"Miniature Moments – A Journey Through Hallmark Keepsake Ornaments",* featuring ornaments spanning 1973 through 2009. Today, visitors in Dearborn, Michigan can view the museum's full Hallmark collection of more than 6,600 ornaments, making it one of the most comprehensive public displays of Hallmark Keepsake history anywhere.





[44] *ScreenRant*


Star Trek
The science-fiction classic *Star Trek* started as a TV series that aired from 1966 to 1969. But it became such a cult classic that it spun off into several later movies and TV series. Beginning with the Starship Enterprise in 1991, *Star Trek* ornaments have always appealed to Trekkies, who eagerly await the annual release of the new ornaments.
A gathering of Trekkies, October 7, 2016.


1 2 3 4 5 6 7 8
1. Starship Enterprise
2. Star Trek: Captain James T. Kirk
3. Star Trek: Mr. Spock
4. Star Trek II The Wrath of Khan: U.S.S. Reliant
5. Star Trek Voyager: Captain Kathryn Janeway
6. Star Trek: The Trouble with Tribbles
7. Star Trek: The City on the Edge of Forever
8. Star Trek Deep Space Nine: Captain Benjamin Sisko


Liked
by Jeri Ryan
Hallmark Star Trek Ornaments @23skidooisnow37 · 7h
@JeriLRyan #hallmark #startrek You are museum worthy.
hallmarkstartrekornaments.com/2022/11/27/the...
Jeri Ryan liked your Tweet
@JeriLRyan #hallmark #startrek You are museum worthy.

024. 2000 Lieutenant Commander Worf

Release Date: July 15, 2000
Product Code: QBG4064
Retail: USA $30.00, CAN $40.00
Artist: Anita Marra Rogers
Series: Star Trek: Deep Space Nine
Magic: None
Power Source: None
Dimensions:
Packaging: Red box, clear lid
Manufactured: Germany
Branding: Keepsake
Material: Blown Glass
Theme: Character
Weight: 1.1 oz
Value: $15-$20



Description: Inspired by Worf – The legendary Klingon who serves as Strategic Operations Officer on STAR TREK Deep Space Nine.



Pros: Instantly recognizable and beautifully crafted, this is easily the standout among the three blown glass Star Trek ornaments. The rich detailing and strong likeness make it a striking tribute to the beloved Klingon warrior.



Cons: As with all blown glass ornaments, fragility is a real concern. One wrong move, and it's a trip to Sto'Vo'Kor for Worf. Handle with care!

025. 2001 Space Station Deep Space Nine

Release Date: July 21, 2001
Product Code: QX6065
Retail: USA $32.00, CAN $43.00
Artist: Lynn Norton
Series: Star Trek: Deep Space Nine
Magic: Light & Sound
Power Source: (2) 1.5 V AAA Batteries
Dimensions: 4 H x 5.5 W x 5.5 D, 4.25 H with base
Packaging: Red front, gold trim
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.5 oz
Weight w/ base: 4.8 oz
Scale: 1:10393
Value: $45-$75



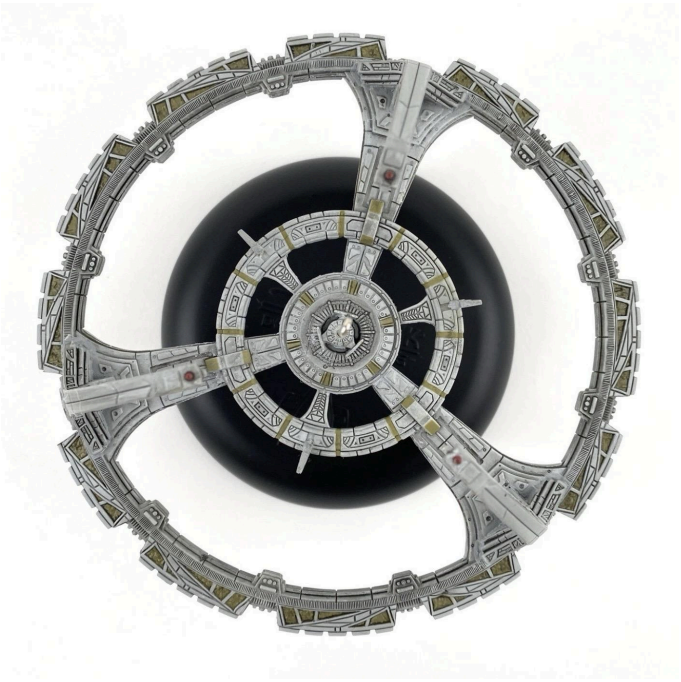
Description: Strategically located near a wormhole-passage to a distant quadrant of the galaxy, Deep Space Nine is Starfleet's most remote and exciting outpost. Captain Benjamin Sisko™ oversaw the restoration of the abandoned space station and became its commander, leading his crew through episodes of exploration, mysticism, war, and political intrigue. When this Keepsake Ornament is plugged into its special display base, you can hear Captain Sisko's farewell toast: "To the best crew a Captain ever had: No matter what the future holds, no matter how far we travel…a part of us will always remain here, on Deep Space Nine." Lights on the ornament will glow while the Captain is speaking. Requires two 1.5V AAA batteries (included). Complete instructions enclosed. This Keepsake Ornament is even more impressive when displayed with three famous starships. Look for the specially sized set of "Starfleet Legends" miniature ornaments including the U.S.S. Voyager, the U.S.S. Defiant, and the U.S.S. Enterprise™ NCC-1701-E at your Hallmark store.





Audio from Star Trek: Deep Space Nine, "What We Leave Behind" (Season 7, Episode 26):
SISKO: To the best crew a Captain ever had: No matter what the future holds, no matter how far we travel…a part of us will always remain here, on Deep Space Nine.

Lynn Norton: "I have to say that the "Star Trek: Deep Space Nine" space-station ornament is still my favorite. It was the most challenging sculpture for me and the Keepsake engineering staff. My idea to offer it with docked miniature starship ornaments turned out to be a winning combination with Star Trek fans."[45]



Lynn Norton: "Prototyping the "beast" exceeded my grasp. Engineer coworkers came to my rescue. Geometric shapes were digitally rendered so each piece fit together perfectly to assemble the complete structure and properly engage electrical contacts on the display base. A nearby vendor (with rapid-prototyping technology) was contracted to produce each part by "growing" them out of liquid photopolymer. Note: The technology was in its infancy at the time and designed to reproduce much larger items. Details were non-existent and I had to resurface everything to create a "blank canvas" before sculpting textures and fine details. It was a team effort."[46]

[45] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*
[46] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

▼ 025-A. 2001 Dream Book Page



Pros: A true centerpiece of the Star Trek ornament line. Whether hanging on the tree or displayed on a desk, Deep Space Nine looks fantastic. It features both sound and light, and the ability to dock up to six mini ships makes it an interactive display unlike anything else Hallmark has released. It's as ambitious as the series itself.
Cons: Honestly, there's nothing to complain about here. This ornament delivers on every front; design, functionality, and collector appeal. It's the total package.

026. 2001 Starfleet Legends



Release Date: July 21, 2001
Product Code: QXM5325
Retail: USA $14.95, CAN $19.95
Artist: Lynn Norton
Magic: None
Power Source: None
Packaging: Green box, gold trim
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Ships
Value: $25-$35

026.1 U.S.S. Voyager (mini)



Series: Star Trek: Voyager
Dimensions: .5 H x .75 W x 1.5 L
Weight: 0.1 oz
Scale: 1:9000

026.2 U.S.S Defiant (mini)

Series: Star Trek: Deep Space Nine
Dimensions: .4 H x 1 W x 1.3 L
Weight: 0.1 oz
Scale: 1:4280

026.3 U.S.S. Enterprise NCC-1701-E (mini)

Movie: Star Trek: First Contact
Dimensions: .5 H x 1.7 W x 1.3 L
Weight: 0.1 oz
Scale: 1:14795

Description: Many of the greatest adventures in Starfleet Command history took place on board the three ships reproduced in the miniature ornament set. Scaled to hang perfectly from this year's STAR TREK: Deep Space Nine Space Station Ornament, this set would make a stellar addition to a miniature tree as well.

▼ 026-A. 2001 Dream Book Pages



Miniatures

J

M

N

R

K

L

O

O. Holiday Shoe. Sculpted by Joanne Eschrich. 1" L.
$4.95 USA / $6.50 CAN QXM5365

P. Winter Fun With SNOOPY®. 4th in the series. Sculpted by Tracy Larsen. 1¼" H.
$6.95 USA / $9.25 CAN QXM5262
PEANUTS © United Feature Syndicate, Inc.

Q. Holiday Flurries. 3rd and final in the series. Sculpted by Linda Sickman. 1" H.
$6.95 USA / $9.25 CAN QXM5272

R. 1947 Servi-Car™. 3rd in the Miniature Harley-Davidson® Motorcycles series. Wheels turn. *Die-cast metal.* Sculpted by Don Palmiter. Available in October. 1½" L.
$7.95 USA / $10.75 CAN QXI5282
© 2001 H-D. All Rights Reserved.
Manufactured by Hallmark Cards, Inc. under license from Harley-Davidson Motor Company.

L. Starfleet Legends – STAR TREK™. Set of 3 ornaments. Scaled to hang perfectly from this year's STAR TREK™: Deep Space Nine Space Station. Sculpted by Lynn Norton. Defiant: 1½" L, Enterprise: 1¼" L, Voyager: 1½" L.
$14.95 USA / $19.95 CAN QXM5325
™ & © 2001 Paramount Pictures. All Rights Reserved.

M. Antique Tractors. 5th in the series. Front tires swivel left and right. *Die-cast metal.* Sculpted by Linda Sickman. 1½" L.
$6.95 USA / $9.25 CAN QXM5252

N. Toto. 3rd and final in The Wonders of Oz™ series. Sculpted by Joyce Lyle. 1¼" H.
$5.95 USA / $7.95 CAN QXM5285
THE WIZARD OF OZ and all related characters and elements are trademarks of Turner Entertainment Co. © 2001.

Q

P

53

Pros: These miniatures really shine when docked with the 2001 Deep Space Nine ornament, transforming the station into a full fleet display. As a companion set, they add dimension to your Star Trek collection.

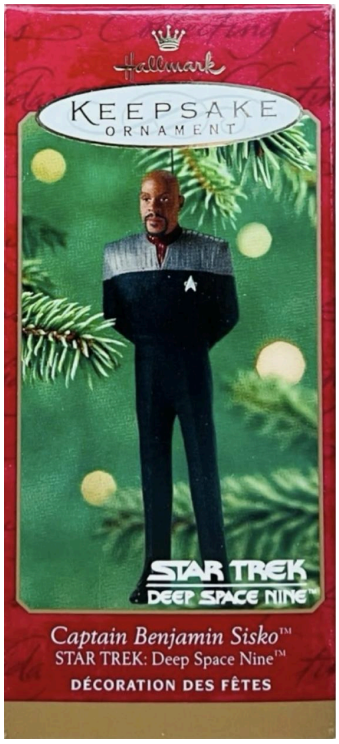
Cons: While fun in concept, the detailing leaves something to be desired. Despite the seven-year gap, the quality isn't much of a step up from the 1995 Ships of Star Trek set. These ornaments are more of a complement to the Deep Space Nine ornament than a standout on their own.



027. 2001 Captain Benjamin Sisko



Release Date: July 21, 2001
Product Code: QX6865
Retail: USA $14.95, CAN $19.95
Artist: Anita Marra Rogers
Series: Star Trek: Deep Space Nine
Magic: None
Power Source: None
Dimensions: 4.85 H x 1.6 W x 1.1 D
Packaging: Red front, gold trim
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.1 oz
Scale: 1:15.25
Value: $15-$20



Description: Born: New Orleans, Earth. Graduate: Starfleet Academy. Rank: Captain, assigned to space station Deep Space 9, Alpha Quadrant. Known for being a devoted father to his son Jake, and for his love of baseball, Captain Sisko is a brave, capable and steadfast leader. In addition to being Captain of Deep Space Nine, Sisko has also inadvertently acquired the title of Emissary to the Bajoran people. The encounter with the Prophets and his discovery of the wormhole were the fulfillment of long-awaited signs. Captain Sisko has proven he can handle both titles. Look for the Keepsake Ornament depicting DS9, including a voice message from Captain Sisko, at your Hallmark retailer.

Pros: An excellent likeness of Captain Sisko, capturing both his commanding presence and a subtle nod to his humanity with the baseball tucked behind his back. It's a thoughtful detail that fans of Deep Space Nine will instantly appreciate, and it adds character to an already strong sculpt.
Cons: None. This is one of the finest Star Trek character ornaments Hallmark has produced, it is well-balanced, well-executed, and full of personality (when you see what he's holding behind his back).

Artist Inspiration ►
Taken directly from the episode "Take Me Out to the Holosuite".





028. 2001 Q



Release Date: July 21, 2001
Product Code: QBG4345
Retail: USA $24.00, CAN $32.00
Artist: Anita Marra Rogers
Series: Star Trek: The Next Generation
Magic: None
Power Source: None
Dimensions: 5 H x 3.85 W x 2.6 D
Packaging: Red box, clear lid
Manufactured: Poland
Branding: Keepsake
Material: Blown Glass
Theme: Character
Weight: 1.9 oz
Value: $35



Description: Inspired by Q – the powerful and sometimes playful entity from the Q continuum who has the ability to cause chaos in the galaxy, interrupt activities aboard the U.S.S. Enterprise NCC-1701-D, and interfere with the lives of crew members.

Pros: The third and final blown glass ornament in the Star Trek line, Q's inclusion adds a unique and elegant touch to the collection. Its stylized design stands out, and for fans of this short-lived ornament style, it's a reminder of how well Trek can blend with traditional holiday craftsmanship. Here's hoping Hallmark revisits blown glass someday.



Cons: As fun as this version is, Q really deserved a full styrene character ornament too—perhaps seated on his iconic throne with audio clips of his most quotable lines. The glass ornament is stylish, but it only scratches the surface of his larger-than-life personality.

Artist Inspiration: There are MANY images to choose from for inspiration. This one is close.

029. 2002 Delta Flyer

Release Date: July 13, 2002
Product Code: QLX7663
Retail: USA $24.00, CAN $32.00
Artist: Lynn Norton
Series: Star Trek: Voyager
Magic: Light & Sound
Power Source: Light string or Legacy Cord
Dimensions: 1 H x 2.75 W x 4.75 L
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.7 oz
Scale: 1:174
Value: $15-$25

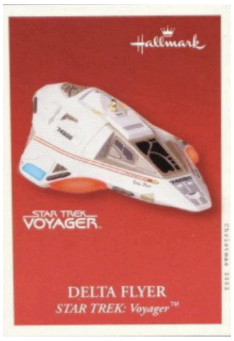




Description: The Delta Flyer was originally intended as a space-faring "hot rod" by a crew member known for his keen interest in 20th-century automobiles. Later, as numerous crew members collaborated on design and construction, their diverse backgrounds were reflected in the technologically advanced shuttlecraft. This Keepsake Ornament adds a bit of magic to your holidays with its red and blue lights- and a message from the captain of the U.S.S. Voyager™: "This is Captain Janeway of the Federation Vessel Delta Flyer. We are on a mission of peaceful exploration." To hear Captain Janeway's message, press the sound button located beneath the front of the ship. The message will play through one time and stop automatically. Use only with standard UL, cUL, or CSA listed or certified miniature light strings using push-in type bulbs, having multiples of 35 bulbs or 50 bulbs in series. Typical electrical rating 6 volts, 1.2 watts.

Audio from Star Trek: Voyager, "Good Shepherd" (Season 6, Episode 20):
JANEWAY: This is Captain Janeway of the Federation Vessel Delta Flyer. We are on a mission of peaceful exploration.

Pros: The Delta Flyer is beautifully crafted with exceptional detail, making it one of the more visually impressive small-craft ornaments in the line. Janeway's voice clip is a welcome bonus that adds personality and ties it nicely to Voyager's legacy.
Cons: Its scale is noticeably off when displayed alongside other Star Trek ships—making this "shuttle" appear nearly as large as a starship. It's a minor quirk and easily remedied with some creative three placement.



029-A. Trading Card ►

▼ 029-B. 2002 Dream Book Page



030. 2002 Enterprise NX-01

Release Date: July 13, 2002
Product Code: QXI2943
Retail: USA $24.00, CAN $32.00
Artist: Lynn Norton
Series: Star Trek: Enterprise
Magic: Sound
Power Source: (3) LR44 Batteries
Dimensions: .85 H x 3.1 W x 5.5 L
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Nickel-plated zinc
Theme: Ship
Weight: 4.8 oz
Weight w/ base: 7.5 oz
Scale: 1:1636
Value: $20-$30





Description: Are humans ready to explore deep space? The Vulcans have their doubts, but in the year 2151, Captain Jonathan Archer assembles an eager crew – including one Vulcan officer – to inaugurate a new era of discovery. The days ahead will be filled with wonder, excitement, and danger. “Starfleet seems to think we’re ready to begin our mission”, the Captain tells his crew in the first episode of this latest Star Trek adventure. It is the prequel to the legendary Star Trek universe, the story of galactic explorers in the first starship named Enterprise. “Prepare to break orbit…and lay in a course,” the Captain continues. “Take her out, Mr. Mayweather…straight and steady.” To hear the Captain speaking, press the button on the top of the display base.

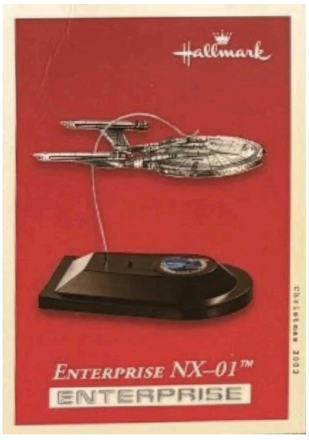
Audio from Star Trek: Enterprise, "Broken Bow" (Season 1, Episode 1):
ARCHER: Prepare to break orbit…and lay in a course. Take her out, Mr. Mayweather…straight and steady.

Lynn Norton: "It's a very cool ship. In my mind, it typified what a starship should look like even more so than the original Enterprise. I always had a bit of a problem with a primary hull and this secondary hull sticking out from it and then your engines are way in the air on these pylons. I always imagine that there is something happening in these engines that would harm the crew, so you want them as far away from the crew and even the engineering section as possible. The NX-01 was integrated. It is sculpturally more pleasing to me."We did that ornament in diecast metal to save time. The show was airing on television and we wanted to get it into the marketplace as fast as possible. We didn't have the long development time that we need for a lighted, mechanical ornament. This one was nickel-plated zinc that gives it added value for the price, and it looked a lot like the skin of the ship. I really like the looks of it. I've heard a few complaints over time about our not doing one that was lighted, but we did have dialogue from Scott Bakula that played from a display base."[47]

Lynn Norton: "My personal favorite is ENTERPRISE NX-01. It checked all the boxes. I thoroughly enjoyed how the TV series depicted early deep-space exploration. The ship design was close to what my younger self imagined a starship should look like. It was a joy to sculpt. Tooling and manufacturing quality were spot-on. I always thought sparkling metallic ornaments looked best because they reflected decorative lighting. My only regret is that we (Hallmark) never issued a lighted version."[48]

Pros: Crafted in metal, the NX-01 has a richness and weight that gives it a premium, heirloom feel. The detail shines through in the sculpt, and its durability sets it apart. More die-cast ornaments like this would be a welcome return for the series.
Cons: Its heft also means you'll need a very sturdy branch—or opt for shelf display instead. It would be great to see this ship revisited in styrene to better match the style of the other ornaments in the Enterprise lineup.

030-A. Trading Card ►



[47] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*
[48] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

031. 2002 The Doctor



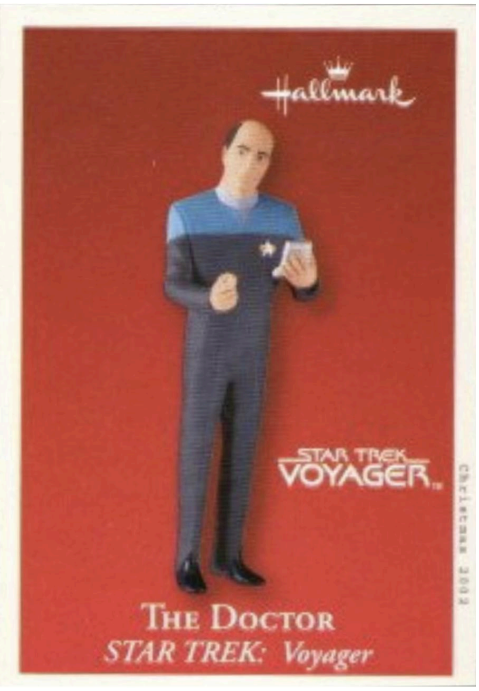
Release Date: July 13, 2002
Product Code: QX8226
Retail: USA $14.95, CAN $19.95
Artist: Anita Marra Rogers
Series: Star Trek: Voyager
Magic: None
Power Source: None
Dimensions: 4.8 H x 1.6 W x 1.55 D
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.0 oz
Scale: 1:14.6
Value: $15-$20



Description: Famous words: “Please state the nature of your medical emergency.” Long-range Starfleet vessels are equipped with an EMH, or Emergency Medical Hologram in humanoid form, capable of treating any known disease or injury. When the U.S.S. Voyager was stranded and its medical crew killed, the ship’s emergency “Doctor” answered the call. His computer program ran continuously and adapted to new situations. Over time, the Doctor developed a unique personality and came to be regarded as a valued member of the crew.

Pros: A solid likeness of Voyager’s holographic physician, and it’s great to see this fan-favorite character get representation in the line. The sculpt captures his no-nonsense demeanor and clinical charm.
Cons: As nice as it looks, this one’s just begging for a sound chip. Hearing “Please state the nature of the medical emergency” would’ve elevated it from good to unforgettable. The Doctor’s voice is half the character—this ornament only gives us the other half.

▼ 031-A. Trading Card



▼ Artist Inspiration
Voyager's The Doctor publicity still.





◄ Cast Collections: Robert Picardo kisses The Doctor in a video tweet as he takes down his Christmas decorations for the season, "goodnight sweet prince".[49]



Cast Collections ►
Picardo tweeted a video where he played siblings during the holidays.[50]

[49] *January 9, 2022 Tweet*
[50] *December 21, 2023 Tweet*

032. 2003 The Scorpion



Release Date: October 4, 2003
Product Code: QXI7509
Retail: USA $32.00, CAN $43.00
Artist: Lynn Norton (ship)
Artist: Anita Marra Rogers (characters)
Movie: Star Trek: Nemesis
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 1.9 H x 2.175 W x 4.87 L
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 2.0 oz
Scale: 1:3
Value: $15-$20



Description: Abducted and imprisoned on a hostile alien starship, Captain Jean-Luc Picard is freed by Commander Data in disguise. Together they battle their way through the corridors of the huge vessel into a shuttle bay, where they discover a fleet of Scorpion attack flyers. Unable to open the shuttle doors, their only means of escape is for Captain Picard to pilot a Scorpion through the twisting interior of the ship to freedom. This Keepsake Ornament features glowing lights on the Scorpion's wing panels and exhaust port as well as in the landing lights. The cockpit instrument panel is also lighted. Use only with standard UL, CUL, or CSA listed or certified miniature light strings using push-in type bulbs, having multiples of 35 bulbs or 50 bulbs in series. Typical electrical rating 6 volts, 1.2 watts.

Kevin Dilmore: "Look closely beyond the smoked canopy of the Scorpion ornament, and you may discern painted figures of Captain Picard and Data in the cockpit as sculpted by Keepsake Artist Anita Marra Rogers. Original designs for the ornament included a transparent canopy on the ornament, but changed to match the studio model

used for filming. The change came too late to alter photographs on the ornament's retail box and other Hallmark publications, which clearly show the figures."[51]



Note: Although the levels of tinting can vary between Scorpion ornaments; nothing lets you see the details inside the cockpit quite like completely removing the canopy. ►



◄ Promotional image with clear canopy.

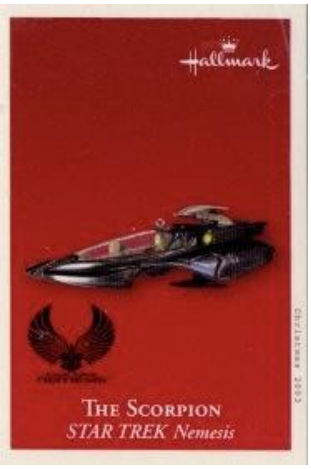


◄ Ornament's final design with tinted canopy.

[51] *Hallmark Star Trek Keepsake Ornaments Anniversary #2, StarTrek.com, 10/21/10*

Pros: None

Cons: A virtually unknown ship from a short-lived corner of the franchise, with a design that feels out of place both in Star Trek canon and on your holiday tree. The opaque canopy blocks any view of the interior, leaving the included figures hidden and irrelevant. It's a deep cut that doesn't offer much reward for collectors or casual fans.



◄ **032-A. Trading Card**

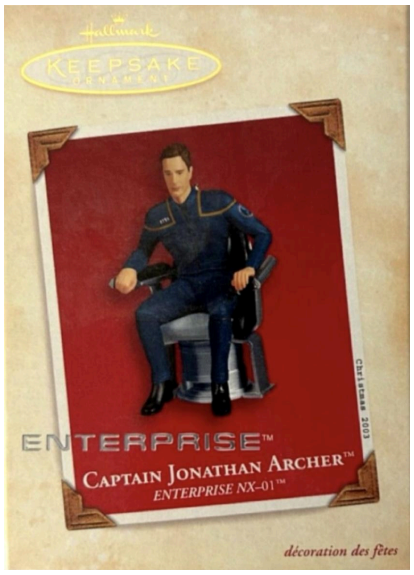
▼ **032-B. 2003 Dream Book Page**



033. 2003 Captain Jonathan Archer



Release Date: October 4, 2003
Product Code: QXI8349
Retail: USA $14.95, CAN $19.95
Artist: Anita Marra Rogers
Series: Star Trek: Enterprise
Magic: None
Power Source: None
Dimensions: 3.7 H x 2.25 W x 2.5 D
Packaging: Tan front, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.1 oz
Value: $15-$20



Description: Born: San Francisco, Earth. Rank: Captain of the Federation starship. ENTERPRISE NX-01. Charming, bold and intensely curious, Captain Archer is a born explorer. He eagerly takes the helm of the revolutionary starship ENTERPRISE NX-01 and leads a brave crew of pioneers into deep space.

Pros: A captain seated in the command chair is always a winning pose, and this ornament continues that tradition well. The body language captures Archer's leadership style—focused, grounded, and ready for whatever space throws at him.

Cons: The likeness is a bit inconsistent. From the side, the sculpt nails it—but viewed straight on, the face doesn't quite hold up. Still recognizable, but not Hallmark's best facial work.

033-A. Trading Card ►







Artist Inspiration: Rare image **[above]** and a more common image **[below]** that can be found on the internet was from the premiere episode, Broken Bow, Part 1 (18:30), as the Enterprise is disembarking on its maiden voyage during the Zephram Cochrane speech.





034. 2003 Sub-Commander T'Pol

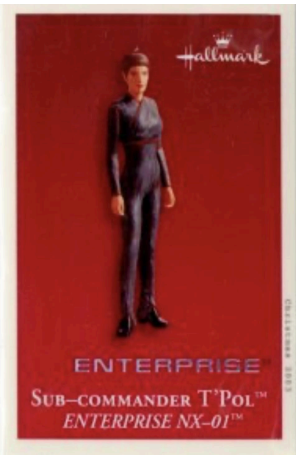
Release Date: October 4, 2003
Product Code: QXI8757
Retail: USA $14.95, CAN $19.95
Artist: Anita Marra Rogers
Series: Star Trek: Enterprise
Magic: None
Power Source: None
Dimensions: 4.65 H x 1.3 W x .66D
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.6 oz
Scale: 1:14.6
Value: $15-$20





Description: Born: Vulcan. Rank: Sub-commander, Science Officer, assigned to ENTERPRISE NX-01™ T'Pol has been assigned to ENTERPRISE NX-01 to oversee the humans' progress in exploring deep space. She is is cautious and guarded around humans-like other Vulcans, she considers them to be primitive and irrational. Still, she slowly develops a respect for Captain Archer™ and his crew.

Pros: The uniform is spot-on in both color and design, and the likeness is solid—immediately recognizable as Enterprise's Vulcan first officer. A nice addition to the character lineup.
Cons: T'Pol tends to lean a bit too far forward when hanging—thanks to some top-heavy sculpting. A minor display challenge that might require a little creative tree-branch engineering to correct.



◄ 034-A. Trading Card



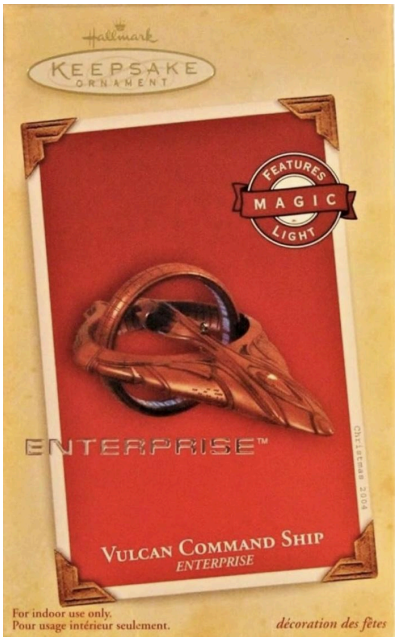
Artist Inspiration ►
T'Pol wardrobe fitting.



035. 2004 Vulcan Command Ship

Release Date: October 2, 2004
Product Code: QXI4084
Retail: USA $28.00, CAN $41.00
Artist: Lynn Norton
Series: Star Trek: Enterprise
Magic: Light
Power Source: Light string or Legacy Cord
Dimensions: 2.35 H x 3 W x 6.125 L
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.8 oz
Scale: 1:3857
Value: $15-20



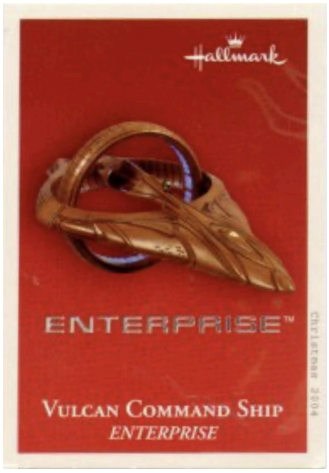


Description: Vulcans were the first alien species to make contact when humans achieved the technology to travel to the stars. The encounter was friendly, but as time passed, the Vulcans became paternalistic and controlling to protect their interests. The ships of the Vulcan High Command are never far from the ENTERPRISE as it explores neighboring regions of the galaxy. This Keepsake Ornament is a ship from the Vulcan fleet that features their characteristic sleek dagger-like hull and upright ring design. The bridge is lighted, and blue panels glow from inside the propulsion ring. A small scout ship can be seen, docked in the aft section of the fuselage. Use only with standard UL, CUL, or CSA listed or certified miniature light strings using push-in type bulbs, having multiples of 35 bulbs or 50 bulbs in series.Typical electrical rating 6 volts, 1.2 watts. Not for use with blinking lights.

Kevin Dilmore: “A technological first for Star Trek ornaments as the Vulcan Command Ship used LED electrical components to provide illumination.”[52]

[52] *Hallmark Star Trek Keepsake Ornaments Anniversary #2, StarTrek.com, 10/21/10*

Pros: A visually striking design that stands out from the rest of the fleet. The sculpt is sleek and elegant, perfectly capturing Vulcan aesthetics—and the warm, glowing lights make it especially eye-catching on the tree.
Cons: While die-hard fans will appreciate the deep cut, the ship isn't instantly recognizable to casual viewers. Without context, it may be mistaken for a generic sci-fi vessel rather than a piece of Star Trek lore.



035-A. Trading Card ►

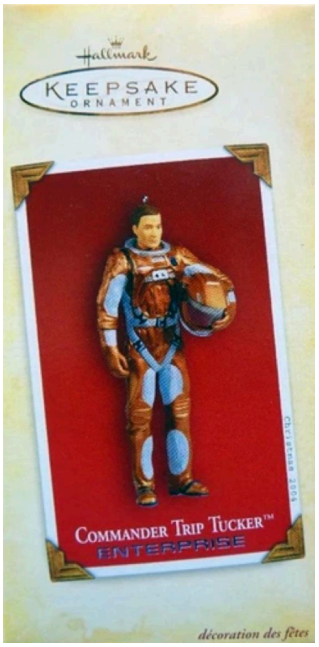
▼ 035-B. 2004 Dream Book Page



036. 2004 Commander Trip Tucker



Release Date: July 10, 2004
Product Code: QXI4091
Retail: USA $14.95, CAN $21.95
Artist: Anita Marra Rogers
Series: Star Trek: Enterprise
Magic: None
Power Source: None
Dimensions: 4.9 H x 2.3 W x 1.67 D
Packaging: Tan front, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.8 oz
Value: $10-$15



Description: Born: North America, Earth. Rank: Commander, Chief Engineer, assigned to the Starfleet starship ENTERPRISE NX-01. A gifted engineer, Trip Tucker is the right person to keep Enterprise NX-01 functioning perfectly and adapting its systems to the rigors of deep space exploration. His friendly Southern manner masks an intense curiosity and his thirst for adventure when encountering alien cultures and technologies often leads to surprising consequences.

Pros: If your goal was to preserve Enterprise's environmental suit in ornament form, mission accomplished. The sculpt gets the suit details right, and it's a fun representation of the show's focus on early space exploration.
Cons: Unfortunately, the likeness falls flat. Tucker's face has a generic, slightly vacant expression that doesn't quite capture the charm or personality of the character. On second thought… maybe keep the helmet on.

▼ 036-A. Trading Card



Did you know? Among all Hallmark Star Trek ornaments, Commander Tucker has consistently held the lowest resale value on the secondary market.



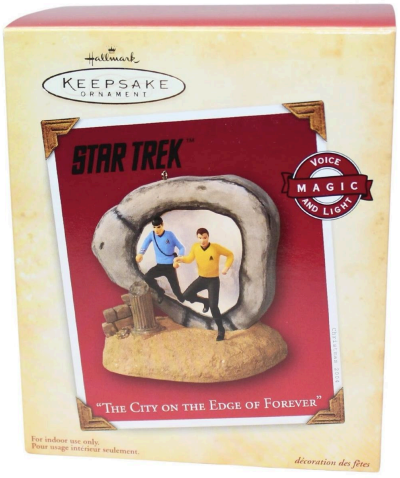
037. 2004 “The City on the Edge of Forever”



Release Date: October 2, 2004
Product Code: QXI4094
Retail: USA $24.00, CAN $41.00
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: Magic Light & Sound
Power Source: Light string or Legacy Cord
Dimensions: 3.75 H x 4 W x 2.75 D
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 3.6 oz
Value: $25-$30

Description: When Dr. McCoy accidentally discovers a time portal called the Guardian of Forever, Kirk and Spock must go back in time and try to repair the damage to the flow of history. The ornament features three excerpts from the episode. Press the pedestal next to the characters to hear the excerpts in random order. Light flickers when the Guardian speaks. The words spoken by the two crew members and the Guardian are printed inside the box. Use only with standard UL, CUL, or CSA listed or certified miniature light strings using push-in type bulbs, having multiples of 35 bulbs or 50 bulbs in series. Typical electrical rating 6 volts, 1.2 watts. Not for use with blinking lights.

Pros: The Guardian of Forever is beautifully recreated in this ornament, with an impressive sculpt and sound clips straight from one of Star Trek’s most iconic episodes. The activation button is cleverly concealed within the stone pillar, adding to the immersive design without compromising aesthetics.
Cons: This ornament is unfortunately known for a common malfunction—a faulty capacitor that tends to overheat and cause the sound feature to fail. The good news? All is not lost. Resourceful fans can find YouTube repair tutorials and even eBay-based restoration services to bring their Guardian back to life.



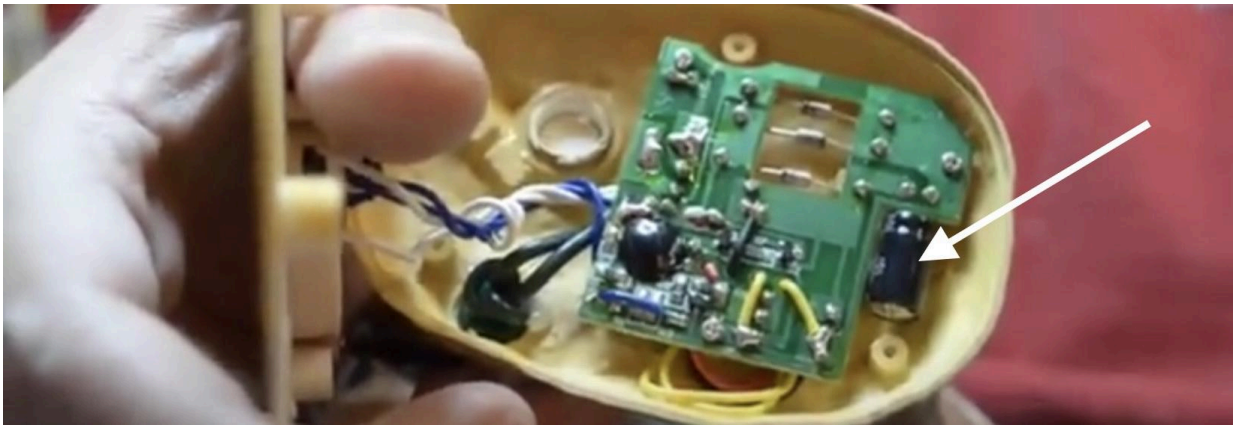


Audio 1 from Star Trek (TOS), "The City on the Edge of Forever" (Season 1, Episode 28):
KIRK: What are you?
THE GUARDIAN: I am the Guardian of Forever.
KIRK: Are you a machine or being?
THE GUARDIAN: I am both and neither. I am my own beginning, my own end.

Audio 2 from Star Trek (TOS), "The City on the Edge of Forever":
SPOCK: A time portal, Captain. A gateway to other times and dimensions, if I am correct.
THE GUARDIAN: Behold! A gateway to your own past, if you wish.

Audio 3 from Star Trek (TOS), "The City on the Edge of Forever":
THE GUARDIAN: Time has resumed its shape. All is as it was before. Many such journeys are possible. Let me be your gateway.

Did You Know? This was the first Star Trek Keepsake ornament to depict an actual scene from the series marking a new direction for Hallmark's designs. Unfortunately, it's also infamous among collectors for a common technical flaw: a faulty capacitor that overheats, causing the sound feature to fail over time. As a result, most surviving ornaments are now valued based on non-working audio, and fully functional versions have become increasingly rare.

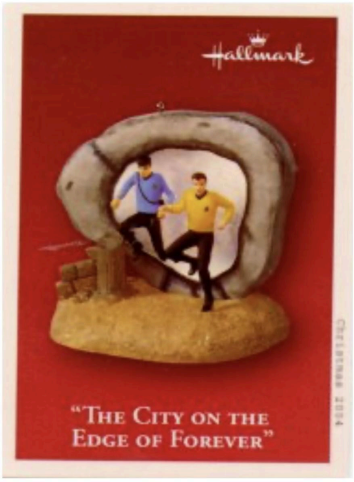


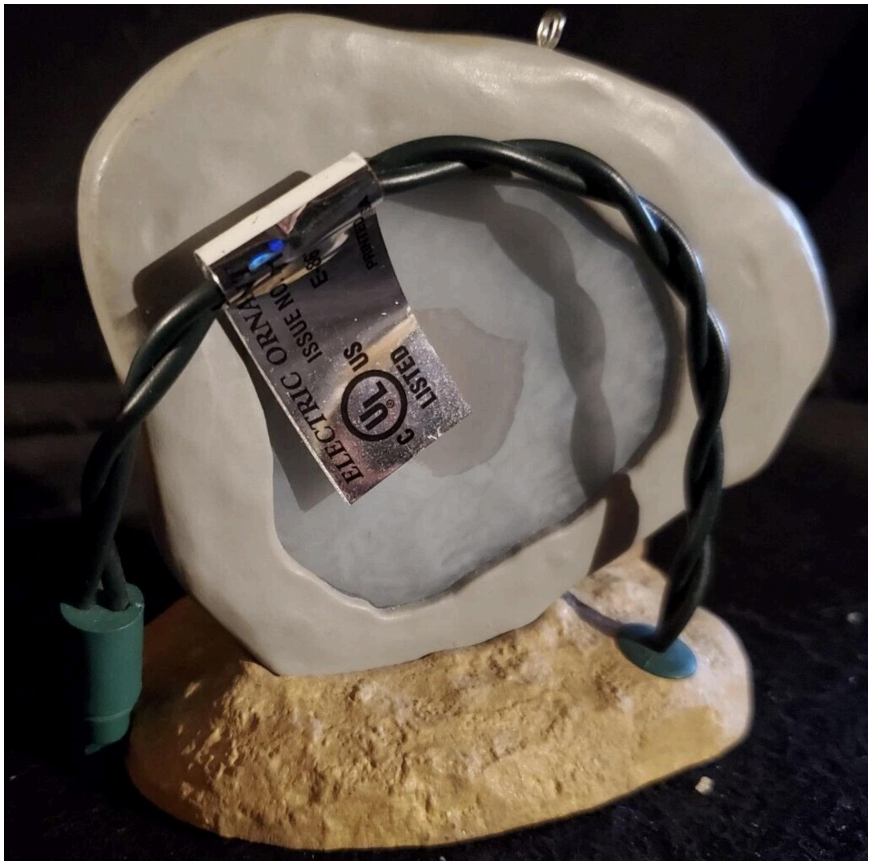
▼ **Artist Inspiration:** The action shot of Spock and Kirk jumping through the portal is a sculpt inspired by their jump from the past at the end of the episode **[left]**, not to the past near the beginning **[right]**.





▼ **037-A. Trading Card**





038. 2004 Star Trek Insignias

Release Date: July 10, 2004
Product Code: QXM5211
Retail: USA $12.95, CAN $18.95
Artist: Uncredited
Magic: None
Power Source: None
Packaging: Tan front, green top
Manufactured: China
Branding: Keepsake
Material: Metal
Theme: Equipment
Value: $10-$20



038.1. TOS Command Insignia (mini)

Series: Star Trek: The Original Series
Dimensions: 1.25 H x .75 W x .2 D
Weight: 0.1 oz

038.2. TNG Communicator (mini)

Series: Star Trek: The Next Generation
Dimensions: 1.2 H x 1.1 W x .23 D
Weight: 0.2 oz

038.3. ENT Insignia (mini)

Series: Star Trek: Enterprise
Dimensions: 1 H x 1.1 W x .23 D
Weight: 0.2 oz

Description: These mini ornaments are reproductions of emblems from three different eras. The Command Insignia from STAR TREK the Original Series, the Communicator from the STAR TREK Movies, STAR TREK: The Next Generation, Deep Space Nine and STAR TREK: Voyager, and the insignia from ENTERPRISE.



Pros: Three die-cast metal Star Trek insignias for just $12.95—an unbeatable value for fans looking to add some subtle flair to their holiday décor. Compact, durable, and unmistakably Trek.
Cons: Their shape and size make them a bit awkward to hang as traditional ornaments. They work better as collectibles or even as decorative accents off the tree.



038-A. Trading Card ►



039. 2005 U.S.S. Enterprise NCC-1701-A

Release Date: October 1, 2005
Product Code: QXI6293
Retail: USA $28.00, CAN $41.00
Artist: Lynn Norton
Movie: Star Trek V: The Final Frontier
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.5 H x 2.6 W x 5.6 L
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.1 oz
Scale: 1:2143
Value: $30-$40





Description: Under the command of Captain James T. Kirk the starship U.S.S. ENTERPRISE NCC-1701-A was pressed into service to replace its namesake that was destroyed on a previous mission. Nearly identical to its predecessor, the ENTERPRISE-A was prematurely launched to intervene in a hostage situation on planet NIMBUS III, forcing the crew to complete vital systems while en route. This Keepsake Ornament captures the classic, upgraded design of the legendary U.S.S. ENTERPRISE as it first appeared in STAR TREK feature films. The ship, with its lighted impulse engines and deflector dish, will be an exciting addition to your Starfleet. To see the light feature, press the button next to the battery compartment on the bottom of the ornament. The lights will turn off automatically after 20 seconds.

Lynn Norton: “I loved the very dramatic unveiling of that ship in Star Trek: The Motion Picture. I’ll never forget the awe I felt from seeing it on the big screen. That was the first time we ever had seen it like that, and it was detailed out for us to see in all its glory. Fans wanted it, too. There was a campaign petitioning Hallmark for several years requesting it. ‘You need to do that ship!’

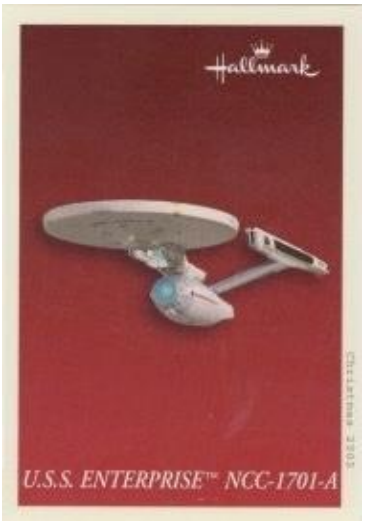
Originally, our ornament of the A was planned as our last starship with a cord for power, but the design had to be shifted to battery operation or it wasn't going to pass UL (Underwriters Laboratories) specifications. That's why my sculpt has those awful tree-trunk pylons to support the nacelles; they had to be big enough to house the wiring to satisfy UL. Since then, every ship has been battery-operated."[53]

Lynn Norton: "Certainly, the transition to battery power opened up a wealth of new design opportunities and ended troublesome issues with pig-tail power. Getting power from miniature light-strings was always problematic and became even more so in the early 2000s when manufacturers of incandescent light-strings stopped production and shifted to LEDs. Older Hallmark ornaments could not be operated with any other power source. Also, getting approval from UL (Underwriters Laboratory) became troublesome and added three months or more to development. Note: UL required testing of finished product that was scheduled for production. If an electrical issue was discovered, design parameters and production tooling had to be revised and retested. Expensive delays. The transition had to be made, sooner or later.

I eagerly embraced design freedoms and opportunities the transition to batteries allowed, but somewhat saddened that ornaments could no longer be constantly illuminated. That was a very special feature of older ornaments that couldn't be repeated."[54]

Pros: Incredible sculpting detail and gorgeous blue accents make this Enterprise-A ornament a standout in the series. Every curve and contour is beautifully rendered, capturing the classic ship's elegance.
Cons: Despite removing the heavy pigtail hanger, the ornament remains unbalanced, causing the saucer section to tilt upward when displayed. It can be a challenge to find the right spot for a level presentation.

039-A. Trading Card ►



[53] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*
[54] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

▼ 039-B. 2005 Dream Book Page



e. ANAKIN SKYWALKER'S JEDI STARFIGHTER
Star Wars: Revenge of the Sith.™
Battery-operated sound. 4¾" W.
By John "Collin" Francis and Don Palmiter.
$28.00 USA/$41.00 CAN QXI6192

f. PRINCESS LEIA™
9th in the Star Wars™ series.
4" W.
By Kristina Kline.
$14.95 USA/$21.95 CAN QX2015

g. DARTH VADER™
Star Wars: The Empire Strikes Back.™
Battery-operated voice. 5" H.
By Kristina Kline.
$18.95 USA/$27.95 CAN QXI6185

h. CLONE TROOPER™ LIEUTENANT
Star Wars: Revenge of the Sith.™
4" W.
By Kristina Kline and Anita Marra Rogers.
$14.95 USA/$21.95 CAN QXI6175

i. TIE ADVANCED x1 AND MILLENNIUM FALCON™
Star Wars.™ Set of 2 miniature ornaments.
Millennium Falcon: 1¾" W.
TIE Advanced x1: 1" W.
By Lynn Norton and Dill Rhodus.
$14.95 USA/$21.95 CAN QXM2085

j. U.S.S. ENTERPRISE™ NCC-1701-A
STAR TREK.™
Battery-operated. Lighted engines and bridge. 6" W.
By Lynn Norton.
$28.00 USA/$41.00 CAN QXI6215
Available in October.

k. KHAN
STAR TREK.™
5¼" H.
By Anita Marra Rogers.
$14.95 USA/$21.95 CAN QXI6202
Available in October.

l. LOCUTUS™ OF BORG™
STAR TREK: First Contact.™
Light-string-powered. Sound and light. Regeneration chamber light flashes. Plays four different exchanges between Locutus™ and the Borg Queen. 4½" H.
By Anita Marra Rogers.
$28.00 USA/$41.00 CAN QXI6203
Available in October.





040. 2005 Khan



Release Date: October 1, 2005
Product Code: QXI6202
Retail: USA $14.95, CAN $21.95
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 5 H x 1.6 W x .675 D
Packaging: Tan front, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.0 oz
Scale: 1:15
Value: $12-$18

Description: Born: India, Earth. Genetically engineered superhuman, Late 20th Century. Introduced during the 1967 season of the STAR TREK television series, Khan was one of the show's most notorious villains. Overthrown during Earth's Eugenic Wars, he and his followers escaped in a hastily launched sleeper vessel and drifted in space for more than a century before being discovered by the U.S.S. Enterprise. True to his nature, he plotted to take control of the ENTERPRISE, but was thwarted by Kirk and exiled to the planet Ceti Alpha V.



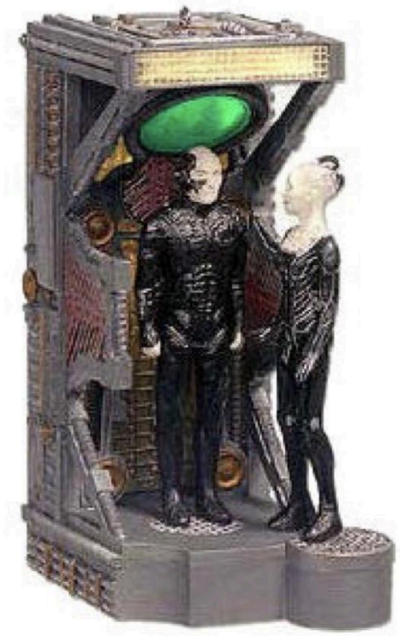
Pros: Khan marks the first Star Trek character ornament not based on a main crew member—a bold move that showed Hallmark was willing to explore deeper corners of the Trek universe. A great choice in theory, and one that expanded the line beyond the bridge crew.
KHAAANS!: Unfortunately, this version is based on Space Seed, not The Wrath of Khan—where the character truly became legendary. The pose is generic and forgettable, the skin tone is noticeably off, and it lacks the intensity that made Khan an icon. Let's be honest: the real Khan ornament fans want is Kirk, fists clenched, yelling his name to the heavens. It's one of those moments that transcends fandom. Hallmark, we're still waiting.

040-A. Trading Card ►





041. 2005 Locutus of Borg



Release Date: October 1, 2005
Product Code: QXI6205
Retail: USA $28.00, CAN $41.00
Artist: Anita Marra Rogers
Movie: Star Trek: First Contact
Magic: Light & Sound
Power Source: Light string or Legacy Cord
Dimensions: 4.5 H x 2 W x 2.6 D
Packaging: Tan front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 3.8 oz
Value: $20-$30



Description: Captain Jean-Luc Picard faces his worst nightmare – again. In STAR TREK: First Contact, Picard and crew of the ENTERPRISE are perhaps the only ones who can stop the Borg's attempt to assimilate all of planet Earth. Having been previously abducted and transformed into "Locutus of Borg," Picard struggles to defeat the demons that remain from his experiences with the Borg. The fate of Earth and all the peoples of the Federation are at stake. "Resistance is futile." Or is it? This Keepsake Ornament features dialogue between Locutus and the Borg queen. Press the button on the side to hear one of four different parts of their conversations. The eerie lights of the regeneration chamber flash continuously. Use only with standard UL, CUL, or CSA listed or certified miniature light strings using push-in type bulbs, having multiples of 35 bulbs or 50 bulbs in series. Typical electrical rating 6 volts, 1.2 watts. Not for use with blinking lights. Complete display instructions enclosed.

Audio 1 from Star Trek: First Contact:
BORG QUEEN: Locutus
LOCUTUS: I am Locutus of Borg. Resistance is futile.

Audio 2 from Star Trek: First Contact:
BORG QUEEN: I have overseen the assimilation of countless millions. You were no different.

Audio 3 from Star Trek: First Contact:
PICARD: You wanted more than just another Borg drone. You wanted a human being with a mind of his own, who could bridge the gulf between humanity and the Borg.

Audio 4 from Star Trek: First Contact:
BORG QUEEN: Such a noble creature. A quality we sometimes lack. We will add your distinctiveness to our own. Welcome home, Locutus.

Pros: Arguably the most intricately detailed Star Trek ornament sculpted by Anita Marra Rogers—and she absolutely delivered. From the cybernetic implants to the textured suit, Locutus is a stunning representation of one of Trek's most haunting transformations.
Cons: The pigtail power cord design can be a bit of a hassle, but there is something strangely satisfying about hearing the Borg voice activate every time the tree lights turn on.

▼ 041-A. Trading Card



▼ Artist Inspiration: “Star Trek: First Contact”, Borg Queen and Locutus.



Did You Know? This striking ornament marked the final Star Trek Keepsake to be powered by the traditional miniature light string plug. With glowing circuitry and menacing detail, Locutus made a dramatic impression on the tree—but also signaled the end of an era, as Hallmark transitioned to battery-powered designs in subsequent years. Hallmark would introduce a Legacy cord for three years and commonly commands $100-$200 on resell sites today.



042. 2006 U.S.S. Enterprise NCC-1701



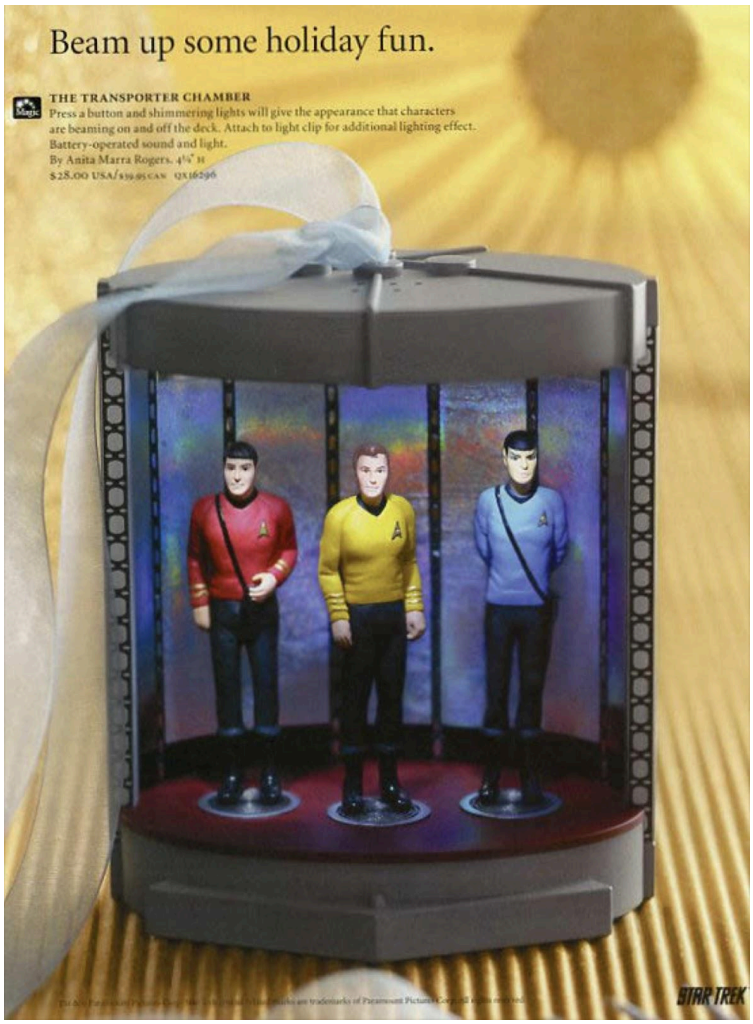
Release Date: July 15, 2006
Product Code: QXI6293
Retail: USA $32.00, CAN $42.99
Artist: Lynn Norton
Series: Star Trek: The Original Series - 40th Anniversary
Magic: Light & Sound
Power Source: (3) AA Batteries
Dimensions: 1.35 H x 2.5 W x 5.9 D, 3.5 H w/ Base
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.8 oz
Weight w/ base: 5.2 oz
Scale: 1:1926
Value: $25-$30



Description: A flagship of Starfleet, U.S.S. Enterprise NCC-1701 embarked on its historic five-year mission in 2264. Commanded by Captain James T. Kirk, the STARSHIP ENTERPRISE transported us to the final frontier for unparalleled adventure. During their exploration, the ship and crew introduced us to life on new planets and unimaginable technologies. As an ambassador for Earth and the rest of the United Federation of Planets, the ENTERPRISE gave us an inspiring vision of the future. Celebrate the 40th anniversary of the original Star Trek television series with this authentic representation of the first ship “to boldly go where no man has gone before.” To see this ornament come to life, place it on the included display stand. Press the button on the back of the stand to hear the theme song from the original TV series and see various lights on the ship illuminated. The lights will automatically turn off after 20 seconds. Battery operated. Batteries not included.

▼042-A. 2006 Dream Book Page

Audio from Star Trek (TOS)
[Star Trek TOS Theme Music]



Lynn Norton: "Look at the original Enterprise and you see basic geometric shapes. Almost everything on that original ship, I can execute on my miniature lathe and miniature mill. As we start moving through more complex designs, there became fewer and fewer things I could make on the lathe. They became more oval-shaped, there were detailed ridges and recesses that didn't appear that much on the original Enterprise except for the interior of the nacelles. They added details to the models as time went on. This was my more accurate sculpting of the original ship design. It felt redemptive in that I was able to get it closer to scale. There is a difference in end product versus what I sculpted because of the process to build a master pattern that is used to cut the molds. You end up with process shrinkage and distortion, and in 2006, that didn't make me happy. The saucer got too thin. They weren't able to keep the nacelles properly aligned to the center axis. It's not just us. That's been a problem for every manufacturer who makes this ship into a consumer product. I just wanted to do something a little different than I had done before." [55]

Pros: The included stand is a fantastic addition, allowing the Enterprise to be proudly displayed year-round—on a desk, shelf, or anywhere a starship might belong.
Cons: The downside? The ornament won't light up on the tree unless the stand remains attached, making tree display awkward and less flexible. A great idea with one frustrating limitation.

[55] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*

▼ 042-B. 2006 Dream Book Pages



043. 2006 The Transporter Chamber

Release Date: July 15, 2006
Product Code: QXI6296
Retail: USA $28.00, USA $39.95
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: (3) AAA Batteries
Dimensions: 4.25 H x 3.5 W x 2.6 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 4.1 oz
Value: $35-$45





Description: Aboard the USS ENTERPRISE NCC-1701, Captain Kirk, Science Officer Spock, and Chief Engineer Scott enter the transporter chamber. The crew members are then converted into a beam of energy and reassembled in another location to begin their mission. No Starfleet vessel leaves spacedock without one. Attach the clip at the back of the ornament directly to a lamp socket on a standard miniature light string. Press the button on the front of the ornament to activate the sounds and lights. Complete light clip instructions enclosed.

Audio from Star Trek (TOS):
[Transporter Sound Effects]

Pros: You get a lot of bang for your buck with this one. The use of strobe lights creates a fantastic transporter effect that truly feels alive—and the sound is bold, immersive, and attention-grabbing. It's a showstopper on the tree.
Cons: The character sculpts don't quite match the quality of the effects—they're serviceable, but not standout. And yes, the volume is really loud. Great for dramatic flair… maybe less so for quiet holiday mornings.

044. 2007 Future U.S.S. Enterprise NCC-1701-D

Release Date: July 14, 2007
Product Code: QXI4347
Retail: USA $32.00, CAN $44.97
Artist: Lynn Norton
Series: Star Trek: The Next Generation
Magic: Light
Power Source: (3) LR44 Batteries
Dimensions: 1.3 H x 3.6 W x 4.8 L
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.4 oz
Value: $20-$30



Description: A future version of the U.S.S. Enterprise NCC-1701-D appears in a space-time paradox where three separate time periods have collided. Commanded by Admiral William T. Riker, the refitted Enterprise and officers are reunited with the former captain, Jean-Luc Picard. Mankind's existence is in the balance as the ships and crew from different eras join to battle the enemies of the Federation and the forces that caused their convergence. Press the button on the bottom of the ornament to see the ship's deflector dish and engines illuminate.



Lynn Norton: "The triple-nacelle ornament from 'All Good Things…' was based on my original sculpture from 1993. Hallmark allows artists to retain original artwork for our portfolios, although the sculptures are often badly damaged from the process of molding and prototyping. The licensor supplied me with a number of photographs of the filming model as it was being refitted with additional components. In addition to adding the third nacelle and battle-bridge modifications, I made numerous proportional adjustments and refinements to the sculpture. I knew the 2007 ornament would be battery powered and wouldn't have to pass the

rigorous UL tests for tapping electricity from a light string. I still had to make provisions for LED placements, wire paths and battery installation, which included an access door on the underside of the saucer."[56]

Pros: It's a treat to see this somewhat obscure but extraordinary version of the Enterprise-D—complete with its third nacelle and aggressive upgrades—join the holiday fleet. The sculpt is sharp, and the design perfectly captures the ship's sleek but formidable look from "All Good Things…". **Cons**: Some fans may not immediately recognize this alternate future Enterprise. To which we say: shame on them! A quick rewatch of the TNG finale should fix that.

044-A. 2007 Dream Book Page ►



[56] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*

045. 2007 “Star Trek: The Wrath of Khan”

Release Date: July 14, 2007
Product Code: QXI4349
Retail: USA $28.00, CAN $38.97
Artist: Anita Marra Rogers
Movie: Star Trek II: The Wrath of Khan - 25th Anniversary
Magic: Light & Sound
Power Source: (3) LR44 Batteries
Dimensions: 2.5 H x 3 W x 3 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.4 oz
Scale: 1:45
Value: $20-$30



Description: A routine cruise turns deadly when the U.S.S. Enterprise is prematurely pressed into service to protect the secret “Project Genesis” experiment. Responding to an enigmatic call for help, Captain Spock offers his ship and eager but inexperienced crew to veteran commander Admiral James T. Kirk. Together they face an old enemy, Khan Noonien Singh, who lures Kirk into a battle of revenge. Khan is defeated, but not before unleashing the experimental Genesis Device, creating new challenges for the future of the Federation. Press the button on the base of the ornament to activate the sights and sounds of an epic battle scene from one of the most action-packed STAR TREK films ever!



Audio 1 from Star Trek II: The Wrath of Khan:
KIRK: Khan!
KHAN: You still remember, Admiral. I cannot help but be touched. I, of course, remember you.

Audio 2 from Star Trek II: The Wrath of Khan:
KHAN: Admiral?
KIRK: It's coming through now, Khan.
KHAN: Times up, Admiral.
KIRK: Here it comes. Fire!
[Phaser and explosion sounds]



Audio 3 from Star Trek II: The Wrath of Khan:
JOACHIM: They still haven't raised their shields.
KHAN: Raise ours.
SPOCK: Their shields are going up.
KHAN: Lock phasers on target.
SPOCK: They are locking phasers.
KIRK: Raise shields.
KHAN: FIRE!
[Phaser and explosion sounds]

Pros: Capturing the bridge and viewscreen from The Wrath of Khan at this angle is a clever idea. It instantly evokes one of the most iconic confrontations in Trek history, and the partial recreation of the set is an ambitious touch for an ornament.
Cons: Unfortunately, the figures are so small that their sculpts feel overly simplified and lack detail. The concept is solid, but the scale limits its impact. This is a scene that would truly shine as a larger tabletop display rather than a tree ornament.



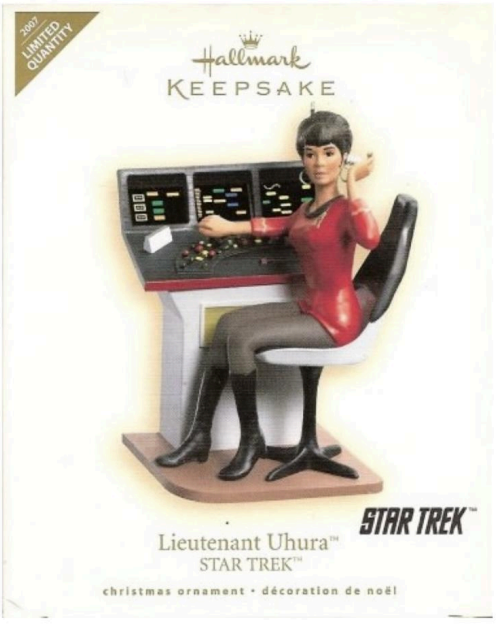




046. 2007 Lieutenant Uhura, Red Uniform LIMITED QUANTITY



Release Date: July 14, 2007
Product Code: QXE9029
Retail: USA $16.50, CAN $22.98
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 3.5 H x 2 W x 2 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.6 oz
Value: $45-$55



Description: “Hailing frequencies are open.” From the command deck of the Starship Enterprise, Lieutenant Uhura breaks the silence of deep space. As communications officer, she transmits messages in all the languages of the known galaxy. Hers is often the first human voice to be heard by alien races in unexplored star systems. Both Uhura’s name and her spirit reflect the Swahili word for “freedom.” This special edition ornament was issued in limited quantities and first available at the 2007 Keepsake Ornament Premiere event.

Pros: An instantly recognizable and iconic pose that perfectly captures Uhura’s grace and strength. One of Anita Marra Rogers’ finest sculpts, this ornament stands out not just among Trek figures but among the entire Keepsake line.
Cons: None.



▲ **Artist Inspiration**: Uhura in her iconic pose, left hand up to her ear and elbow pointed out.



047. 2008 “The Trouble with Tribbles”

Release Date: July 12, 2008
Product Code: QXI4291
Retail: USA $28.00, CAN $36.99
Artist: Don Palmiter
Series: Star Trek: The Original Series
Magic: Sound & Motion
Power Source: (3) AAA Batteries
Dimensions: 4.2 H x 3 W x 2.75 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 7.3 oz
Value: $20-$30





Description: One of Star Trek’s most memorable episodes, “The Trouble With Tribbles,” first aired in 1967. The trouble with these soothing little fur balls is that the reproduce at warp speed and go boldly through Space Station K-7 eating anything that’s not nailed down – including an entire shipment of grain entrusted to Captain Kirk’s care! In the end, however, the tribbles – who hate Klingons – expose a Klingon agent who has poisoned the grain. As a parting gift, the remainder of them are beamed aboard the enemy ship, where Mr. Scott promises they’ll be “no tribble at all.” Press the button on the base of the ornament to hear Captain Kirk speak and see the troublesome tribbles fall from the overhead compartment.

Audio 1 from Star Trek (TOS), "The Trouble with Tribbles" (Season 2, Episode 15):
TRIBBLES: [cooing and falling]
KIRK: I want these things off the ship. I don’t care if it takes every man we’ve got, I want them off the ship.
TRIBBLES: [cooing and falling]

Audio 2 from Star Trek (TOS), "The Trouble with Tribbles":
TRIBBLES: [cooing and falling]
MCCOY: Jim, I think I've got it. All we have to do is quit feeding them. Quit feeding them, they stop breeding.
TRIBBLE: [squawking]
KIRK: Now he tells me.
TRIBBLES: [cooing and falling]

Audio 3 from Star Trek (TOS), "The Trouble with Tribbles":
TRIBBLES: [cooing and falling]
KIRK: And tell that board of inquiry I'm still the Captain and as Captain I want two things done. First, find Cyrano Jones and second…close that door.
TRIBBLES: [cooing and falling]

Kevin Dilmore: "Not only Magic Motion, but the falling foam tribbles boast a special anti-static coating to keep them from clumping together."[57]

Pros: A brilliantly designed ornament that brings one of Star Trek's most beloved comedic moments to life. Kirk in his iconic green wrap uniform is always a win—and the falling tribbles? Absolutely delightful.
Cons: As with other small-scale scene ornaments, facial details suffer, making Kirk's likeness borderline disturbing. And while the tumbling tribbles are clever, the audible clicking as they fall is very noticeable. You will need a sturdy limb to hang it on—this ornament is HEAVY.

▼ Artist Inspiration: *"The Trouble with Tribbles"*



[57] *HallmarkStarTrekOrnaments.com, 5/16/21*

▼ 047-A. 2008 Dream Book Page



U.S.S. RELIANT
STAR TREK II: The Wrath of Khan
See the *Reliant*'s lights illuminate.
Battery operated. By Lynn Norton. 4½" w.
$32.00 USA QX04221

"THE TROUBLE WITH TRIBBLES"
STAR TREK™
Hear Captain Kirk speak and see the troublesome tribbles fall from the overhead compartment.
Battery operated. By Don Palmiter. 4" h.
$28.00 USA QX04291

STAR TREK™ COMMUNICATOR
STAR TREK™
See lights flash and hear portions of actual communicator conversations from the original *STAR TREK* television series. Battery operated. 2¾" h.
$18.50 USA QX02254
Available in October.

INDIANA JONES
Raiders of the Lost Ark™
By Kristina Kline-Gaughran. 4¼" h.
$15.00 USA QX04294

65

048. 2008 Star Trek Communicator



Release Date: October 11, 2008
Product Code: QXI2254
Retail: USA $18.50, CAN $24.98
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: (3) LR44 Batteries
Dimensions: 3.8 H x 1.75 W x 1 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Tin & styrene
Theme: Equipment
Weight: 1.4 oz
Value: $20-25

Description: If you had to invent a futuristic communications device, what would it look like? decades before flip phones became commonplace, the visionary prop artists of STAR TREK created the convincing, portable, and highly desirable method for 23rd century Starfleet crew members to keep in touch with each other. Its transmissions could cross great distances, and its functions included a locator that anticipated today's GPS. Open the lid and press the buttons inside to the lights flash and hear portions of actual communicator conversations form the original STAR TREK television series.



Audio 1 from Star Trek (TOS), "Arena" (Season 1, Episode 18):
KIRK: Never mind about me, protect my ship.

Audio 2 from Star Trek (TOS), "Shore Leave" (Season 1, Episode 15):
KIRK: Bridge, this is the Captain.

Audio 3 from Star Trek (TOS), "Tomorrow is Yesterday" (Season 1, Episode 19):
KIRK: As you can see…we have another problem.

Audio 4 from Star Trek (TOS), "The Apple" (Season 2, Episode 5):
KIRK: Kirk to Enterprise.

Audio 5 from Star Trek (TOS), "The Apple" (Season 2, Episode 5):
KIRK: We're beaming up. Notify Transporter room.

Audio 6 from Star Trek (TOS), "Shore Leave" (Season 1, Episode 15):
KIRK: Stand by. No one is to leave the ship.

Audio 7 from Star Trek (TOS), "Tomorrow is Yesterday" (Season 1, Episode 19):
SPOCK: Spock here. Are you alright, Captain?

Audio 8 from Star Trek (TOS), "Shore Leave" (Season 1, Episode 15):
SPOCK: Getting strange readings from the planet's surface, Captain. Some sort of power field down there.

Audio 9 from Star Trek (TOS), "The Apple" (Season 2, Episode 5):
SCOTTY: Enterprise to Captain Kirk.

Audio 10 from Star Trek (TOS), "The Apple" (Season 2, Episode 5):
KIRK: Condition: Red! Condition: Red!

Audio 11 from Star Trek (TOS), "Friday's Child" (Season 2, Episode 11):
UHURA: Enterprise to Captain Kirk. Come in Captain.

Audio 12 from Star Trek (TOS), "The Apple" (Season 2, Episode 5):
SCOTTY: We can't make Transporter contact, sir.

Audio 13 from Star Trek (TOS), "Shore Leave" (Season 1, Episode 15):
SPOCK: Your signal is very weak. Can you turn up your gain?

Audio 14 from Star Trek (TOS), "Shore Leave" (Season 1, Episode 15):
SPOCK: Captain, shall I beam down an armed party?

Audio 15 from Star Trek (TOS), "The Apple" (Season 2, Episode 5):
SCOTTY: We're putting everything but the kitchen sink into the impulse powers, sir.

Pros: A sharp, nostalgic design that looks fantastic hanging from the tree in the open position—instantly recognizable and a nice tribute to classic Trek tech.
Cons: Slightly undersized compared to a screen-used communicator, which leaves you wanting when holding it.

Comparison ► Hallmark ornament (right) and an original prop (left) from the Paul Allen collection at the Science Fiction Museum and Hall of Fame in Seattle, Washington.









049. 2008 U.S.S. Reliant NCC-1864

Release Date: July 12, 2008
Product Code: QXI4221
Retail: USA $32.00, CAN $44.96
Artist: Lynn Norton
Movie: Star Trek II: The Wrath of Khan
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.5 H x 2.625 W x 4.375 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.0 oz
Scale: 1:1967
Value: $40-$45





Description: Star Trek II: The Wrath of Khan finds the crew of the U.S.S. Reliant surveying the planet Ceti Alpha V for the Genesis Project…and getting much more than they bargained for. On that lifeless planet, they find the exiled Khan Noonien Singh, sworn enemy of Captain kirk. Seeking escape and revenge, Khan commandeers the Reliant and takes to space to hunt down Kirk. The ensuing battle between the Reliant and the Enterprise ends when Khan activates the Genesis Device in an attempt to annihilate both ships. Khan and the Reliant are destroyed, but the Enterprise narrowly escapes, voyaging boldly on toward its next adventure. Press the button on the underside of the ornament to see the Reliant's lights illuminate.

Pros: Exceptional detailing on this beloved Wrath of Khan ship. Its unique silhouette offers a refreshing visual contrast to the many Enterprises on your tree.
Cons: Lighting is great but missing bridge lights that would have added that final cinematic touch.

Lynn Norton: “At times, this may look like “sausage making” but keep in mind that ornaments are commercial art. Every aspect of development and distribution has a price tag, including esthetic decisions made during sculpting. I’m extremely flattered to be credited for creating ornaments, but I didn’t do it alone. Dozens of anonymous Hallmark professionals contributed their unique talents to each project.

Hallmark renewed licensing agreements annually. STAR TREK starship ornaments required about 18 months to comfortably get from concept to retail stores due to their complexity, production tooling, electrical components and testing. Each year, artists and directors submitted multiple ornament concepts to the licensor for review, which included cost projections and retail expectations. The licensor, in turn, presented their own ideas depending on which starships were most popular from TV series, feature films and promotions for significant milestones. Negotiations commenced and agreements were made.

Once an ornament concept was selected, scheduling began for each stage of development. When I was given a sculpting assignment, the licensor provided me with behind-the-scenes information, drawings and photographs. While studying these resources, it was not uncommon to discover inconsistencies. Physical and digital models were often modified at-the-last-minute prior to filming, so it was important to validate images that actually ended up on TV or big screens. I also examined competitors' products to see what they got right and what they got wrong.

Before starting each project, I consulted with a product-development-engineer to determine a cost-effective strategy for manufacturing, decorating and packaging. Providing enough space for internal electrical components was always challenging. My preliminary drawings were esthetically adjusted to satisfy all requirements and reviewed by art directors. Sculpting and prototyping commenced.

My first sculpting task was to render all of the basic component shapes and get approval to proceed from Hallmark and the licensor. Once that was accomplished, surface details were added and the finished sculpture submitted for review. The approved sculpture was then disassembled and sent to a molding facility to develop RTV rubber molds and resin duplicates. The first set of molded duplicates were used to create a fully decorated/assembled prototype. The prototype was then reviewed by Hallmark and the licensor. (It was extremely important that prototypes were visually accurate. They often got photographed for catalogs, retail boxes, publications and promotional materials before actual product was available). Final approval by the licensor set production development in motion. More duplicates were molded and painted to be identical to the original prototype. Drawings and technical notes were

generated to inform mold-makers and manufacturers. Comprehensive packages were assembled and offered to potential vendors to bid on manufacturing. The approved ornament design was then placed with a vendor and scheduled for manufacturing. My work was done until samples of the finished product were submitted to Hallmark and the licensor for review. In mid-July, the buying frenzy began at Hallmark stores. Artists were scheduled for appearances and ornament signing events at retail stores and conventions. Phew!"[58]



[58] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 1", HallmarkStarTrekOrnaments.com, 1/19/26*

050. 2009 Klingon Battle Cruiser



Release Date: July 11, 2009
Product Code: QXI1185
Retail: USA $32.00, CAN $44.96
Artist: Lynn Norton
Movie: Star Trek: The Motion Picture - 30th Anniversary
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.574 Hx 3.54 W x 5.118 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.8 oz
Value: $35-$50

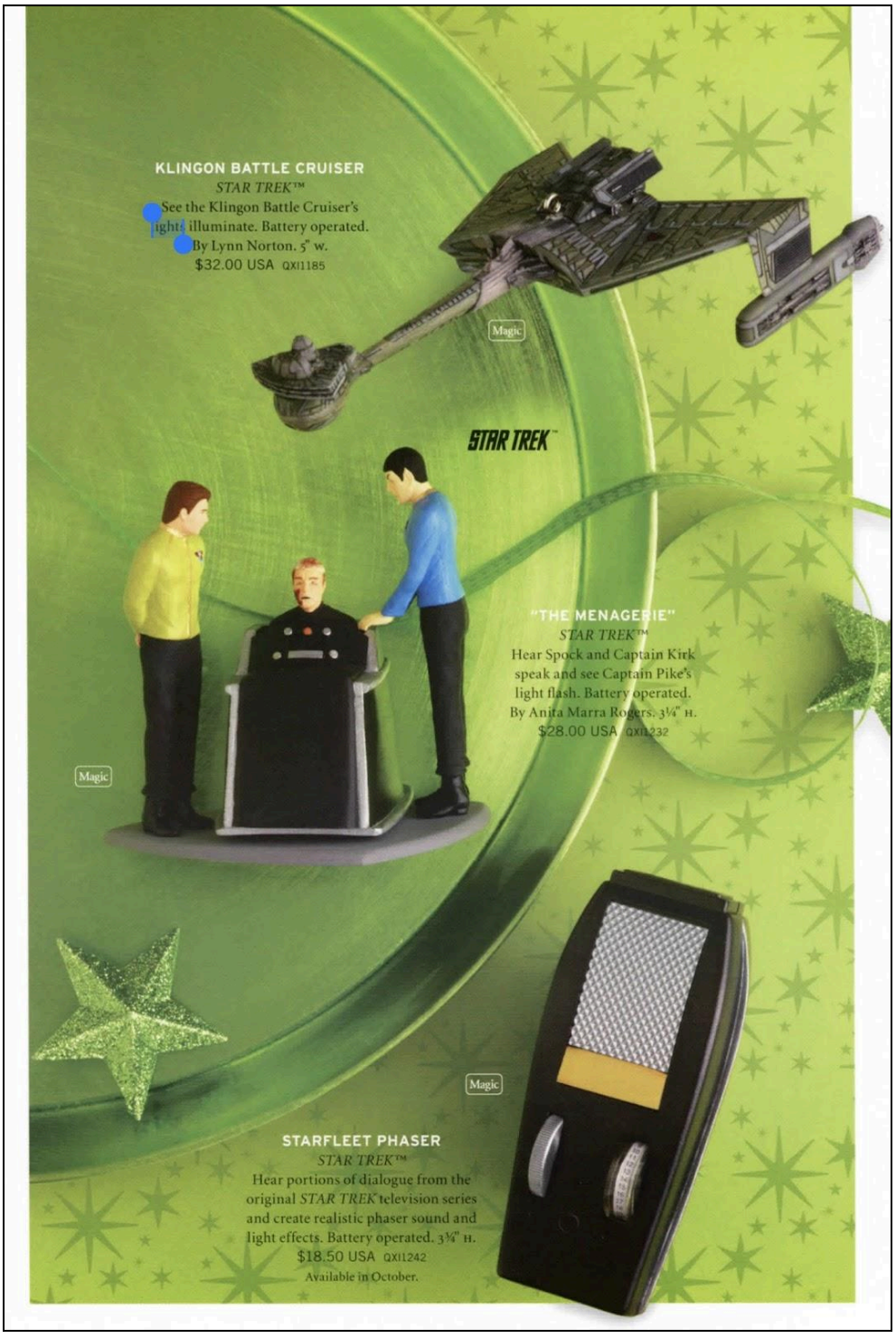


Description: Klingons are the most ruthless and feared enemies of Starfleet, and the presence of these menacing warriors in space is made all the more fearsome by the ominous appearance of their battle cruisers. Expressly designed for war, the ships are equipped with powerful weaponry and defense systems including disruptors, photon torpedoes, and cloaking devices. Like a dangerous predator slyly lurking in the cold reaches of space, a Klingon battle cruiser is usually NOT a welcome sight for the crews of other Federation starships. Press the button on the ornament to see the Klingon Battle Cruiser's lights illuminate.

Pros: The detailing on this ornament is truly unmatched, surpassing even the beloved 1994 Klingon Bird-of-Prey. It's a bold, commanding piece that stands out in any collection.
Cons: However, when it comes to lighting, the 1994 Bird-of-Prey still holds the edge with a more striking illumination effect.

Kevin Dilmore: “Keen-eyed fans will notice a button makes the battle cruiser’s front torpedo tube flash three times, a nod to how many torpedos are launched into the V’Ger cloud in the film’s opening scene.”[59]

050-A. 2009 Dream Book Page ►

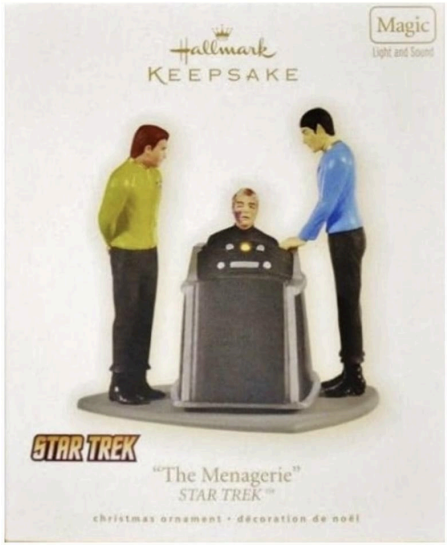


[59] *Hallmark Star Trek Keepsake Ornaments Anniversary #2, StarTrek.com, 10/21/10*

051. 2009 “The Menagerie”

Release Date: July 11, 2009
Product Code: QXI1232
Retail: USA $28.00, CAN $36.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: (3) LR44 Batteries
Dimensions: 3.74 H x 3.346 W x 1.968 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.1 oz
Scale: 1:23
Value: $15-$20





Description: Logic or loyalty? Spock remains true to both in The Menagerie, a Star Trek original series two-parter from 1966. Written by series creator Gene Roddenberry, the award-winning episode incorporates pre-Kirk footage from an unaired installment that was originally set to be the pilot episode. Spock and Kirk find themselves at Starbase 11, where they meet Spock’s previous captain, Christopher Pike. Now burned and paralyzed from an accident, Pike can no longer walk or talk. Communicating with flashing lights controlled by his brainwaves, he can only answer yes or no, and Spock in the only one who can help him! His predicament and the mutinous lengths to which Spock will go for his former captain and friend lead to one of the series‘ most well-known adventures. Press the button on the ornament to hear Spock and Captain Kirk speak and see Captain Pike‘s light flash.

Audio 1 from Star Trek (TOS), "The Menagerie" (Season 1, Episode 11/12):
SPOCK: Do you know why I've come, Captain? It's only six days away at maximum warp and I have it well planned.
PIKE: [BEEP, BEEP]

Audio 2 from Star Trek (TOS), "The Menagerie":
KIRK: Do you know what you're doing? Have you lost your mind?
SPOCK: Captain. Jim, please. Don't stop me. Don't let him stop me.



Audio 3 from Star Trek (TOS), "The Menagerie":
KIRK: Mr. Spock, do you care to take Captain Pike to the Transporter room?
SPOCK: Thank you, sir…from both of us.
PIKE: [BEEP]

Kevin Dilmore: "I was asked in 2007 about ways to support the 2009 Star Trek feature film given that we had no photos or information from the production. I knew Captain Pike was going to appear in it, so I suggested The Menagerie ornament."[60]



Actor Sean Kenney (TOS' Christopher Pike)

Pros: Fans of the classic The Menagerie episode will appreciate the blinking light detail—it's a subtle but effective nod to the story's mysterious and eerie tone.
Cons: While 2015's The Needs of the Many ornament gets plenty of criticism, this lesser-known Menagerie piece is even darker in mood and design. That feeling is heightened today, especially with Pike's character being richly developed and beloved in Strange New Worlds. It's a somber reminder of his origins that may not resonate with every collector.

[60] *Kevin Dilmore Tells the History of the Trek Storytellers, HallmarkStarTrekOrnaments.com, 10/9/22*

▼ **Artist Inspiration**: Kirk and Spock are at slightly different angles to Pike compared to their position in the episode. The ornament has Kirk turned toward Pike 45 degrees while Spock is more squared up and perpendicular to him.








052. 2009 Starfleet Phaser



Release Date: October 10, 2009
Product Code: QXI1242
Retail: USA $18.50, CAN $24.98
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: (3) L44 Batteries
Dimensions: 3.64 H x 1.574 W x 1.08 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Tin & Styrene
Theme: Equipment
Weight: 1.7 oz
Value: $25-$30

Description: “Set phasers to stun.” Considering the alternatives, enemies of the Federation are lucky to hear this command from a Starfleet officer. With additional settings that include overload, disintegrate, and kill, the phaser is the versatile – and powerful – standard issue weapon carried by Captain James T. Kirk and the crew of the U.S.S. Enterprise in the original STAR TREK television series. Since then, versions of the phenomenally cool phaser have appeared in almost every STAR TREK incarnation. Now, with this ornament, STAR TREK fans can spend the holidays with phasers set on “fun”! Rotate the right activation dial; then press the left activation dial forward to create realistic phaser sounds and light. Press the round button to hear portions of dialogue from the original STAR TREK television series.



Audio 1 from Star Trek (TOS):
[Phaser light and sound - low]

Audio 2 from Star Trek (TOS):
[Phaser light and sound - medium]

Audio 3 from Star Trek (TOS):
[Phaser light and sound - high]

Audio 4 from Star Trek (TOS), "Spectre of the Gun" (Season 3, Episode 6):
KIRK: We come in peace but we will defend ourselves if necessary.

Audio 5 from Star Trek (TOS), "The Conscience of the King" (Season 1, Episode 13) :
SPOCK: Listen. Do you hear it? That low hum?
KIRK: What is it?
SPOCK: An overload.

Audio 6 from Star Trek (TOS), "The Devil in the Dark" (Season 1, Episode 25):
SPOCK: Concentrate your phaser fire at what appears to be its head.

Audio 7 from Star Trek (TOS), "The Man Trap" (Season 1, Episode 1):
KIRK: Set your phaser on one quarter and leave it on stun.

Audio 8 from Star Trek (TOS), "The Galileo Seven" (Season 1, Episode 16):
SPOCK: Direct your phasers to two o'clock and to ten o'clock. Take aim please, and fire when I give a signal.

Audio 9 from Star Trek (TOS), "The Devil in the Dark" (Season 1, Episode 25):
KIRK: Your phasers will be set on maximum. The creature may or may not attack on sight. However, you must.

Pros: An impressively accurate ornament featuring authentic sounds, lights, movement, and classic audio clips—definitely a hit with fans who love interactive collectibles.
Cons: It can be a bit rattly when shaken, and it feels surprisingly light in the hand.



Comparison ►
Hallmark ornament (right) and a midgrade hand phaser (left) from TOS Set Decorator John Dwyer's collection.

053. 2009 Ilia Probe SPECIAL EDITION



Release Date: October 10, 2009
Product Code: QXE3042
Retail: USA $14.95, CAN $19.99
Artist: Julie Forsyth
Movie: Star Trek: The Motion Picture - 30th Anniversary
Magic: None
Power Source: None
Dimensions: 4.25 H x 1.2 W x .6 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.1 oz
Scale: 1:16.5
Value: $25-$30



Description: Star Trek: The Motion Picture (1979) introduce Lieutenant Ilia, a bald and beautiful Deltan navigator serving aboard the Enterprise. When a mysterious and dangerous alien entity approaches Earth, Admiral Kirk resumes command of the intrepid starship and leads his former crew -along with newcomer Ilia and her former lover, Commander William Decker -on a mission to confront the unknown power. Once the crew makes contact, however, Ilia is abducted by the entity and replaced on the Enterprise with an identical robotic probe. Saddened by Ilia's disappearance, Decker ultimately sacrifices himself and joins with the Ilia probe in a successful attempt to save the planet. This special edition ornament was issued in limited quantities and first available at the 2009 Ornament Debut event during the Keepsake Ornament Debut Weekend, October 10 & 11, 2009.

Pros: A well-executed sculpt and paint job that captures Ilia's distinctive look with care and precision. A visually appealing addition to the collection.
Cons: Unfortunately, Ilia isn't the most memorable or beloved character in the Star Trek universe, which may affect this ornament's appeal for some fans. It's no wonder it was released as a Limited Edition.

▼ **Artist Inspiration**: Ilia from Star Trek: The Motion Picture.



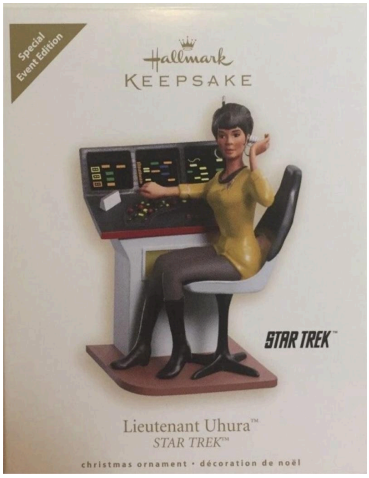


054. 2009 Lieutenant Uhura, Gold Uniform SPECIAL EVENT EDITION



Release Date: July 22, 2009
Quantity: 450 units
Product Code: QMP4008
Retail: USA $25.00
Availability: SDCC
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 3.5 H x 2 W x 2 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.6 oz
Value: $1,800-$2,000

Description: “Hailing frequencies are open.” From the command deck of the Starship Enterprise, Lieutenant Uhura breaks the silence of deep space. As communications officer, she transmits messages in all the languages of the known galaxy. Hers is often the first human voice to be heard by alien races in unexplored star systems. Both Uhura’s name and her spirit reflect the Swahili word for “freedom.” Usually seen in “engineering and security” red, Lieutenant Uhura wore this striking “command” gold uniform in only one original series episode, “The Corbomite Maneuver” (1966). This special event edition repaint of the 2007 Lieutenant Uhura limited quantity ornament was created for exclusive distribution at major collector events and conventions.



Kevin Dilmore: “Yeah, I wrote that box back and completely forgot about “Mudd’s Women.” In my defense, she had five lines across three scenes in that episode and no one even called her by name. Kirk calls her “Communications” twice.”[61]

[61] *HallmarkStarTrekOrnaments.com, 7/1/21*

Hallmark: “An ornament "repaint" is a new colorway or color combination that replaces some or all of the original colors with brand-new colors.”[62]

Kevin Dilmore: “That ornament was produced in 2007 for a speculative Hallmark appearance at Comic-Con International that ultimately didn’t happen. When we went in 2008 only to display, we recognized the opportunity we were missing by not having exclusives. As we planned for the 2009 event, I mentioned that somewhere in our warehouse was a pallet of product we could take to the show. Someone managed to track it down, and thus the exclusive was made available. The summer of 2008, though, when we believed there would be no future for these ornaments, I was given a handful of the ornaments to donate to an auction for a fundraiser at the Shore Leave convention in Hunt Valley, Maryland. I believe three of them were auctioned. I brought back two of them signed by Nichelle Nichols, who was a guest at the convention. One of the ornaments met a cruel fate when it was dropped and shattered. So where did the signed ornaments go? I gave one to Anita Marra Rogers because she certainly should have one. The other went to my uncle, who was an avid Keepsake Ornament collector until his passing.”[63]

Pros: As a repaint of the fantastic 2007 Uhura ornament, this gold-uniform version is absolutely top tier—elegant, vibrant, and just as iconic. A must-have for collectors who appreciate subtle variations.
Cons: That factual error on the back of the box? Not a dealbreaker. In fact, it adds a bit of charm and character to an otherwise flawless release.

▼ **Artist Inspiration**: Uhura in “The Carbonite Maneuver”.



[62] *Hallmark Keepsake Ornaments Facebook, 10/24/14*
[63] *HallmarkStarTrekOrnaments.com, 3/1/24*

The Continuing Mission: 2010—2019

The 2010s became one of the most collector focused decades for Hallmark Star Trek ornaments, shaped by anniversary celebrations, event exclusives, and an increased emphasis on limited production pieces. Hallmark maintained its annual release tradition while introducing the Legends collection, a character driven series that placed the core cast of *Star Trek: The Original Series* into a rotating lineup during the first seven years of the decade.

Limited editions and convention exclusives grew in prominence, with several releases becoming highly sought after on the secondary market. Milestone anniversaries for both Star Trek and its individual series played a significant role in shaping ornament selections, particularly during the franchise's 50th anniversary in 2016, which featured one of the most ambitious lineups of the era.

The decade also introduced newer entries such as *Star Trek: Discovery*, while continuing to revisit key moments from *Star Trek: The Next Generation* and the original films. By the end of the decade, the line remained rooted in its annual holiday tradition while placing greater emphasis on limited releases and milestone driven collecting.





055. 2010 Captain James T. Kirk - Legends #1

Release Date: July 10, 2010
Product Code: QX8373
Retail: USA $14.95, CAN $19.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.3 H x 2.1 W x 1.3 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.6 oz
Scale: 1:17
Value: $10-$15





Description: To boldly go where no man has gone before is not a task for the timid. But the brash Capt. James T. Kirk has repeatedly proved himself to be the man for the job. As the intrepid leader of the crew of the U.S.S. Enterprise, Kirk has traveled across time and space discovering new civilizations, outmaneuvering enemies, and leaving his indelible mark on the Galaxy itself! Each of the ornaments in this new series will feature a different character from the original STAR TREK television series.

For Keeps: “After 20 years and more than 50 Keepsake Ornaments based on its various movies and television shows, STAR TREK™ has earned its first official ornament series this year with STAR TREK Legends. And who better to introduce the series than the commander of the U.S.S. Enterprise? Captain James T. Kirk™ beams in to start the series, which will feature characters from the 1960s TV show that began it all. Figures in the series will be larger and more detailed than the characters on STAR TREK magic ornaments. They will also feature action poses that will work together to tell a story as they are displayed on the tree.Keepsake Artist Anita Marra Rogers is no stranger to sculpting Captain Kirk. The new ornament is her seventh take on the twenty-third-century hero-and her second Kirk

ornament this year. The captain is also STAR TREK™ Legends STAR TREK™ featured with his Vulcan first officer, Mr. Spock, on Rogers' "Amok Time" ornament."[64]

Anita Marra Rogers: "I like Captain Kirk, but I was too young when the show was on for him to dazzle me. I became a fan of the show after I started making STAR TREK ornaments. There's so much imagination that goes into making a futuristic show like STAR TREK. And I still enjoy watching it, even though a lot of the things they use in the show have come and gone in real life. I mean, our cell phones are basically STAR TREK communicators!"[65]

Pros: The Legends series is a fantastic concept—honoring each of the iconic original crew members with a fresh take. It's high time we see similar treatments for TNG, DS9, Voyager, and Enterprise.
Cons: Kirk's profile view captures his likeness better than the head-on angle, where some facial detail is lost. The smaller scale compared to the '90s character ornaments sacrifices a bit of the intricate sculpting we're used to, but it remains a respectable tribute.

▼ Artist Inspiration: Season 3, Episode 14 "That Which Survives"





[64] *For Keeps, Vol. 1, Issue 2, March/April 2010*
[65] *For Keeps, Vol. 1, Issue 2, March/April 2010*

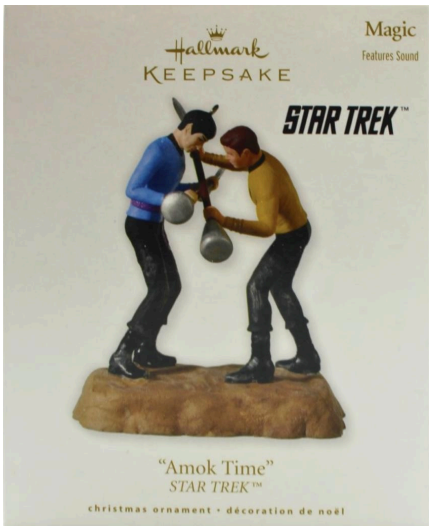
▼ 055-A. 2010 Dream Book Pages



056. 2010 “Amok Time”



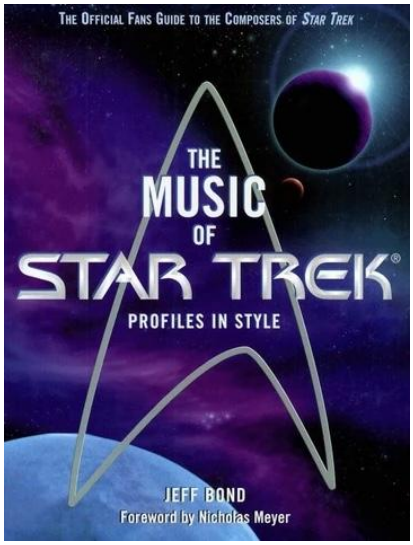
Release Date: July 10, 2010
Product Code: QXI2163
Retail: USA $28.95, CAN $36.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: Sound
Power Source: (3) LR44 Batteries
Dimensions: 4.33 H x 3.54 W x 3.937 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.3 oz
Value: $25-$35



Description: Kill a friend or be killed? This is the dilemma Captain Kirk and Spock encounter in the popular 1967 Star Trek original series episode “Amok Time.” Compelled by the Vulcan time of mating, Pon farr, Spock returns home to be married, only to find his intended has other plans. Unexpectedly, she chooses Kirk as her champion, pitting the friends in a traditional Vulcan battle … to the death! With a little medical trickery from Dr. McCoy, Spock appears to win the life-or-death struggle. Later, upon his return to the Enterprise, Spock happily discovers that Kirk is alive and well. Press the button on the ornament to hear music from this exciting scene!

Pros: Facial details are outstanding, capturing the intensity of the iconic duel perfectly. The dynamic action poses bring the scene to life, and the inclusion of the unforgettable battle music makes this ornament a true standout in the collection.
Cons: None. This one’s a knockout.

Audio from Star Trek (TOS), "Amok Time" (Season 2, Episode 1):
[exciting fight music]



Fight music: Accompanying the pivotal fight scene is the piece entitled "The Ritual/Ancient Battle". It was composed by Gerald Fried and has been described as: *"a model of action scene bombast, wildly percussive and bursting with exclamatory trumpet, flute and woodwind trills to accentuate the hammering of the brass performed fanfare"* (from "The Music of *Star Trek*" by Jeff Bond). From the moment when T'Pring chooses to challenge, the music is slowly built up, the rhythmic percussion gains momentum and eventually, the music is almost a relentless shrieking. Combined with dizzying camerawork, it successfully increases the tension and ensures that the following fight is as exciting and dramatic as possible. "The Ritual/Ancient Battle" is relentless, rhythmic, dramatic and, even if you're just listening to the music on its own, perfectly conjures up images of gladiators fighting in an arena. It successfully fits with what is happening on screen and it is clear as to why this piece was reused in later episodes.[66]





▲ **Artist Inspiration**: Any slight difference in the positioning of the Vulcan lirpas is quickly overshadowed by the fantastic battle music that accompanies the ornament. Unfortunately, the sculpt captures James T. Kirk just moments before his shirt is sliced open. A torn shirt Kirk ornament is still very much overdue.

[66] *The Music of Star Trek Blogathon: "Amok Time", PlainSimpleTomReviews.com, 9/23/16*

057. 2010 U.S.S. Enterprise NCC-1701 (Kelvin)

Release Date: July 10, 2010
Product Code: QXI2156
Retail: USA $32.95, CAN $44.99
Artist: Lynn Norton
Movie: Star Trek (2009)
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.625 H x 2.75 W x 6.125 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.0 oz
Scale: 1:4662
Value: $35-$45



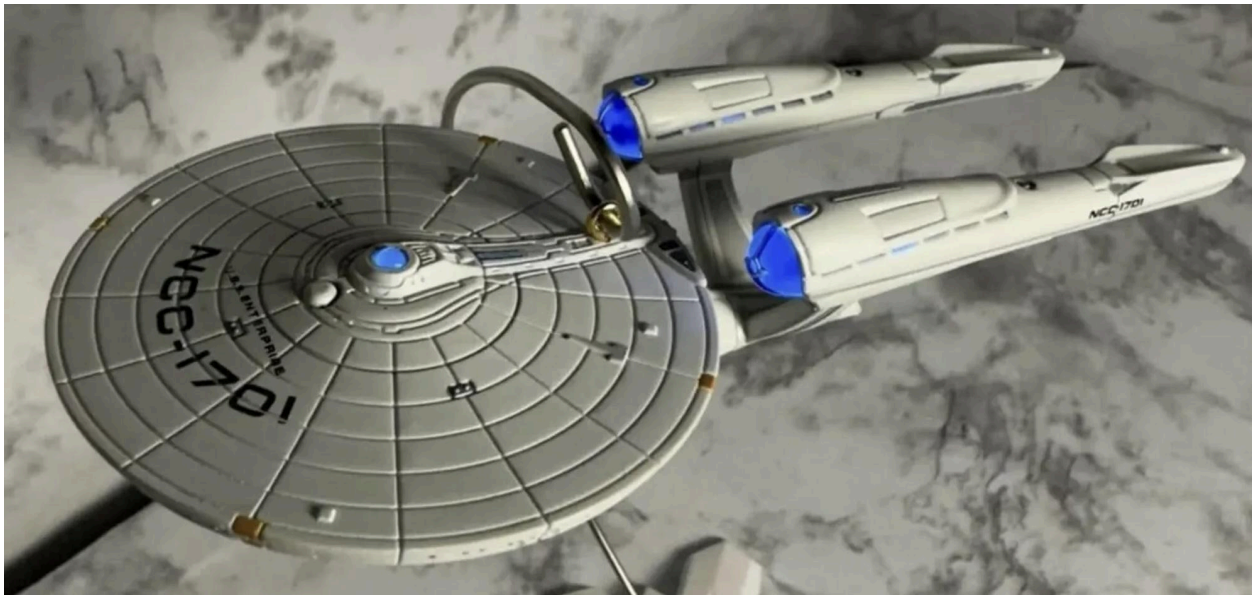
Description: In its maiden voyage in 2009's Star Trek, the U.S.S. Enterprise responds to a distress call from the planet Vulcan. Arriving to find the rest of the rescue fleet destroyed by Romulans, the Enterprise tries unsuccessfully to save the planet. With Captain Christopher Pike held prisoner by the enemy and First Officer Spock emotionally compromised, the crew soon find themselves under the command of the brash young James T. Kirk, The warp-speed action that follows is a baptism by fire for the Enterprise's fledgling crew and an exciting Star Trek introduction to a new generation of fans. Press the button on the ornament to see the Enterprise's lights illuminate.



Lynn Norton: "I was happy with that design and the way it turned out. My original sculpture is smaller than the actual ornament. As we anticipated the circuitry and the size of the battery pack, when they started building the molds they realized that the secondary hull wouldn't be big enough to house the batteries. I must give my art director credit for this, as rather than fattening the hull to fit the batteries, he instructed them to upsize the entire ship so it would maintain more accurate dimensions."[67]

[67] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*

Pros: The shape of the nacelles are a highlight of the ‘09 remake Enterprise and they are accurately reproduced here. Just a great looking profile! Gorgeous lighting.
Cons: None.





058. 2011 Spock - Legends #2



Release Date: July 16, 2011
Product Code: QX8829
Retail: USA $14.95, CAN $19.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.25 H x 1.35 W x 1 D
Packaging: White box
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.6 oz
Scale: 1:17
Value: $15-$20



Description: As first officer and science officer aboard the U.S.S. Enterprise NCC-1701, the ever resourceful Spock was frequently pressed into service to explore strange new worlds. Captain James T. Kirk's most trusted friend and adviser, Spock performed time and again as an invaluable member of the Enterprise crew. Yet privately, he struggled in his efforts to suppress the emotions of his half-human heritage in keeping with the ancient, logic-based teaching of his home planet, Vulcan. Each ornament in this series features a different character from the original STAR TREK television series.

Kevin Dilmore: "In the design phase, when I was asked about Spock, I said something to the effect of, "Can we please NOT have him just standing there doing the hand thing?" And we didn't."[68]

[68] *HallmarkStarTrekOrnaments.com, 2/22/22*



Pros: Instantly recognizable as the iconic Vulcan, this ornament captures Spock's essence with clarity and presence.
Cons: That said, the sculpt softens Nimoy's famously long, narrow, angular features into a somewhat rounder shape. While it looks good from some angles, the likeness falls short of perfection up close.

▲ Artist Inspiration
Season 1, Episode 8:
"Miri"

058-A. 2011 Dream Book Page ►



059. 2011 “Mirror, Mirror”



Release Date: July 16, 2011
Product Code: QXI2057
Retail: USA $29.95, CAN $38.99
Artist: Valerie Shanks
Series: Star Trek: The Original Series - 45th Anniversary
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 4.75 H x 2.75 W x 2 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.8 oz
Scale: 1:19
Value: $15-$25

Description: In “Mirror, Mirror” (1967), a transporter mix-up switches Captain Kirk, Dr. McCoy, Scotty, and Lt. Uhura with their “evil twins” from a “Mirror Universe.” The crew members masquerade as their ruthless counterparts on the barbaric I.S.S. Enterprise until they make it back home with the assistance of a surprising ally, “Mirror Spock.” After discovering the switch through a mind-meld with McCoy, Spock helps put the alternate universes and their inhabitants back into logical order. Press the button on the ornament to hear dialogue from this exciting scene! Mirror Spock: “Our minds are merging doctor. Our minds are one. I feel what you feel. I know what you know.”



Audio from Star Trek (TOS), "Mirror, Mirror" (Season 2, Episode 5):
SPOCK: Our minds are merging, Doctor. Our minds are one. I feel what you feel. I know what you know.

Pros: Valerie Shanks' rookie Star Trek ornament is a strong debut. The likenesses are solid, but what truly stands out is the dynamic interaction—Spock's firm grasp on McCoy's wrist contrasted with the doctor's head and shoulders pulling away—perfectly capturing the tension of the scene.
Cons: The only real drawback? No lighting on the back panel, which would have added depth and atmosphere to this dramatic moment.

Artist Inspiration ►
In the episode, McCoy is pressed against the computer bank. In the sculpt, there is distance between him and the wall and his head is tilted back.










060. 2011 Romulan Bird-of-Prey

Release Date: July 16, 2011
Product Code: QXI2007
Retail: USA $32.95, CAN $39.99
Artist: Lynn Norton
Episode: 'The Tholian Web' - 45th **Anniversary** (TOS)
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.375 H x 4.625 W x 4 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.0 oz
Value: $20-$30





Description: A space vessel boasting 23rd-century technology as stealthy and cunning as the aliens aboard it, the Romulan Bird-of-Prey is one of the most intimidating ships ever to face the U.S.S. Enterprise under the command of Captain James T. Kirk. Although its distinctive features are powerful energy plasma torpedoes, a cloaking device rendering it all but undetectable by Romulan enemies, and a hull decorated with a colorful bird from which the ship gets its name. Press the button on the ornament to see the Romulan Bird-of-Prey's lights illuminate.



Pros: This ornament boasts accurate detailing and a stunningly crafted underbelly. It's well-balanced and visually striking—one of the finer additions to the Star Trek ship collection.
Cons: Unfortunately, the intricate underbelly design is rarely visible when hanging in a typical tree display. To showcase its best features, hang it high and at a slight tilt to give it the spotlight it deserves.

061. 2011 U.S.S. Defiant NCC-1764 SPECIAL EVENT EDITION



Release Date: November 13, 2011
Quantity: 700 units
Product Code: QMP4068
Retail: USA $32.95
Availability: NYCC
Artist: Lynn Norton
Series: Star Trek: The Original Series
Magic: Glow-in-the-Dark
Power Source: Ambient Light
Dimensions: 1.75 H x 2.5 W x 5.25 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.8 oz
Value: $1,500-$1,800



Description: Commissioned in the mid-23rd century, the U.S.S. Defiant served as one of 13 Constitution-class starships that explored strange new worlds on behalf of the United Federation of Planets. In the classic Star Trek episode “The Tholian Web” (1968), the Defiant became trapped in an area of spatial interphase between universes, the properties of which gave the starship as eerie green glow before it was consumed by a rift to suffer an uncertain fate. This special edition ornament is one of 700 issued for and only available at the 2011 New York Comic-Con Event. The ill-fated U.S.S. Defiant celebrates the 45th anniversary of the original “Star Trek” television series. Based on a 2006 Keepsake Ornament of the U.S.S. Enterprise, it features luminescent paint that allows the ornament to glow green in the dark as seen in the fan-favorite episode.

Kevin Dilmore: “When we were invited to participate in the 2011 New York Comic Con, we knew that we wanted to bring exclusive Keepsake Ornaments to the show but our production window was extra-tight, so much so that we could not have gotten original sculpts completed in time. I got asked to recommend ideas for a Star Trek exclusive as long as it was something we could accomplish with existing production molds. I knew we had saved the NCC-1701 molds from the 2006 ornament, and my mind immediately bounced to doing the Defiant. I initially pitched doing it in translucent green plastic - then was informed that the internal supports for the ornament would kill the intended effect of making the starship appear somewhat intangible. I then asked whether a phosphorescent paint was even possible, especially one that glowed a fluorescent green like the Defiant appeared in the 2007 remastering of "The Tholian Web." I was told the idea would be perfect for testing a glow-in-the-dark paint on a Keepsake Ornament —and the rest is history!.”[69]



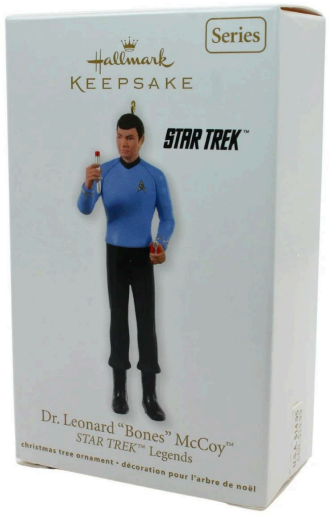
Pros: Every detail on this ornament is absolutely glorious. The way it glows when the lights go out perfectly captures the eerie tone of The Tholian Web. Its eerie glow and iconic shape make it a true standout in the TOS lineup.
Cons: None. This one’s a masterpiece and deserves every bit of its glowing reputation.

[69] *HallmarkStarTrekOrnaments.com, 6/7/21*

062. 2012 Dr. Leonard ‘Bones’ McCoy - Legends #3



Release Date: July 14, 2012
Product Code: QX8244
Retail: USA $14.95, CAN $19.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.25 H x 1.5 W x 1.25 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.5 oz
Scale: 1:17
Value: $15-$20



Description: Despite humble insistence that he was a simple country doctor, Leonard H. McCoy proved himself time and again to be one of the most valued medical minds in all of Starfleet. Aboard the U.S.S. Enterprise NCC-1701, Dr. McCoy was known as the Chief Medical Officer, with responsibilities for the operation of the starship’s sickbay as well as for the health and well-being of its crew. To Captain James T. Kirk, McCoy was much more, serving as the friend, adviser, and voice of conscience that Kirk affectionately nicknamed “Bones.” Straight from the U.S.S. Enterprise with hypospray in hand, Dr. McCoy comes ready for your tree as the third Keepsake Ornament in the Star Trek™ Legends series. Each of the ornaments in this series features a different character from the original STAR TREK™ television series.

Pros: An improvement over the prior Spock entry in the Legends series. The stance and uniform help anchor the character well.
Cons: The likeness is close, but not quite there. Without the Starfleet uniform, it might be hard to recognize him as McCoy.

Artist Inspiration ►
Publicity still taken on the set during ”City on the Edge of Forever”.





▼ 062-A. 2012 Dream Book Page



STAR TREK

Dr. Leonard "Bones" McCoy™
3rd in the STAR TREK™ Legends series
By Anita Marra Rogers. 4¼" h.
$14.95 USA QX8244

U.S.S. Enterprise™ NCC-1701-D
STAR TREK: The Next Generation™
25th Anniversary
Attach ship to base and press button to hear Captain Picard's monologue and music from the opening credits of *STAR TREK: The Next Generation*. Battery operated.
By Lynn Norton. 4½" w.
$32.95 USA QXI2051

An Extraordinary Meeting
STAR TREK™
Hear dialogue from this exciting scene. Battery operated.
By Valerie Shanks. 4¼" w.
$29.95 USA QXI2054
Hallmark Gold Crown Exclusive

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STAR WARS

TIE Interceptor™
Star Wars: Return of the Jedi™
Hear authentic battle sounds and the infamous "Imperial March." Battery operated.
By Robert Hurlburt. 3" w.
$29.95 USA QXI2061

Han Solo to the Rescue
Star Wars: The Empire Strikes Back™
Hear dialogue from this exciting scene. Battery operated. By Katrina Bricker. 4" h.
$32.95 USA QXI2064

063. 2012 “An Extraordinary Meeting”

Release Date: July 14, 2012
Product Code: QXI2054
Retail: USA $29.95, CAN $38.99
Artist: Valerie Shanks
Movie: Star Trek (2009)
Magic: Sound
Power Source: (3) LR44 Batteries
Dimensions: 4 x 4.25 x 1.875 D
Packaging: White box
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 4.1 oz
Scale: 1:19
Value: $15-$25



Description: In the 2009 feature film Star Trek, Spock finds an unexpected and understanding ally in the form of his future self. As the young Spock comes to grips with the death of his mother, the destruction of his home world, and the displacement of his people at the hands of a madman, the elder Spock reaches out with the support that no other being could offer. Press the button on the ornament to hear dialogue from this exciting scene!

Audio 1 from Star Trek (2009):
SPOCK PRIME: Spock, in this case, do yourself a favor: put aside logic. Do what feels right.

Audio 2 from Star Trek (2009):
SPOCK PRIME: Since my customary farewell would appear oddly self-serving, I shall simply say...good luck.

Audio 3 from Star Trek (2009):
SPOCK: Father!
SPOCK PRIME: I am not our father.



Audio 4 from Star Trek (2009):
SPOCK: Why did you send Kirk aboard when you alone could have explained the truth?
SPOCK PRIME: Because I could not deprive you of the revelation of all that you could accomplish together, of a friendship that will define you both.





Pros: Two Spocks are always better than one. The concept behind this ornament—a tribute to one of the most iconic moments in Star Trek history—is undeniably compelling. Seeing Leonard Nimoy's Spock face off with his younger counterpart from Star Trek (2009) taps into the kind of fan service that should, on paper, make for a memorable collectible.
Cons: Unfortunately, the execution doesn't live up to the ambition. The figures feel undersized, diminishing the emotional weight of the scene. The background, instead of grounding the moment, looks more like a stylized Trek-themed billboard than a believable setting, and its sheer scale becomes a visual distraction. Add to that a bland palette of grays and beiges, and the ornament ends up feeling washed out and lifeless. While the intent to capture this pivotal meeting is appreciated, the final product lacks the depth, detail, and color contrast needed to truly bring it to life. A great idea—just not a great ornament.



▲ **Artist Inspiration**: If you are wondering why the artist has the two Spocks standing in front of a wall adorned with the Federation's delta insignia… "Put aside logic, do what feels right".

064. 2012 U.S.S. Enterprise NCC-1701-D

Release Date: July 14, 2012
Product Code: QXI2051
Retail: USA $32.95, CAN $39.99
Artist: Lynn Norton
Series: Star Trek: The Next Generation - 25th Anniversary
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 2.375 H x 3.75 W x 4.875 D
Packaging: White box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 2.4 oz
Scale: 1:5177
Value: $25-$30





Description: For twenty-five years, science fiction fans have thrilled to the 24th century adventures of Captain Jean-Luc Picard and the crew of the U.S.S. Enterprise NCC-1701-D in STAR TREK: The Next Generation. Through seven seasons on television and in one motion picture, the Enterprise-D explored strange new worlds and sought out new life and new civilizations, inspiring fans of all ages to look up to the stars with the wonder of endless possibilities. This anniversary-edition Keepsake Ornament comes complete with a display base, so you can relive the excitement felt at hearing the opening music year after year. Attach ship to base and press button to hear Captain Picard's monologue and music from the opening credits of STAR TREK: The Next Generation.

Audio from Star Trek (TNG)
PICARD: Space: the final frontier. These are the voyages of the starship Enterprise. Its continuing mission: to explore strange new worlds; to seek out new life and new civilizations; to boldly go where no one has gone before!
[Star Trek TNG theme music]

Lynn Norton: “Since I previously made adjustments to my original 1993 sculpture for the 2007 issue, I utilized the revised sculpture from 2007 as a basis for the 2012 anniversary edition. I removed all of the additions and restored the D to its original configuration. We decided to place the ornament on a display base so it could have sound in addition to lights. With that in mind, the control circuitry, batteries and speaker would all be housed in a base that is permanently attached, unlike the detachable bases on previous ornaments.”[70]

Pros: It’s great to have Picard’s iconic opening monologue immortalized in an ornament. The sculpt is strong, and the sound clip adds gravitas, giving the Enterprise-D the presence it deserves on any display.
Cons: The ornament is a bit bulky and unbalanced, making it tricky to hang. It’s better suited for a tabletop display, where it can really be appreciated. No lights.

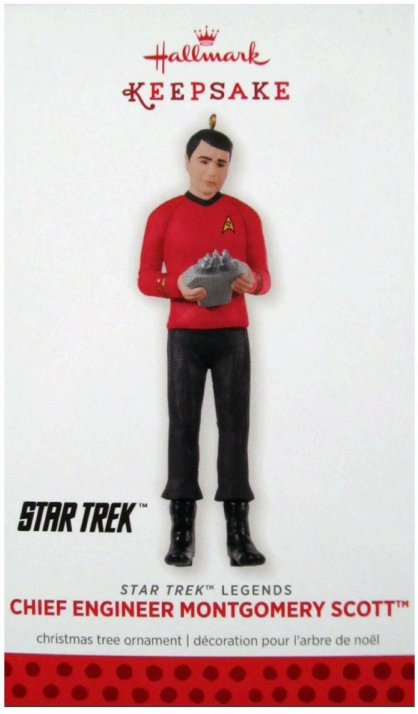


[70] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*

065. 2013 Chief Engineer Montgomery Scott - Legends #4



Release Date: July 13, 2013
Product Code: QX9165
Retail: USA $14.95, CAN $19.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.25 H x 1.5 W x 1.75 D
Packaging: White box, red trim with dots
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.6 oz
Scale: 1:17
Value: $15-$20



Description: Known affectionately as Scotty by those aboard the U.S.S. Enterprise, Montgomery Scott earned the trust and respect of his fellow crewmen through his knowledge and expertise in every mechanical and technical aspect of the storied starship. Time and again, Captain James T. Kirk based his tactical decisions (and even staked his own life) on Scotty's ingenuity and skills with warp drive, transporter, weapons, and defense systems. An esteemed and experienced officer, Mr. Scott's service as Chief Engineer frequently extended to the bridge's center seat as Second Officer of the Enterprise. Keep the holidays running smoothly with the engineering "miracle worker" of the USS Enterprise, the 4th in our Star Trek Legends series. Each of the ornaments in this series features a different character from the original STAR TREK™ television series.

Pros: Love that characters outside the big three are recognized. It's great to see Montgomery Scott finally get his due in the Legends lineup, and his classic engineering stance is a nice touch.
Cons: Unfortunately, the likeness falls short. The under-detailed face makes the figure nearly unrecognizable without the context of the uniform and pose. A missed opportunity for one of Trek's most beloved characters.

Kevin Dilmore: "I remember being asked what Scotty could be doing, and I suggested his use of the trident scanner; it's my favorite of his engineering tools."[71]

Did you know? The term "trident scanner," was first described almost thirty years later, in the script for "Trials and Tribble-ations," where the device is apparently named after its general shape, which resembles a trident.[72]

Artist Inspiration ►
Left: Season 2, Episode 6 "The Doomsday Machine".
Middle: From the game Star Trek Timelines.
Right: 2013 Hallmark Legends: Scotty.



[71] *HallmarkStarTrekOrnaments.com, 2/22/22*
[72] *Memory-Alpha, Trident Scanner*

▼ 065-A. 2013 Dream Book Page



066. 2013 U.S.S. Kelvin NCC-0514



Release Date: July 13, 2013
Product Code: QXI2162
Retail: USA $32.95, CAN $39.99
Artist: Lynn Norton
Movie: Star Trek (2009)
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 2 H x 2.5 W x 5.5 D
Packaging: White box, red trim with dots
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:3220
Value: $25-$35



Description: While patrolling border space separating the United Federation of Planets and the adversarial Klingon Empire, the Starfleet Starship U.S.S. Kelvin engaged a hostile Romulan vessel as it emerged from a black hole. The resulting destruction of the Kelvin – and self-sacrifice of commanding officer George Kirk – provided the wildly exciting and emotionally stirring opening scenes of 2009's Star Trek, which introduced a new generation of fans to Gene Roddenberry's vision of the future. Press the button to see the starship light up.

Pros: The Kelvin's silhouette brings a fresh look to the Trek ornament line. Its unique design stands out nicely among the many saucer-dominated ships and represents a pivotal moment in the rebooted timeline.
Cons: Although significant in Trek canon, the Kelvin might not be immediately recognizable to casual fans. Without a voice clip or familiar crew association, it can feel a bit disconnected from the emotional nostalgia many collectors seek.

067. 2013 “Arena”



Release Date: July 13, 2013
Product Code: QXI2155
Retail: USA $29.95, CAN $38.99
Artist: Valerie Shanks
Series: Star Trek: The Original Series
Magic: Sound
Power Source: (3) LR44 Batteries
Dimensions: 3.75 H x 3.5 W x 2 D
Packaging: White box, red trim with dots
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.6 oz
Value: $25-$30



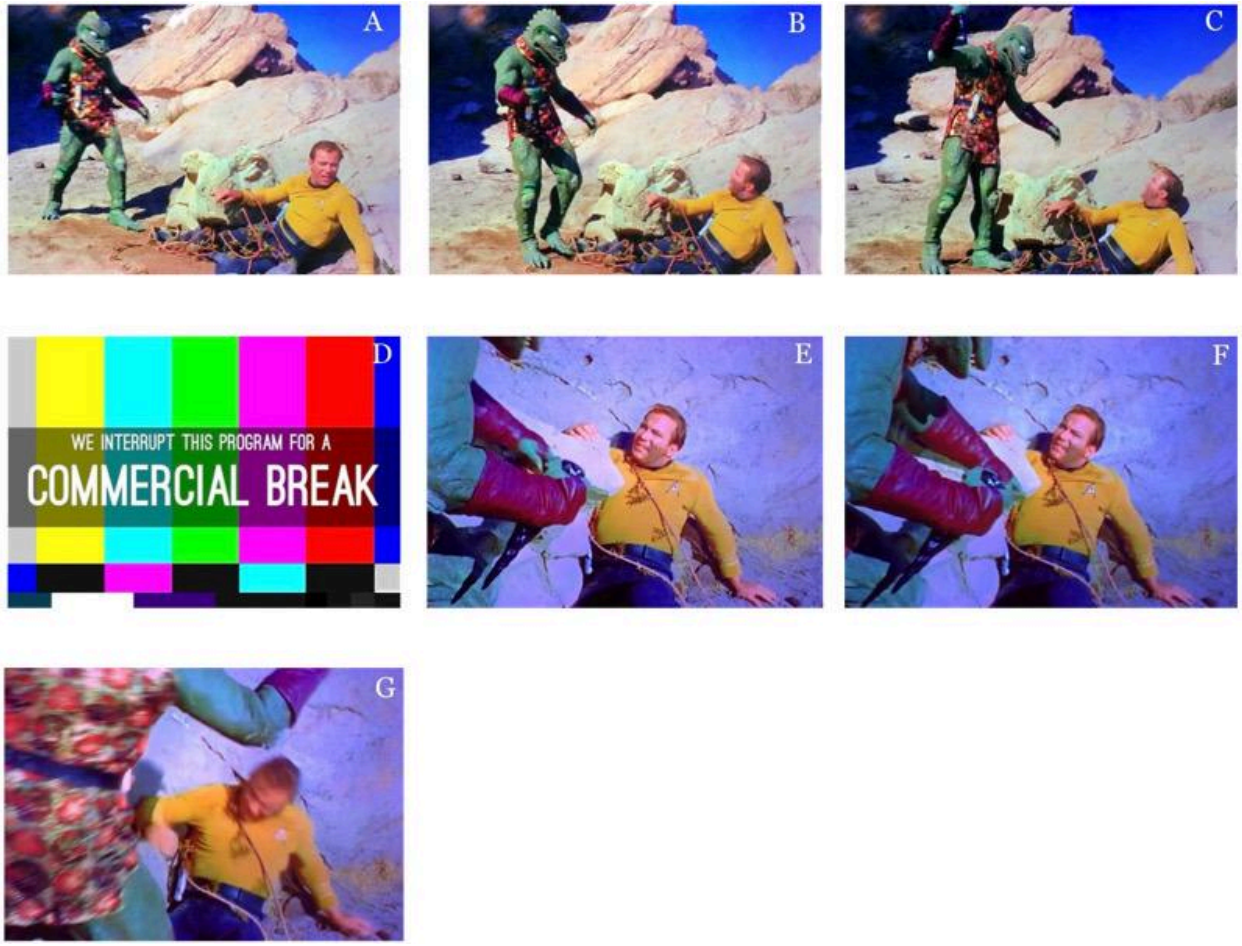
Description: While pursuing a hostile alien spacecraft through deep space, Captain James T. Kirk finds himself whisked from the bridge of the U.S.S. Enterprise by beings known as the Metrons. On a barren world, Kirk is faced with resolving the conflict through hand-to-hand combat with the alien ship’s commander-a powerful and relentless reptilian Gorn-or die trying. The struggle between Kirk and the Gorn, depicted in the 1967 episode “Arena,” has become one of the most iconic moments in all of Star Trek.

Audio from Star Trek (TOS), "Arena" (Season 1, Episode 18):
[exciting fight music and growling]

Valerie Shanks (Hallmark Artist): “I love Star Trek, so this was one ornament I really wanted to do! I sculpted the characters on the computer, so I got to print them out in 3D and pose them to make sure everything fit together well. The real challenge was making the rock look real—that’s what I like the most. I wanted it to have a nice texture that felt like limestone.”[73]

[73] *Hallmark.com*

Pros: The Gorn looks great! It's a classic scene for Hallmark to commemorate, and the dynamic pose gives the ornament real energy. Fans will appreciate the nod to one of the most iconic—and delightfully campy—episodes of The Original Series.
Cons: Kirk's likeness is off and a bit cartoony, but there's no doubt who it is thanks to the uniform, the pose and the attacking Gorn. The vine netting that is wrapped around Kirk's legs in the episode is missing from the ornament's design.



▲ **Artist Inspiration**: (A,B) The Gorn approaches a trapped Kirk and (C) raises his dagger, (D) the episode breaks for commercial, (E) the Gorn reaches out toward the rock, (F) grabs the rock and (G) pulls it away allowing Kirk to escape. This ornament is a view we never see on screen. It is the moment that occurs in image (F) but from the camera angle we are familiar with from image (C). No explanation why the ornament does not include the vine netting around Kirk's leg.

068. 2013 U.S.S. Kelvin NCC-0514, Battle Scarred



Release Date: July 18, 2013
Quantity: 1575 units
Product Code: QXI2162
Retail: USA $32.95
Availability: SDCC, NYCC
Artist: Lynn Norton
Movie: Star Trek (2009)
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 2 H x 2.5 W x 5.5 D
Packaging: White box, red trim with dots
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:3220
Value: $500



Description: While patrolling border space separating the United Federation of Planets and the adversarial Klingon Empire, the Starfleet starship U.S.S. Kelvin engaged a hostile Romulan vessel as it emerged from a black hole. The resulting destruction of the Kelvin-and self-sacrifice of commanding officer George Kirk-provided the wildly exciting and emotionally stirring opening scenes of 2009's Star Trek, which introduced a new generation of fans to Gene Roddenberry's vision of the future. This 2013 EVENT Hallmark ornament was made from the same mold as the U.S.S. Kelvin ornament that was offered in Hallmark Gold Crown stores during the 2013 ornament season. This 2013 Comic-Con exclusive U.S.S. Kelvin features a heavily battle damaged U.S.S. Kelvin – just like during the battle with Nero and the Romulans that were from the future in the J.J. Abrams feature film, Star Trek. This is the ship that George Kirk, father of James T. Kirk, sacrificed so that his wife and newly born son could escape from a hopeless battle. This ornament was originally available for purchase in limited quantities exclusively at the 2013 San Diego Comic Con International (July 18-21, 2013) and New York Comic Con (October 10-13) events.

During each Comic-Con, sales were limited to 175 per day, with a grand total production of 1,575. Press the button on the ornament to see the USS Kelvin's lights illuminate.

Pros: An event exclusive is always a welcome addition for collectors, especially those attending conventions or premieres.
Cons: While exclusivity adds appeal, the repaint itself doesn't stand out much—especially compared to some of the more creative or visually striking exclusives from earlier years.

▼ 068-A. Event Exclusive Announcement: Hallmark For Keeps Vol. 12, Issue 2





069. 2014 Lieutenant Hikaru Sulu - Legends #5



Release Date: July 12, 2013
Product Code: QX9183
Retail: USA $14.95, CAN $19.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.25 H x 1.25 W x 1.25 D
Packaging: White box, red trim with stripes
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.5 oz
Scale: 1:17
Value: $15-$20



Description: One of the most versatile and reliable officers aboard the U.S.S. Enterprise. Hikaru Sulu chiefly served on the bridge as helmsman, controlling the starship's speed and relative position, as well as weapon and defense systems. He repeatedly proved himself to be a valuable resource to Captain Kirk as an expert in fields including botany, antique weapons and judo. Lt. Sulu also demonstrated stalwart leadership whenever he took charge of landing parties or was assigned temporary command of the Enterprise. Each of the ornaments in this series features a different character from the original STAR TREK™ television series.

Kevin Dilmore: "As for the Sulu, I'm pretty confident the decision was made early that Kirk would be the only one of the seven brandishing a hand phaser. We did want each of the Star Trek Legends appear to be actively doing something, so Sulu got a tricorder. I mean, legends don't just stand there!"[74]

[74] *HallmarkStarTrekOrnaments.com, 2/22/22*

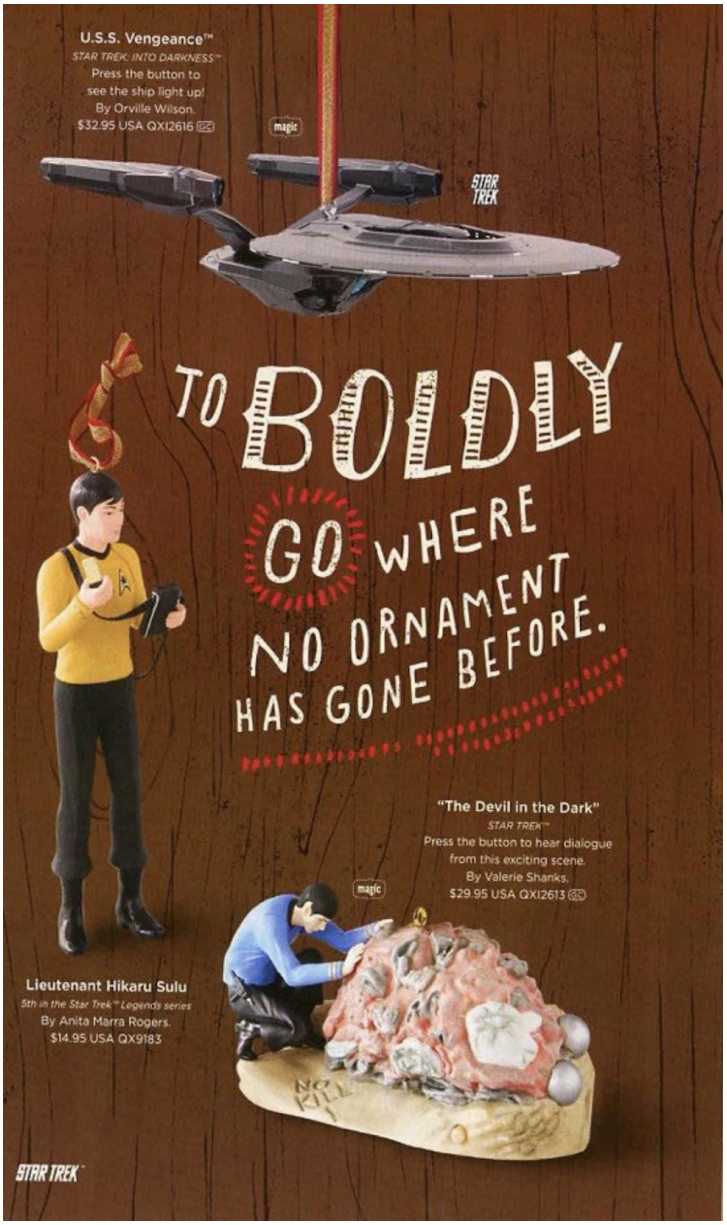
Pros: One of the stronger entries in the Legends series. The sculpt captures Sulu's essence well—especially that unmistakable hairline—and honors his presence on the bridge.

Cons: As with the rest of the Legends line, the small scale limits finer details, leaving the figure feeling a bit flat up close. A little more facial definition would have elevated it.





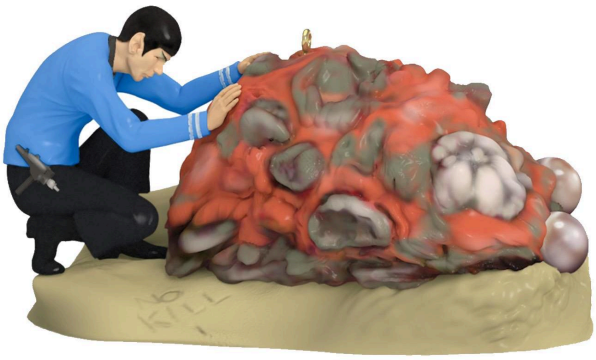
▲ Artist Inspiration
TOS, Season 3, Episode 14 "That Which Survives"



◄ 069-A. 2014 Dream Book Page

070. 2014 “The Devil in the Dark”

Release Date: July 12, 2014
Product Code: QXI2613
Retail: USA $29.95, CAN $38.99
Artist: Valerie Shanks
Series: Star Trek: The Original Series
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 2.5 H x 4.5 W x 2.25 D
Packaging: White box, red trim with stripes
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 3.2 oz
Value: $25-$35





Description: Responding to a distress call in the 1967 Star Trek episode “The Devil in the Dark,” the crew of the U.S.S. Enterprise sets to work determining who- or what-is jeopardizing a strategically important mining operation. After identifying a rock-tunneling Horta as the culprit, Mr. Spock uses a telepathic Vulcan mind meld to communicate with the creature, thereby revealing its true motivations and nurturing an understanding between two very different species. Mr. Spock was admired for his logic, but he was also empathic, and he used both traits to try to understand the many beings the staff of the U.S.S. Enterprise encountered in their intergalactic travels. Simply press the button on the ornament and you can hear dialogue from this scene.

Audio from Star Trek (TOS), "The Devil in the Dark" (Season 1, Episode 25):
SPOCK: You are aware of the Vulcan technique of the joining of two minds.
KIRK: You think you can get through to that thing?
SPOCK: I'll try.
SPOCK: Pain! Pain! Pain! (he staggers back) That's all I got, Captain. It's in agony.
KIRK: No kill I. What is that, a plea for us not to kill it, or a promise that it won't kill us?
SPOCK: I don't know, Captain.

Pros: A delightfully unexpected choice that honors one of the Original Series' most memorable episodes. The sculpt of the Horta is spot-on, and the audio clip adds great atmosphere.
Cons: None. It's a standout piece that showcases Hallmark's willingness to dig deep into classic Trek lore.

Artist Inspiration ▼ ►
Spock's elbows are bent and his forearms placed more vertically on the close shots [right] while in the long shots his arms are more outstretched with his forearms horizontal [below]. Spock's boot and legs are exact copies from the long shots. The ornament is a blend of the different shots.





071. 2014 U.S.S. Vengeance



Release Date: July 12, 2014
Product Code: QXI2616
Retail: USA $32.95, CAN $39.99
Artist: Orville Wilson
Series: Star Trek: Into Darkness
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.375 H x 3.125 W x 6 D
Packaging: White box, red trim with stripes
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:9974
Value: $30-$45



Description: Created for times, of interstellar war rather than for the exploration of strange new worlds, the Dreadnaught-class U.S.S. Vengeance was designed to be one of the most powerful of Starfleet ships. Twice the size of the U.S.S. Enterprise, with three times that ship's speed, the Vengeance boasted superior weapons and automation systems. The ill-fated ship did not match the Enterprise in terms of its capable crew, however, and was destroyed in a showdown above Earth. Press the button to see this tiny replica of the heavily armed ship light up from atop your Christmas tree.

Pros: A bold addition that offers a darker, more menacing aesthetic—a nice change of pace from the traditional Hallmark Trek ship lineup. Its angular design and sleek finish make it stand out in the right display.
Cons: The dark coloring makes it easy to lose among tree branches. Even fans of Star Trek Into Darkness may not immediately recognize the ship.

▼ U.S.S. Vengeance prototype[75]



[75] *Image submitted by Darth Duranium, memory-alpha.fandom.com*

072. 2014 Vina LIMITED QUANTITY



Release Date: July 12, 2014
Product Code: QXE3743
Retail: USA $14.95, CAN $19.99
Artist: Valerie Shanks
Episode: 'The Cage' - 50th Anniversary (TOS)
Magic: None
Power Source: None
Dimensions: 4 Hx 1 W x 1 D
Packaging: White box, red trim with stripes
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.8 oz
Scale: 1:17
Value: $35-$65



Description: The lone survivor of a crashed ship on the mysterious planet of Talos IV, the human woman Vina ultimately became a lure to attract other spacefaring beings into the psychic clutches of the native Talosians. To entice Captain Christopher Pike of the U.S.S. Enterprise, the bulbous-headed aliens created mental illusions that transformed Vina into all manner of appealing creatures, including an unforgettable green-skinned Orion slave girl who quickly danced her way into science fiction history! No one can deny their attraction to this green-skinned Orion slave girl. Star Trek fans will love adding this unforgettable illusion to their Keepsake Ornament collection. This ornament was issued in limited quantities and first available at the 2014 Keepsake Ornament Premiere event.

Pros: Star Trek's version of the Christmas pickle—this ornament could add a playful tradition to the tree, encouraging fans to hide it among the branches. A clever nod to a memorable character from "The Cage."

Cons: Unfortunately, the facial sculpt and paint application miss the mark. With its green hue and expressionless face, Vina ends up looking more like She-Hulk than an Orion slave girl—making it even more desirable to hide in the tree.





Artist Inspiration ►
Vina dances in Star Trek's first pilot "The Cage". Slight changes in the hands and right foot.



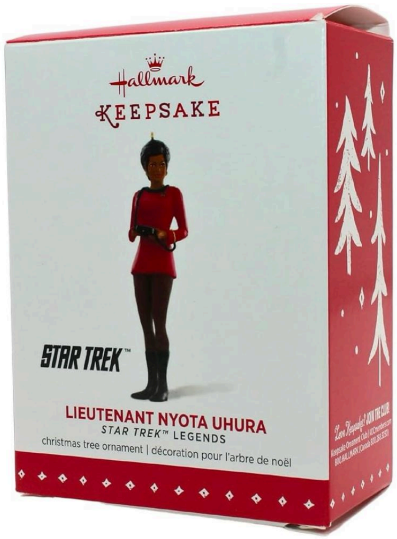
◄ 072-A. For Keeps Vol. 13, Issue 3



073. 2015 Lieutenant Nyota Uhura - Legends #6



Release Date: July 11, 2015
Product Code: QX9227
Retail: USA $14.95, CAN $19.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.375 H x 1.125 W x 1.125 D
Packaging: White box, red trim with diamonds
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.5 oz
Scale: 1:17
Value: $20-$30



Description: While most recognized as a communications officer aboard the U.S.S. Enterprise, Nyota Uhura proved herself skilled and dependable in performing a variety of functions on the starship's bridge. Captain James T. Kirk frequently relied on her calm demeanor and sharp intellect for important missions away from the ship as well. In her off-duty hours, Uhura was well regarded among her Enterprise crew mates as an accomplished singer who took great pride in her African heritage. Each of the ornaments in this series features a different character from the original STAR TREK™ television series.

Kevin Dilmore: "I had the opportunity to show this prototype to Nichelle Nichols herself at the StarFest convention in Denver…and I was told that she was very pleased."[76]

Pros: Perhaps the finest entry in the entire Legends series. The pose, uniform detail, and facial sculpt all come together in a standout tribute to one of Trek's most iconic characters. This one is a home run.

Cons: None. A fitting and flawless homage to Lt. Uhura.

[76] *larrynemecek.blogspot.com, 10/16/14*

Artist Inspiration ►
Nichelle Nichols as Uhura in a 1966 publicity still.

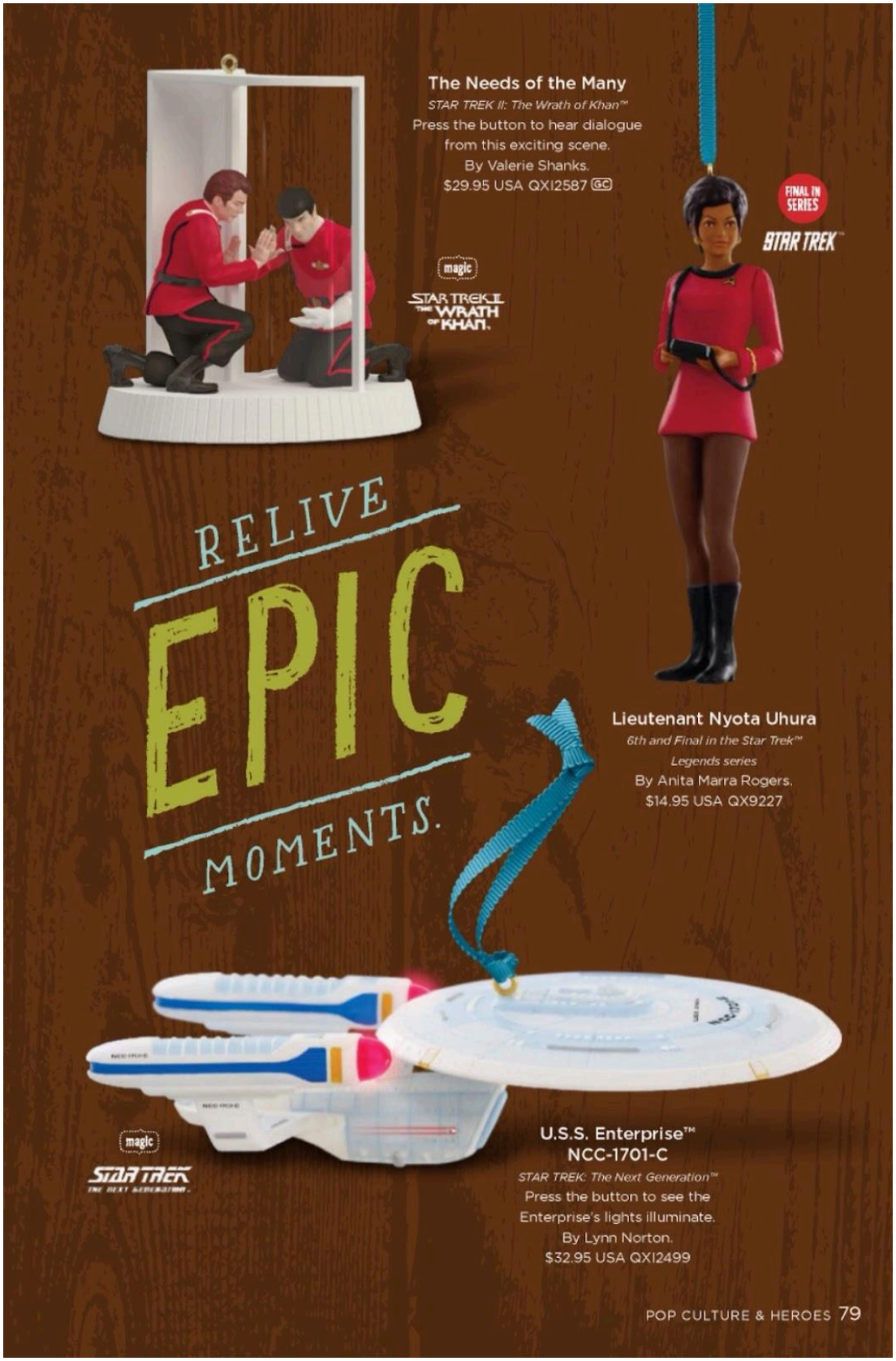






◄ 073-A. For Keeps Vol. 14, Issue 2

▼ 073-B. 2015 Dream Book Page



074. 2015 “The Needs of the Many”



Release Date: July 11, 2015
Product Code: QXI2587
Retail: USA $29.95, CAN $38.99
Artist: Valerie Shanks
Movie: Star Trek II: The Wrath of Khan
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 4.125 H x 3.5 W x 2.625 D
Packaging: White box, red trim with diamonds
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.9 oz
Value: $110-$170

Description: When the U.S.S. Enterprise whisks its crew away from certain doom at the climax of the 1982 film Star Trek II: The Wrath of Khan, Captain James T. Kirk soon learns the grievous news that Spock, his revered first officer and trusted friend, has sacrificed his life to save the starship. Their farewell is still regarded among the most moving and iconic moments in all of Star Trek – even after more than three decades. Press the button on the ornament to hear dialogue from this exciting scene!



Audio from Star Trek II: The Wrath of Khan:
SPOCK: Ship ...out of danger?
KIRK: Yes.
SPOCK: Don't grieve, Admiral, ...it is logical. The needs of the many ...outweigh
KIRK: ...the needs of the few.
SPOCK: Or the one…I have been ...and always shall be ...your friend. ...Live long ...and prosper.



Kevin Dilmore: "It's a little bittersweet for us, in that it was the last time for us to work directly with Mr. Nimoy, who did approve (the ornament) himself before he passed. So we are very proud for this to come out in the year that he passed." [77]

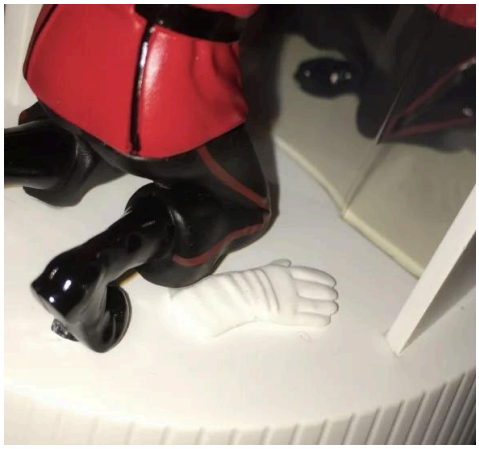
Pros: One of the most iconic and emotionally powerful scenes in all of Star Trek is cleverly and respectfully reproduced here, complete with audio. It's a meaningful moment captured in ornament form.
Cons: Like it or not, this ornament has become a regular fixture in meme culture—so be prepared to see it referenced every year in ways that may undercut its gravitas.

Artist Inspiration ►

While most (WARNING: decades old spoilers ahead!) of Spock's death scene in The Wrath of Khan is shot from Kirk's side of the glass, from the moment Kirk puts his hand on the glass until Spock's actual demise, the scene is all shot from Spock's side of the glass. While the ornament can be viewed from both sides it is impossible to reproduce the movie camera's perspective from the back of the ornament. In the end, we get an ornament of a classic scene but from Kirk's perspective.







[77] *larrynemecek.blogspot.com, 12/13/15*

075. 2015 U.S.S. Enterprise NCC-1701-C



Release Date: July 11, 2015
Product Code: QXI2499
Retail: USA $32.95, CAN $39.99
Artist: Lynn Norton
Series: Star Trek: The Next Generation
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.375 H x 3 W x 4.625 D
Packaging: White box, red trim with diamonds
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.1 oz
Scale: 1:4463
Value: $55-$85

Description: The fourth Starfleet vessel to bear the name U.S.S. Enterprise, the NCC-1701-C played a crucial role in establishing peace between the United Federation of Planets and the rival Klingon Empire. In the classic Star Trek: The Next Generation episode “Yesterday’s Enterprise” (1990), this Ambassador-class starship entered a temporal rift, providing a view of an alternate reality that transformed Captain Jean-Luc Picard and his crew into bitter and weary warriors in a decades-long conflict between the two space-traveling powers. Press the button on the ornament to see the Enterprise’s lights illuminate.



Lynn Norton: “I had this ship on my short list for years. The ornament has got a kick-ass lighting effect. I know there was some conversation among fans as to our releasing it with a pristine look rather than having some battle damage as depicted in the (TNG) episode “Yesterday’s Enterprise. My vote was to make it pristine. While I’m thrilled that Star Trek fans like our products, we have to keep

the Hallmark shopper in mind as our primary consumer. When you put something in the store that appears battle-damaged, to them, it looks dirty. They don't know the backstory and in many cases they don't care as they likely are buying these as a gift for someone who is a fan. That fan will appreciate the detail and pore over it, but at the point of purchase, the buyer needs to be attracted to it. In my mind, I like reserving the battle-damage look for reissues or as event exclusives."[78]

Pros: The best-known of the least-known Enterprises! It's a welcome addition for completists and a great way to honor a ship with such a pivotal role in Trek lore.
Cons: This pristine version doesn't match its only on-screen appearance, where it was battle-worn and scarred. Of course, a damaged version might not appeal to everyone either—if only there were a way to showcase both sides of the story.



Hallmark's 2017 San Diego Comic-Con Booth Display ►

[78] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*

076. 2016 Ensign Pavel Chekov - Legends #7 LIMITED QUANTITY



Release Date: July 9, 2016
Product Code: QXE3161
Retail: USA $15.95, CAN $20.99
Artist: Anita Marra Rogers
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.125 H x 1.25 W x 1.125 D
Packaging: White box, red trim with asterisks
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.5 oz
Scale: 1:17
Value: $30-$40



Description: In his command gold uniform, the young navigator of the U.S.S. Enterprise is featured in this ornament inspired by the Star Trek Legends series of Keepsake Ornaments. This will be offered in limited quantities beginning at the 2016 Keepsake Ornament Premiere event.

Pros: The previous year's Uhura ornament was declared the final entry in the Legends Series, leaving Chekov as the only core cast member left out. Thankfully, Hallmark made it right—this ornament is labeled "inspired by the Star Trek Legends Series," giving the beloved ensign his due.
Cons: This would mark Anita Marra Rogers' 33rd and final Star Trek ornament—a bittersweet sendoff for a legendary sculptor in the line.

Kevin Dilmore: “Yeah, someone I know made a bit of a fuss over Chekov being left out of the series. It was a decision that had been made based on lower than anticipated sales, and when that someone learned of the decision too late to help get it reinstated for the following year, that someone threw a fit. That someone said no fan or collector would trust Hallmark to finish out a crew in a series again if we did six cast members without doing at least the seventh (resigned to the likelihood of extending to nine being near impossible). When told later it couldn’t happen because the series had been announced as ended, another fit commenced saying our credibility was on the line here and that fit lasted until a path to adding Chekov—the “inspired by” path—was settled upon. You’re welcome.”[79]



▼ Artist Inspiration

TOS, Season 2, Episode 2
“Who Mourns for Adonis”





[79] *HallmarkStarTrekOrnaments.com, 3/23/24*

077. 2016 “The Man Trap”



Release Date: July 9, 2016
Product Code: QXI3401
Retail: USA $29.95, CAN $38.99
Artist: Jake Angell
Episode: 'The Man Trap' - 50th Anniversary (TOS)
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 4.02 H x 2.62 W x 2.47 D
Packaging: White box, red trim with asterisks
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.8 oz
Value: $25-$30

Description: First airing back in 1966, the first Star Trek™ episode to be broadcast featured the crew’s visit to an outpost to conduct medical exams, only to be attacked by a murderous shape-shifting alien, the Salt Monster. Press a button on this Keepsake Ornament to hear dialogue from this famous episode.

Audio 1 from Star Trek (TOS), "The Man Trap" (Season 1, Episode 1):
KIRK: Captain's log, continuing. The Enterprise has been invaded by a creature capable of assuming any form, and with the capacity to paralyse and draw ✍ the life from any one of us.



Audio 2 from Star Trek (TOS), "The Man Trap":
KIRK: She's not Nancy, Bones. It killed four crewmen.
MCCOY: It?
KIRK: The creature. It kills. It needs salt to live. My guess is she needs more. You want it, Nancy? Come and get it.

Audio 3 from Star Trek (TOS), "The Man Trap":
SPOCK: It's killing the Captain. Shoot it, Doctor, quickly!
[Kirk screams.]
MCCOY: Lord, forgive me.
[Phaser fires]

Jake Angell: “I watched (the scene) over and over and had to just keep watching until I could capture that one moment of (Kirk angst).”[80]



Artist Inspiration ►
Kirk and the Salt Vampire



Pros: Wow! This is a fun ornament—a standout moment from early Trek brought to life for the holidays. It’s a joy to finally see one of Star Trek’s classic aliens represented, something Hallmark has long neglected. Bonus points for a screaming Kirk audio feature—honestly, every Trek ornament should have one.
Cons: The M-113 Salt Vampire’s coloring is a bit too light, and Kirk’s facial sculpt doesn’t quite hit the mark—though it’s clearly a tough expression to nail.

[80] *PopMinded, Issue #3*

077-A. 2016 Dream Book ►



Take your tree on a Star Trek™ mission

2016 marks the 50th anniversary of one of the most influential space-based series of all time.





STAR TREK 50

5. To Boldly Go *STAR TREK™ 50th Anniversary* Tabletop display. Press the button to see the scene illuminate and hear dialogue from the original *STAR TREK* television series. By Orville Wilson. **$74.95 USA** QXI3441 OCT GC **6. U.S.S. Enterprise™** *STAR TREK™ "Pilot Version" 50th Anniversary Gold Edition* Press the button to hear Captain Kirk's monologue and music from the opening credits of *STAR TREK*. By Lynn Norton. **$32.95 USA** QXI3404 **7. "The Man Trap"** *STAR TREK™* Press the button to hear dialogue from this exciting scene. By Jake Angell. **$29.95 USA** QXI3401 GC

2016 Dream Book | 73

078. 2016 U.S.S. Enterprise NCC-1701, Pilot Version, Gold



Release Date: July 9, 2016
Product Code: QXI3404
Retail: USA $32.95, CAN $39.99
Artist: Lynn Norton
Series: Star Trek: The Original Series - 50th Anniversary
Magic: Sound
Power Source: (3) LR41 Batteries
Dimensions: 1.34 H x 2.53 W x 5.81 L
Packaging: White box, red trim with asterisks
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:1956
Value: $25-$30



Description: Star Trek “Pilot Version” 50th Anniversary Gold Edition. A metallic golden edition in its original form in the pilot episode. Press the button on the ornament to hear Captain Kirk’s monologue and music from the opening credits of STAR TREK!

Audio from Star Trek (TOS):
[Theme Music]
KIRK: SPACE…the final frontier. These are the voyages of the Starship Enterprise. Its five-year mission: To explore strange new worlds… To seek out new life and new civilizations… To boldly go where no man has gone before…

Pros: Fantastic audio feature that adds an immersive touch to this striking ornament. The gold finish really makes it stand out in any collection.
Cons: The gold Enterprise is a bit of an oddball—while eye-catching, it feels somewhat out of place without other gold ships to accompany it. Since TNG’s 50th anniversary isn’t until 2037, it may be a while before we see more to create a cohesive golden fleet.

Lynn Norton: “The concept was planned to be decorated with a mirror-bright gold finish called vacuum-metalizing (a.k.a.vacuum-plating) but the process is very expensive and problematic in production due to spoilage. Easily, 10% or more of produced items have to be discarded due to imperfections. In addition, not all manufacturers have the capability. If awarded the manufacturing contract, some vendors would have to sub-contract the decoration process. My creative director was uncertain if the bright gold finish would be possible (or affordable) and encouraged me to choose gold-metallic paint as an alternative. The ornament prototype was painted with gold-metallic paint and photographed for retail boxes, catalogs and promotional publications. No one was more surprised than I when mirror-bright Enterprise ornaments were unveiled at Ornament Premiere in Hallmark stores.”[81]



Kevin Dilmore: “When we share ideas among ourselves for our next ornaments, we do keep collectors in mind, certainly, but we also want to appeal to our customers looking to give meaningful gifts as well as people who count themselves as Star Trek fans to varying degrees. When we do a U.S.S. Enterprise ornament, we do hear "Oh, sheesh, not ANOTHER Enterprise!" from a segment of our customers-and that segment includes collectors. We do listen to them. Admittedly, the pilot configuration can appear identical to past sculpts we've done of the Enterprise to the casual shopper as well as to some longtime fans. That year, when I'd point out the bridge dome and nacelle features and the deflector dish to shoppers, I'd more often than not get a "Ohhhhh, yeaaaaah... I guess I see it now." So a screen-accurate painting of that sculpt carried the burden of looking too familiar to most browsers of our display. We couldn't very well put a big arrow on the display that read "No, wait, this one has a bigger bridge dome, see?" We also knew that for Star Trek's 50th anniversary year, we wanted to honor the show with something unlike any ornament we've done in previous years. A golden anniversary merited a golden Enterprise, we believed, and our idea for it was different enough from previous ship ornaments that we believed it would catch the attention of even casual fans. We believed then that it belonged "on the wall" for everyone rather than at a limited quantity for convention goers, and I stand by that decision. The convention repaint felt like a natural fit for an event that draws a higher percentage of keen-eyed collectors than our typical Hallmark Gold Crown store, so we went with it.”[82]

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[81] *“Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 1”, HallmarkStarTrekOrnaments.com, 1/19/26*
[82] *HallmarkStarTrekOrnaments.com, 5/13/21*

▼ 078-A. New York Comic Con Flyer 1

Flyer distributed during the New York Comic-Con in 2016.



▼ 078-B. New York Comic Con Flyer 2

Flyer distributed during the New York Comic-Con in 2016.



078-C. Promotional Button ►

Flyer distributed during the New York Comic-Con in 2016.



079. 2016 “To Boldly Go” (Table decoration)

Release Date: October 1, 2016
Product Code: QXI3441
Retail: USA $74.95, CAN $94.99
Artist: Orville Wilson
Series: Star Trek: The Original Series - 50th Anniversary
Magic: Light & Sound
Power Source: (3) AAA Batteries
Dimensions: 5.7 H x 7.4 W x 4.6 D
Packaging: White box, red trim with asterisks
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 12.6 oz
Scale: 1:14
Value: $90-130

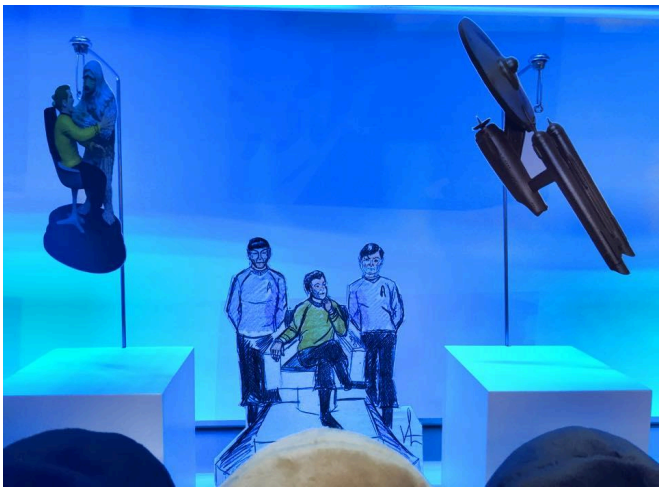


Description: 50 years ago this year, Captain Kirk and his crew first appeared on small screens across America. The interstellar adventures of the Starship Enterprise quickly captivated audiences, turning the show into an iconic piece of television history. Table-top display piece. Press the button on the decoration to see the scene illuminate and hear dialogue from the original "STAR TREK" television series!

Audio 1 from Star Trek (TOS), "Mirror, Mirror" (Season 2, Episode 5):
SPOCK: Indeed, gentlemen. May I point out that I had an opportunity to observe your counterparts here quite closely. They were brutal, savage, unprincipled, uncivilised, treacherous, In every way, splendid examples of homo sapiens, the very flower of humanity. I found them quite refreshing.
KIRK: I'm not sure, but I think we've been insulted.
MCCOY: I'm sure.



Audio 2 from Star Trek (TOS), "Tomorrow is Yesterday" (Season 1, Episode 19):
KIRK: You said you had some additional information, Mister Spock?
SPOCK: I made an error in my computations.
MCCOY: Oh? This could be an historic occasion.



Audio 3 from Star Trek (TOS), "Return to Tomorrow" (Season 2, Episode 20):
KIRK: Risk. Risk is our business. That's what this starship is all about. That's why we're aboard her.



Michael Brush (Editorial Director, For Keeps): "We hope that it will give fans a glimpse of what it would feel like to be on the bridge. It's such an iconic place, and it's where the characters we love came alive. I wanted to capture the unique personalities of Captain Kirk, Mr. Spock and Dr. McCoy. There's chemistry with those three characters, and I looked for moments that really call that out. I believe Star Trek captures optimism about our world and all of the possibilities beyond it. In the 1960s and today, hope for a brighter future is always relevant."[83]

Pros: Larger sculpts mean more room for detail, and this ornament benefits from a bold, well-defined design that truly stands out.
Cons: The downside? Bigger size often means a heftier price tag, which might give some casual collectors pause.



Artist Inspiration ►
TOS' third season episode "The Empath".

[83] *For Keeps, Vol. 15, Issue 4, Fall 2016*

080. 2016 U.S.S. Enterprise NCC-1701, Pilot Version, Painted EVENT EDITION



Release Date: July 21, 2016
Product Code: QMP4099
Retail: USA $30.00
Artist: Lynn Norton
Series: Star Trek: The Original Series - 50th Anniversary
Magic: Sound
Power Source: (3) LR41 Batteries
Dimensions: 1.34 H x 2.53 W x 5.81 L
Packaging: White box, red trim with asterisks
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.1 oz
Scale: 1:1956
Value: $300-$325



Description: A fully painted version of the gold edition available at the San Diego Comic Con, New York Comic Con, and Star Trek: Mission New York. Includes the same audio clip as the more widely available gold edition. Event edition limited to 3,450. Press the button on the ornament to hear Captain Kirk's monologue and music from the opening credits of STAR TREK.

Audio from Star Trek (TOS):
[Theme Music]
KIRK: SPACE…the final frontier. These are the voyages of the Starship Enterprise. Its five-year mission: To explore strange new worlds… To seek out new life and new civilizations… To boldly go where no man has gone before…



Lynn Norton: "This is the one that I really went out of my way to make as accurate as possible. I based it on the original shooting model with its larger bridge dome, larger deflector dish and nacelle features as a tribute to the series' 50th anniversary. Assuming it's able to maintain all of its details in final production, it's more accurate than anything I've done before. One thing to note in the progression of all of Hallmark's Star Trek ornaments. People will ask why ornaments are so much better looking now than in the past. Some of that is owed to advancements in technology. Some of that comes from the learning curve for me, and some is the learning curve for the manufacturer and mold makers. Twenty-five years ago when we started making the Enterprise, to that point we had been making cute, fuzzy bunnies and such. Now, we're known for the work that we do on all designs. Because of my technical background and my background as an engraver, I was pushing the limits of what I understood the limits of the manufacturing process to be. And we keep getting better every year."[84]

Pros: This ornament is stunning—a fresh, beautifully detailed take on the classic Enterprise that breathes new life into the line. Add in the bonus of hearing Kirk's monologue, and you truly get transported.
Cons: No lighting feature, but honestly, with lights that only stay on for 15 seconds in previous versions, are they really missed? Sometimes less is more.



Above: 2016 Enterprise Pilot, Painted ornament.

Below: Original eleven foot Enterprise model pictured December 29, 1964.

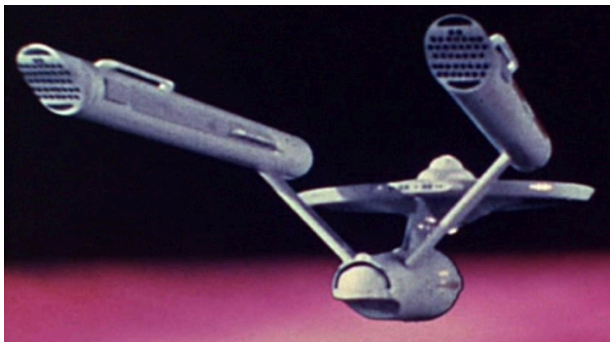
[84] *Hallmark Sculptor Lynn Norton on the Storied History of Trek Keepsake Ornaments, StarTrek.com 11/13/15*

Artist Inspiration: Star Trek is one of those rare television shows that had two pilots. The original eleven foot Enterprise model that was made for Star Trek's pilot, 'The Cage' filmed in late 1964, would be altered between pilots and again before the series aired. Most notably, lights were added to the model for the filming of Star Trek's second pilot *'Where No Man Has Gone Before*' filmed in July of 1965.

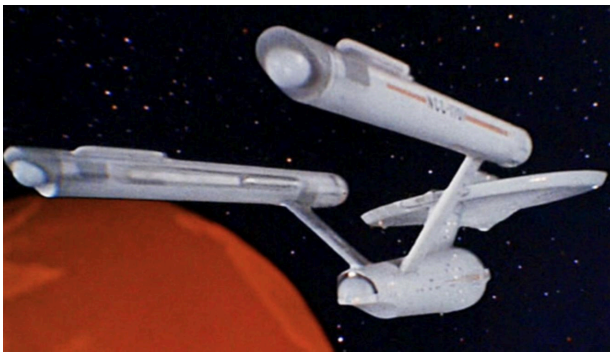
The easiest way to discern the differences between the two pilots and the series ship designs is the back of the warp nacelles.



◄ First pilot (*The Cage*) with plain rear nacelles.



Second pilot (*Where No Man Has Gone Before*) Enterprise with vent grating on the nacelles. ►



◄ Once the series began filming its official run in May of 1966 the Enterprise would again be altered dropping the needles on the front of the nacelles and adding the space matrix restoration coils on the rear.



On the Event Exclusive, the vent grating is present, confirming the ship is from *'Where No Man Has Gone Before*'. ►

081. 2016 Maxine Star Trek Cosplay EVENT EDITION



Release Date: September 2, 2016
Mfd:0516, ©2016
Quantity: 100 units
Product Code: 1HGO1384
Retail: USA $10.00
Availability: NYCC, ST:MNY
Artist: Uncredited
Franchise: Star Trek - 50th Anniversary
Magic: None
Power Source: None
Dimensions: 3 H x 1.5 W x 1.25 D
Packaging: Black box
Manufactured: China
Branding: Hallmark
Material: Resin
Theme: Novelty
Weight (boxed): 3.2 oz
Value: $2,000 (Last sold in 2023)

Description: Features Maxine, the star of Hallmark's "Crabby Road" cartoons, dressed in her finest Star Trek cosplay. This ornament is an Event Exclusive and one of 100. New York Comic Con and Star Trek: Mission New York convention exclusive.

Note: Early promotions for this ornament suggested it was a repainted version of an existing Hallmark-branded ornament previously available in stores. However, this claim has never been officially confirmed, leaving collectors to speculate about its true origins.



Pros: Hmmmmm… it's certainly unique.
Cons: As an out-of-universe character, Maxine feels completely out of place in a Star Trek collection. Even with her trademark sarcasm in a Trek uniform, it's more novelty than collectible.

ST50/50. 2016 U.S.S. Bellwether NX-90866, Ingress Class



Literature: *Star Trek: 50 Artists 50 Years*, Titan Books, London, p.76-77
Quantity: 1
Retail: Sold at auction on April 15, 2018 for an undisclosed amount by Heritage Auctions
Exhibited: See below
Artist: Lynn Norton
Franchise: Star Trek - 50th Anniversary
Dimensions: 11” H x 8.5 W x 18” LL

Description: “The starship model I've sculpted is a vessel that I imagine could exist in the Star Trek universe. It is designed to explore the far reaches of the Galaxy that are beyond the range of existing Federation vessels. I've utilized numerous design and engineering elements that are common to other Starfleet vessels with the exception of an experimental propulsion system.

My first exercise in developing this new ship was to form a complete concept, i.e. type, class, mission, name and identification number. Design features were established in drawings until I was satisfied that my ideas would be attractive and believable when rendered in three dimensions.

I'm a traditional sculptor who develops a finished piece by removing unwanted material from a larger mass until the desired shape is revealed. For this model, I've utilized RenShape 460 composite material, urethane casting resin, styrene, epoxy, brass, steel, and acrylic paint. The materials were shaped with saws, handheld grinders, files, scrapers, drills, gravers and abrasives.



I imagine the ship I've designed to be a science vessel that is capable of exploring the Galaxy beyond the range of existing Federation craft. The name Bellwether is defined as one that serves as a leader or as a leading indicator of future trends." Elongated nacelles house an experimental Metawarp propulsion system. Upon accelerating to 99% light-speed (in

normal space), the Metawarp engines open a traversable wormhole in which the ship can transit. At its destination, the U.S.S. Bellwether is designed to separate along the longitudinal axis and become two, autonomous exploration vessels with duplicate systems and capabilities. The ship was commissioned in 2366.5 and is intended to exist in the era of Star Trek: The Next Generation, Its explorations will likely result in "first contact" with new life forms, so I thought it would be ironic to render the ship with a cigar-shaped profile that resembles classic UFO sightings on twentieth-century Earth. Due to the time dilation effects of cruising near the speed of light, the U.S.S. Bellwether has not yet returned from its first mission."[85]

Lynn Norton: "Finally, I'm delighted that you've featured the model I sculpted for the STAR TREK: 50 Artists-50 Years gallery on your website.

Inlaid, mechanical details on the hull of the U.S.S Bellwether were extracted from a Hallmark, Borg Cube ornament and embedded in the original sculpture.

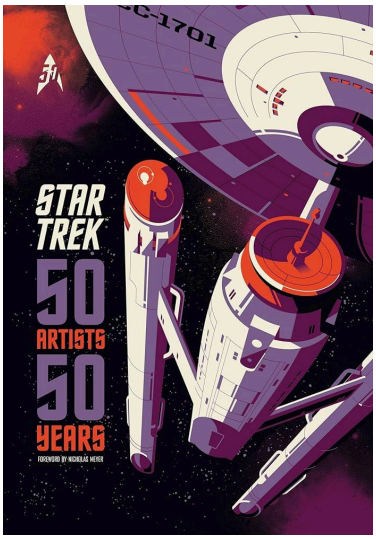
Even though I created the U.S.S. Bellwether, the design is now the property of CBS/Paramount (whatever) and is theoretically eligible for licensing and reproduction. I've hoped to someday see it listed in the official Starfleet registry and maybe even appear in novels and screenplays. Yes, it is surreal to see something I've sculpted on screen. It never gets old."[86]



[85] *Star Trek: 50 Artists 50 Years*, Titan Books, London, p.76-77
[86] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

STAR TREK: 50 ARTISTS. 50 YEARS Book ►

To coincide with the 50th anniversary of the original Star Trek TV series, CBS Consumer Products have commissioned a series of art pieces to celebrate moments, characters, storylines and episodes from the franchise. Artists from around the world as well as famous fans have contributed lovingly made posters, photos, sculptures, comic strips, textiles and much more to commemorate this beloved show. Foreword by Nicholas Meyer. List: $39.95.





◄ STAR TREK: 50 ARTISTS. 50 YEARS

Trading Cards: Rittenhouse Archives has released a new set of cards on August 6th 2016 titled 50 Artists 50 Years. The set is composed of 100 cards with no chase cards and is sold as a complete boxed set. Many of the cards will form large montages when placed in nine card pages. Rittenhouse states the cards were originally offered by CBS at the 2016 San Diego Comic Con. You can check out detailed information about the artwork at startrek.com. Suggested Retail: $50.00.

STAR TREK: 50 ARTISTS. 50 YEARS Bellwether Trading Card ►



Exhibition Locations

Comic-Con International - San Diego, CA, United States, July 21 - July 24, 2016 at Michael J. Wolf Fine Arts, 363 5th Avenue San Diego, CA

Star Trek Convention - Las Vegas, NV, United States, August 3 - August 7, 2016

Canadian National Exhibition (CNE) - Toronto, Canada, August 19 - September 5, 2016

The Paley Center for Media - New York, NY, United States, September 16 - September 25, 2016

Destination Star Trek - Birmingham, United Kingdom, October 7 - October 9, 2016

Star Trek: The Exhibition - Blackpool, United Kingdom, October 14 - October 31, 2016

French Paper Gallery - Paris, France, November 10 - November 26, 2016

Star Trek: 50 Artists. 50 Years. - Shoreditch, London, United Kingdom, December 13 - December 18, 2016

Star Trek Cruise I - Miami, FL, United States (*Note - The cruise sailed the Caribbean to Cozumel, Mexico and the Bahamas returning to Miami), January 9 - January 16, 2017

Chabot Space & Science Center - San Francisco, CA, United States, February 3 - March 12, 2017

Middle East Film & Comic Con - Dubai, United Arab Emirates, April 6 - April 8, 2017



082. 2017 U.S.S. Franklin NX-326



Release Date: July 15, 2017
Product Code: QXI3405
Retail: USA $32.95, CAN $39.99
Artist: Jake Angell
Movie: Star Trek: Beyond
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.1 H x 3.5 W x 5.15 L
Packaging: White box, red trim with ornaments
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.1 oz
Scale: 1:1047
Value: $25-$35



Description: Discovered half-buried on an alien world more than a century after its launch from Earth, the U.S.S. Franklin proved its worth to Captain Kirk and the stranded crew of the U.S.S. Enterprise in 2016's STAR TREK BEYOND™. This Christmas ornament brings the ship to life with handcrafted detailing and lighting effect. Press the button on the ornament to see the ship light up!



Pros: Accurate detailing brings the USS Franklin to life, capturing its rugged design from Star Trek Beyond. A nice addition for completists.
Cons: As far as Trek ships go, the Franklin is relatively forgettable. It lacks the iconic status or screen time of other vessels. Casual fans might not recognize it at all.

▼ 082-A. 2017 Dream Book Page



MARKING A MILESTONE

2017 is the 30th anniversary of the premiere of *STAR TREK: The Next Generation*™.













H. U.S.S. Franklin™ | $32.95 USA
STAR TREK BEYOND™ Lights up. By Jake Angell. **QXI3405** JUL

I. Captain Jean-Luc Picard and Lieutenant Commander Data | $29.95 USA
STAR TREK: The Next Generation™ Plays dialogue from the *STAR TREK: The Next Generation*™ television series. **QXI3402** JUL

J. P-5000 Powered Work Loader | $19.95 USA *Aliens*™ By Jake Angell. **QXI3425** OCT

K. Scully and Mulder | $17.95 USA
The X-Files™ Plays music from *The X-Files* theme song. **QXI1505** OCT

L. Michonne | $17.95 USA
The Walking Dead **QXI3172** OCT

2017 Dream Book | 75

083. 2017 Captain Jean-Luc Picard and Lieutenant Commander Data



Release Date: July 15, 2017
Product Code: QXI3402
Retail: USA $29.95, CAN $38.99
Artist: Pedro Martin
Series: Star Trek: The Next Generation - 30th Anniversary
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 5.1 x H 3.9 W x 3.3 D
Packaging: White box, red trim with ornaments
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 4.3 oz
Scale: 1:17
Value: $25-$35

Description: A Christmas ornament that captures the essence of operations aboard the bridge of the USS Enterprise NCC 1701-D with Captain Jean-Luc Picard at the helm? Make it so! Fans of STAR TREK: The Next Generation™ won't want to miss this cool decoration that also features beloved android Lieutenant Commander Data and dialogue from the show. Press the button on the ornament to hear dialogue from the "STAR TREK: The Next Generation" television series!



Pros: It's always a win to see Picard in the captain's chair, hand raised just before delivering his iconic "Engage." A solid pairing with Data and a natural choice for a TNG tribute.
Cons: For an anniversary ornament, this feels like a missed opportunity. Rather than capturing a defining moment, it's just a static pose. If we're commemorating The Next Generation, give us something iconic—like a two-piece ornament set with the Enterprise-D's saucer and star drive sections separated, just like in Encounter at Farpoint. Now that would engage us. The eye hook driven into Picard's chest is off putting.



Audio 1 from Star Trek: The Next Generation, "Encounter at Farpoint" (Season 1, Episode 1):
PICARD: Let's see what's out there. Engage.

Audio 2 from Star Trek: The Next Generation, "When the Bough Breaks" (Season 1, Episode 17):
PICARD: Data, find a way to defeat that shield.
DATA: That may be impossible, sir.
PICARD: Things are only impossible until they are not.
DATA: Yes, sir.

Audio 3 from Star Trek: The Next Generation, "In Theory" (Season 4, Episode 25):
DATA: "Captain, I am seeking advice in how to…
Picard: "And I will be delighted to offer any advice I can on understanding women. When I have some I'll let you know.

Audio 4 from Star Trek: The Next Generation, "Encounter at Farpoint" (Season 1, Episode 1):
PICARD: Do we have clearance?
DATA: Aye, sir. Standard parking orbit.
Picard: Make it so.



Audio 5 from Star Trek: The Next Generation, "We'll Always Have Paris" (Season 1, Episode 24):
PICARD: Data, I want this to be an away team of one…you. I don't think there is a reason to risk anyone else.
DATA: It is reasonable, sir. After all, I am a machine and dispensable.
PICARD: Indispensable is the appropriate word.

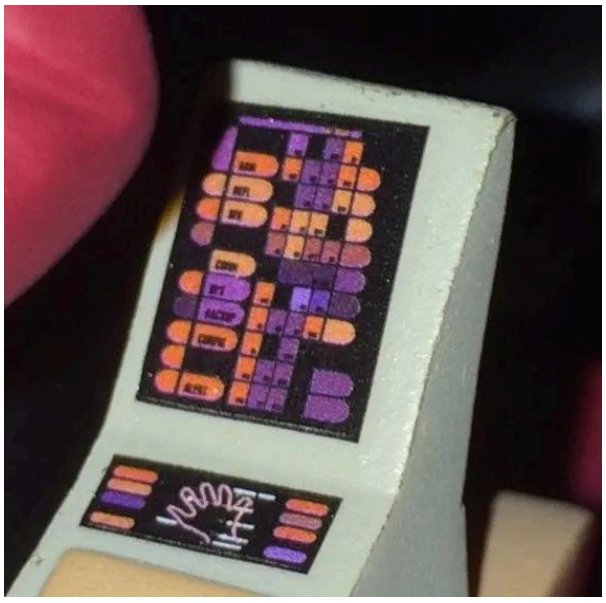
Audio 6 from Star Trek: The Next Generation, "Time's Arrow, Part I", (Season 5, Episode 26):
DATA: Captain, there is no rational justification for this course.
PICARD: Then I'll be irrational!

Audio 7 from Star Trek: The Next Generation, "Yesterday's Enterprise" (Season 3, Episode 15):
PICARD: Let's make sure that history never forgets the name…Enterprise.

Kevin Dilmore: "I can't confirm this but I believe this began life as a concept for a tabletop to fast-follow the 2016 To Boldly Go. It might even have had Riker or another character on it, too. Then things got scaled down and it is what it is."[87]







[87] *HallmarkStarTrekOrnaments.com, 4/4/24*

084. 2017 U.S.S. Enterprise NCC-1701-C, Damaged EVENT EDITION



Release Date: July 20, 2017
Quantity: 3325 units
Product Code: QMP4035
Retail: USA $40.00
Availability: SDCC, NYCC, STLV
Artist: Lynn Norton
Series: Star Trek: The Next Generation
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.375 H x 3 W x 4.625 D
Packaging: White box, red trim with ornaments
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.1 oz
Scale: 1:4463
Value: $150-$200

Description: Inspired by the Star Trek: The Next Generation episode “Yesterday’s Enterprise,” depicts the iconic starship with a battle-damage paint scheme as it appeared on screen. This repaint of a 2015 Keepsake Ornament has a total production run of 3,325 and sales will be limited to 225 per day. Available at the San Diego Comic Con, New York Comic Con, and the Official 2017 Star Trek Convention in Las Vegas. Press the button on the ornament to see the Enterprise’s lights illuminate.



Kevin Dilmore: “When this was in development, I did lobby for battle scarring on the C in stores. The argument against it was presented thusly: Many of these ornaments are purchased as gifts. While a self-purchaser would know why it looked “dirty,” a gift buyer might not know and could pass on the purchase. So we went with the “fresh from Utopia Planitia” version for retail. It took us a couple of years but we finally did set the record straight.”[88]

[88] *HallmarkStarTrekOrnaments.com, 3/22/24*

Pros: This is the version fans remember from Yesterday's Enterprise—scarred, weathered, and forged in battle. It's satisfying to see a rendition of the ship's brief but heroic appearance.
Cons: The battle damage is underwhelming. The markings feel too uniform and faint, lacking the scorched intensity of the 2013 battle-damaged Kelvin. Up close, the damage resembles chicken tracks more than plasma fire.



◄ The 2017 (far left) and the 2015 Enterprise C ornaments.



Images by TrekCore.com.

▼ 084-A. For Keeps Vol.16, Issue 2

Quick Facts About the KOC Convention

We hope you'll join us at this year's Keepsake Ornament Club Convention in Kansas City, August 4–5. Find more details and more reasons to get excited at **KOCevents.com**.

1,800	Fellow fans, friends and club members who'll be there
23	Keepsake artists who will be signing ornaments
10	Convention-exclusive ornaments for sale
3	Fun and informative seminars you can attend



Here's a sneak peek of this year's convention pin.

Plus, don't miss the 30th anniversary celebration, live auction and awesome door prizes all weekend long!

2017 Fan Convention Exclusives

See the full lineup of exclusive fan convention products—including new itty bittys®—at **KeepsakeCommunity.Hallmark.com**.

Comic-Con® International
July 19–23 | San Diego
New York Comic Con™
October 5–8 | New York



STAR TREK THE NEXT GENERATION magic
U.S.S. Enterprise™ NCC-1701-C
STAR TREK: The Next Generation™



STAR WARS
T-70 X-Wing Fighter™
Star Wars: The Force Awakens™



DC SUICIDE SQUAD
Harley Quinn™
Suicide Squad

► **Can't attend the conventions?** We're making limited quantities of the three ornaments above available only to club members to buy online. Look for more details soon.

D23 Expo
July 14–16 | Anaheim



Mickey's Magical Railroad
Disney *Mickey Mouse*
Disney

National Barbie® Doll Collectors Convention
July 19–22 | Houston



Shoe-sational! Barbie™ Ornament
Special Edition
Barbie

Creation Entertainment's Official Star Trek™ Convention
August 2–6 | Las Vegas



U.S.S. Enterprise™ NCC-1701-C
STAR TREK: The Next Generation™
STAR TREK THE NEXT GENERATION magic

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085. 2017-2019 Spock, Quog



Artist: Uncredited
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 3.3 H x 1.8 W x 1.5 D
Manufactured: China
Branding: Hallmark
Material: Resin
Theme: Character
Weight 0.7 oz
Value: $20-$25

Description: From the command bridge of the U.S.S. Enterprise to your Christmas tree, Mr. Spock brings a holiday wish to “Live long and prosper.” Failing to add this stylized ornament of the resourceful Vulcan to your collection would be highly illogical.

085a. 2017 Spock, Quog





Release Date: Aug-Sep 2017
Mfd: 0617, ©2017
Product Code: 1HCM3889
Retail: USA $7.99
Packaging: Red box
Image: Spock giving Vulcan salute
Peg Hook Packaging: Yes
Rarity: Common

085b. 2017 Spock, Quog





Release Date: Aug-Sep 2017
Mfd: 0617, ©2017
Product Code: 2HCM2680
Retail: Unknown
Packaging: Red box
Image: Spock giving Vulcan salute
Peg Hook Packaging: Yes
Notable: Front-French/Back-No text/Side-Text
Rarity: Very Rare

085c. 2018 Spock, Quog

Release Date: Aug-Sep 2018
Mfd: 0618, ©2018
Product Code: 2HCM2165
Retail: Unknown
Packaging: Red box
Image: Spock head
Peg Hook Packaging: No
Notable: Clamshell packaging
Rarity: Rare

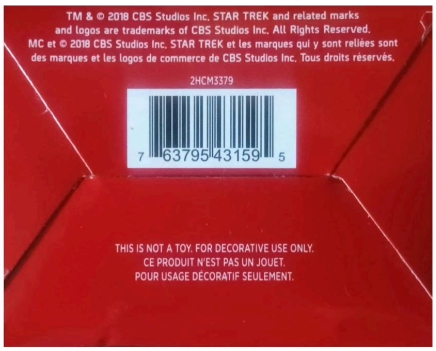




085d. 2018 Spock, Quog

Release Date: Aug-Sep 2018
Mfd: Undated, ©2018
Product Code: 2HCM3379
Retail: Unknown
Packaging: Red box
Image: Spock head
Peg Hook Packaging: Unconfirmed
Notable: No text on back
Rarity: Very Rare





085e. 2018 Spock, Quog

Release Date: Aug-Sep 2018
Mfd: 0618, ©2018
Product Code: 2HCM3490
Retail: USA $8.99
Packaging: Red box
Image: Spock head
Peg Hook Packaging: Yes
Notable: Priced on bottom
Rarity: Rare





085f. 2018 Spock, Quog

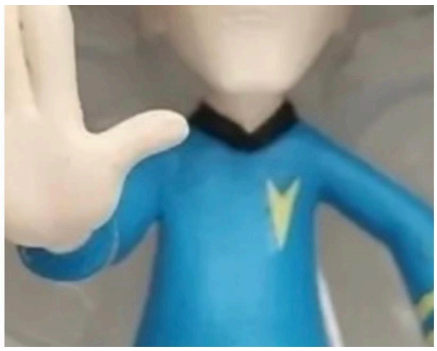




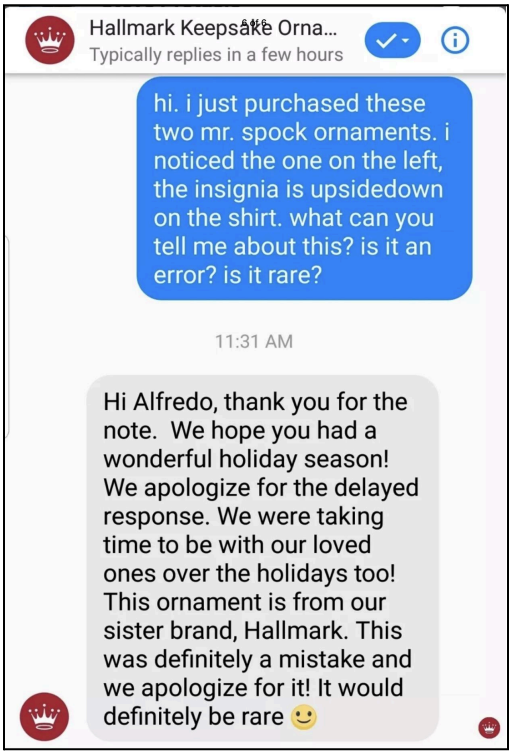
Release Date: Aug-Sep 2018
Mfd: 0618, ©2018
Product Code: 2HCM4087
Retail: Unknown
Packaging: Red box
Image: Spock head
Peg Hook Packaging: Yes
Notable:
Rarity: Very Common

085fERROR. 2018 Spock, Quog Inverted Insignia





Release Date: Aug-Sep 2018
Mfd: 0618, ©2018
Product Code: 2HCM4087
Retail: Unknown
Packaging: Red box
Image: Spock head
Peg Hook Packaging: Yes
Notable: Inverted insignia on uniform
Rarity: Unique
Value: $510 (Last sold in 2023)



Note: The Inverted Insignia ornament was originally purchased at a K-Mart. On January 3, 2019, the owner reached out to Hallmark via text message to inquire about the ornament's rarity.

Later in 2019, the ornament was offered for sale with an asking price of $999, eventually selling for an undisclosed "Best Offer."

The piece surfaced again on December 9, 2023, when it sold for a second time after being listed at $500, once more accepting an undisclosed "Best Offer."

085g. 2018 Spock, Quog

Release Date: Aug-Sep 2018
Mfd: 0718, ©2018
Product Code: 2HCM4412
Retail: Unknown
Packaging: Blue box with gold & white trim
Image: Spock head
Peg Hook Packaging: No
Notable:
Rarity: Very Rare





085h. 2018 Spock, Quog

Release Date: Aug-Sep 2018
Mfd: 0618, ©2018
Product Code: 2HCM4848
Retail: USA $15.99
Packaging: Red box
Image: Spock head
Peg Hook Packaging: No
Notable: Priced on bottom
Rarity: Common





085i. 2019 Spock, Quog

Release Date: Aug-Sep 2019
Mfd: 0619, ©2019
Product Code: 2HCM3783
Retail: Unknown
Packaging: Red box
Image: None
Peg Hook Packaging: Yes
Notable: Front-no image, clamshell packaged
Rarity: Very Rare





085j. 2019 Spock, Quog





Release Date: Aug-Sep 2019
Mfd: 0519, ©2019
Product Code: 2HCM5620
Retail: USA $7.97
Packaging: Red box
Image: None
Peg Hook Packaging: Yes
Notable: Text only/no image on front
Rarity: Common

Pros: A budget-friendly option for Trek collectors, especially appealing when paired with the matching Kirk Quog. The stylized design gives a fun, playful take on the classic character.

Cons: The caricature-like aesthetic isn't for every fan—those seeking realism may pass. Made of resin, it's also more fragile than standard Keepsake ornaments, so handle with care.





086. 2018 “The Naked Time”

Release Date: July 14, 2018
Product Code: QXI3316
Retail: USA $29.99, CAN $38.99
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 4.23 H x 4.69 W x 3.01 D
Packaging: White front, red sides
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.8 oz
Value: $20-$25



Description: Having succumbed to the planet Psi 2000’s intoxication, bare-chested Hikaru Sulu, a swashbuckler at heart, challenges Captain Kirk and other crew members with a fencing foil. This Christmas tree ornament features dialogue from the unforgettable episode “The Naked Time” from the Star Trek™ original television series. Press the button on the ornament to hear dialogue from this exciting scene!



Audio from Star Trek (TOS), "The Naked Time" (Season 1, Episode 4):
SULU: Richelieu, at last.
KIRK: Sulu, put that…put that thing away.
SULU: For honour, Queen, and France! [Laughs]
UHURA: Sulu.
SULU: Ah.
UHURA: Sulu.
SULU: I'll protect you, fair maiden.
*[*Missing* UHURA: Sorry, neither.]*
SULU: Foul Richelieu.
KIRK: I'd like you to teach me that sometime.
SPOCK: Take D'Artagnon here to Sickbay.

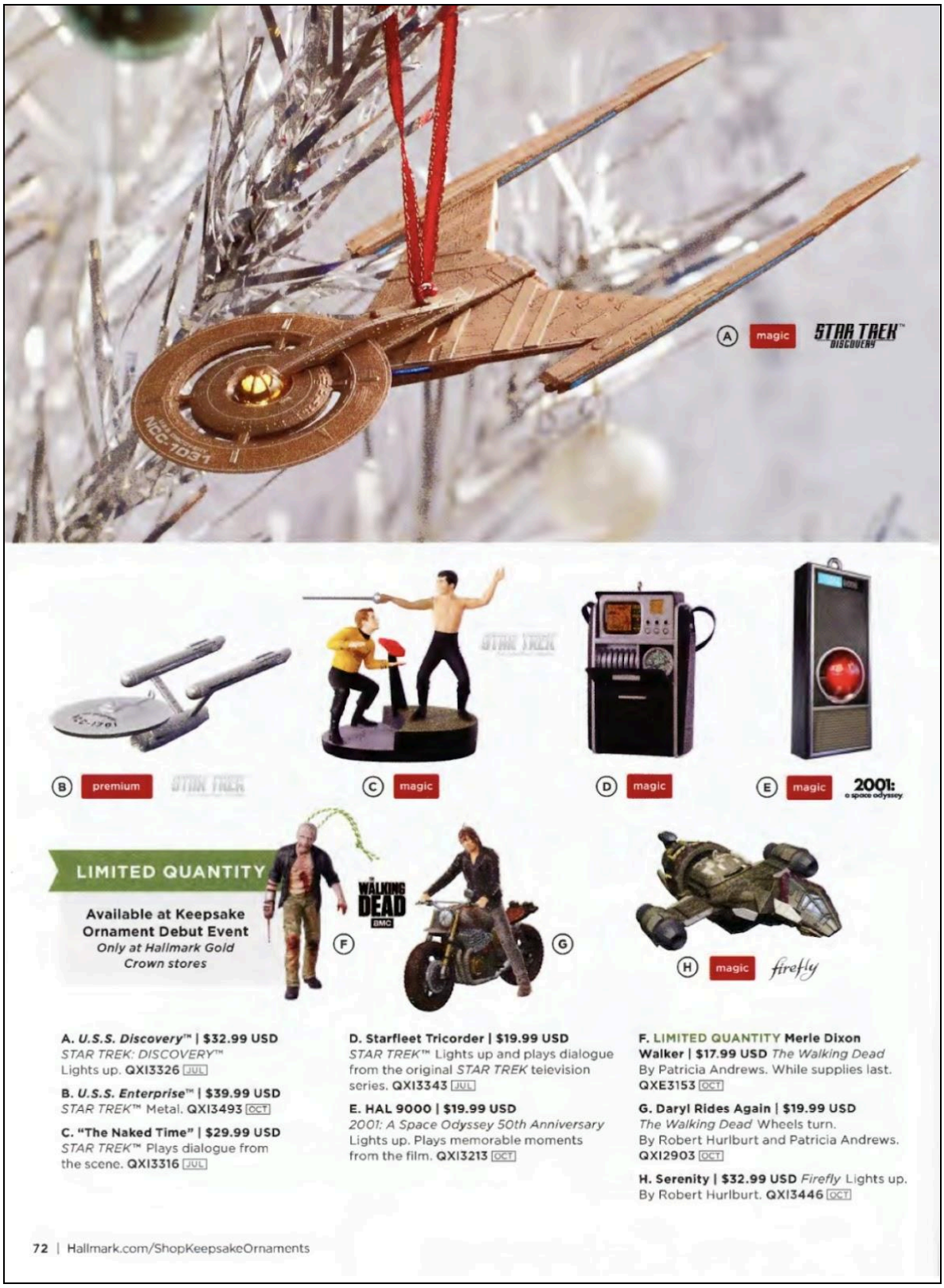


Pros: Any true Trek fan is immediately brought back to this unforgettable episode. The combination of costumes, poses, and audio makes it a strong addition to any Star Trek ornament collection.
Cons: Something about the ornament feels just slightly off, though it's hard to pinpoint. Sulu alone might have made for a stronger standalone ornament, or better yet—a Sulu and Kirk two-pack without a base, allowing collectors to pose them freely among the tree branches. Of course, that would've meant losing the audio. It is very disappointing that Uhura's perfect response of "Sorry, neither" to Sulu's "I'll protect you, fair maiden" comment was omitted. It's one of the best lines in all of Trek!

▼ **Artist Inspiration:** (A) Sulu enters the bridge, (B) Sulu's guard arm is raised in the scorpion position, (C) Kirk ducks Sulu's lunge, (D) Kirk jumps over the bridge railing to the lower level, (E) Sulu resumes the scorpion position, (F) Sulu holding Uhura faces Kirk, (G) Uhura's struggles draws Sulu's attention, (H) Uhura breaks away Sulu's likeness is captured from image B or E. Kirk's stance is closest to that in F or G. Kirk's position to the sword is never closer than that in image C. The Naked Time ornament marries two different moments in the scene to capture an iconic but nonexistent moment in screen time.



▼ 086-A. 2018 Dream Book Page



▼ 086-B. 2018 Keepsakes Ornament Club Dream Book Page

Convention exclusives

Join us at this year's fan conventions for some pop-culture fun. Here are the event-exclusive Keepsake Ornaments we'll have at the conventions we're attending. Hope to see you there!



2018 NATIONAL BARBIE® DOLL COLLECTORS CONVENTION

Phoenix | July 11–14, 2018



COMIC-CON® INTERNATIONAL

San Diego | July 19–22, 2018

NEW YORK COMIC CON

New York | October 4–7, 2018



COMIC-CON® INTERNATIONAL

San Diego | July 19–22, 2018

NEW YORK COMIC CON

New York | October 4–7, 2018

THE OFFICIAL *STAR TREK*™ CONVENTION

Las Vegas | August 1–5, 2018



COMIC-CON® INTERNATIONAL

San Diego | July 19–22, 2018

NEW YORK COMIC CON

New York | October 4–7, 2018

A. Shoe-sational! Barbie™ Ornament | $25.00 USD
Special Edition Event exclusive; one of 600. By Debra Nielsen. **QMP4044**

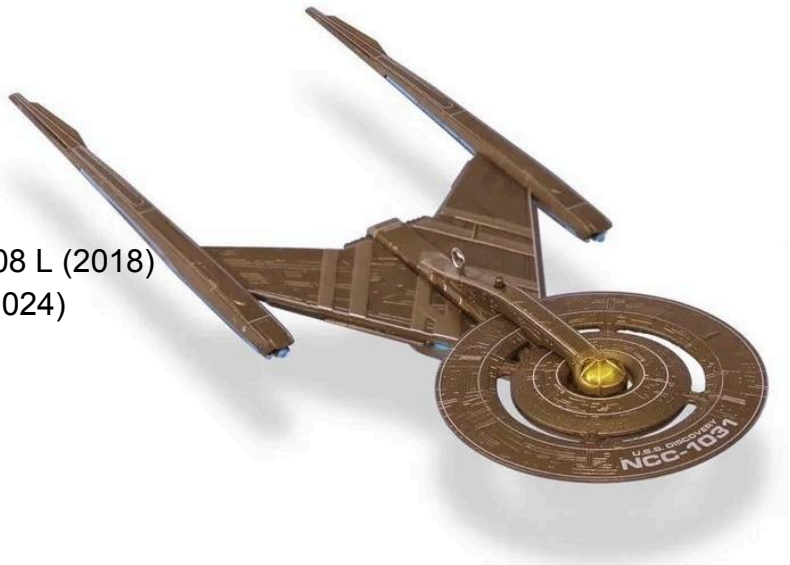
B. Lando Calrissian™ and Lobot™ | $35.00 USD
Star Wars: The Empire Strikes Back™ Set of two. Event exclusive; one of 2,975. **QMP4047**

C. Lieutenant Arex and Lieutenant M'Ress | $40.00 USD
STAR TREK: The Animated Series™ Set of two. Event exclusive; one of 2,800. By Robert Chad. **QMP4046**

D. The Iron Giant | $35.00 USD *Ready Player One* Event exclusive; one of 2,075. Metal. **QMP4045**

76 | Hallmark.com/ShopKeepsakeOrnaments

087. 2018 & 2024-2026 U.S.S. Discovery NCC-1031



Artist: Uncredited
Series: Star Trek: Discovery
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 0.71 H x 3.03 W x 7.08 L (2018)
Dimensions: 0.75 H x 3 W x 7 L (2024)
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.8 oz
Scale: 1:4173
Value: $35-$40

087a. 2018 U.S.S. Discovery NCC-1031 ©2018



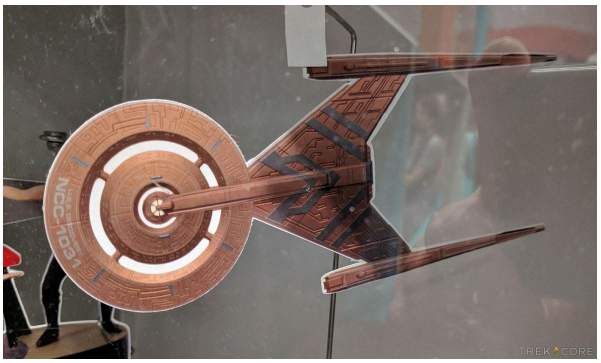
Release Date: July 14, 2018
Product Code: QXI3239
Retail: USA $32.99, CAN $43.99
Packaging: White front, white top, red sides

087b. 2024-26 U.S.S. Discovery NCC-1031 ©2024



Reissue Date: September 9, 2024
Product Code: QXV1164
Retail: USA $32.99, USA $40.99 (2025-adjusted tariff price)
Availability: Hallmark Online
Packaging: White box, red top, red sides

Description (2018): A 23rd century Crossfield-class ship, becomes one of the most important weapons in the war between the Federation and Klingons as the crew journeys across the galaxy. Based on the CBS All Access series “Star Trek: Discovery”—which transports viewers to a time before the familiar five-year mission of the original Star Trek™ series—this Christmas tree ornament features the namesake vessel that embraces the same ideology and intrepid legacy that has inspired generations. Press the button on the ornament to see the ship light up!



Description (2024): The U.S.S. Discovery (NCC-1031), a 23rd century Crossfield-class ship, becomes one of the most important weapons in the war between the Federation and Klingons as the crew journeys across the galaxy. Based on the "Star Trek: Discovery" series—which transports viewers to a time before the familiar five-year mission of the original Star Trek series—this Christmas tree ornament features the namesake vessel that embraces the same ideology and intrepid legacy that has inspired generations. Press the button on the Magic Light ornament to illuminate features on the starship. Capture meaningful moments you might have missed the first time with this ornament from the Hallmark Keepsake Ornament archives. Originally released in 2018.

Kevin Dilmore (on the reissue): “This is something we wanted to do to 1) get a very popular ornament into the hands of more collectors and fans, and 2) celebrate Star Trek: Discovery on its final season. Depending on the success of this re-release, we will consider additional ones in the future.”[89]

Pros: It’s not your typical Star Trek ship in a lot of ways, and that helps it stand out among the others on your Star Trek tree. The sculpt is intricately detailed and captures the unique silhouette of the vessel beautifully.
Cons: This ornament screams to be made out of diecast metal.



2018 vs 2024 ►
Left: 2018 U.S.S. Discovery (reddish bronze)
Right: 2024 U.S.S. Discovery Reissue (goldish copper)

[89] *HallmarkStarTrekOrnaments.com, 9/17/24*

Doug Jones 2018 Promotion: "PopMinded is pleased to welcome actor Doug Jones to Booth 2913-K for a limited signing event planned 5-6 p.m. Saturday, July 21. Jones, who portrays Lt. Saru on the CBS All Access series "Star Trek: Discovery," will sign a limited number of 2018 Hallmark Keepsake Ornaments of the U.S.S. Discovery at the event. Tickets required for the signing will be handed out on a first-come basis at 4 p.m. Saturday, one hour before the signing, in Booth 2913-K. Tickets will be given only to persons with a U.S.S. Discovery ornament in hand, whether purchased previously or from a PopMinded location in the Comic-Con Exhibit Hall. Limit one ticket for one ornament signature per person. Jones will sign no other items. Additional details will be available at the PopMinded booths."[90]





[90] *PopMinded by Hallmark News Release, 7/11/18*

088. 2018 Starfleet Tricorder



Release Date: July 14, 2018
Product Code: QXI3343
Retail: USA $19.99, CAN $24.99
Artist: Emma Leturgez-Smith
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: (3) LR44 Batteries
Dimensions: 3.5 H x 2.29 W x 1.77 D
Packaging: White front, red sides
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Equipment
Weight: 2.3 oz
Value: $35-$40

Description: Utilized by the crew of the U.S.S. Enterprise, the handheld Starfleet Tricorder device proved vital for gathering, recording and analyzing data, particularly while exploring strange, new worlds. This must-have Christmas tree ornament lights up and plays authentic phrases from the original Star Trek™ series. Press the button on the ornament to see the screen illuminate and hear dialogue from from the original "STAR TREK" television series!

Audio 1 from Star Trek (TOS),
"The Galileo Seven" (Season 1, Episode 16):
SPOCK: Doctor McCoy, a reading on the atmosphere, please.
MCCOY: Partial pressure of oxygen, seventy millimetres of mercury. Nitrogen one forty. Breathable, if you're not running in competition.
SPOCK: Just the facts, Doctor.

Audio 2 from Star Trek (TOS),
"Arena" (Season 1, Episode 18):
KIRK: Full alert. Tricorder readings, Mister Spock. Life detection.
SPOCK: Captain, impulses that direction. Very weak, possibly a survivor.





Audio 3 from Star Trek (TOS),
"The Devil in the Dark" (Season 1, Episode 25):
KIRK: Mister Spock? Find something?
SPOCK: Adjusting my tricorder to register for silicon. Interesting.
KIRK: Traces?
SPOCK: A life form, Captain. Bearing one hundred eleven degrees, elevation four degrees.

Audio 4 from Star Trek (TOS),
"The City on the Edge of Forever " (Season 1, Episode 28):
KIRK: What is this thing, Mister Spock? Analysis, please.
SPOCK: Unbelievable, Captain. This single object is the source of all the time displacement.
KIRK: Explain.
SPOCK: I can't. For this to do what it does is impossible by any science I understand.



Audio 5 from Star Trek (TOS),
"And The Children Shall Lead" (Season 3, Episode 4):
[Tricorder beeps]
SPOCK: Odd.
KIRK: Getting a reading?
SPOCK: There seems to be some disturbance coming from that cave.

Audio 6 from Star Trek (TOS),
"Shore Leave" (Season 1, Episode 15):
KIRK: Tricorder?
SULU: Still operating, sir.
KIRK: Mister Spock. What do you make of that?
SPOCK: This is not human skin tissue, Captain. It has the same basic cell structure as the plants here.

Pros: Wonderful detail all around, from the sculpted buttons to the textured casing. A great addition to the line of Trek gadgets and gear.
Cons: It's disappointing that the Tricorder door is fixed open. The strap is disproportionately short, though that's understandable at this scale. Why not eliminate the hook and just hang from the strap.



Kevin Dilmore: “Is an ornament without an eye for the hook still an ornament? Well, no, not according to the people who look at these things for contractual and tax purposes. I get the reasoning that it could be hung by the strap but sometimes it’s not that easy; we don’t want it being mistaken for a toy or a non-ornament collectible, which would require different licensing agreements. #TheMoreYouKnow. Myself, I think it looks kinda weird hanging by the strap.”[91]

Comparison ► Hallmark ornament (right) and a screen-used tricorder (left) from the Paul G. Allen Collection at the Henry Museum.



[91] *HallmarkStarTrekOrnaments.com, 5/13/24*

089. 2018 Lieutenant Arex and Lieutenant M'Ress EVENT EDITION



Release Date: July 19, 2018
Quantity: 2800 units
Product Code: QMP4046
Retail: USA $40.00
Availability: SDCC, NYCC, STLV
Artist: Robert Chad
Series: Star Trek: The Animated Series - 45th Anniversary
Magic: None
Power Source: None
Packaging: Black box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Characters
Value: $110-$180

089.1 Lieutenant Arex

Dimensions: 4.3 H x 2.4 W x 1.9 D
Weight: 0.4 oz
Scale: 1:20.2

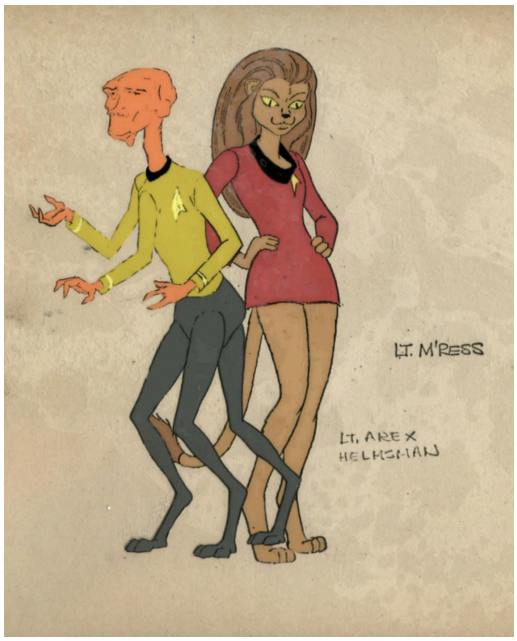
089.2 Lieutenant M'Ress

Dimensions: 4.33 H x 1.3 W x 1.3 D
Weight: 0.6 oz
Scale: 1:16.6



Description: When Star Trek aired in the 1970s as an animated series, two alien beings joined the crew of the U.S.S. Enterprise: Lieutenant Arex, a ship's navigator with three arms and three legs, and Lieutenant M'Ress, a relief communications officer with distinctive cat-like features. A two-pack of characters featured in Star Trek: The Animated Series. In celebration of the Saturday-morning television show's 45th anniversary, the two alien Starfleet officers created for the series are featured in original sculpts with a total production run of 2,800. Available at the San Diego Comic Con, New York Comic Con, and the Official Star Trek Convention in Las Vegas.

Promotional Art: Lt. Arex & Lt. M'Ress from Roddenberry Vault 366 Project ►



Kevin Dilmore: "I pushed this idea kind of hard with decision-makers, and they pursued it given that 2018 was an anniversary year for the show, and the two-pack would be offered to convention attendees and the most devoted of fans. Okay, so it's not for everybody—but no Star Trek ornament is a 100% crowd pleaser."[92]

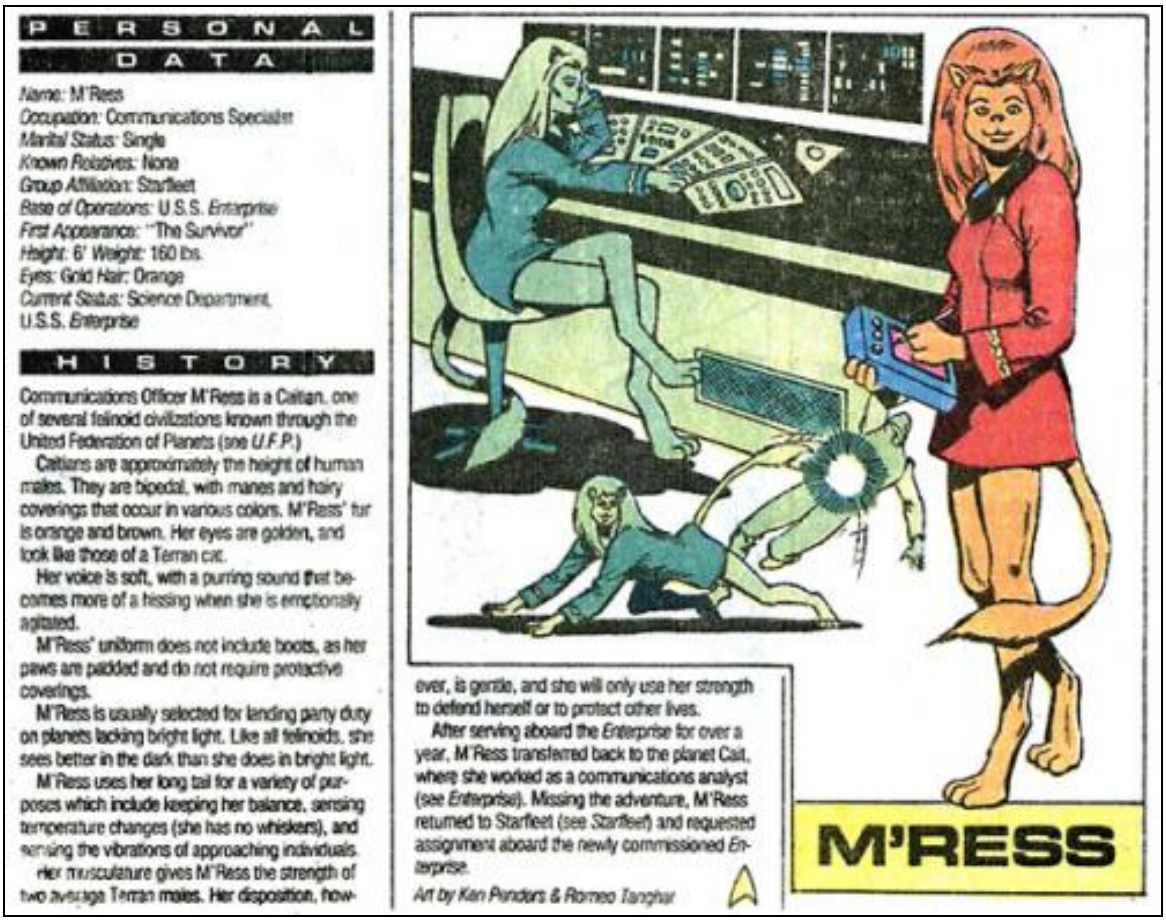
Pros: A completely unexpected but very welcome pair of ornaments. Fantastic representations of two beloved characters from the often overlooked Star Trek: The Animated Series. A treat for dedicated fans and collectors alike.

Cons: None. These stand out as charming additions that expand the variety in the collection.

▼ **Artist Inspiration**: There are two images that have been found that closely resemble the Hallmark Keepsake. How each are related is a little fuzzy but it seems certain the inspiration for the 2018 Special Event M'Ress ornament originally came from an image from a March 1987 comic book entitled *Who's Who in Star Trek*. (Issue #1 Andorians thru Dr. Mccoy. Issue #2 Marla McGivers thru Vulcans.) The ornament has substituted the board and pen/stylus for a tricorder. A second image (kelly planet.com) was found that looks almost identical to the ornament, most notably in the face and ears. The kellyplanet.com image appears to have been inspired from the Who's Who image and embellished with the tricorder strap, with the addition of a seam and pleat in her uniform, larger tail and feet, and more detail in the sleeve fabric.



[92] *HallmarkStarTrekOrnaments.com, 5/3/21*



PERSONAL DATA

Name: M'Ress
Occupation: Communications Specialist
Marital Status: Single
Known Relatives: None
Group Affiliation: Starfleet
Base of Operations: U.S.S. *Enterprise*
First Appearance: "The Survivor"
Height: 6' *Weight:* 160 lbs.
Eyes: Gold *Hair:* Orange
Current Status: Science Department, U.S.S. *Enterprise*

HISTORY

Communications Officer M'Ress is a Caitian, one of several felinoid civilizations known through the United Federation of Planets (see *U.F.P.*)

Caitians are approximately the height of human males. They are bipedal, with manes and hairy coverings that occur in various colors. M'Ress' fur is orange and brown. Her eyes are golden, and look like those of a Terran cat.

Her voice is soft, with a purring sound that becomes more of a hissing when she is emotionally agitated.

M'Ress' uniform does not include boots, as her paws are padded and do not require protective coverings.

M'Ress is usually selected for landing party duty on planets lacking bright light. Like all felinoids, she sees better in the dark than she does in bright light.

M'Ress uses her long tail for a variety of purposes which include keeping her balance, sensing temperature changes (she has no whiskers), and sensing the vibrations of approaching individuals.

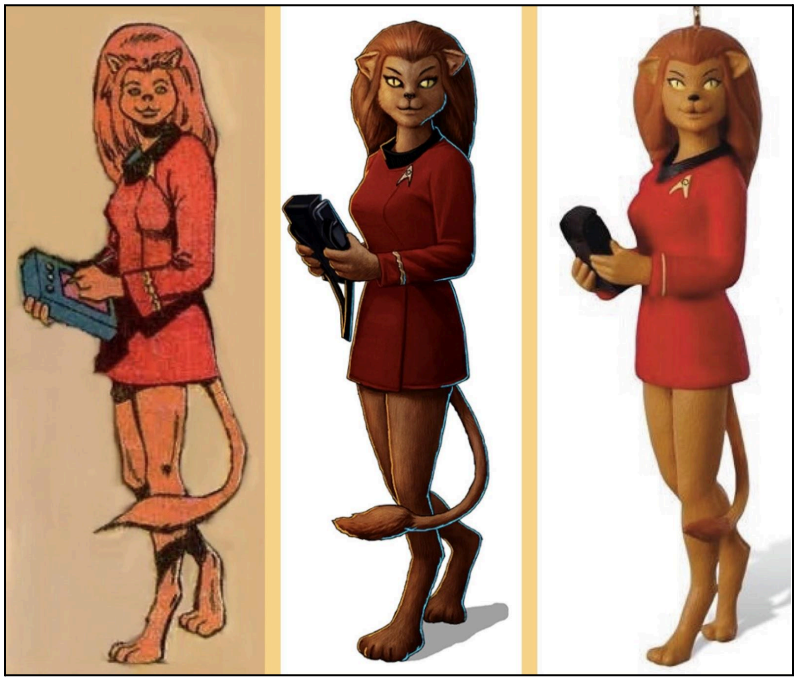
Her musculature gives M'Ress the strength of two average Terran males. However, her disposition, however, is gentle, and she will only use her strength to defend herself or to protect other lives.

After serving aboard the *Enterprise* for over a year, M'Ress transferred back to the planet Cait, where she worked as a communications analyst (see *Enterprise*). Missing the adventure, M'Ress returned to Starfleet (see *Starfleet*) and requested assignment aboard the newly commissioned *Enterprise*.

Art by Ken Penders & Romeo Tanghal

M'RESS

Artist Inspiration ►
Left: Image from comic.
Middle: Image from kellyplanet.com.
Right: 2018 M'Ress ornament.





Lando Calrissian™ and Lobot™
Keepsake Ornaments
(Set of two)



Lieutenant Arex and Lieutenant
M'Ress Keepsake Ornaments
(Set of two)



The Iron Giant
Keepsake Ornament



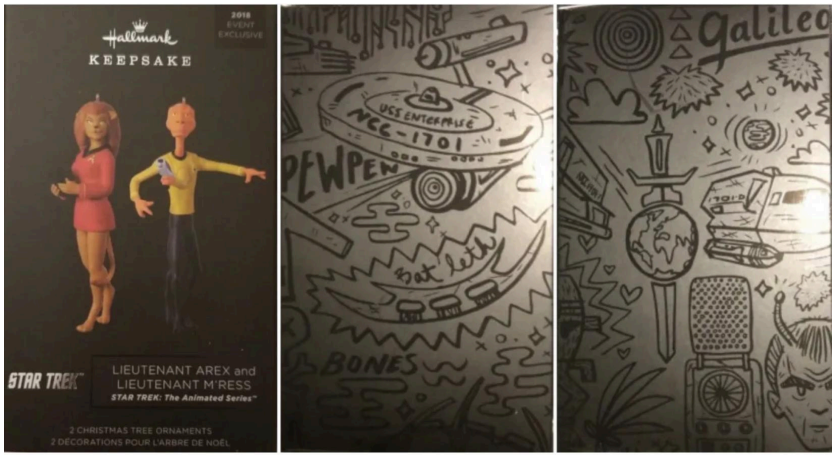
Enamel Pin Sets

The Avengers set will be sold at the PopMinded Booth at Comic-Con International San Diego and New York Comic Con, while Dr. Strange will be available at the Marvel booth in San Diego and New York, as well as the ReedPOP supply company in the main concourse of New York Comic Con.

Star Trek™

- ***Lieutenant Arex™ and Lieutenant M'Ress™****is a Keepsake Ornament two-pack of characters featured in Star Trek: The Animated Series. In celebration of the Saturday-morning television show's 45th anniversary, the two alien Starfleet officers created for the series are featured in original sculpts with a total production run of 2,800.*
- *A* ***Gorn™*** *itty bittys plush becomes the first Star Trek alien adversary in that collection. This has a total production run of 2,500.*

Box Art: It is an all black design that stands out against the white boxes Hallmark has used since 2006. With this change, on the sides of the box, is a gloss black doodle-inspired artwork on a flat black background that can go unnoticed unless the light catches it just right. This artwork was created by Marceli Colato who also made drawings for Star Wars, Marvel, Disney, DC Comics and Harry Potter. “I was able to create cohesive branding that would be used in a variety of spaces, including visual merchandising, print/digital marketing, packaging designs, and unique gift product” says Colato.[93]





▲ **Note**: Complete artwork used for Event Exclusive boxes.

[93] *HallmarkStarTrekOrnaments.com, 4/4/21*

090. 2018. U.S.S. Enterprise NCC-1701

Release Date: October 6, 2018
Product Code: QXI3493
Retail: USA $39.99, CAN $49.99
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 1.5 x H 2.56 x W 5.81 L
Packaging: Striped box, brick red lid
Manufactured: China
Branding: Keepsake
Material: Metal
Theme: Ship
Weight: 5.3 oz
Scale: 1:1956
Value: $25-$35



Description: The flagship of Starfleet, U.S.S. Enterprise NCC-1701 embarked on its historic five-year mission under Captain James T. Kirk in 2265. The ship and crew introduced Star Trek™ viewers to the final frontier with unparalleled adventure, life on new worlds and unimaginable technologies. An homage to the classic series and its legacy of more than 50 years, this premium Christmas tree ornament is rendered in metal, an essential addition to any Star Trek™ collection.



Pros: A premium, hefty rendition of the Enterprise that feels substantial in hand. It's great to have a more solid, collectible version, and it would be fantastic if this became a series to showcase other ships in the fleet.
Cons: Compared to typical ship ornaments, this one lacks the intricate detailing fans expect. The simplicity may disappoint those used to the finely sculpted pieces in the collection.

Kevin Dilmore: "To be honest, as this predates my current role in ornaments, I thought it would be a series, too. I'm going to look into this as a possibility since we have some milestone anniversaries in the coming years."[94]

[94] *HallmarkStarTrekOrnaments.com, 5/15/24*

Kevin Dilmore: "Myself, I'm a big fan of this ornament but it's tough to look past the error we let slip past on the underside of the primary hull. Do you see it?"[95]

090-A.
Print Ad ►



[95] *HallmarkStarTrekOrnaments.com 12/11/25*

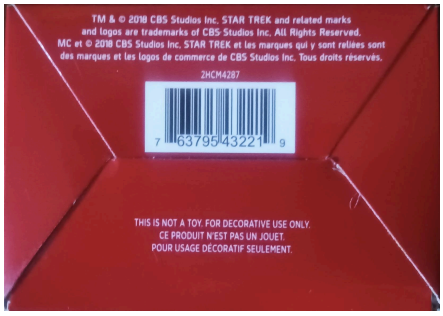
091. 2018-2019 Kirk, Quog



Artist: Uncredited
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 3.25 H x 2.35 W x 1.45 D
Manufactured: China
Branding: Hallmark
Material: Resin
Theme: Character
Weight: 1.0 oz
Value: $15-$25

091a. 2018 Kirk, Quog

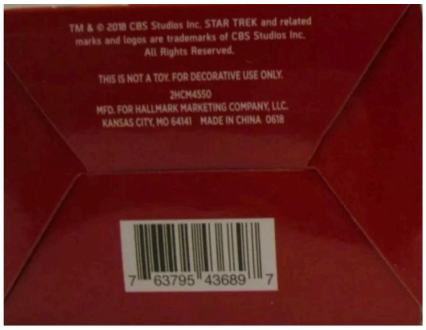




Release Date: Aug-Sep 2018
Mfd: No date, ©2018
Product Code: 2HCM4287
Retail: Unknown
Packaging: Red box
Image: Kirk head
Peg Hook Packaging: Unconfirmed
Notable: No text on back
Rarity: Very Rare

091b. 2019 Kirk, Quog





Release Date: Aug-Sep 2018
Mfd: 0618, ©2018
Product Code: 2HCM4550
Retail: Unknown
Packaging: Red box
Image: Kirk head
Peg Hook Packaging: Yes
Notable:
Rarity: Common

091c. 2019 Kirk, Quog

Release Date: Aug-Sep 2019
Mfd: 0619, ©2019
Product Code: 2HCM3802
Retail: USA $7.97
Packaging: Red box
Image: None
Peg Hook Packaging: No?
Notable: Text only/no image on front
Rarity: Rare





091d. 2019 Kirk, Quog

Release Date: Aug-Sep 2019
Mfd: 0519, ©2019
Product Code: 2HCM5624
Retail: Unknown
Packaging: Red box
Image: None
Peg Hook Packaging: Yes
Notable: Text only/no image on front
Rarity: Very Rare





Description: Beam up holiday adventure with this stylized Christmas tree ornament of Captain James T. Kirk. With his Starfleet-issued communicator in hand, Captain Kirk is ready to take control of any situation from the bridge of the U.S.S. Enterprise…or from your living room.

Pros: Works wonderfully as a companion piece to the Spock Quog ornament. Together, they make a playful and charming duo that adds some fun personality to any collection.
Cons: Kirk's caricatured likeness isn't quite as strong or recognizable as Spock's, which may disappoint fans looking for a closer resemblance.

Kevin Dilmore: "We prefer not to show weapons in our Star Trek ornaments but we will when we feel it adds to the storytelling aspect of a design. Note that in 2018, the Kirk design released that year by Hallmark Ornaments substituted a communicator for the phaser he typically carries in that stance of his Quogs design, a move that was intentional on our part."[96]



Artist Inspiration ►
QUOG

Star Trek Quogs is a GoAnimate theme based on the original Star Trek series and the product line. It was released on February 2, 2009 to coincide with the release of the 2009 rStar Trek reboot and the brand CBS/Paramount Pictures created at the time.



On September 10, 2012, the theme was taken down. The videos were still watchable until the middle of 2017.

Available characters included: James T. Kirk, Spock, McCoy, Sulu, Uhura, Scotty, Chekov, Khan Noonien, Singh, Kang, Orion Slave Girl, Mirror Spock, Gorn, Klingon Crewman #1, Mara (Kang's Wife), Klingon Crewman #2, Nurse Chapel."[97]



[96] *HallmarkStarTrekOrnaments.com, 2/22/22*
[97] *GoAnipedia, GoAnimate.com*

092. 2018-2019 Spock, Decoupage



Artist: Uncredited
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 4.13 H x 2.17 W x 1.97 D
Manufactured: China
Branding: Tree Trimmer
Material: Decoupage
Theme: Character
Weight: 0.8 oz
Value: $310

092a. 2018 Spock, Decoupage







Release Date: August-September 2018
Mfd: 0618, ©2018
Product Code: 2HCM4353
Retail: USA $5.97
Packaging: Red hang tag
Image: Spock head
Peg Hook Packaging: Yes
Rarity: Very Rare

092b. 2019 Spock, Decoupage







Release Date: August-September 2019
Mfd: 0619, ©2019
Product Code: 2HCM5368
Retail: Unknown
Packaging: Red hang tag
Image: None
Peg Hook Packaging: Yes
Rarity: Very Rare

Description: Mr. Spock brings a holiday wish to “Live long and prosper. ” Failing to add this stylized decoupage ornament of the resourceful Vulcan to your Christmas tree would be highly illogical.

Pros: Originally offered at a very affordable price, making it accessible to many collectors.
Cons: Has since become a highly sought-after item, reselling for as much as $300—making it a tough find and expensive investment for new collectors.

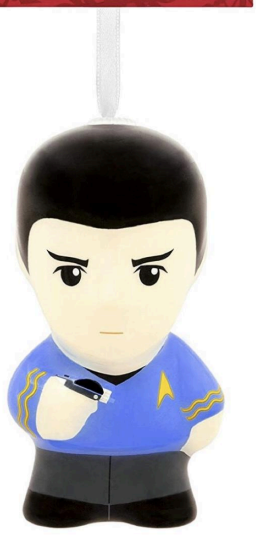


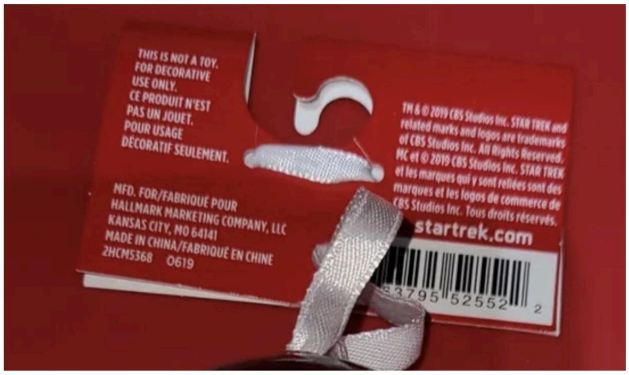














093. 2018 Galileo, Decoupage

Release Date: August-September 2018
Mfd: 0618, ©2018
Product Code: 2HCM4362
Retail: USA $5.97
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 2 3/8 H x 3 W x 4 1/2 L
Packaging: Red tag, shuttlecraft image
Manufactured: China
Branding: Tree Trimmer
Material: Decoupage
Theme: Ship
Weight: 1.7 oz
Rarity: Very Rare
Value: $350



Pros: Offers descent detail for a decoupage ornament, capturing the essence of the iconic shuttlecraft beautifully.
Cons: None—this ornament delivers exactly what it sets out to be and does so successfully.





094. 2019 & 2024-25 U.S.S. Enterprise NCC-1701 Refit

Artist: Uncredited
Movie: Star Trek: The Motion Picture
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.25 H x 2.6 W x 5.7 L (2019)
Dimensions: 1.32 H x 2.5 W x 5.75 L (2024)
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:2105
Value: $45-$60



094a. 2019 U.S.S. Enterprise NCC-1701 Refit ©2019



Release Date: July 13, 2019
Product Code: QXI3659
Retail: USA $32.99, CAN $43.99
Packaging: White front, white top, red sides

094b. 2024-2026 U.S.S. Enterprise NCC-1701 Refit ©2024



Reissue Date: September 9, 2024 (Sold out April 2026)
Product Code: QXV1201
Retail: USA $32.99 (2024), USA $40.99 (2025-adjusted tariff price)
Availability: Hallmark Online
Packaging: White front, red top, red sides

Description (2019): Carrying its crew on all-new voyages, the refit version of the U.S.S. Enterprise launched to face the cosmic entity known as V'Ger. Boasting updates to its warp nacelles and overall design, this Enterprise was introduced in 1979's "Star Trek: The Motion Picture." Commemorate the 40th anniversary of the film's release with this Christmas tree ornament that features light (battery-operated). Press the button on the ornament to see the ship light up.



Description (2024): Carrying its crew on all-new voyages, the refit version of the U.S.S. Enterprise launched to face the cosmic entity known as V'Ger. Boasting updates to its warp nacelles and overall design, this Enterprise was introduced in the first Star Trek feature-length film in 1979, "Star Trek: The Motion Picture." Delight a fan with this Christmas tree ornament of the iconic starship that lights up. Press the button on the Magic Light ornament to illuminate features on the starship. Capture meaningful moments you might have missed the first time with this ornament from the Hallmark Keepsake Ornament archives. Originally released in 2019.

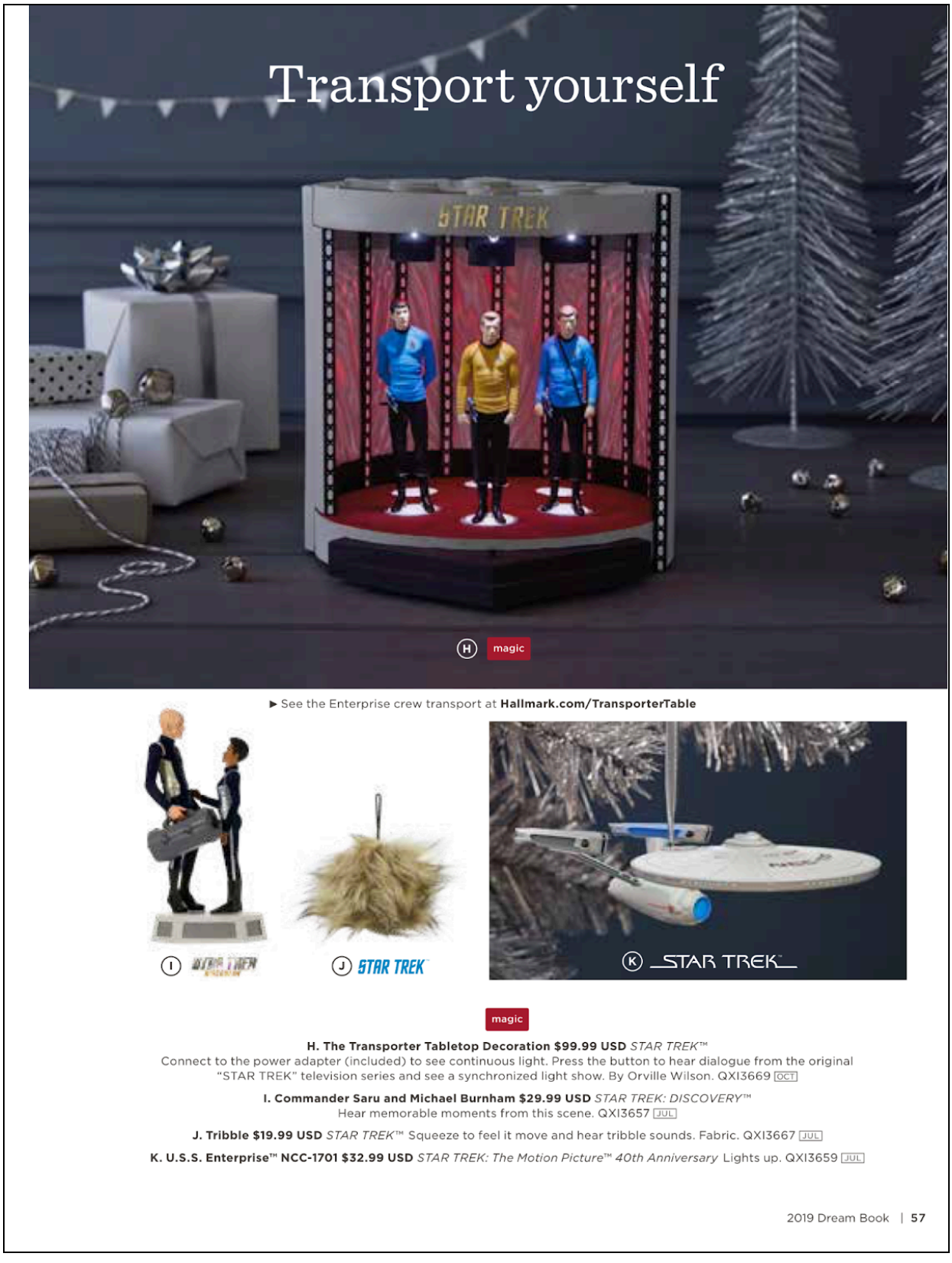
Kevin Dilmore on reissues: “This is something we wanted to do to 1) get a very popular version of the Enterprise into the hands of more collectors and fans, and 2) celebrate *Star Trek: The Motion Picture* on the 45th anniversary of its release. Depending on the success of this re-release, we will consider additional ones in the future.”[98]

Pros: The power button is cleverly disguised as the bridge dome, adding a seamless design touch. When lit, the navigation deflector casts a beautiful glow on the underbelly of the saucer section, enhancing the ornament’s visual appeal.
Cons: The front portion of the neck connecting to the saucer section is oddly painted black, which disrupts the overall look and feels out of place on an otherwise well-executed piece.



◄ 2019 vs 2024
Left: 2019 U.S.S. Enterprise Refit
Right: 2024 U.S.S. Enterprise Refit Reissue

▼ 094-A. 2019 Dream Book Page



095. 2019 Commander Saru & Michael Burnham



Release Date: July 13, 2019
Product Code: QXI3657
Retail: USA $29.99, CAN $38.99
Artist: Uncredited
Series: Star Trek: Discovery
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 5.31 H x 2.75 W x 2.5 D
Packaging: White front, red sides
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.5 oz
Value: $12-$18

Description: Bonding through their connections to their former captain, Michael Burnham and Commander Saru share a meaningful moment. Press the button on the ornament to hear dialogue from the memorable episode “Choose Your Pain” of the CBS All Access series “Star Trek: Discovery” (battery-operated). Features voice clips. Press the button on the ornament to hear memorable moments from this scene!

Audio from Star Trek: Discovery "Choose Your Pain" (Season 1, Episode 5):
BURNHAM: Are you really afraid of me?
SARU: I am not. I am deeply jealous...that I never got the chance you had.
BURNHAM: To be Captain Georgiou's first officer.
SARU: You stood by her side and learned everything she had to teach. I never got that chance. If I had, I would've been more prepared for today.
BURNHAM: You did well. She would've thought so, too.
SARU: Her telescope.
BURNHAM: It's yours now. You should have the privilege to see the universe the way she did.



Doug Jones' 2019 SDCC Promotion: In May 2019, Doug Jones indicated he was planning to sign the 2019 Saru & Burnham ornament at the Hallmark PopMinded booth at SDCC. On July 15, 2019, just before the convention, Jones announced on Instagram that he was not released from Star Trek: Discovery production and would miss SDCC, marking his first absence in 10 years.

Doug Jones' 2019 NYCC Promotion: "DOUG JONES SIGNING - SUNDAY 11:30-12:30 Get your Star Trek: Discovery Saru & Michael Burnham Keepsake Ornament signed by Saru himself! Booth #1920 Beginning 11 a.m. Sunday, tickets will be handed out to the first 100 fans who purchase or bring their Discovery Saru & Burnham Keepsake Ornament to be signed. One ticket and one signature per person. Only 2019 Keepsake Discovery ornaments will be signed." - Hallmark signage at 2019 New York Comic-Con



Kevin Dilmore: “I do have a soft spot in my heart for this one for a couple of reasons. Doug Jones is a great friend of us who work at Hallmark’s booth at Comic-Con International in San Diego, so I enjoyed capturing his character in ornament form. I also got the chance to give one of these to Sonequa Martin-Green when we attended a Star Trek convention in Las Vegas in 2019. She had not seen it before I gave it to her, and her joy was very apparent.”[99]



Pros: Fantastic sculpt of Saru, capturing his distinctive features with impressive accuracy. A strong addition for Discovery fans.
Cons: The scene chosen isn’t as iconic as past Hallmark dioramas which is a common risk when releasing ornaments alongside an ongoing series. Also, Saru’s unique hands are unfortunately overlooked in the sculpting.

▼ **Artist Inspiration**: Burnham gives Georgiou’s telescope to Saru in the first season episode “Choose Your Pain”. In the episode, the pair simply stand in front of the telescope case which sits on a table and the ornament depicts them in a similar standing position but with Saru holding the case, a moment we never see appear on screen.



[99] *HallmarkStarTrekOrnaments.com, 5/20/24*

096. 2019 Tribble, Brown

Release Date: July 13, 2019
Product Code: QXI3667
Retail: USA $19.99, CAN $24.99
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Sound & Motion
Power Source: (3) LR44 Batteries
Dimensions: 3.38 H x 4.5 W x 3.38 D
Packaging: White front, red sides
Manufactured: China
Branding: Keepsake
Material: Fabric
Theme: Character
Weight: 2.9 oz
Scale: 1:1
Value: $25-$30





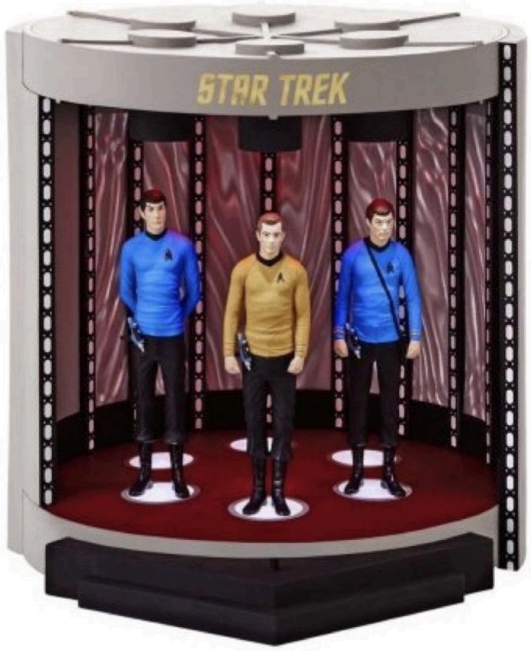
Description: According to intergalactic trader Cyrano Jones, there is only one love that money can buy: a tribble. Add this ball of fuzzy love to your Christmas tree to keep away Klingons or simply to bring memories of the classic episode “The Trouble With Tribbles” from the Star Trek original television series. Squeeze this plush fabric Christmas tree ornament to see it vibrate and coo (battery-operated). Touch the ornament to feel it move and hear its soothing sounds. Open flap on bottom of ornament to access battery compartment. Insert included batteries using small screwdriver and slide switch to ON. Squeeze the ornament to feel it move and hear tribble sounds!

Audio from Star Trek (TOS), "The Trouble with Tribbles" (Season 2, Episode 15):
[Tribble sounds]

Pros: Wonderfully brings your Christmas tree to life with its playful shaking action when activated, a delightful nod to one of Trek's most beloved creatures.
Cons: Not quite as plush or cuddly as the tribbles seen on TV, which might disappoint fans hoping for a softer, more tactile ornament.



097. 2019 The Transporter (Table decoration)



Release Date: October 5, 2019
Product Code: QXI3639
Retail: USA $99.00, CAN $124.99
Artist: Orville Wilson
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: (1) 5V.7A Power Adapter
Dimensions: 7.6 H x 7.3 W x 7.7 D
Packaging: White front, red sides
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: w/o plug: 1 lb 7.0 oz
Value: $110-125



Description: Of all futuristic technological advances introduced in Star Trek, none has captured the imaginations of generations of viewers as has the Transporter. New for this holiday, our Transporter tabletop decoration features Captain Kirk, Mr. Spock and Dr. McCoy ready for another off-ship adventure. Press the button to hear dialogue and sound effects from the original Star Trek television series set to a synchronized light show. Magic Light and Sound Christmas table decoration. Connect this table decoration to the power adapter (included) to see the continuous light effect. Press the button to hear dialogue from the original “Star Trek” television series and see a synchronized light show. Plugs into a standard 120-volt wall outlet, no batteries needed.

Pros: A large, impressive piece showcasing characters with unprecedented detail. The sculpting captures the folds and creases in the uniforms beautifully, making it one of the most detailed character ornaments in the line.
Cons: The higher price point may limit its appeal to some collectors. Displaying it year-round could help justify the investment and make it a centerpiece in any collection.

Audio 1 from Star Trek (TOS):
Line 1 from "Bread and Circuses" (Season 2, Episode 25).
Line 2 from an unknown episode.
Line 3-8 from “The Corbomite Maneuver” (Season 1, Episode 10) although line 4 was from an earlier scene and is used as a substitute for Scotty's actual screen dialogue.



1KIRK: Ready the transporter room, Mister Spock. We're beaming down.
2SPOCK: Understood Captain. Please stand by in the Transporter room.
3KIRK: Transporter ready?
4SCOTTY: Aye, sir.
5KIRK: Thank you, Scotty. Ready, Doctor?
6MCCOY: No, but you won't let that stop you.
7SCOTTY: Ready to transport.
8KIRK: Energize.
[Transporter activates]

Audio 2 from Star Trek (TOS), "The Apple" (Season 2, Episode 5):
KIRK: Kirk to Enterprise.
SCOTTY: Scott here, sir.
KIRK: We’re beaming up. Notify transporter room.
SCOTTY: Aye, aye, sir. Transporter room, stand by to beam up landing party. All hands standing by, sir.
KIRK: Energize.
SCOTTY: Energize.
[Transporter activates]





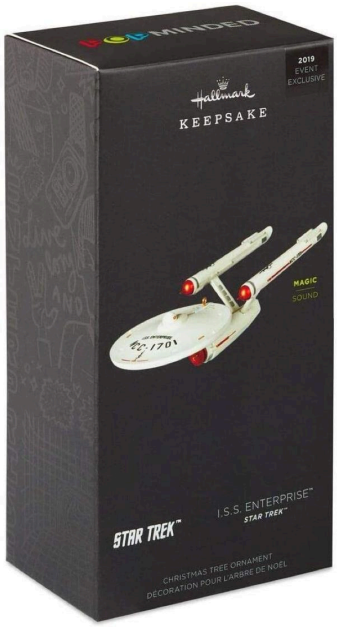
Artist Inspiration ►
In what first appears to be a sculpt that would likely be an aggregate of different poses turns out can be found in one image. All three characters in the same pose, phasers on their sides and a tricorder hanging from McCoy’s right shoulder to left hip. Orville Wilson, took a few liberties by slimming down the uniforms while bulking up the physiques.

098. 2019 I.S.S. Enterprise NCC-1701

Release Date: July 18, 2019
Quantity: 3475 units
Product Code: QMP4104
Retail: USA $40.00
Availability: SDCC, NYCC, STLV
Artist: Lynn Norton
Series: Star Trek: The Original Series
Magic: Sound
Power Source: (3) LR41 Batteries
Dimensions: 1.34 H x 2.53 W x 5.81 L
Packaging: Black box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.2 oz
Scale: 1:1956
Value: $210-$250



Description: When a transporter malfunction during an ion storm flung Captain James T. Kirk and three of his officers into another dimension, they found themselves on board the I.S.S. Enterprise, a Terran Empire battle cruise nearly identical in configuration to the ship they called home. This “mirror universe” Imperial Star Ship Enterprise featured dagger-and-Earth symbols as decór, armed soldiers in every corridor, and torture chambers called agony booths to keep crew members compliant with command. THIS ORNAMENT IS AN EVENT EXCLUSIVE AND ONE OF 3475. Press the button on the ornament to hear memorable moments from “Mirror, Mirror”!



Pros: Another unexpected delight! A clever repaint of the 2016 Pilot ornament, this version is a must-have for serious Trek fans and collectors of the Mirror Universe lore.
Cons: The saucer and nacelles bear the Terran Empire symbol, which was never actually displayed on the ship in either the original *Mirror, Mirror* episode or its remastered versions, an odd choice that may bother detail-oriented fans.

Kevin Dilmore: “In regard to the Terran Empire insignia, that’s how the licensor was wanting things back then. We were not the only ones in that situation.”[100]

Audio from Star Trek (TOS), "Mirror, Mirror" (Season 2, Episode 5):
SPOCK: You must return to your universe. I must have my captain back. I shall operate the transporter. You have two minutes and ten seconds.
KIRK: In that time, I have something to say. How long before the Halkan prediction of galactic revolt is realised?
SPOCK: Approximately two hundred and forty years.
KIRK: The inevitable outcome?
SPOCK: The Empire shall be overthrown, of course.
KIRK: I submit to you that your Empire is illogical because it cannot endure. I submit that you are illogical to be a willing part of it.
If change is inevitable, predictable, beneficial, doesn't logic demand that you be a part of it?
SPOCK: One man cannot summon the future.
KIRK: But one man can change the present. Be the captain of this Enterprise, Mister Spock. Find a logical reason for sparing the Halkans and make it stick.
SPOCK: It is time.
KIRK: In every revolution, there's one man with a vision.
[Transporter sounds]
SPOCK: Captain Kirk, I shall consider it.
[Transporter activates]



Lynn Norton: “Retail success of each STAR TREK ornament stimulated interest in producing another, and another. I became more skilled. Tool makers and manufacturers became more capable. Breakthroughs in electronics extended the range of possibilities. Physical filming models were replaced by digital models and digital production. Technology acquisitions at Hallmark made it easier to leverage digital assets to create patterns for ornaments. Digital modeling tools have nearly replaced physical sculpting for licensors and Hallmark. Note: I was unable to make the transition to the digital world, which precipitated my decision to retire in 2006. I’ve continued to sculpt physical patterns in my home-based studio as a contractor. Since retirement, scanning technology has become so robust that hand-carved sculptures and painted prototypes can be converted to digital models with a few keystrokes. I’m still in business.”[101]

[100] *HallmarkStarTrekOrnaments.com, 5/23/24*
[101] *“Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2”, HallmarkStarTrekOrnaments.com, 1/26/26*

▼ 098-A. For Keeps Vol. 18, Issue 3

By fans, for fans



PopMinded team in the booth

FOR SOME KEEPSAKE ORNAMENT COLLECTORS, there's no event more exciting than Comic-Con* International. This gathering brings together pop culture fans from all over to celebrate their love of movies and TV shows...and to hunt down unique collectibles. Kevin Dilmore and Christine Taylor from our PopMinded team can usually be found at these events and get to see firsthand what Hallmark means to fans and collectors.

According to Christine, "Keepsake started sci-fi ornaments with *Star Trek* and *Star Wars* in the '90s. That was born and bred out of artists who were big fans of the characters and movies. They continue to be created by fans to this day."

For attendees, the event is about more than just unique collectibles. It's about the camaraderie of people like Kevin and Christine. As Kevin put it, "One of the things that the fans enjoy when coming to the PopMinded booth is that when they ask a question or make a comment about something being cool, those of us who work the booth know enough about what they like that we can surprise them with an inside joke, a quote from that movie, an 'If-you-liked-this, did-you-see-this?' suggestion."

As Keepsake Ornament Club members, you already know how much joy these unique ornaments can bring. But for people who aren't in the club yet, it's not uncommon for our Comic-Con exclusives to bring a smile to people's faces.

"I always say, 'Well, of course you feel good. This is Hallmark.'" said Kevin. "They laugh, but they know it's true. That if anybody in that building is going to give them just a moment of feeling a little better, as close to a hug as we can get, it's going to be us."



Hallmark art director

Convention exclusives available for KOC members only October 7 on Hallmark.com



Iron Spider
QMP4106



A Wild Ride on Endor™
Star Wars™: Return of the Jedi™
QMP4103



I.S.S. Enterprise™
STAR TREK™
QMP4104

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Boldly Forward: 2020—2026

The 2020s have become one of the most active and varied periods in Hallmark Star Trek ornament history, shaped by new technology, record release counts, reissues, and rapid expansion across newer series. Hallmark has continued to build on collector focused strategies through convention exclusives, online availability, and club privileges that emerged during the pandemic era and remain part of the collecting experience.

The interactive Storytellers series introduced one of the line's most ambitious concepts, allowing multiple ornaments to connect and recreate complete scenes from *Star Trek: The Original Series*. At the same time, newer entries such as *Star Trek: Picard*, *Star Trek: Strange New Worlds*, *Star Trek: Lower Decks*, and *Star Trek: Prodigy* have expanded the line across nearly every active corner of the franchise.

Even within a few short years, the decade has already produced record setting output and several notable firsts. While still evolving, this period reflects both the continued strength of the line and its ability to adapt to new technology, new series, and a changing collector landscape.





099. 2020-2022 Storyteller: Lieutenant Hikaru Sulu



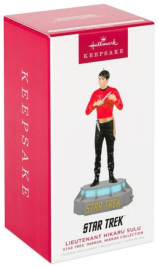
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: Keepsake Power Cord
Dimensions: 4.47 H x 1.55 W x 1 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.0 oz
Scale: 1:16
Value: $10-$15

099a. 2020-2021 Storyteller: Lieutenant Hikaru Sulu ©2020



Release Date: July 11, 2020
July 10, 2020 KOC Members
Product Code: QXI6071
Retail: $34.99, CAN $44.99
Packaging: Red box, small image

099b. 2022 Storyteller: Lieutenant Hikaru Sulu ©2022



Release Date: July 9, 2022
July 8, 2022 KOC Members
Product Code: QXI7876
Retail: USA $34.99, CAN $44.99
Packaging: White front, red top, large image

Description: One of the most menacing characters aboard the I.S.S. Enterprise, Lieutenant Sulu watches over the starship's crew. Featuring Sulu dressed in his Terran Empire uniform, this Christmas tree ornament captures the cunning security chief of the Mirror Universe. Plug this Christmas tree ornament into Hallmark's Keepsake Power Cord (sold separately) for constant illumination, then press the button to start a sound and light show based on the classic original Star Trek series episode "Mirror, Mirror." Connect all of the Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor

Leonard McCoy and Lieutenant Commander Montgomery Scott—and the U.S.S. Enterprise Tree Topper (each sold separately) to unlock additional interactive performances.

Kevin Dilmore: "Keepsake Storytellers grew from the terrifically talented Keepsake Ornaments staff. One of the key triggers to Storytellers tripped when radio-frequency (RF) components dropped in price so substantially that they could be considered for affordable inclusion in a Keepsake Ornament (and other consumer products). I remember a conversation with Phu Dang on the Keepsakes engineering team about what would become Storytellers. He said he had devised a great capability for ornaments to interact but he doubted someone could come up with a story that would maximize that capability. I took that as a personal challenge and came up with the script for Star Wars Storytellers offered in 2017-19. The first Star Wars Storytellers were in stores in July 2017 and within days I heard from my contacts at (now) Paramount asking when Hallmark would do the same for Star Trek. They knew darn well I would want a hand in that as soon as possible. Keepsakes staff did not want a Star Trek set to overlap with the first Star Wars set, so we aimed at a 2020 introduction and started working."[102]

Pros: The Storytellers series stands in a class of its own, boasting highly detailed sculpts and engaging interactive audio that connects with numerous ornaments across the collection. This Sulu figure is a standout addition, rich with character and craftsmanship.
Cons: None. A truly exceptional ornament that delights both visually and audibly.

Artist Inspiration ►
Evil Sulu in a second attempted coup. The blade of the dagger is faced fat side out for the ornament so you can see the knife from your couch when the ornament is hanging on your tree.





[102] *Kevin Dilmore Tells the History of the Trek Storytellers, HallmarkStarTrekOrnaments.com, 10/9/22*

▼ 099-A. 2020 Dream Book Page



OUT OF THIS WORLD

From the final frontier come the first ornaments in our Star Trek™ *Storytellers series.*

Television's most famous space explorers will be warping onto your tree this year. For our first release, with two more years of ornaments planned, you can have Lieutenant Nyota Uhura, Captain James T. Kirk and mirror universe Hikaru Sulu transported to your home and ready to perform with their coordinated light and sound shows.

Using audio clips from the original *Star Trek*™ series, the *Enterprise* crew recreates famous moments from the iconic 1967 episode "Mirror, Mirror." Stuck in a parallel universe with evil versions of themselves, can the team make it back home?

In addition to interacting with each other and performing by themselves, each Storytellers ornament also creates scenes with the *U.S.S. Enterprise* Tree Topper. With four more characters planned after this year, you can relive fantastic *Star Trek*™ memories for years to come.

► *See them in action at* **Hallmark.com/StarTrekStorytellers**

▼ 099-B. 2020 Dream Book Page



100. 2020-2022 Storyteller Captain James T. Kirk



Artist: Jake Angell
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: Keepsake Power Cord
Dimensions: 5.74 H x 2.42 W x 2.31 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.1 oz
Scale:1:16
➤**Value**: $10-$15

100a. 2020-2021 Storyteller: Captain James T. Kirk ©2020



Release Date: July 11, 2020
July 10, 2020 KOC Members
Product Code: QXI6061
Retail: USA $34.99, CAN $44.99
Packaging: Red box, small image

100b. 2022 Storyteller: Captain James T. Kirk ©2022



Release Date: July 9, 2022
July 8, 2022 KOC Members
Product Code: QXI7873
Retail: USA $34.99, CAN $44.99
Packaging: White front, red top, large image

Description: A commanding presence in any universe, Captain James T. Kirk shows his darker side as he takes charge of the I.S.S. Enterprise. There's no better leader for your Star Trek Christmas tree ornament collection. Plug this Christmas tree ornament into Hallmark's Keepsake Power Cord (sold separately) for constant illumination, then press the button to start a sound and light show based on the classic original Star Trek series episode "Mirror, Mirror." Connect all of the Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor Leonard McCoy and Lieutenant Commander Montgomery Scott—and the U.S.S. Enterprise Tree Topper (each sold separately) to unlock additional interactive performances.



◄**Artist Inspiration**: In the episode, "Mirror, Mirror", Kirk is never seen in the power stance with arms akimbo like the ornament depicts (A). He can be seen most of the time in his space-cowboy-strutting position (B) and once in the I-found-a-new-woman-in-my-room pose (C) and once in his I'm-gonna-show-Sulu-who's-boss stance (D). Kirk is the only Storyteller of the five released so far that isn't based on a screen image from the episode.

▼ **Kevin Dilmore**: "We fudged for Captain Kirk after we were asked by Keepsakes to depict him in a, well, more commanding pose. (heehee-sorry.) I found this shot from TAS as a proof of concept and we got it approved."[103]

Pros: Although missing the texture, the detail and coloring of Kirk's sleeveless wraparound tunic is perfect.
Cons: Kirk's facial features are mostly there. I think William Shatner's face continues to be a challenging sculpt.



[103] *HallmarkStarTrekOrnaments.com, 7/6/21*

101. 2020-2022 Storyteller: Lieutenant Nyota Uhura



Artist: Jake Angell
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: Keepsake Power Cord
Dimensions: 4.4 H x 1.59 W x 1.21 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.9 oz
Scale: 1:16
Value: $15-$20

101a. 2020-2021 Storyteller: Lieutenant Nyota Uhura ©2020



Release Date: October 3, 2020
October 2, 2020 KOC Members
Product Code: QXI6074
Retail: USA $34.99, CAN $44.99
Packaging: Red box, red top, small image

101b. 2022 Storyteller: Lieutenant Nyota Uhura ©2022



Release Date: July 9, 2022
July 8, 2022 KOC Members
Product Code: QXI7883
Retail: USA $34.99, $44.99
Packaging: White front, red top, large image

Description: Trapped in an angry universe not her own, Lieutenant Uhura tries her best to disguise from the I.S.S. Enterprise crew that she does not belong—unlike this Christmas ornament that certainly belongs on your tree. Plug this Christmas tree ornament into Hallmark's Keepsake Power Cord (sold separately) for constant illumination, then press the button to start a sound and light show based on the classic original Star Trek series episode "Mirror, Mirror." Connect all of the Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor Leonard McCoy and Lieutenant

Commander Montgomery Scott—and the U.S.S. Enterprise Tree Topper (each sold separately) to unlock additional interactive performances.

Kevin Dilmore: "Mike Brush, then the editorial director for Keepsake Ornaments and a huge Star Trek fan, invited me to a brainstorm meeting for Star Trek Storytellers in July 2018. In this process, when I refer to "we," most times that means me and Mike, and I will tell you that we would not have the set we have were it not for his leadership and story direction. I did NOT do this in a vacuum. A Storytellers set is exponentially more complex to plan than a single ornament with a self-contained performance. Our intention with a Storytellers set is to create a compelling performance with any possible combination of participating ornaments. A set requires a separate script for each of those combinations, which can number into the hundreds."[104]

Pros: Fantastic likeness with remarkable attention to detail in the sculpt and coloring. This ornament beautifully captures Uhura's strength and grace, making it a standout piece in the Storytellers series.
Cons: None. A fitting and elegant tribute to one of Star Trek's most beloved characters and the best Uhura sculpt to date.



Artist Inspiration ►
Good Uhura just after shutting down Evil Sulu's advances.



[104] *Kevin Dilmore Tells the History of the Trek Storytellers, HallmarkStarTrekOrnaments.com, 10/9/22*

102. 2020-2022 Storyteller Enterprise & Delta Remote Control



Artist: Jake Angell
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: (1) 5V 0.7A Power Adapter (Enterprise)
Dimensions: 9.89 H x 6.59 W x 15 D (Enterprise)
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship/Tribute
Enterprise Weight w/o plug: 15.4 oz
Enterprise Scale: 1:758
Delta Remote Weight: 1.1 oz
Value: $130-$170

102a.1 2020-2021 Storyteller: Enterprise & Delta Remote ©2020



Release Date: July 11, 2020
July 10, 2020 KOC Members
Product Code: QXI6004
Retail: USA $149.99, CAN $189.99
Packaging: Red box, small image

102a.2 2020-2021 Delta Remote Control ©2020

Series: Star Trek: The Original Series
Product Code on Remote: QXI6004
Power Source: (2) LR44 Batteries
Dimensions: 3.64 H x 2.31 W x 0.79 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Tribute
Delta Remote Weight: 1.1 oz
Value: $50

102b.1 2022 Storyteller: Enterprise & Delta Remote ©2022



Release Date: July 9, 2022
July 8, 2022 KOC Members
Product Code: QXI7866
Retail: USA $149.99, CAN $189.99
Packaging: White front, red top, large image

102b.2 2022 Delta Remote Control

Series: Star Trek: The Original Series
Power Source: (2) LR44 Batteries
Dimensions: 3.64 H x 2.31 W x 0.79 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Tribute
Delta Remote Weight: 1.1 oz

Description: Add the flagship of the United Federation of Planets—with the theme song to the original Star Trek television series—to your holiday celebrations with this U.S.S. Enterprise Christmas tree topper. Plug it into the included power adapter for constant illumination, then press the button—either on the included Starfleet insignia remote control or on the top of the tree topper—to start a sound and light show featuring the music of "Theme from Star Trek." Connect one or more Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor Leonard McCoy and Lieutenant Commander Montgomery Scott (each sold separately)—to unlock additional performances that you can't access with the ornaments alone.

102REM. 2021-23 Replacement Delta Remote Control ©2020

Release Date: July 10, 2021
Product Code on Remote:
Product Code on Packaging: QHG5421
Retail: USA $5.99
Availability: hallmark.com
Packaging: Red tag in plastic bag
➤**Value**: $50





Description: Did your Star Trek Collection U.S.S. Enterprise Tree Topper remote dematerialize? Now you can easily replace it—or buy a second remote just in case—and ensure the sound and light show continues. Hallmark Keepsake replacement remote control features the Starfleet insignia (battery-operated).

Complete Storytellers Collection Audio from Star Trek (TOS), "Mirror, Mirror" (Season 2, Episode 5):

KIRK: Space, the final frontier. These are the voyages of the starship Enterprise. Its five-year mission: to explore strange new worlds, to seek out new life and new civilizations, to boldly go where no man has gone before.
[Star Trek: TOS theme music]
[Ion storm]
KIRK: Enterprise. Transporter room—energize.
[Transporter initiates, ion storm]
SPOCK: Standard procedure, Captain?
SPOCK: Sulu, you will program phaser barrage on Halkan cities.



SULU: Yes, Mister Spock.
SPOCK: Captain, do you feel any abnormal effects?
KIRK: Yes. Doctor McCoy, you'd better look us over. That was a rough beam-up.
MCCOY: Yes, sir.
KIRK: Captain's log, stardate unknown. During an ion storm, my landing party has beamed back to the Enterprise and found it and the personnel aboard changed. The ship is subtly altered physically. Behaviour and discipline has become brutal, savage.
MCCOY: What is this? Everything's all messed up and changed around, out of place.
UHURA: Captain, what's happened?
MCCOY: No, not everything. That spot, I spilt acid there a year ago. Jim, What in blazes is this?
KIRK: I don't know.
SCOTTY: The transporter lock might have been affected by the ion storm and we just materialised somewhere else.
KIRK: Yes, here. Not our universe, not our ship. Something parallel. Everything's duplicated, almost. Another Enterprise. Spock with a beard.
MCCOY: What about the Halkans? We can't let them be destroyed.



SULU: Mister Chekov, phaser setting for planetary target A.
CHEKOV: Co-ordinates seven one two stroke four, Mister Sulu.
SULU: Port batteries locked.
SULU: Still no interest, Uhura? Hmm? I could change your mind.
UHURA: You are away from your post, Mister.
KIRK: Communications status.
UHURA: No storm damage, sir. All stations report normal. (quietly) You're ordered to annihilate the Halkans unless they comply. No alternative.
CHEKOV: Deck five, sir?
CHEKOV: So you die, Captain, and we all move up in rank. No one will question the assassination of a captain who has disobeyed prime orders of the Empire.
[Fighting]
KIRK: Not on my ship.
MCCOY: Here. Here. What's this?
KIRK: It's called blood. Watch your step. The officers move up by assassination. Chekov tried it on me.
SCOTTY: Mister Sulu is Security Chief, like the ancient Gestapo.
MCCOY: And my Sickbay is a chamber of horrors. Two of my assistants were betting on the tolerance of an injured man. How long it would take him to pass out from the pain.
KIRK: Computer.
COMPUTER: Ready.
KIRK: Produce all data relevant to the recent ion storm. Correlate following hypothesis. Could conditions necessary to such an event be created artificially using the ship's power?
COMPUTER: Affirmative.
KIRK: Scotty, can you do it?
SCOTTY: Not by myself. I'll need help. And you'd be too conspicuous.
MCCOY: I'm a doctor, not an engineer.
SCOTTY: Now you're an engineer. I'll have to tap the power we need from the warp engines and balance it for the four of us.
SPOCK: Why are you monitoring my communications, Mister Sulu?
SULU: My security board has detected extensive use of computer, Mister Spock. I was about to inform you.

SULU: It's not hard to guess the nature of your order from Starfleet Command. I suggest a connection. The captain suspects.
SULU: He's working on escape or defense.
SPOCK: That is my concern.
SULU: Correct. It's your play. I hope you succeed, because the order would fall on me next and you know how Captain Kirk's enemies have a habit of disappearing.
KIRK: Uhura?
UHURA: Yes, Captain.
KIRK: Keep Sulu's attention off that board.
UHURA: I'll do my best, sir.
UHURA: You aren't very persistent, Mister Sulu. The game has rules. You're ignoring them. I protest and you come back. You didn't come back.
SULU: Now you're making sense.
UHURA: I was getting bored. Of course this isn't the time.
[The board beeps]
SULU: Any time's a good time.
[She slaps him]
UHURA: I'm afraid I changed my mind. Again.
SULU: You take a lot of chances, Lieutenant.
UHURA: So do you, Mister. So do you.
UHURA: Mister Scott, all clear.
MCCOY: Now it's up to the captain.
SCOTTY: The power's cut, sir. They're on to us.
SPOCK: I cut the transporter power. It was necessary to delay your beam-out until I could arrive.



KIRK: You're a man of integrity in both universes, Mister Spock.
SPOCK: You must return to your universe. I must have my captain back. I shall operate the transporter. You have two minutes and ten seconds.
KIRK: In that time I have something to say. How long before the Halkan prediction of galactic revolt is realised?
SPOCK: Approximately two hundred and forty years.
KIRK: The inevitable outcome?
SPOCK: The Empire shall be overthrown, of course.

KIRK: I submit to you that your Empire is illogical because it cannot endure. I submit that you are illogical to be a willing part of it.
SPOCK: One man cannot summon the future.
KIRK: But one man can change the present. Be the captain of this Enterprise, Mister Spock. Find a logical reason for sparing the Halkans and make it stick. Push till it gives. You can defend yourself better than any man in the fleet.
SCOTTY: Captain, get in the chamber!
KIRK: In every revolution, there's one man with a vision.
SPOCK: Captain Kirk, I shall consider it.
[He beams them away.]
MCCOY: Jim, I think I liked him with a beard better. It gave him character. Of course almost any change would be a distinct improvement.



KIRK: What worries me is the easy way his counterpart fitted into that other universe. I always thought Spock was a bit of a pirate at heart.
SPOCK: Indeed, gentlemen. May I point out that I had an opportunity to observe your counterparts here quite closely. They were brutal, savage, unprincipled, uncivilised, treacherous, in every way, splendid examples of homosapiens, the very flower of humanity. I found them quite refreshing.
KIRK: I'm not sure, but I think we've been insulted.
MCCOY: I'm sure.
[Star Trek: TOS theme music]

Kevin Dilmore: “This is not the end of our annual ship ornaments. With the first-year commitment we made to Star Trek Storytellers including the 1701 tree topper, which in my experience is the Star Trek Keepsake Ornament most requested by fans, we believed asking fans to pick up a new ship this year felt like a lot. Not once did I hear plans that included a contingency for pulling the (Storytellers series) before releasing

every piece of it should sales not meet expectations. For this to work, three years of work needed to be completed before the first ornament hit stores; every performance was pre-programmed into each ornament. In for a penny, in for a pound, as they say."[105]





Pros: The best-produced Hallmark Enterprise to date—an absolutely stunning piece that needs to be seen to be believed. It's a showstopper atop any Trek-themed Christmas tree, combining exceptional detail with impressive size and presence.



Cons: One of the charming aspects of Trek trees in years past was the variety of unique, often homemade toppers that showcased fans' creativity. With Hallmark's official tree topper now widely available, many trees are beginning to look similar—a small trade-off for having such a wonderful, high-quality ornament.

[105] *Kevin Dilmore Tells the History of the Trek Storytellers, HallmarkStarTrekOrnaments.com, 10/9/22*

Thank you for your interest in Hallmark's Keepsake U.S.S. Enterprise™ Tree Topper!

- The U.S.S. Enterprise™ Tree Topper is part of the Hallmark Storytellers Interactive Light and Sound series and commemorates the 1967 episode Mirror, Mirror, featuring audio clips from the original Star Trek™ series.

The U.S.S. Enterprise™ Tree Topper includes:

- tree topper
- 5-volt, 0.7A DC power adapter
- Support rod
- Star Trek™ Starfleet Remote Control (requires two LR44 batteries) is no longer available
- Tree Topper Universal Remote Control can be purchased while supplies last

Set-up Instructions

1. Position the support rod with the rounded tip pointing upward to your tree's center trunk
2. Using the three attached strips of hook-and-loop tape, securely fasten the support rod to your tree
3. Connect the Hallmark power adapter to the back of the tree topper for continuous illumination
4. Attach the tree topper mount to the top of the support rod
5. Plug the cord into the wall outlet
    - The remote activates the main light and sound performance.

The U.S.S. Enterprise™ Tree Topper is designed to work with Storyteller ornaments for an interactive experience.

- Storyteller ornaments are sold separately and require the Keepsake Power Cord.

Troubleshooting Steps To Pair With Storyteller Ornaments

1. Ensure the batteries of the remote are installed correctly (flat side up)
2. Plug the power adapter from the box into the base of the Enterprise
3. Plug the power adapter into a working wall outlet
4. Plug the end of the Keepsake power cord into each of the Storyteller ornaments, ensuring a tight fit
5. Plug the Keepsake power cord into a working wall outlet
6. Activate the show with the remote or pressing one of the buttons on a Storyteller ornament or on the top of the ship
7. Ensure all pieces are plugged in tight[106]

[106] *Hallmark Keepsake U.S.S. Enterprise™ Tree Topper, Hallmark.com, 9/10/25*

103. 2020 Tribble, Orange EVENT EDITION



Release Date: July 22, 2020
Quantity: 3350 units
Product Code: QMP4108
Retail: USA $25.00
Availability: SDCC online, NYCC online, KOC online
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Sound & Motion
Power Source: (3) LR44 Batteries
Dimensions: 3.38 H x 4.5 W x 3.38 D
Packaging: Black box
Manufactured: China
Branding: Keepsake
Material: Fabric
Theme: Character
Weight: 3.0 oz
Scale: 1:1
Value: $50-$70



Description: Tribbles can't fly-but they may sound like they can! To create the creatures' various sounds for the iconic Star Trek episode "The Trouble With Tribbles," sound editor Douglas Grindstaff mixed recordings of doves (when soothing humans), screech owls (when annoying Klingons), and even squeaky latex balloons.

Audio from Star Trek (TOS), "The Trouble with Tribbles" (Season 2, Episode 15):
[Tribble sounds]

Pros: If you have one Tribble you must have a second, right? Here it is!
Cons: This should have been the second in a series of 50 Tribbles.

▼ 103-A. For Keeps Vol. 18, Issue 2

Keepsake convention exclusives

When it comes to creating convention exclusives, the Keepsake artists always put the fans first.

For this year's convention-exclusive ornaments, the Keepsake Studio took different approaches to their pieces.

For Harry Potter fans, Keepsake Artist Kristina Gaughran went with an unexpected, yet popular, choice. "[Professor Boggart Snape] has gotten a lot of love from the cosplay community, so to give fans an ornament this unique is exciting." says Kris.

For the National Barbie Doll Convention, Keepsake Artist Debra Nielsen was guided by the convention itself. "The theme for 2020 is 'Paradise Found'," Debra says. "I am given some top-secret artwork relative to the theme and need to create a new shoe design based on it. In this case, the Barbie with the ocean waves hair artwork was provided, and I added the hibiscus floral pattern to complement it."

Those are just some small insights into the process of creating convention exclusives. Get a closer look at our convention offerings below.



Barbie

SPECIAL EDITION
Shoe-sational! Barbie™ Ornament $25.00 QMP4110



STAR TREK

Tribble $25.00
STAR TREK™
QMP4108



STAR WARS 40 EMPIRE STRIKES BACK

Imperial Probe Droid™ $35.00
Star Wars™: The Empire Strikes Back™ QMP4114



Ahsoka Tano $40.00
Star Wars™: The Clone Wars™ Set of two. QMP4115

CLONE WARS



Professor Boggart Snape
$25.00 *Harry Potter™*
QMP4107

WIZARDING WORLD Harry Potter

▶ *See when & where these convention ornaments will be available by visiting* **Popminded.com/Events**

Save the date

JULY 10 | KOC Ornament Premiere Early Access

JULY 11–19 | Keepsake Ornament Premiere

AUGUST–SEPTEMBER | Keepsake Artist Signing Events

OCTOBER 3–11 | Keepsake Ornament Debut

DECEMBER 3–6 | Keepsake Trim the Tree Event

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104. 2021-2022 Storyteller: First Officer Spock



Artist: Jake Angell
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: Keepsake Power Cord
Dimensions: 5.68 H x 2.49 W x 2.37 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.0 oz
Scale: 1:16
Value: $15-$20

104a. 2020-2021 Storyteller: First Officer Spock ©2021



Release Date: July 10, 2020
July 9, 2020 KOC Members
Product Code: QXI7002
Retail: USA $34.99, CAN $44.99
Packaging: Red box, medium image

104b. 2022 Storyteller: First Officer Spock ©2022



Release Date: July 9, 2022
July 8, 2022 KOC Members
Product Code: QXI7893
Retail: USA $34.99, CAN $44.99
Packaging: White front, red top, large image

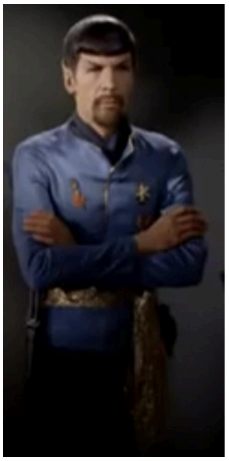
Description: A striking departure from his prime-universe self, Spock's discipline toward logic and science not only made him an inscrutable presence aboard the I.S.S. Enterprise but also led him to discern Captain Kirk's most dangerous secret. Plug this Christmas tree ornament into Hallmark's Keepsake Power Cord (sold separately) for constant illumination, then press the button to start a sound and light show based on the classic original Star Trek series episode "Mirror, Mirror." Connect all of the Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor Leonard McCoy and Lieutenant Commander Montgomery Scott—and the U.S.S. Enterprise Tree Topper (each sold separately) to unlock additional interactive performances.

Kevin Dilmore: "We knew we wanted the set to include the primary seven characters as well as the U.S.S. Enterprise in tree-topper form. We knew we wanted a story in which each of the seven characters played a role that was important to the story. So, starting with the original 79 episodes, we cut to the 18 (by my count) that feature all seven characters. FUN FACT:



Contributing to that number being low is Chekov's absence from the entire first season and Sulu's absence from many second-season episodes while George Takei was filming "The Green Berets" with John Wayne. Factor in scripts that have characters missing here and there means we're dropping some favorites ("Space Seed" lacks Sulu and Chekov, "Devil in the Dark" misses Uhura, Sulu and Chekov; "Amok Time" has no Scotty). Next, we needed to skip episodes with a lot of guest stars or even one strong guest star as we were not making an ornament for that character, and we also didn't want to force the tree topper into standing in for the character with a lot of lines. Then we needed to look at episodes that drove action through dialogue more so than visuals; it's just better for the experience. Then we trimmed back to the seven that we felt had the best representation from each of the primary characters. The biggest internal challenge we faced was going to market with a Star Trek Storytellers set featuring characters wearing uniforms that were not their most familiar. We were able to convince everyone that fans would be able to sort that out."[107]

Pros: Spock's likeness is fantastic, with the true highlight being the intricate detail and rich coloring of his uniform. The Storyteller series continues to raise the bar, delivering exceptional craftsmanship and character likeness.
Cons: None. A superb addition that truly honors one of Star Trek's most iconic figures.





Artist Inspiration ►
Spock shown with arms crossed before giving the Terran Empire's salute.

[107] *Kevin Dilmore Tells the History of the Trek Storytellers, HallmarkStarTrekOrnaments.com, 10/9/22*

▼ 104-A. 2021 Dream Book Page



Add to your *Star Trek* Storytellers collection

The magic of the *Star Trek*™ Mirror, Mirror Collection continues this year with two new ornaments, and if you haven't started your set yet, now's the perfect time to get them all! *"I was really honored to work on the* U.S.S Enterprise *Tree Topper,"* says Keepsake Artist Jake Angell, *"and it was fun working with other passionate fans of the show from the Keepsake Studio. The original* Star Trek *was in reruns when I was a kid, so it's cool to see how the lights and sound turned out on that ship I used to watch on TV."*



STAR TREK PICARD

☐ N. MAGIC SOUND
LA SIRENA
STAR TREK: Picard
Hear scenes from the show!
Available 10/2/21. $32.99 USD QXI7585

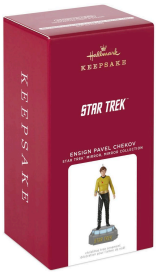
2021 DREAM BOOK | 51

105. 2021-2022 Storyteller: Ensign Pavel Chekov



Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: Keepsake Power Cord
Dimensions: 5.25 H x 2.29 W x 2.2 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.0 oz
Scale: 1:16
Value: $10-$15

105a. 2020-2021 Storyteller: Ensign Pavel Chekov ©2021



Release Date: October 2, 2020
October 1, 2020 KOC Members
Product Code: QXI7005
Retail: USA $34.99, CAN $44.99
Packaging: Red box, medium image

105b. 2022 Storyteller: Ensign Pavel Chekov ©2022



Release Date: July 9, 2022
July 8, 2022 KOC Members
Product Code: QXI7886
Retail: USA $34.99, CAN $44.99
Packaging: White front, red top, large image

Description: Although tasked with navigational duties on the bridge of the I.S.S. Enterprise, Ensign Chekov of the Terran Empire, spent much of his time focused on mutinous thoughts of seizing the captain’s chair for himself. Plug this Christmas tree ornament into Hallmark's Keepsake Power Cord (sold separately) for constant illumination, then press the button to start a sound and light show based on the classic original Star Trek series episode "Mirror, Mirror." Connect all of the Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor Leonard McCoy and Lieutenant Commander Montgomery Scott—and the U.S.S. Enterprise Tree Topper (each sold separately) to unlock additional interactive performances.

Kevin Dilmore: "The only scene I wanted in our "Mirror, Mirror" performance that didn't make it to the final cut was Kirk and Spock walking past Chekov's session in the agony booth. Not only would it have given the Chekov ornament more to do, it's a great moment for our Kirk to show his humanity and the mirror Spock to get a critical piece to the puzzle of what's actually happening. But, yeah, okay, Chekov howling in agonizing pain isn't exactly a Christmas kind of moment."[108]

Pros: The detail in the folds and creases of Chekov's tunic is remarkable, especially given the small scale. It's a testament to how refined the Storyteller series has become.
Cons: No Chekov screams from the agony booth? A missed opportunity for both drama and delight!





Artist Inspiration ►
Evil Chekov in an attempted coup after disembarking the Turbolift with Kirk.



[108] Kevin Dilmore Tells the History of the Trek Storytellers, HallmarkStarTrekOrnaments.com, 10/9/22

106. 2021 La Sirena

Release Date: October 2, 2021
October 1, 2021 KOC Members
Product Code: QXI7585
Retail: USA $32.99, CAN $43.99
Artist: Uncredited
Series: Star Trek: Picard
Magic: Sound
Power Source: (3) LR41 Batteries
Dimensions: 0.937 H x 2.25 W x 4.1875 L
Packaging: Red box
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.3 oz
Scale: 1:802
Value: $15-$20



Description: Hear scenes from the show! Warp to the year 2399 with this Christmas tree ornament featuring La Sirena, the non-Federation cargo freighter hired by Jean-Luc Picard and owned by former Starfleet Commander Cristóbal Ríos. The highly detailed decoration plays audio of some of Picard's quotes from "Star Trek: Picard" (battery-operated). Engage!

Audio 1 from Star Trek: Picard, "Et in Arcadia Ego, Part 2" (Season 1, Episode 10)
PICARD: At the present moment, Doctor Jurati, I am trying to pilot a starship for the first time in a very long time, Without exploding or crashing!

Audio 2 from Star Trek: Picard, "The End is the Beginning" (Season 1, Episode 3)
PICARD: Engage!

Audio 3 from Star Trek: Picard, "Broken Pieces" (Season 1, Episode 8)
PICARD: The past is written but the future is left for us to write.



Audio 4 from Star Trek: Picard, "Et in Arcadia Ego, Part 2" (Season 1, Episode 10)
PICARD: That's why we are here, to save each other.

Audio 5 from Star Trek: Picard, "Et in Arcadia Ego, Part 2" (Season 1, Episode 10)
PICARD: I have something I want to give you and your people, my life. Picard out.

Audio 6 from Star Trek: Picard, "Remembrance" (Season 1, Episode 1)
PICARD: I don't want the game to end.

Pros: Accurately recreated with strong attention to detail. The ornament captures the look of the ship as seen in Star Trek: Picard with precision.
Cons: Through no fault of Hallmark, the ship's overall design feels jarringly out of place among traditional Starfleet vessels. It stands out—but perhaps not in the way longtime Trek fans might hope.



107. 2021 HMS Bounty Klingon Bird-of-Prey EVENT EDITION

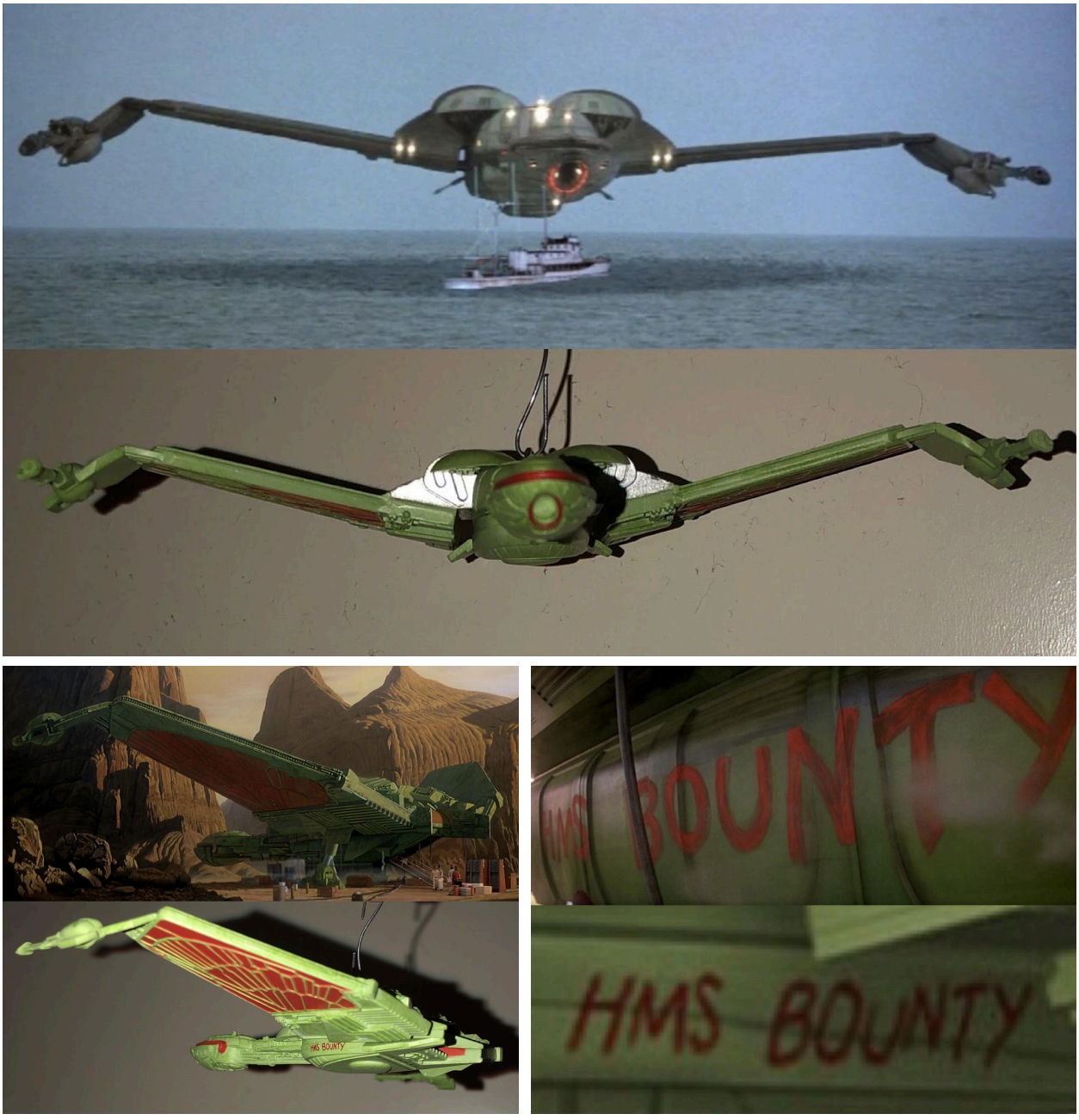


Release Date: July 23, 2021
Quantity: 3750 units
Product Code: QMP4118
Retail: USA $35.00
Availability: SDCC online, NYCC online, KOC online
Artist: Jake Angell
Movie: Star Trek IV: The Voyage Home - 35th Anniversary
Magic: None
Power Source: None
Dimensions: 0.58 H x 4.5 W x 2.89 L
Packaging: Black box
Manufactured: China
Branding: Keepsake
Material: Metal
Theme: Ship
Weight: 4.5 oz
Value: $75-$85



Description: Early script drafts of Star Trek III: The Search for Spock used Romulans in their classic Bird-of-Prey warship as the film's antagonists. When later drafts swapped Klingons for Romulans, the ship's designation as a Bird-of-Prey remained and the craft was redesigned to reflect Klingon technology. The fearsome-looking ship not only became popular with fans but also was an iconic visual element of Star Trek IV: The Voyage Home. Put the fearsome-looking ship on display with this meticulously detailed Christmas tree ornament. PopMinded event exclusive—one of just 3,750 issued. Available at SDCC ONLINE, NYCC ONLINE, KOC ONLINE.

Pros: Unlike typical Event Exclusives, which are often just repaints, this is an all-new, hefty metal sculpt and it is a beaut. A true standout in both craftsmanship and weight. The HMS BOUNTY lettering on the side is a fun and faithful nod to Star Trek IV: The Voyage Home.
Cons: Some fans might prefer the darker, more battle-worn look of the 1994 Klingon Bird-of-Prey. This version's cleaner, brighter finish may not be to everyone's taste.



▲ **Artist Inspiration**: Screen shots from Star Trek IV: The Voyage Home.

HOW TO PURCHASE POPMINDED EXCLUSIVES

This year, we will offer event exclusives ONLINE ONLY in conjunction with the following events, typically attended in person: Comic-Con@Home, scheduled July 23-25, 2021, and New York Comic Con, scheduled October 7-10, 2021. Product allotments will be divided evenly between the two convention timeframes. Exclusives will be sold on a first-come basis starting at Noon Eastern Time (9 a.m. Pacific Time, 11 a.m. Central Time) on the first day of each convention. Sales permit one of each exclusive product to be sold per person, per transaction while supplies last. We will miss seeing fans in person this year, but look forward to seeing everyone again in 2022.

Shop exclusives ›



Christine from PopMinded gives us a look at the 2021 exclusives available during Comic-Con@home and New York Comic Con.

Watch now ›



Star Wars™ The Holiday Special Boba Fett™ Keepsake Ornament
$30



Star Trek™ Klingon Bird-of-Prey Keepsake Ornament
$35

Feedback

108. 2021-2023 Enterprise w/ Delta

Artist: Uncredited
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 2.5 H x 1.89 W x 0.64 D
Manufactured: China
Branding: Hallmark
Material: Metal
Theme: Tribute
Weight (boxed): 2.8 oz
Value: $25-$30



108a. 2021 U.S.S. Enterprise w/ Delta

Release Date: August-September 2021
Mfd: 0421, ©2021
Product Code: 2HCM9211
Retail: USA $14.98
Packaging: White front, red top
Tag: Large, 'Only at Walmart'
Rarity: Very Common





108b. 2021 U.S.S. Enterprise w/ Delta

Release Date: August-September 2021
Mfd: 0421, ©2021
Product Code: 2HCM9211
Retail: Unknown
Packaging: White front, red top
Tag: None
Rarity: Common





108c. 2021 U.S.S. Enterprise w/ Delta



Release Date: August-September 2021
Mfd: 0421, ©2021
Product Code: 2HCM9571
Retail: Unknown
Packaging: White front, red top
Tag: Small, 'Walmart Exclusive'
Rarity: Rare



108d. 2021 U.S.S. Enterprise w/ Delta



Release Date: August-September 2021
Mfd: 0821, ©2021
Product Code: 2HCM9211
Retail: $14.98
Packaging: White front, red top
Tag: Large, 'Only at Walmart'
Rarity: Very Common



108e. 2022 U.S.S. Enterprise w/ Delta



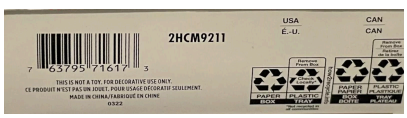
Release Date: August-September 2022
Mfd: 0821, ©2022
Product Code: 2HCM9211
Retail: Unknown
Packaging: White front, red top
Tag: None
Rarity: Common



108f. 2022 U.S.S. Enterprise w/ Delta



Release Date: August-September 2022
Mfd: 0322, ©2022
Product Code: 2HCM9211
Retail: Unknown
Packaging: White front, red top
Tag: None
Rarity: Common



108g. 2023 U.S.S. Enterprise w/ Delta



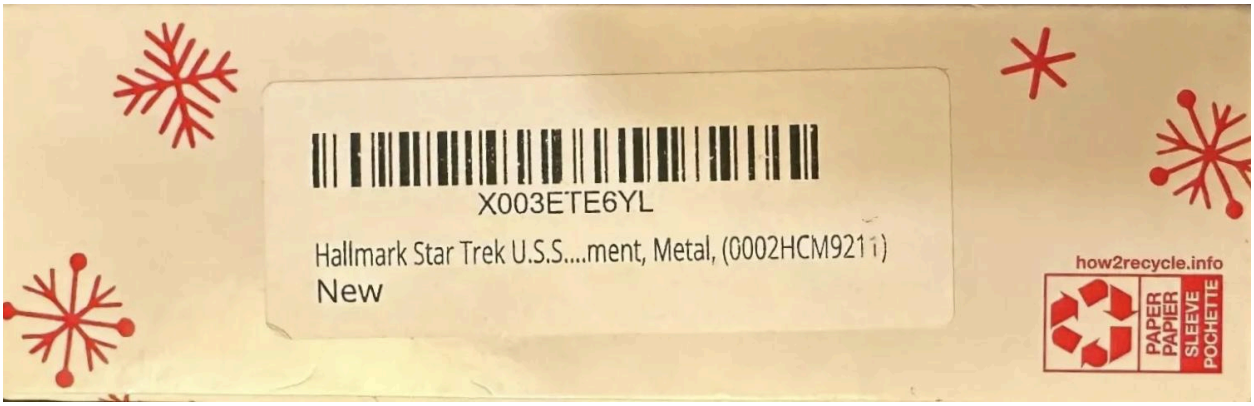
Release Date: August-September 2023
Mfd: 0323, ©2023
Product Code: 2HCM9211
Retail: Unknown
Packaging: White front, red top
Tag: None
Rarity: Common



Description: Beam up holiday adventure with this metal Star Trek Christmas tree ornament. Design features the U.S.S. Enterprise NCC-1701 with the iconic Starfleet insignia and shiny metallic gold accents.

Pros: A clean, minimalist design that still captures the essence of the Enterprise. The solid material gives the ornament a satisfying heft, making it feel substantial and well-made.
Cons: As a standalone piece, it feels a bit isolated. A full series using this style and treatment across various iconic ships would give it more context and more appeal.

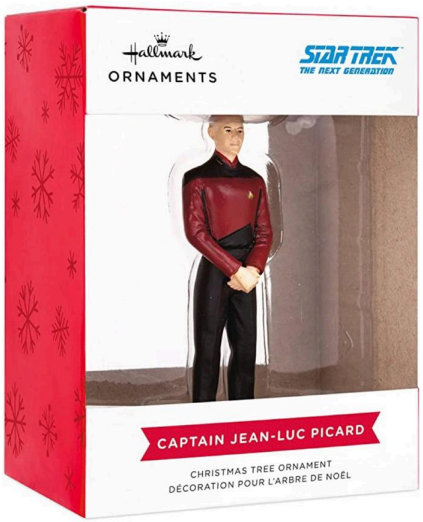




109. 2021 Captain Jean-Luc Picard



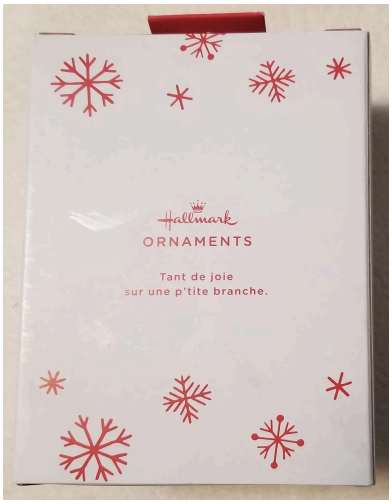
Release Date: December 2021
Mfd: 0421, ©2021
Product Code: 2HCM9935
Retail: USA $9.00
Availability: Amazon
Artist: Uncredited
Series: Star Trek: The Next Generation
Magic: None
Power Source: None
Dimensions: 3.63 H x 1 W x .73 L
Packaging: White front, red top, Mfd: 0421
Manufactured: China
Branding: Hallmark
Material: Resin
Theme: Styrene
Weight: 0.6 oz
Scale: 1:21
Rarity: Very Rare
Value: $4,100



Description: "A Christmas tree ornament that captures the essence of Captain Jean-Luc Picard? Make it so! Captain Picard was among the youngest Starfleet officers ever to command a starship. Relive his missions at the helm of the U.S.S. Enterprise NCC 1701-D from “Star Trek: The Next Generation” with this figural decoration."

Did You Know? This limited-release Picard ornament was available exclusively on Amazon in December 2021. It sold out quickly, and Hallmark never disclosed how many were produced. However, with at least 169 purchase reviews posted, we know that at minimum that many units reached collectors—making it one of the more mysterious and elusive modern releases in the Star Trek line.

Kevin Dilmore: “See? I *told* you we had some surprises for 2021! Okay, this one surprised me, too! I had no idea we had offered this ornament until I saw this post. Cool!”[109]



109-A. Hallmark Box Sleeve ►

Pros: Impressive detail for its size, especially the screen-accurate absence of shoulder joint seams—something both the 1995 Picard and 2017 Picard & Data included. A solid addition for those who appreciate subtle improvements in accuracy.
Cons: The resin material is notably more fragile than the traditional styrene used in older ornaments. Compounding the issue, this ornament had a very limited release, making it tough (and often pricey) to track down on the secondary market.



◄ Comparison
Left: 2021 Picard ornament with clean shoulder joints. Center: 1995 Picard. Right: 2017 Picard and Data

Artist Inspiration ►
Image from ”All Good Things…” where Q questions Picard. Picard stands during every trial scene with his arms at his sides [left]. Picard’s pose with right hand over left is never seen during the episode which makes it likely from a deleted scene or a set photo taken during coverage of the series’ finale. [right]



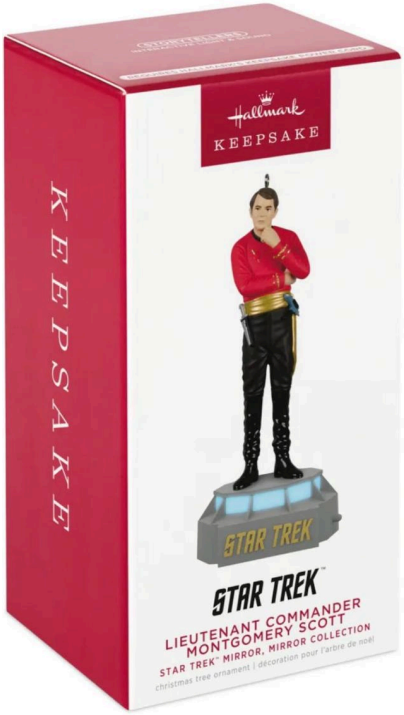


[109] *HallmarkStarTrekOrnaments.com, 1/7/22*

110. 2022 Storyteller: Lieutenant Commander Montgomery Scott



Release Date: July 9, 2022
July 8, 2022 KOC Members
Product Code: QXI7003
Retail: USA $34.99, CAN $44.99
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: Keepsake Power Cord
Dimensions: 5.3 H x 2.29 W x 2.2 D
Packaging: White front, red top, large image
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 2.2 oz
Scale: 1:16
Value: $15-$20



Description: As chief engineer of the U.S.S. Enterprise, Montgomery Scott played a key role in executing Starfleet missions with Captain James T. Kirk. Scotty's skills proved invaluable to his shipmates when whisked away to a mirror universe ruled by the Terran Empire. Plug this Christmas tree ornament into Hallmark's Keepsake Power Cord (sold separately) for constant illumination, then press the button to start a sound and light show based on the classic original Star Trek series episode "Mirror, Mirror." Connect all of the Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor Leonard McCoy and Lieutenant Commander Montgomery Scott—and the U.S.S. Enterprise Tree Topper (each sold separately) to unlock additional interactive performances.





Kevin Dilmore: "Remember all those mathematics and algebra lessons in school? And how there always was some kid who would ask, "Are we gonna have to know this in real life?" Well, yes—if you're going to write a Storytellers script. With eight participants, it wasn't as simple as calculating 8! (That's the factorial of 8, Star Trek fans, the product of all positive integers less than or equal to a given positive integer and denoted by that integer and an exclamation point.) With factorial eight, we're talking 1 × 2 × 3 × 4 × 5 × 6 × 7 x 8 or 40,320. No, I didn't write that many performances because participants are not numbers. Consider a four-participant show. 4! suggests 24 performances but the 24 combinations of A, B, C, and D include redundant shows as the combo of A, B, and C is the same show as the combos of A, C, B; B, A, C; B, C, A; C, A, B; and C, B, A – follow me? Well, yeah. I wrote 295 unique performances for the permutations of Star Trek Storytellers. We had a pretty good feeling that if people were in for one that they would be in for all but we did it anyway. The greater concern I had was the possibility that an individual ornament might sell out. I didn't want someone getting a jumbled mess because Spock wasn't easy to find or something."[110]

Pros: The Star Trek Storytellers series continues to expand in scale and ambition, and Scotty's addition helps round out the original bridge crew. The audio integration keeps the magic alive and makes this a must-have for completists.
Cons: Unfortunately, the sculpt doesn't quite measure up to the rest of the line. While recognizable, it lacks the detail and likeness seen in earlier entries.





Artist Inspiration ►
"I'll have to tap the power we need from the warp engines and balance it for the four of us."

[110] *Kevin Dilmore Tells the History of the Trek Storytellers, HallmarkStarTrekOrnaments.com, 10/9/22*

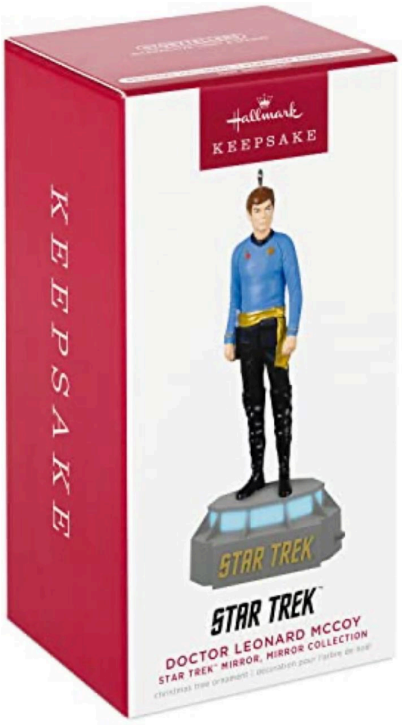


▲ 110-A. 2022 Dream Book Page

111. 2022 Storyteller: Doctor Leonard McCoy



Release Date: October 8, 2022
October 7, 2022 KOC Members
Product Code: QXI7006
Retail: USA $34.99, CAN $44.99
Artist: Jake Angell
Series: Star Trek: The Original Series
Magic: Interactive Light and Sound
Power Source: Keepsake Power Cord
Dimensions: 5.45 H x 2.49 W x 2.37 D
Packaging: White front, red top, large image
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.9 oz
Scale: 1:16
Value: $45-$55



Description: Charged with the health and safety of the crew of the U.S.S. Enterprise, Doctor Leonard McCoy also served as one of Captain James T. Kirk's most trusted confidants. At no time was Bones' counsel more valued than when they found themselves trapped aboard a Terran Empire starship in a mirror universe. Plug this Christmas tree ornament into Hallmark's Keepsake Power Cord (sold separately) for constant illumination, then press the button to start a sound and light show based on the classic original Star Trek series episode "Mirror, Mirror." Connect all of the Star Trek Storytellers ornaments—Captain James T. Kirk, Lieutenant Hikaru Sulu, Lieutenant Nyota Uhura, First Officer Spock, Ensign Pavel Chekov, Doctor Leonard McCoy and Lieutenant Commander Montgomery Scott—and the U.S.S. Enterprise Tree Topper (each sold separately) to unlock additional interactive performances.



Kevin Dilmore: "We toyed with the idea (and for a long time) that there would be eight episodes represented in the set with each character as well as the tree topper participating in a very abbreviated version of each episode. Imagine going up to the tree and pressing each ornament's switch and hearing: Enterprise leads "The Enterprise Incident", Kirk leads "The Ultimate Computer", Spock leads "The Tholian Web", McCoy leads "Spock's Brain", Scott leads "Friday's Child", Uhura leads "Who Mourns for Adonais?", Sulu leads "Mirror, Mirror", Chekov leads "The Deadly Years" Well, I wrote them all. Ultimately, we discarded that because of sound-chip cost and because of the barriers we knew there would be in explaining how the heck that all would work to customers in the store. It came down to selecting ONE episode and we chose "Mirror, Mirror" because it's a terrific story and frequently named as a favorite by fans."[111]

Pros: The final piece in the groundbreaking Star Trek Storytellers series. McCoy completes the iconic bridge crew lineup, and the fully interactive display—including synchronized audio, lights, and the Enterprise tree topper—offers a truly immersive experience. From concept to execution, this series was a triumph.
Cons: As with many premium collectibles, completing the entire series came at a cost. Thankfully, the staggered rollout over three years helped soften the financial impact.





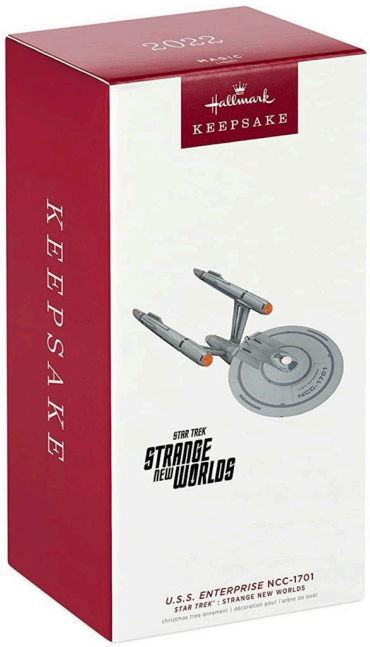
Artist Inspiration ►
McCoy on the transporter pad in Mirror Mirror.

[111] *"Kevin Dilmore Tells the History of the Trek Storytellers", HallmarkStarTrekOrnaments.com, 10/9/22*

112. 2022 U.S.S. Enterprise NCC-1701 (SNW)

Release Date: October 8, 2022
October 7, 2022 KOC Members
Product Code: QXI7533
Retail: USA $32.99, CAN $43.99
Artist: Uncredited
Series: Star Trek: Strange New Worlds
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.47 H x 3.18 W x 7 L
Packaging: White front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.4 oz
Scale: 1:2486
Value: $75-$90





Description: Before the arrival of James T. Kirk, the flagship of Starfleet was commanded by Captain Christopher Pike with a devotion to the values of the United Federation of Planets. Boasting a design that was introduced in “Star Trek: Discovery” and later appeared in “Star Trek: Strange New Worlds,” this U.S.S. Enterprise Christmas tree ornament lights up at the touch of a button (battery-operated). Press the button on the ornament to see the ship illuminate.

Kevin Dilmore: “The comments regarding the SNW Enterprise (ornament looking more like the version of the ship introduced in Star Trek: Discovery — a model which was slightly tweaked for Strange New Worlds) are fair ones. Given how much time it takes to move an ornament from idea to the tree, I’m confident the assets we had at hand when we needed them were from Star Trek: Discovery.”[112]

[112] *HallmarkStarTrekOrnaments.com, 11/29/22*

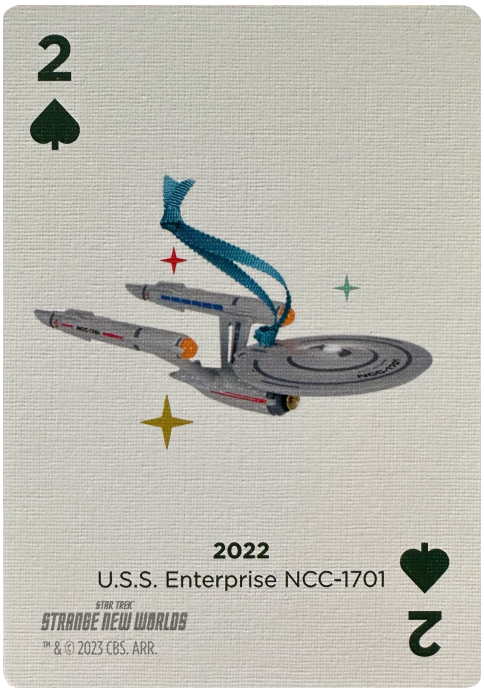
Pros: This ornament arrived in October 2022, just a few short months after Strange New Worlds premiered in May. It's always exciting to see Hallmark respond so quickly to new Trek.
Cons: The dark striping on the saucer stands out too much and doesn't match the sleeker look of the Strange New Worlds Enterprise. Most likely, Hallmark based the design on the Discovery version of the ship, which featured bolder, more contrasting paneling.







◄ 112-A. KOC 50th Anniversary Playing Cards
(2 1/2" W x 3 1/2" H)
Exclusive KOC playing cards can be found in the 2023 Dream Box that is available only to members. Each of the 50th Anniversary playing cards celebrate an ornament for each of the last 50 years. The year 2022 is represented by the U.S.S. Enterprise NCC-1701 from Star Trek: Strange New Worlds.



Note: To celebrate the 50th anniversary of Hallmark Keepsake Ornaments, a special deck of playing cards was released—each card representing a standout ornament from a specific year. Among them, the Two of Spades proudly features the U.S.S. Enterprise from Strange New Worlds, originally released in 2022. This sleek, modern starship was not only chosen to represent its release year in the commemorative deck, but was also highlighted during Hallmark's weekly 50th anniversary retrospective. Its inclusion underscores the enduring popularity of Star Trek within the Keepsake line and showcases how the franchise continues to evolve while remaining a fan favorite across generations.



◄ Hallmark: This calls for a celebration! 2023 is the 50th anniversary of Keepsake Ornaments! Join the fun every Friday as we post pics of ornaments through the years.[113] ►



[113] *Hallmark Facebook*

113. 2022-2024 Transporter Water Globe



Release Date: September 2022
Product Code: SRT1010
Retail: USA $99.99, CAN $129.99
Artist: Uncredited
Series: Star Trek: The Original Series
Features: Light, Sound & Motion
Power Source: (3) AAA Batteries
Dimensions: 7.25 H x 4.88 W x 4.88 D
Packaging: Blue box
Manufactured: China
Branding: Hallmark Gifts
Material: Resin & glass
Theme: Scene
Weight: 4 lbs 13.3 oz
Value: $90-$110



Description: Of all the 23rd-Century technological wonders aboard the U.S.S. Enterprise, none has proven more useful and more captivating than the transporter chamber. Experience the transporting effects of light, sound and motion as first used in the original Star Trek television series with the push of a button. This interactive water globe features Captain Kirk, Mr. Spock and Lieutenant Uhura during a recreation of beam-down and beam-up sequences as featured in the classic science-fiction series. Makes a great gift for fans of the popular Sci-Fi TV series. CAUTION: Breakable. For decorative use only. Keep out of direct sunlight to avoid possible fire hazard. PRESS TO WATCH KIRK, UHURA, AND SPOCK USE THE TRANSPORTER IN A REPLICATED LIGHT SHOW. TO ACTIVATE, SLIDE SWITCH ON AND PUSH BUTTON. SLIDE SWITCH OFF TO SAVE BATTERIES. REPLACEABLE BATTERIES INCLUDED.

**Audio 1 from Star Trek (TOS),
Line 1 from "Bread and Circuses"
(Season 2, Episode 25),
Line 2 from an unknown episode,
Line 3-5 from “The Corbomite Maneuver”
(Season 1, Episode 10) although line 4
was from an earlier scene and is used as
a substitute for Scotty's actual screen
dialogue.**
KIRK: Ready the transporter room, Mr. Spock. We’re beaming down.
SPOCK: Understood, Captain. Please stand by in the transporter room.
KIRK: Transporter ready?
SCOTTY: Aye, sir.
KIRK: Thank you, Scotty. Energize.
[Transporter activates]





**Audio 2 from Star Trek (TOS), "The Apple"
(Season 2, Episode 5):**
KIRK: Kirk to Enterprise.
SCOTTY: Scott here, sir.
KIRK: We’re beaming up. Notify transporter room.
SCOTTY: Aye, aye, sir. Transporter room, stand by to beam up landing party. All hands standing by, sir.
KIRK: Energize.
SCOTTY: Energize.
[Transporter activates]

◄ Image by TrekCore.com

Note: Unlike most Star Trek-themed holiday releases, this piece came from Hallmark's Gifts division rather than the Keepsake Ornaments line. While visually impressive, its audio feature is simply an abbreviated version of the sound effects used in the 2019 Transporter table decoration.



Pros: The glitter swirling inside the globe is a playful and creative interpretation of Star Trek's iconic transporter effect. A fun visual update that adds sparkle to your holiday display.
Cons: The magic doesn't extend far beyond the globe itself—nearly half the piece is a plain gray plastic base, which limits the overall wow factor. A heavier glitter load might have enhanced the transporter illusion. And if you're looking for sound, the audio clips are recycled from the 2019 Transporter, which offers more lights, more sound, and more value overall.



114. 2023 & 2025-2026 Data's Ode to Spot



Artist: Uncredited
Series: Star Trek: The Next Generation
Magic: Sound
Power Source: (2) LR44
Dimensions: 2.62 H x 5.2 W x 2.08 D
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 2.2 oz
Scale: 1:16
Value: $45-$60

114a. 2023 Data's Ode to Spot ©2023



Release Date: August 2023
Product Code: QXI7029
Retail: USA $22.99, CAN $28.99
Packaging: White front, red top, red sides

114b. 2025-2026 Data's Ode to Spot ©2025



Release Date: Hallmark Online
Product Code: QXV1045
Retail: USA $25.99, USA $28.99 (2025-adjusted tariff price)
Packaging: White front, red top, red sides, warning banner

Description (2023): "O Spot, the complex levels of behavior you display connote a fairly well-developed cognitive array." A poetic musing to a beloved pet cat as only the android Data could compose—and then recite aloud to his "U.S.S. Enterprise" crewmates as seen in "Schisms," an episode of "Star Trek: The Next Generation." Add vivid verse to your holiday with this Christmas tree ornament that plays dialogue from the show (battery-operated). Press the button on the ornament to hear dialogue from the show!

Description (2025): "O Spot, the complex levels of behavior you display connote a fairly well-developed cognitive array." A poetic musing to a beloved pet cat as only the android Data could compose—and then recite aloud to his "U.S.S. Enterprise" crewmates as seen in "Schisms," an episode of "Star Trek: The Next Generation." Add

vivid verse to your holiday with this Christmas tree ornament that plays dialogue from the show. Battery operated. Capture meaningful moments you might have missed the first time with this ornament from the Hallmark Keepsake Ornament archives. Originally released in 2023.



Audio from Star Trek: The Next Generation, "Schisms" (Season 6, Episode 5):
DATA: Ode to Spot: Felis catus is your taxonomic nomenclature, an endothermic quadruped, carnivorous by nature; your visual, olfactory, and auditory senses contribute to your hunting skills and natural defenses. O Spot, the complex levels of behavior you display connote a fairly well-developed cognitive array. And though you are not sentient, Spot, and do not comprehend, I nonetheless consider you a true and valued friend.

Kevin Dilmore: “Technical limitation or creative decision? Why not both? There was a limitation on the ornament in that typically we use chips that can hold about 27 seconds of audio. (Some ornaments have bigger chips with greater capacities but those also carry higher MSRPs.) And that’s where the creative decision came in. Myself, I regard the poem’s first four and final four lines as the most memorable:

Felis catus is your taxonomic nomenclature,
An endothermic quadruped, carnivorous by nature;
Your visual, olfactory, and auditory senses
Contribute to your hunting skills and natural defenses.

I find myself intrigued by your subvocal oscillations,
A singular development of cat communications
That obviates your basic hedonistic predilection
For a rhythmic stroking of your fur to demonstrate affection.

A tail is quite essential for your acrobatic talents;
You would not be so agile if you lacked its counterbalance.
And when not being utilized to aid in locomotion,
It often serves to illustrate the state of your emotion.

O Spot, the complex levels of behavior you display
Connote a fairly well-developed cognitive array.
And though you are not sentient, Spot, and do not comprehend,
I nonetheless consider you a true and valued friend.

Also recall that Data opens his recitation with an introduction, and later is interrupted by applause from Commander Riker, upon which Data comments. The whole thing runs close to two minutes long. To spare you the expense of time and money, I made the edits. I hope it makes a fun addition to your tree and your collection."[114]

Pros: While not a universe-shattering moment, this ornament lovingly highlights one of Star Trek's most charming second-tier scenes—Data's heartfelt (and hilarious) poem to his cat. It's a welcome reminder that humor and sentiment have always had a home in the franchise. A fun, lighthearted addition to any Trek tree.
Cons: The full poem isn't included due to sound chip limitations, which may leave fans of the original monologue a little disappointed. The reused base—originally seen on the 2017 Picard & Data ornament—feels uninspired and doesn't do much to elevate the overall presentation.

Artist Inspiration: Spot, for the ornament, is represented as an American Shorthair but would appear in the fourth season of *Star Trek: The Next Generation* as a male Somali cat. In subsequent seasons, Spot would "become" a female American Shorthair. After *Star Trek: The Next Generation*, Spot would also make appearances in two Star Trek movies. Years later, we would even see Spot II in *Star Trek: Picard*.

The 2023 ornament's base was previously used by Hallmark on the 2017 Picard and Data ornament. The red and tan base, labeled *Star Trek: The Next Generation*, houses the circuitry and speaker for the audio recording.

In this ornament, Data cradles Spot with his left arm, his right hand near the nape of his neck. Data's use of his left arm to anchor the feline is a hint that the ornament is based off an on-screen image because Brent Spiner, too, is left-handed.



[114] *HallmarkStarTrekOrnaments.com, 9/18/23*

Data was not holding Spot when he recited *Ode to Spot* in the 6th season episode “Schisms”. Instead, Data was sitting, arms empty and hanging to his side. In fact, the entire episode is Spot-less.



Data holds Spot in a similar position as seen on the ornament in “Data’s Day” (S4, E11) but Spot is not an American Shorthair in this episode. Further confirmation comes from comparing Data’s arm positions and sleeve cuffs, which are nearly identical in both the episode and the ornament. The Somali breed that was used in the scene was substituted for the more common American Shorthair breed used in later seasons. The ornament shows Data standing and Hallmark needed to look no further than the 2017 Picard and Data ornament for a Data standing on the same Next Generation ornament base.







▼ 114-A. 2023 Dream Book Page



▼ 114-B. 2023 Dream Book Page



115. 2023 The Hand of Apollo



Release Date: July 15, 2023
July 14, 2023 KOC Members
Product Code: QXI7019
Retail: USA $29.99, CAN $37.99
Artist: Jake Angell
Series: Star Trek: The Original Series
Magic: Internal Glow
Power Source: Outside (Light String) Source
Dimensions: 3.88 H x 1.96 W x 5.57 L
Packaging: White front, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 1.4 oz
Scale: 1:2040
Value: $15-$20

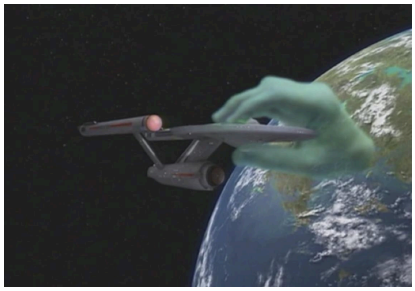


Description: Stardate 3468.1—Near the planet Pollux III, the “U.S.S. Enterprise” is held dead in space by a massive energy field shaped as a human hand. Captain Kirk and the Enterprise crew find themselves captives of a being who claims to be the Greek god Apollo. This Christmas tree ornament depicts the iconic opening scene from the original “Star Trek” series episode “Who Mourns for Adonais?” For an otherworldly display, insert the bulb of a standard miniature light string through the rubber grommet on the ornament to create a special lighting effect. Instructions inside.

Pros: It may seem outrageous to immortalize such an over-the-top Star Trek moment as an ornament but that’s exactly why it works. Combined with clever lighting effects that really bring the scene to life, this piece is an instant classic for fans who appreciate the franchise’s more memorable moments.
Cons: None, though the hook is awkwardly placed in the pinky.

Artist Inspiration ►





Original special effects from 'Who Mourns for Adonais?', Airdate: 9.27.67. It appears The Hand of Apollo is the first Hallmark ornament to take its inspiration from a remastered Star Trek episode.
Remastered special effects. Airdate: 1.12.08.

Memory Alpha: "On 31 August 2006, CBS Paramount Television announced that, in celebration of its 40th anniversary, Star Trek: The Original Series would return to broadcast syndication for the first time in sixteen years. Each of the series' 79 episodes were digitally remastered to 1080p HD video, and DTS-HD Master Audio 7.1 Surround audio standards, with all newly (re-)created visual effects and music. The opening theme was re-recorded in digital stereo with new vocals by Elin Carlson, and William Shatner's opening monologue was remastered from the original elements. Most notably, though, many of the visual effects were recreated using CGI by CBS Digital. The new CGI Enterprise was based on the exact measurements, originally taken by Gary Kerr, of the original model, which is on display in the Smithsonian Institution's National Air and Space Museum in Washington, DC."[115]

Earth to Sky Calculus: "You can't buy this on Amazon. The "Hand of Apollo" Star Trek Christmas Ornament is only available from the Earth to Sky Store. On Aug. 15, 2024, it flew to the stratosphere onboard a cosmic ray research balloon, reaching an altitude of 107,117 feet above the Sierra Nevada mountains of central California. This ornament depicts the iconic opening scene from original Star Trek series episode "Who Mourns for Adonais?" first aired in 1967. Near the planet Pollux III, the Enterprise was held dead in space by a massive energy field shaped as a human hand. It belonged to a being claiming to be the Greek god Apollo. The ornament floated in the stratosphere for 3 hours while radiation sensors inside the payload gathered data for the students' radiation monitoring project. After the balloon exploded, as planned, the payload parachuted back to Earth, landing in the White Mountains overlooking Bishop, CA. The ornament comes with a Christmas card showing the hand in flight, and certifying that it has traveled to the edge of space and back again."[116]



[115] *Memory Alpha*
[116] *EarthToSky.store*

116. 2023 “Relics”



Release Date: October 14, 2023
October 13, 2023 KOC Members
Product Code: QXI7077
Retail: USA $34.99, CAN $49.99
Artist: Uncredited
Series: Star Trek: The Next Generation
Magic: Sound
Power Source: (2) LR44
Dimensions: 7.21 H x 3.27 W x 3.27 D
Packaging: White front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 3.6 oz
Value: $20-$30



Description: Stardate 46125.3—Displaced 75 years into the future as the result of a shuttle accident, Captain Montgomery Scott finds himself aboard a “U.S.S. Enterprise” that’s vastly different from the ship he knew as a Starfleet chief engineer. This Christmas tree ornament captures a conversation between Scotty and Captain Jean-Luc Picard as they reminisce about old ships in the “Star Trek: The Next Generation” episode “Relics” (battery-operated). Press the button on the ornament to hear memorable moments from this scene!

Audio from Star Trek: The Next Generation, "Relics" (Season 6, Episode 4):
SCOTTY: Would you have a drink with me, Captain?
PICARD: Thank you. The first vessel I ever served aboard as Captain was called the Stargazer. In every measurable sense, my Enterprise is far superior. But there are times when I would give almost anything to command the Stargazer again.
SCOTTY: Well, to the Enterprise and the Stargazer. Old girlfriends we’ll never meet again.



Pros: Bringing together an Original Series and a Next Generation character on one ornament is a delightful nod to the episode's legacy and is just as exciting now as it was 30+ years ago when Relics first aired. It feels like a special bonus for fans across generations.
Cons: Up close, the likenesses lean a bit toward the cartoonish side, which may detract from the otherwise heartfelt tribute.

▼ **Artist Inspiration**: Inspiration was taken directly from the Next Generation's Season 6's "Relics". In the episode Scotty is standing directly in front of the Captain's chair on the raised level of the bridge while Picard is on the lower level in front of the navigation station which puts Scotty nearly a full head taller in the episode. Hallmark took the liberty to put the two Trek icons on equal footing for the ornament. For the record: Patrick Stewart is listed as 5' 10", James Doohan at 5' 11".



117. 2023 U.S.S. Enterprise NCC-1701 (Table Top)

Release Date: October 14, 2023
October 13, 2023 KOC Members
Product Code: QFM3947
Retail: USA $129.99, CAN $166.99
Artist: Emma Leturgez-Smith
Series: Star Trek: The Original Series
Magic: Light & Sound
Power Source: 5V 0.7A Power Adapter
Dimensions: 5.7 H x 5.9 W x 9 L
Packaging: White front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 8.2 oz
Scale: 1:1263
Value: $50-$70



Description: Immerse yourself in the 23rd Century with this Starship Enterprise tabletop decoration that features dynamic light shows to accompany sound effects and dialogue from fan-favorite moments of the original “Star Trek” television series. At the press of a button, experience synchronized performances of scenes from five different episodes of “Star Trek.” Then with the flick of a switch, the decoration turns any room into the bridge of the “U.S.S. Enterprise” with a suite of environmental sound effects and light displays (power adapter included). Connect this table decoration to Hallmark’s power adapter (included). Select “Light” mode to enjoy a decorative constant light feature, or select “Light & Sound” mode to hear ambient sounds from the U.S.S. Enterprise along with constant light. In either mode, push the button to see and hear performances featuring original dialogue and sound effects from Star Trek™: The Original Series with light.



Audio 1 from Star Trek (TOS):
[Bridge Sound Effects]

Audio 2 from Star Trek (TOS), "Balance of Terror" (Season 1, Episode 14):
KIRK: Full ahead, Mister Sulu. Maximum warp.
SULU: Ahead, sir. Maximum.
KIRK: Phasers, stand by.
STILES: Sir, at this distance?
KIRK: We know their Achilles heel, Mister Stiles. Their weapon takes all their energy. They must become visible in order to launch it.
STILES: A phaser hit at this distance would be the wildest stroke of luck.
KIRK: I'm aware of that, Mister Stiles. Are phasers ready?
STILES: Phasers show ready, sir.
[Phasers fire]

Audio 3 from Star Trek (TOS), "The Tholian Web" (Season 3, Episode 9):
LOSKENE: I am Commander Loskene. You are trespassing in a territorial annex of the Tholian Assembly. You must leave this area immediately.
SPOCK: Spock, in command of the Federation starship Enterprise. Commander, according to the Federation, this area is free space.
LOSKENE: We claim this territory and are prepared to use force, if necessary, to protect our property.
SPOCK: We are not interested in your display of force. The Enterprise is responding to a distress signal from one of our ships and is currently engaged in rescue operations. Do you wish to assist us?
LOSKENE: I find no evidence of a disabled ship. My instruments indicate ours are the only two vessels in this area.
SPOCK: The other ship is interspatially trapped. It should reappear in one hour and fifty three minutes. We request you stand by until then.
LOSKENE: Very well, Enterprise. In the interest of interstellar amity, we will wait precisely one hour and fifty three minutes. But be correct. We do not tolerate deceit.

Audio 4 from Star Trek (TOS), "Balance of Terror" (Season 1, Episode 14):
Captain's Log, Stardate 1709.2. Patrolling outposts guarding the Neutral Zone between planets Romulus and Remus and the rest of the galaxy, received emergency call from Outpost 4. The USS Enterprise is moving to investigate and assist.

Audio 5 from Star Trek (TOS), "The Trouble with Tribbles" (Season 2, Episode 15):

KIRK: Lieutenant Uhura, how did all these tribbles get on the bridge?
UHURA: I don't know, sir. They do seem to be all over the ship.
MCCOY: Well, don't look at me. It's the tribbles who are breeding. If we don't get them off this ship, we're going to be hip deep in them.
KIRK: Explain that.
MCCOY: The nearest thing I can figure out is they're born pregnant, which seems to be quite a time saver.
KIRK: I know, but really.
MCCOY: And from my observations, it seems they're bisexual, reproducing at will. And, brother, have they got a lot of will.



Audio 6 from Star Trek (TOS), "Space Seed" (Season 1, Episode 22):

[Red Alert Alarm]
KIRK: Weapons department, maintain battle stations. All other decks standby alert.
UHURA: All decks acknowledging, sir.
SPOCK: Hull surface is pitted with meteor scars. However, scanners make out a name. SS Botany Bay.
KIRK: Rig for tractor beam, Helm. Lock onto that vessel. The Bridge is yours, Mister Spock. Care to join the landing party, Doctor?
MCCOY: Well, if you're actually giving me a choice
KIRK: I'm not.

Audio 7 from Star Trek (TOS), "Space Seed" (Season 1, Episode 22):

SCOTTY: Well, it looks like that ship was expecting us. We read heat coming on, complete oxygen atmosphere.
KIRK: Very interesting. You ready, Bones?
MCCOY: No. I signed aboard this ship to practice medicine, not to have my atoms scattered back and forth across space by this gadget.
KIRK: You're an old-fashioned boy, McCoy. Energize.
[Transporter activates]

Kevin Dilmore: “Questions about the decal markings on the primary hull are fair ones. The main reason they’re there is that they were approved by the licensor haha. But the actual reason they are there is that these extra markings have carried over from a previous version of a U.S.S. Enterprise ornament, specifically the event exclusive repaint of the 2016 sculpt of the ship as designed for the first pilot.”[117]

Emma Leturgez-Smith (Hallmark Artist): “I started out as a freelancer, sculpting by hand with hard wax and heat tools. In between working those freelance jobs, I taught myself how to use digital sculpting software so I could get even more ornaments to work on. Freelancing gave me a lot of good practice for the full Keepsake sculptor experience! I officially joined the studio in 2020.”[118]

Pros: A fantastic larger-scale Enterprise perfect for year-round display. The clear, loud sound effects combined with spectacular lighting make it a centerpiece any Star Trek fan would be proud to showcase.
Cons: The “umbilical cord” connecting the ship to the base can feel a bit distracting at first glance. A shorter connection, bringing the Enterprise closer to the base, might have offered a cleaner, more elegant appearance.



[117] *HallmarkStarTrekOrnaments.com, 11/6/23*
[118] *TheDigitalDeambook.com, February 2, 2026*

118. 2023 Badgey (2-pack)

Release Date: October 14, 2023
October 13, 2023 KOC Members
Product Code: QXI7027
Retail: USA $19.99, CAN $25.99
Artist: Uncredited
Series: Star Trek: Lower Decks
Magic: None
Power Source: None
Packaging: White front, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Characters
Value: $10-$15



118.1 Badgey, Naughty

Dimensions: 2.59 H x 3.5 W x 0.94 D
Weight: 0.4 oz

118.2 Badgey, Nice

Dimensions: 2.59 H x 3.5 W x 0.94 D
Weight: 0.4 oz



Description: “Can I teach you a lesson?” If you hear that from Badgey, the malfunctioning tutor hologram onboard the “U.S.S. Cerritos,” prepare to learn about matters of life or death! This set of two Christmas tree ornaments shows the mascot of the Rutherford Training Beta 2.5 program in his nice as well as naughty personas as seen on “Star Trek: Lower Decks.”





Pros: Two Badgeys in one box—each independent to reflect your mood! Hallmark nailed the jump into 3D with these charming little characters, bringing a fresh, playful energy to the collection.
Cons: Unfortunately, even the slightest tremor (or a nudge) will knock them over if you display them standing.

119. 2023 U.S.S. Enterprise NCC-1701 (mini)

Release Date: October 14, 2023
October 13, 2023 KOC Members
Product Code: QXM9327
Retail: USA $10.99, CAN $14.99
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 0.63 H x 0.35 W x 1.44 L
Packaging: White front, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.1 oz
Scale: 1:7892
Value: $15-$20



Description: If the final frontier is space, this version of Starfleet's 23rd-Century flagship takes up very little of it. This miniature Christmas tree ornament offers Star Trek's iconic "U.S.S. Enterprise" in a size that's right for even the tiniest tree.

Pros: Hallmark is thoughtfully offering options for collectors with mini tree displays, making it easier to enjoy Star Trek ornaments in smaller spaces.
Cons: While the 2001 Deep Space Nine station cleverly integrated mini ornaments into a larger display, these minis currently lack a dedicated purpose or stand, making them feel somewhat incomplete. A Delta-shaped display stand for mini ornaments would elevate their appeal and display-ability.





120. 2023 Captain Kirk (mini)



Release Date: October 14, 2023
October 13, 2023 KOC Members
Product Code: QXM9329
Retail: USA $9.99, CAN $12.99
Artist: Emma Leturgez-Smith
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 0.94 H x 1.69 W x 0.79 L
Packaging: White front, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 0.1 oz
Value: $10-$15

Description: Star Trek's larger-than-life commander of the "U.S.S. Enterprise" now can occupy the smallest corner of your holiday display. With a dynamic pose that looks ready to face any challenge, this Captain Kirk miniature Christmas tree ornament captures the action of the original "Star Trek" series.



Pros: Easily the stronger of the two 2023 miniature releases, this tiny ornament packs impressive detail, including rank insignias on the sleeves, making it a remarkable feat of miniaturization.
Cons: At its core, it's essentially a scaled-down version of the 2010 Legends Kirk, offering little new beyond the size reduction.



121. 2024 Captain Christopher Pike



Release Date: October 12, 2024
October 11, 2024 KOC Members
Product Code: QXI7401
Retail: USA $21.99, CAN $27.99
Artist: Chad Thomas (Uncredited)
Series: Anson Mount as Pike - 5th Anniversary (DIS/SNW)
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 4.2 H x 2.84 W x 3.43 D
Packaging: White front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 4.3 oz
Value: $15-$20

Description: "Our mission? We explore." With those words, Captain Christopher Pike set the tone for the crew from his center seat of the U.S.S. Enterprise as they began their duties in "Star Trek: Strange New Worlds." Press the button on this Christmas tree ornament to hear memorable lines from the show as the Federation starship makes the jump to warp speed.



Audio from Start Trek: Strange New Worlds, "Strange New Worlds" (Season 1, Episode 1):
UHURA: We are cleared for warp, sir.
ORTEGAS: Course, Captain? What's the mission?
PIKE: Our mission? We explore. We seek out new life and new civilizations. We boldly go where no one has gone before.
UHURA: Cool…sir.
PIKE: Let's take her out, Lieutenant Ortegas. Warp factor two. Hit it.

Kevin Dilmore: “To celebrate the five-year anniversary of Anson Mount assuming the role, we have Captain Christopher Pike from Star Trek: Strange New Worlds”[119]





Kevin Dilmore: “I was happy to be allowed to pull voices from multiple characters for the audio storytelling despite only Captain Pike being represented in the ornament. I’m looking forward to doing that more.”[120]

[119] *HallmarkStarTrekOrnaments.com, 4/12/24*
[120] *HallmarkStarTrekOrnaments.com, 5/16/24*

Pros: Early sneak peeks had fans concerned about Pike's wild-eyed expression, but the final design turned out impressive, especially with Pike's iconic hair stealing the spotlight just as it should. Captains in their chairs are becoming some of the standout Hallmark ornaments, raising hopes for future characters like Q in his throne.
Cons: Some collectors might find it odd that the ornament includes dialogue from characters who aren't physically represented, which could be a bit confusing or distracting.





▼ **Artist Inspiration**: Star Trek: Discovery Episode 214 — 'Such Sweet Sorrow, Part 2'. In the Discovery episode, Pike is not wearing the uniform that he will don in Strange New Worlds and his hair has not yet become the sculpted masterpiece we will come to know and love. It appears Hallmark kept the pose from Discovery but changed the uniform and hair details to match the Strange New Worlds publicity photo.







Note: *Chad Thomas (3D freelance artist) modeled but did not design the ornament.*[121]











[121] *chadthomas.artstation.com*

▼ 121-A. 2024 Dream Book Pages



▼ 121-B. 2024 Dream Book Pages



MINIATURES

All shown: wheels turn.

Ford Official Licensed Product

CHEVROLET

LIONEL SINCE 1900

■ **N. 1969 Ford Mustang Boss 429** $12.99 7th in the Lil' Classic Cars series. By Orville Wilson. Die-cast metal. QXM9114 Available in OCTOBER

■ **O. 1972 Chevrolet® Cheyenne™ Super** $12.99 2nd in the Lil' American Trucks series. Die-cast metal. QXM9121 Available in JULY

■ **P. LIONEL® 221 Steam Locomotive and Tender With 2431 Observation Car** $21.99 Set of 3. QXM9111 Available in NOVEMBER

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P

NEW YORK CENTRAL

Disney PRINCESS

☐ **Q. Merida and Snow White** $19.99 By Simone Mariano. Set of 2. QXM9141 Available in JULY

THE BAD BATCH

☐ **R. Echo™ and Tech™** $19.99 Set of 2. QXM9241 Available in JULY

STAR WARS

☐ **S. *Millennium Falcon*™** $9.99 QXM9224 Available in JULY

The Golden Girls

☐ **T. The Golden Girls Miniature Ornament Set** $34.99 Set of 4. QXM9244 Available in JULY

☐ **U. Spock** $9.99 By Jake Angell. QXM9231 Available in OCTOBER

STAR TREK

☐ **V. *U.S.S. Enterprise* NCC-1701 Refit** $10.99 QXM9234 Available in OCTOBER

2024 DREAM BOOK | 53

122. 2024 Dr. Beverley Crusher



Release Date: October 12, 2024
October 11, 2024 KOC Members
Product Code: QXI7384
Retail: USA $19.99, CAN $25.99
Artist: Uncredited
Series: Star Trek: The Next Generation
Magic: None
Power Source: None
Dimensions: 4.25 H x 2.07 W x 2.45 D
Packaging: White front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.0 oz
Value: $10-$15

Description: Chief medical officer of the U.S.S. Enterprise starship, Dr. Beverly Crusher was a valued member of Captain Jean-Luc Picard's inner circle of senior staff. This Christmas tree ornament features the red-headed, empathetic physician and commanding officer from "Star Trek: The Next Generation" wearing her blue lab coat and carrying a medical tricorder.



Kevin Dilmore: "This is the first non-Magic Keepsake Ornament produced of an Enterprise-D crew member since 1997 and it's certainly time to get back in the habit of doing so."[122]

Pros: After 27 years, Hallmark is finally expanding the Next Generation crew lineup, and Dr. Crusher's arrival is a delightful milestone. Her classic blue smock and signature hurried pose make for a warmly familiar and much-needed addition.
Cons: Sadly, this ornament can't stand on its own, limiting display options.

[122] *HallmarkStarTrekOrnaments.com, 4/12/24*

Kevin Dilmore: “As far as her pose, many times we have to be mindful of such things as the ability for a sculpt to stand freely as our licensing agreement is for ornaments and not figurines. (There’s an aha moment!) As far as the rest of the Enterprise-D crew, we’re eager for her to be joined on the tree as well!”[123]





Artist Inspiration ►
TNG, "Remember Me"
(Season 4, Episode 5)





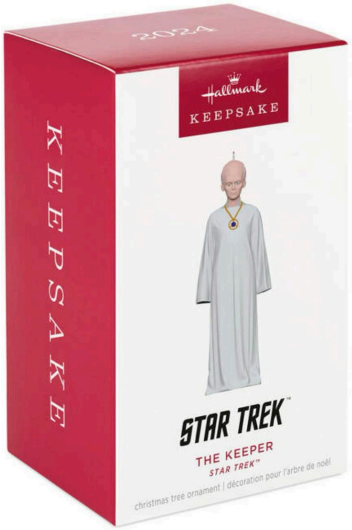
▲ Gates McFadden Instagram video still, 11/2/24

[123] *HallmarkStarTrekOrnaments.com 3/18/25*

123. 2024 The Keeper



Release Date: July 13, 2024
July 12, 2024 KOC Members
Product Code: QXI7391
Retail: USA $19.99, CAN $25.99
Artist: Chad Thomas (Uncredited)
Episode: 'The Cage' - 60th Anniversary (TOS)
Magic: None
Power Source: None
Dimensions: 4.49 H x 1.69 W x 0.98 D
Packaging: White front, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Weight: 1.2 oz
Value: $10-$15



Description: Starfleet General Order 7 prohibits any space vessel from visiting the barren planet of Talos IV. But nothing prohibits you from adding an alien inhabitant of the iconic Star Trek planet to your holiday decor. Pay tribute to “The Cage,” the pilot episode of the original “Star Trek” series, with this Christmas tree ornament featuring The Keeper who used strong psychic powers to imprison crew members of the U.S.S. Enterprise.



Pros: The Keeper showcases some of the finest detail in any Star Trek ornament to date. A seemingly new manufacturing technique brings stunning texture to the robe, elevating the overall craftsmanship to a whole new level.
Cons: Sadly, the ornament lacks hands, which feels like a missed opportunity for completeness. Comparing Hallmark’s Talosian to the Star Trek: The Experience version highlights this absence quite clearly.





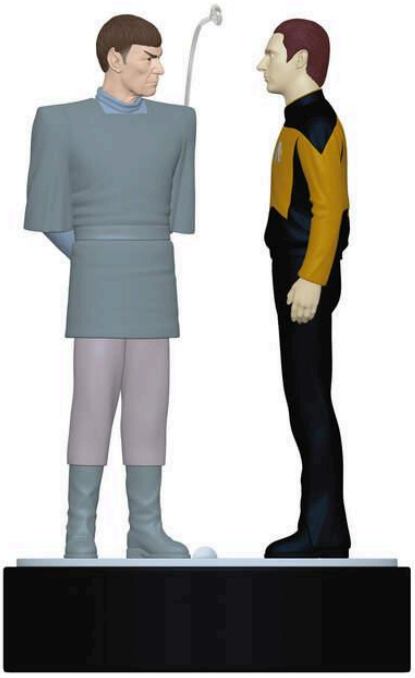




Note: Chad Thomas (3D freelance artist) modeled but did not design the ornament.[124]

[124] *chadthomas.artstation.com*

124. 2024 “Unification II”



Release Date: October 12, 2024
October 11, 2024 KOC Members
Product Code: QXI7424
Retail: USA $29.99, CAN $37.99
Artist: Uncredited
Series: Star Trek: The Next Generation
Magic: Sound
Power Source: (2) LR44 Batteries
Dimensions: 5 H x 3.1 W x 3.1 L
Packaging: White front, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Scene
Weight: 3.6 oz
Value: $20-$25

Description: The Vulcan mind meets the positronic brain in the now-classic episode “Unification II” from “Star Trek: The Next Generation.” Press the button on this Christmas tree ornament to hear a conversation between Ambassador Spock and Lt. Commander Data as they work together toward Spock’s ambitious goal to heal the rift between the nefarious Romulans and his native Vulcans. Battery operated.



Kevin Dilmore: “The sound chip runs a little longer than usual on this one. I felt it was really important to reflect the observations each character had made about the other. The only way of doing that, I felt, was to include both exchanges. We also considered making this a two-push performance but we recognized that people might press the button once and then move on, missing the second half of the exchange.”[125]

[125] *HallmarkStarTrekOrnaments.com, 10/28/24*

Audio from Star Trek: The Next Generation, "Unification II" (Season 5, Episode 8):



SPOCK: You have an efficient intellect, superior physical skills, no emotional impediments. There are Vulcans who aspire all their lives to achieve what you've been given by design.
DATA: You are half human.
SPOCK: Yes.
Data: Yet you have chosen a Vulcan way of life.
SPOCK: I have.
DATA: In effect, you have abandoned what I have sought all my life. Ambassador Spock, may I ask a personal question?
SPOCK: Please.
DATA: As you examine your life, do you find you have missed your humanity?
SPOCK: I have no regrets.
DATA: 'No regrets'. That is a human expression.
SPOCK: Yes... Fascinating.

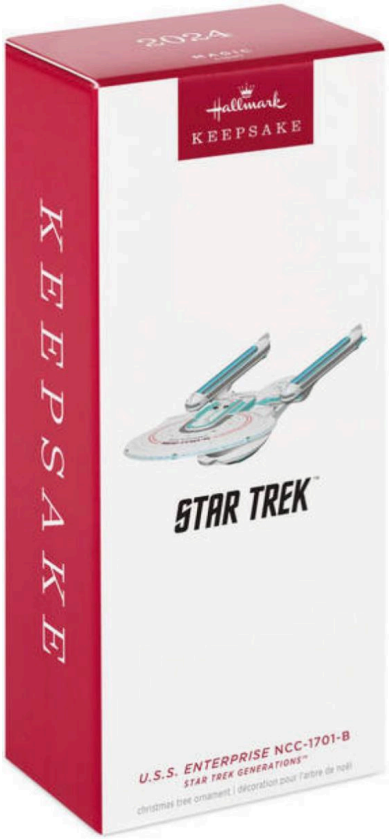


Pros: Excellent likenesses capture the essence of the characters beautifully, making this ornament a respectful tribute to the memorable Unification II episode.
Cons: In a similar vein as "Relics," "Saru and Burnham," and "An Extraordinary Meeting," this ornament opts for a more straightforward depiction rather than a dynamic scene. While meaningful, it lacks the excitement and visual storytelling found in ornaments celebrating iconic moments like "Amok Time," "Devil in the Dark," and "Arena."

125. 2024 U.S.S. Enterprise NCC-1701-B

Release Date: October 12, 2024
October 11, 2024 KOC Members
Product Code: QXI7431
Retail: USA $34.99, CAN $44.99
Artist: Uncredited
Movie: Star Trek: Generations - 30th Anniversary
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.13 H x 2.62 W x 7 L
Packaging: White front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.9 oz
Scale: 1:2626
Value: $25-35





Description: Celebrate the 30th anniversary of the movie "Star Trek Generations" with this Christmas tree ornament featuring the U.S.S. Enterprise NCC-1701-B. Press the button to illuminate the warp nacelles and deflector dish on this Excelsior-class vessel that was notorious for being the ship upon which Captain James T. Kirk lost his life—or did he? Battery operated.

Kevin Dilmore (2021): "I know a lot of us could do a pretty good job sketching the B from memory but take a good look at the design here. To do the B the way we would want to—with light in all the right places—that's not an easy trick. We have to pack those skinny nacelles (these are hardly ample, Scotty) with wires and lights and plot the placement of circuit boards and battery housings and all the things either in the primary hull, which is pretty shallow as well, or the pot-belly of a secondary hull that isn't quite as accommodating as you think. One solution is just to make the whole ornament big enough to do everything you'd expect it to do . . . leaving you with a B

that is unpleasantly out of scale with the rest of your collection and possibly a price point that would be a bump up, too. Part of the wait we're all experiencing is on technology. Advancements in consumer electronics, many of which come with price reductions, happen all the time. It was the introduction of a tiny wireless RF chip at the right price that unlocked our ability to do our Storytellers ornaments. In my own personal experience (and it's matched by that of plenty of others) the B is the second-most requested Star Trek Keepsake Ornament I've heard. The only request I've heard more over the years is for a U.S.S. Enterprise tree topper and you know how that story ends. We get it; we want the B, too. I can tell you that it's not an "if," it's a "when." We just don't know when."[126]

Lynn Norton (on Star Trek ships he wished he had done): "The Enterprise "B" of course, and some other designs which have since been digitally sculpted by other artists since my participation ended in 2016.



I submitted a Phoenix ship ornament concept shortly after the First Contact movie release. It depicted the Phoenix with light and sound playing the Steppenwolf song, Magic Carpet Ride (1968). I also thought it would be a "hoot" for other artists to design a Phoenix bridge-scene diorama featuring the same song, both ornaments issued in the same year. My concept was not well received.

Engineers speculated that an ornament with enough internal space for electronics and a speaker would be quite large and collide with other ornaments in the retail merchandiser. The proposed ornament was described as a circumcised, flying phallus (their words, not mine). Then, where would the hook/hanger be located? Hmmmm. Additional licensing (and royalties) would be required for the song. Needless to say, the Phoenix ornament never got off the ground. "Let the sound take you away."[127]

Pros: A fantastic sculpt of a ship fans have eagerly awaited for years. Instantly recognizable among the growing fleet of Hallmark releases, it's a rewarding addition and well worth the wait!
Cons: None.

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[126] *HallmarkStarTrekOrnaments.com, 11/18/21*
[127] *"Talking Keepsakes: Lynn Norton Reflects on a Hallmark Career, Part 2", HallmarkStarTrekOrnaments.com, 1/26/26*

126. 2024 Spock (mini)



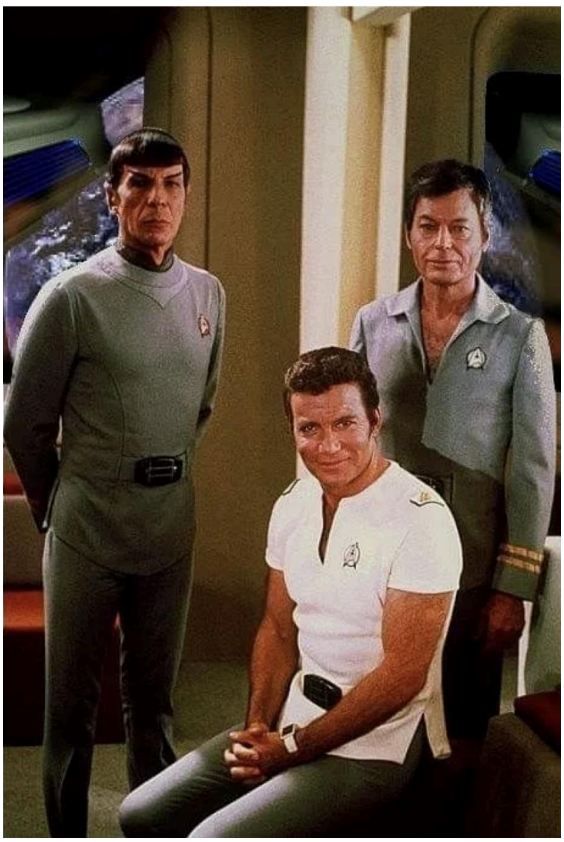
Release Date: October 12, 2024
October 11, 2024 KOC Members
Product Code: QXM9231
Retail: USA $9.99, CAN $12.99
Artist: Jake Angell
Movie: Star Trek: The Motion Picture - 45th Anniversary
Magic: None
Power Source: None
Dimensions: 1.84 H x 0.48 W x 0.38 D
Packaging: White front, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Weight 0.1 oz
Scale: 1:40
Value: $15-$20



Description: Celebrate the 45th anniversary of the 1979 movie “Star Trek: The Motion Picture” by displaying this miniature Christmas tree ornament of the U.S.S. Enterprise’s Vulcan science officer. The unique design features Mr. Spock wearing a gray Starfleet uniform only seen in the first Star Trek feature-length film.

Pros: The Star Trek mini ornaments offer an affordable entry point for collectors who appreciate the smaller scale without sacrificing character presence.
Cons: It’s a shame we don’t get to see Spock’s The Motion Picture uniform rendered in a larger scale, where its distinctive details could truly be appreciated.

▼ **Artist Inspiration**: Publicity photo for Star Trek: The Motion Picture.







127. 2024 U.S.S. Enterprise NCC-1701 Refit (mini)

Release Date: October 12, 2024
October 11, 2024 KOC Members
Product Code: QXM9234
Retail: USA $10.99, CAN $14.99
Artist: Alex Ho
Movie: Star Trek: The Motion Picture - 45th Anniversary
Magic: None
Power Source: None
Dimensions: 0.4 W x 0.76 W x 1.6 L
Packaging: White front, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.1 oz
Scale: 1:7500
Value: $15-$20





Description: Bring a universe of adventure to your tabletop tree with this miniature Christmas tree ornament featuring the starship from the first Star Trek feature-length film. Fans got their first look at this refit version of Captain Kirk's U.S.S. Enterprise in the 1979 movie "Star Trek: The Motion Picture."

Pros: Minis really shine when displayed as part of a larger collection of tiny Trek treasures, and here's hoping Hallmark continues to expand this lineup with more undersized ornaments in the years ahead.



Cons: At this scale, sculpts inevitably lose some detail and are best enjoyed from a moderate distance rather than up close.

128. 2024 U.S.S. Enterprise NCC-1701-B, Nexus Damage EVENT EDITION

Release Date: July 25, 2024
Quantity: 3000 units
Product Code: QMP4146
Retail: USA $35.00
Availability: SDCC, NYCC, KOC online
Artist: Uncredited
Movie: Star Trek: Generations - 30th Anniversary
Magic: Light
Power Source: (3) LR41 Batteries
Dimensions: 1.13 H x 2.62 W x 7 L
Packaging: Black box
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Weight: 0.9 oz
Scale: 1:2626
Value: $100-$120





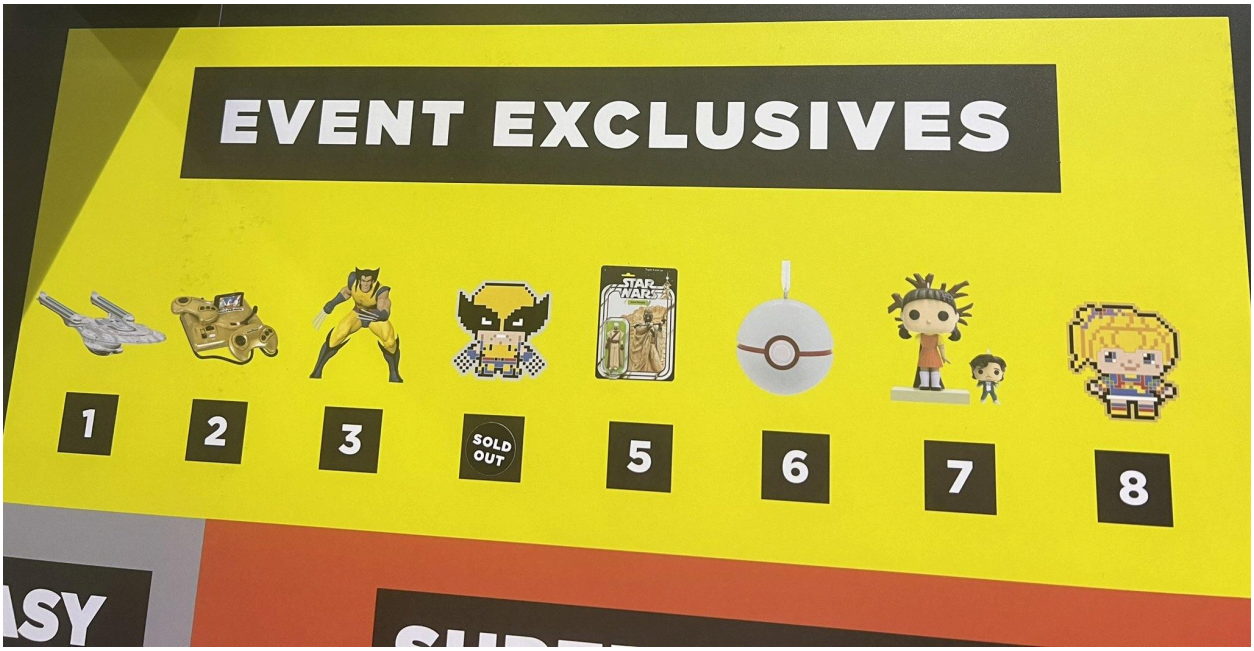
Description: U.S.S. Enterprise NCC-1701-B (Nexus Damage), Star Trek Generations™ Keepsake Ornament – To celebrate the 30th anniversary of the Star Trek Generations feature film, this lighted event-exclusive Keepsake Ornament depicts damage sustained by the U.S.S. Enterprise-B while encountering the Nexus ribbon. Press the button on the ornament to illuminate features on the starship.

Note: Early Hallmark press materials announced this ornament as a limited edition of 3,200 pieces. However, once it hit San Diego Comic-Con, the box itself listed the production quantity as 3,000.

Kevin Dilmore: “We planned the in-store B for a Q4 release the whole time. When we made the decision to create a variant for convention sales, we were locked into a Q3 timeframe owing to the July dates for San Diego Comic-Con. For attendees of New York Comic Con, since it was scheduled the same weekend as Keepsake Ornament Debut, we had each ornament available at our booth!”[128]



Pros: After years of anticipation, 2024 delivered not one, but two Enterprise B ornaments! This repaint stands out with a much more convincing depiction of battle damage compared to the 2017 Enterprise C.
Cons: None.

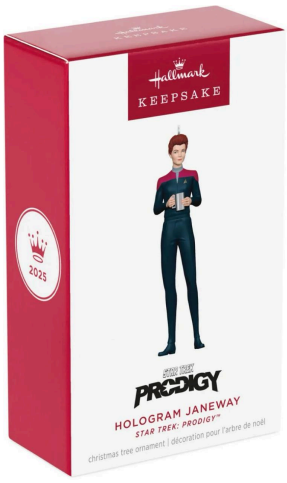


[128] *HallmarkStarTrekOrnaments.com 3/18/25*

129. 2025 Hologram Janeway



Release Date: October 11, 2025
October 10, 2025 KOC Members
Product Code: QXI8835
Retail: USA $19.99 - Dream Book price (April 2025)
USA $24.99 - Adjusted tariff price (May 2, 2025), CAN $25.99
Artist: Unknown
Series: Star Trek: Prodigy
Magic: None
Power Source: None
Dimensions: 4.25 H x 1 W x 1 D
Packaging: White box, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Scale: 1:15.75
Value: $15-$30



Description: As a crew of young escapees soon discovered, the computer aboard the U.S.S. Protostar contained a holographic training advisor based on Captain Kathryn Janeway of the U.S.S. Voyager in the 2370s. Star Trek fans will love to add to their collection this Christmas tree ornament featuring the storied Federation officer from “Star Trek: Prodigy.”

Pros: 2025 brings three female ornaments that help correct a long underrepresented segment of the Star Trek ornament lineup. This Janeway ornament benefits from a spot on likeness thanks to its animated source.
Cons: Prodigy’s core four may never be represented in lieu of this more recognizable legacy character.

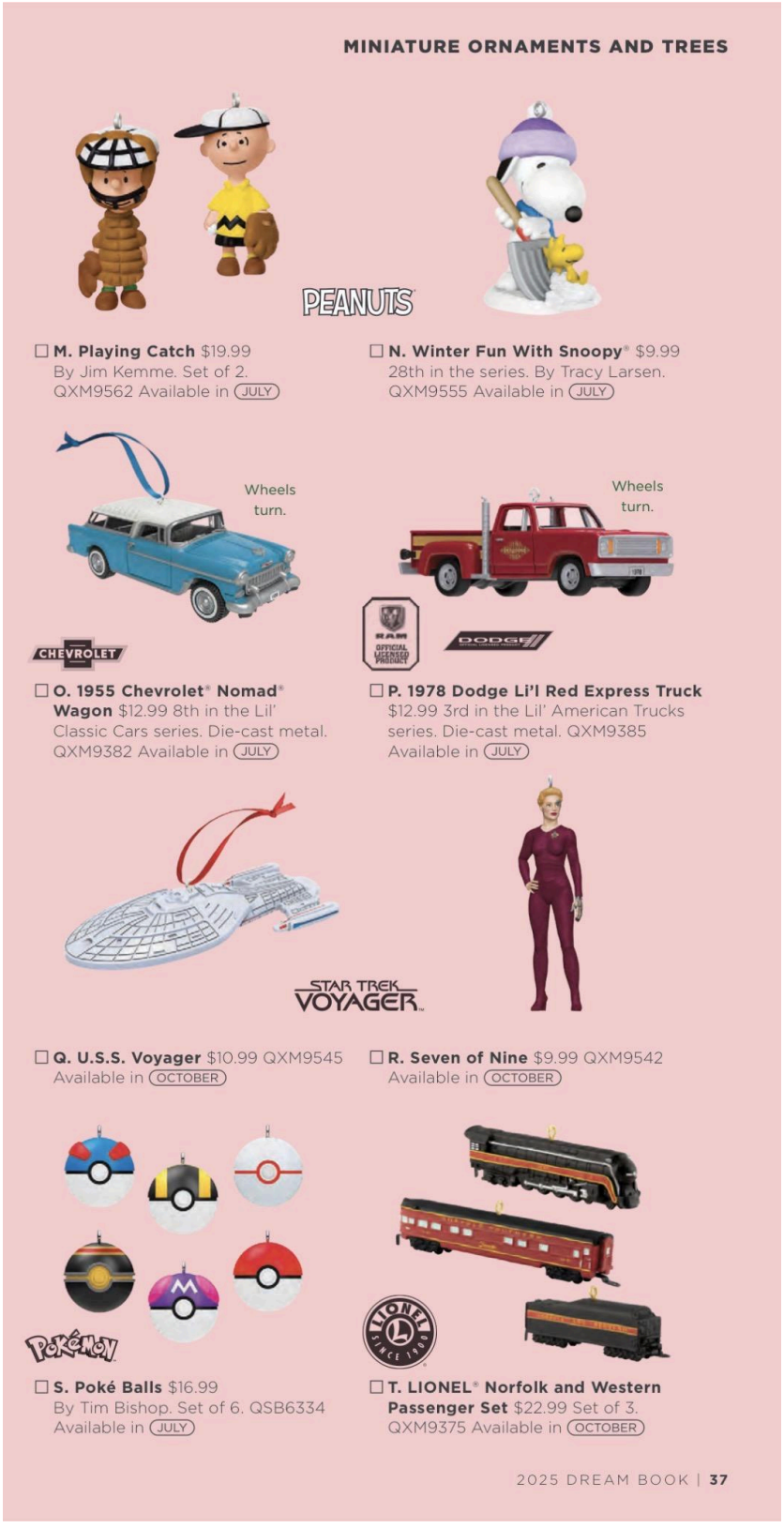
Artist Inspiration ►
April 5, 2021 Star Trek: Prodigy promotional image.



▼ 129-A. Dream Book Pages



▼ 129-B. Dream Book Pages



MINIATURE ORNAMENTS AND TREES

PEANUTS

☐ **M. Playing Catch** $19.99
By Jim Kemme. Set of 2.
QXM9562 Available in JULY

☐ **N. Winter Fun With Snoopy®** $9.99
28th in the series. By Tracy Larsen.
QXM9555 Available in JULY

Wheels turn.

CHEVROLET

☐ **O. 1955 Chevrolet® Nomad® Wagon** $12.99 8th in the Lil' Classic Cars series. Die-cast metal.
QXM9382 Available in JULY

Wheels turn.

RAM OFFICIAL LICENSED PRODUCT
DODGE

☐ **P. 1978 Dodge Li'l Red Express Truck** $12.99 3rd in the Lil' American Trucks series. Die-cast metal. QXM9385
Available in JULY

STAR TREK VOYAGER

☐ **Q. U.S.S. Voyager** $10.99 QXM9545
Available in OCTOBER

☐ **R. Seven of Nine** $9.99 QXM9542
Available in OCTOBER

Pokémon

☐ **S. Poké Balls** $16.99
By Tim Bishop. Set of 6. QSB6334
Available in JULY

LIONEL SINCE 1900

☐ **T. LIONEL® Norfolk and Western Passenger Set** $22.99 Set of 3.
QXM9375 Available in OCTOBER

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130. 2025 U.S.S. Titan NCC-80102-A

Release Date: October 11, 2025
October 10, 2025 KOC Members
Product Code: QXI8805
Retail: USA $27.99 - Dream Book price (April 2025)
USA $34.99 - Adjusted tariff price (May 2, 2025), CAN $35.99
Artist: Unknown
Series: Star Trek: Picard
Magic: None
Power Source: None
Dimensions: 1 H x 3 W x 6.5 L
Packaging: White box, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Ship
Scale: 1:2786
Value: $150-$200



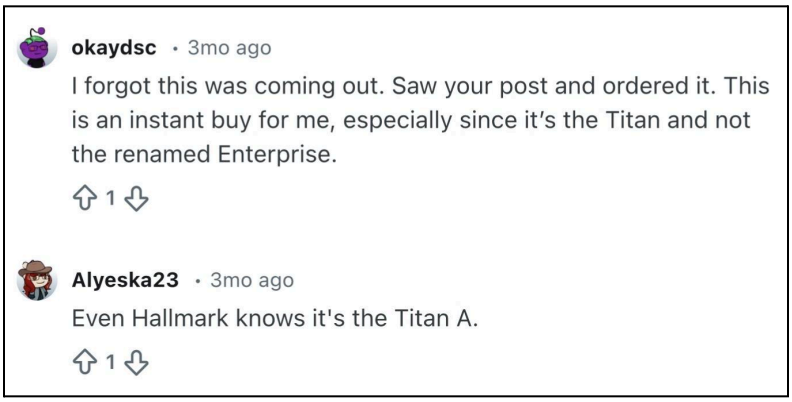


Description: At the dawn of the 25th Century, Captain Liam Shaw assumed command of this Constitution III-class Federation vessel and led its crew until his untimely demise. This Christmas tree ornament of the U.S.S. Titan-A featured in the third season of “Star Trek: Picard” is a perfect addition to your collection of starships made famous across six decades of “Star Trek” television shows and movies.

Kevin Dilmore: “As far as the version goes, we did weigh the option of issuing an Enterprise-G versus a Titan with this design. For me, it cooked down to this: not unlike a number of starships and other craft we’ve encountered over nearly 60 years, I felt the Titan became as much of a character as it was a starship with each episode of Star Trek: Picard season 3. The Titan got lots of screen time and plenty of cool and memorable moments along the way. The Enterprise-G was on screen for a bare blip in comparison, and the season leaves her future not yet written. The time feels more right



for the Titan than the G. Magic in our ornaments is a more complex issue. Advances in digital design have allowed for Star Trek ships that look great on screen but admittedly are harder and pricier to realize in 3D. They are sleeker, longer, less dependent on nacelle pylons (I'm looking at YOU, Discovery!), all of which can eliminate them from consideration for the tree. These designs are challenging and become even more complex to realize within acceptable price ranges (for you and for us) when we consider Magic elements such as light and sound. Running internal LEDs and wires requires more parts and assembly steps, internal speakers sends us into the equations of a speaker large enough to play higher quality sounds but still small enough to fit into a ship that approximates the scale of previously produced ships. And honestly, I'm just scratching the surface of considerations. Take an ornament's power source, which can put our buyers and collectors at odds. Constant-on lights would require a hardwired connector, which can lessen our ability to make a sculpt screen-accurate and requires the additional purchase of a power cord. Battery-powered lights require incorporating a battery compartment in the design—many times also affecting screen accuracy—and then we're in the equation of battery life vs. number of performance pushes/length of illuminations as no one wants to be replacing batteries halfway through the season. In full disclosure, friends, I'm the one who introduced the idea of removing Magic from the Titan. The moment that tipped the scales for me was a collector saying to me, "I can't even press the buttons on my ships and step back to take a picture before they all turn off." When cost and





complexity issues were compounding enough to prohibit the Titan from consideration, I suggested we don't light it rather than not do it at all. For the Galaxy Quest fans among us, that choice also is what got us the NSEA Protector on the tree and that proved pretty popular and to be honest I haven't heard anyone comment on that sculpt lacking Magic. We've all seen top-of-the-line realizations of Star Trek ships with spot-on dimensions and lighting down to the last window. Christmas ornaments aren't competing with those. My hope is to help you capture a memory of something you love that you can share with friends and family at the holidays (or year-round but I can't officially recommend that haha). I believe with all my heart that Keepsake Ornaments do just that, better than anything else. The Titan is a heck of a ship with a terrific crew and in any form I'm glad we're getting her for the tree. I hope you are, too."[129]

Pros: An impressive sculpt with far more painted detail than we have seen on previous ships.
Cons: The dark blue paint in the nacelles, used as a substitute for lighting, feels off. Without a translucent plastic window, the effect looks flat and the nacelles lose the sense of energy and depth.



Note: Unlike many surplus ornaments on Hallmark's website, this ornament was not discounted in 2026. Instead, it remained at full retail price and was designated a **"Best Seller."** It was still available for purchase as of July 2026.

[129] *HallmarkStarTrekOrnaments.com 4/17/25*

131. 2025 Beware the Borg! (Table decoration)

Release Date: October 11, 2025
October 10, 2025 KOC Members
Product Code: QFM3985
Retail: USA $ 99.99 - Dream Book price (April 2025)
USA $124.99 - Adjusted tariff price (May 2, 2025), CAN $129.99
Artist: Emma Leturgez-Smith
Series: 'The Best of Both Worlds' - 35th Anniversary (TNG)
Magic: Lights and Sound
Power Source: DC 5 volt 0.7A power adapter
Dimensions: 5.5 H x 5.5 W x 5.5 D
Packaging: White box, red top
Manufactured: China
Branding: Keepsake
Material: Styrene
Theme: Ship
Value: $100-$140



131.1 Borg Ship

Dimensions: 5.5 H x 5.5 W x 5.5 D
Scale: 1:21730

131.2 Enterprise D

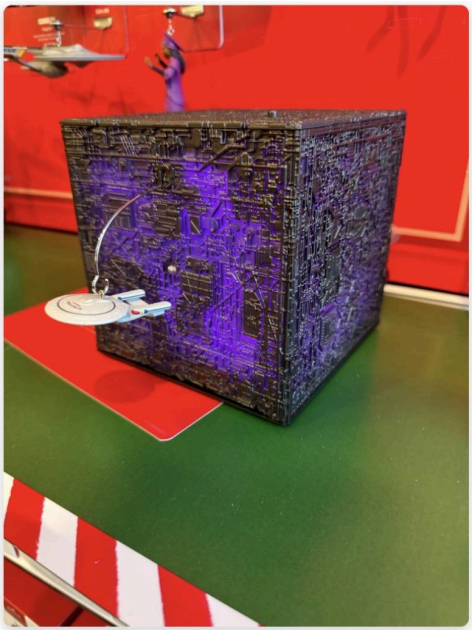
Dimensions: .5 H x 1.47 W x 2 L
Scale:

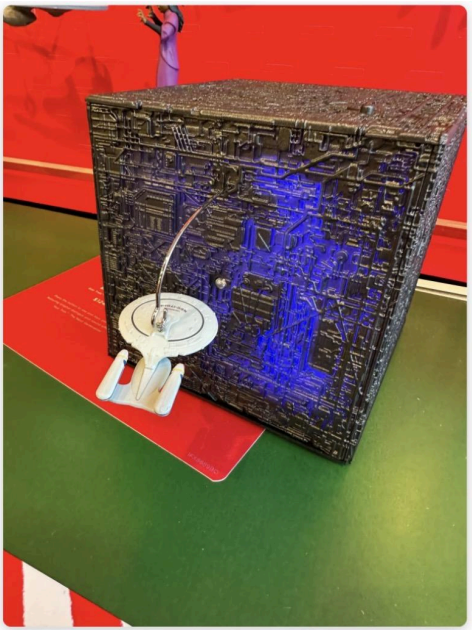
Description 1: "It keeps regenerating itself!" There are lots of unforgettable moments in Star Trek: The Next Generation, but perhaps none quite as terrifying as our introduction to the Borg. This table decoration captures all the nail-biting tension, along with dialogue and sound effects from the episode.



Description 2: Bring the 24th century to your Christmas celebrations with this dynamic tabletop decoration. Relive the

mystery and adventure as the crew of the U.S.S. Enterprise-D faced its most fearsome enemy—a cube vessel of the Borg Collective—in “Star Trek: The Next Generation.” Connect to the included power adapter for a continuous light effect, or a continuous light and sound experience. Press the button to see the Borg cube come to life with a synchronized light and sound performance from the fan-favorite episode “The Best of Both Worlds: Part 1.”





Audio 1 from Star Trek (TNG), "The Best of Both Worlds, Part I" (Season 3, Episode 26):
WORF: Sir, reading unidentified vessel just entering sensor range. Bearing two one zero mark one five one.
PICARD: Mister Worf, dispatch a subspace message to Admiral Hanson. We have engaged the Borg.
WORF: Captain, you are being hailed.
PICARD: I am?
WORF: Yes, Captain. By name.
PICARD: On screen. I am Jean Luc Pic…
BORG [OC]: Jean Luc Picard, captain of the Starship Enterprise, registry NCC 1701D, you will lower shields and prepare to transport yourself aboard our vessel. If you do not cooperate, we will destroy your ship.
PICARD: You have committed acts of aggression against the United Federation of Planets. If you do not withdraw immediately…
BORG: You will surrender yourself or we will destroy your ship.
RIKER: What the hell do they want with you?
SHELBY: I thought they weren’t interested in human life forms, only our technology.
PICARD: Their priorities seem to have changed.

Audio 2 from Star Trek (TNG), "The Best of Both Worlds, Part I" (Season 3, Episode 26):

BORG: Captain Jean Luc Picard, you lead the strongest ship of the Federation fleet. You speak for your people.
PICARD: I have nothing to say to you, and I will resist you with my last ounce of strength.
BORG: Strength is irrelevant. Resistance is futile. We wish to improve ourselves. We will add your biological and technological distinctiveness to our own. Your culture will adapt to service ours.
PICARD: Impossible. My culture is based on freedom and self determination.
BORG: Freedom is irrelevant. Self determination is irrelevant. You must comply.
PICARD: We would rather die.
BORG: Death is irrelevant. Your archaic cultures are authority driven. To facilitate our introduction into your societies, it has been decided that a human voice will speak for us in all communications. You have been chosen to be that voice.



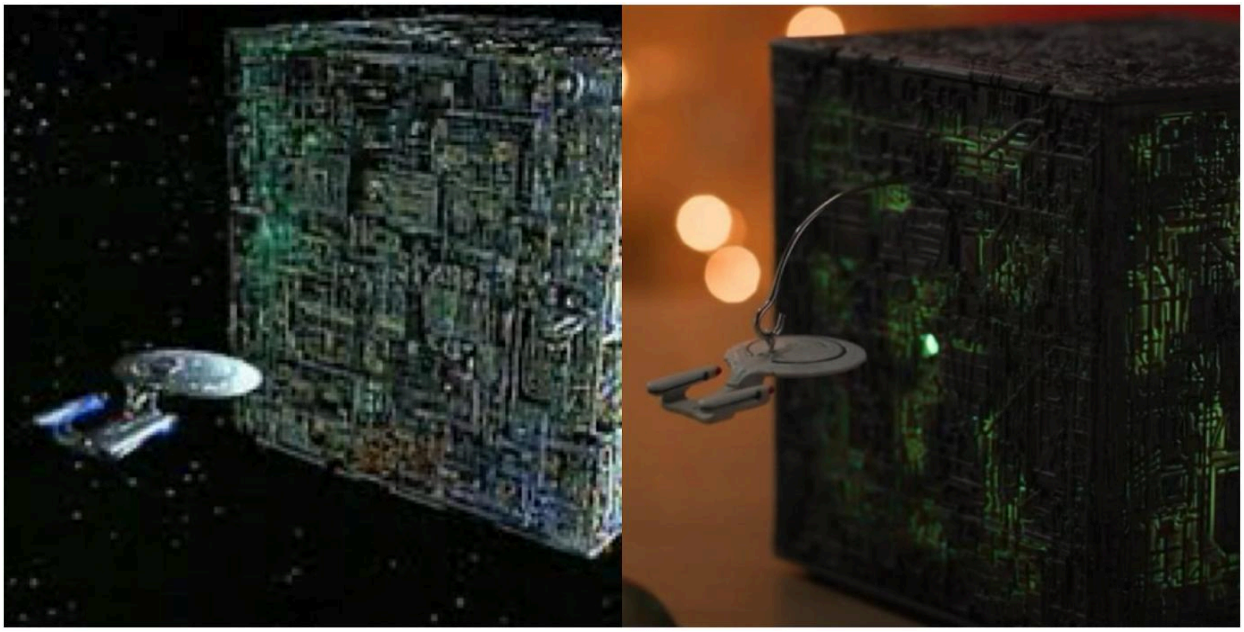
Audio 3 from Star Trek (TNG), "The Best of Both Worlds, Part I" (Season 3, Episode 26):

RIKER: The Captain?
DATA: We were unable to retrieve him, sir. Sir, The Captain has been altered by the Borg.
RIKER: Altered?
WORF: He is a Borg.
LAFORGE: Commander, reading subspace field fluctuations from within the Borg ship. Looks like they're regenerating, restoring power. They could be capable of warp any minute.

RIKER: Is the deflector ready?
LAFORGE: It's ready.
CRUSHER: Will, he's alive. If we could get him back to the ship, I might be able to restore
RIKER: This is our only chance to destroy them. If they get back into warp, our weapon is useless. Prepare to fire.
WORF: Sir, we are being hailed by the Borg.
RIKER: On screen.
PICARD [on viewscreen]: I am Locutus of Borg. Resistance is futile. Your life as it has been is over. From this time forward, you will service us.
RIKER: Mister Worf. Fire.

Pros: A satisfyingly beefy tabletop display that represents the Borg perfectly, not just in sheer presence but with deep, rumbling bass that you feel as much as you hear.
Cons: The $124.99 price tag is substantial. The ability to display it year round helps soften the hit, but it is still a significant investment.

▼ **Artist Inspiration**: Although this table decoration is in celebration of the 35th anniversary of 'The Best of Both Worlds', Hallmark's promotional images replicate the angle and scale of the Enterprise D facing off with the Borg ship in "Q Who" (TNG: Season 2, Episode 16).



132. 2025 Guinan



Release Date: October 11, 2025
October 10, 2025 KOC Members
Product Code: QXI8822
Retail: USA $19.99 - Dream Book price (April 2025)
USA $24.99 - Adjusted tariff price (May 2, 2025), CAN $25.99
Artist: Unknown
Series: Star Trek: The Next Generation
Magic: None
Power Source: None
Dimensions: 4.25 H x 1.5 W x 1.5 D
Packaging: White box, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Character
Value: $20-$30

Description: A being whose life has spanned generations, Guinan forged a close connection with Captain Jean-Luc Picard while tending bar in the Ten Forward lounge aboard the U.S.S. Enterprise in the 24th Century. Fans of “Star Trek: The Next Generation” will welcome to their holiday decor this Christmas tree ornament of the enigmatic El-Aurian well-known for her wise counsel and empathetic listening.



Pros: A very welcome return to *The Next Generation* and the incomparable Guinan. The sculpt captures her presence beautifully, and the rich colors make this one of the most visually striking character ornaments in recent years.
Cons: With 29 TNG appearances full of sharp insight and unforgettable lines, the absence of a sound clip feels like a missed opportunity.



Artist Inspiration: Guinan in her famous defensive, or offensive, pose as she confronts Q from the episode “Q Who” (Season 2, Episode 16). It remains unclear if Guinan actually has any powers on the level of Q or simply mimicking his stance. It appears the Hallmark artist decided to drop Guinan’s left hand below her chin to expose more of her face for the ornament’s final design.

Hallmark announcement to Hallmark Keepsake Ornament Club Members:
“Hallmark's dedication to helping you celebrate life's meaningful moments remains our focus, especially as we look toward the holidays. We are committed to maintaining fair pricing across our various product lines and are fortunate to manufacture 75% of our products in our Kansas-based manufacturing facilities. Some categories, like ornaments, are disproportionately impacted by the current economic climate. As a result, we've made the necessary decision to adjust pricing of our Keepsake Ornament product line, effective Friday, May 2. Wish List submissions **Starting tomorrow, Friday, May 2**, you will be able to browse the full 2025 Keepsake Ornament collection on Hallmark.com and submit your online Wish List. If you have already submitted your Wish List in store, the new pricing will be reflected at pickup and you may adjust your order at that time. We're so grateful you're a part of our Keepsake Ornament Club family. You continue to inspire us, and we always look forward to sharing the holiday season with you.”[130]

[130] *“Price Increases Due to New Tariffs”, HallmarkStarTrekOrnaments.com, 5/03/25*

Hallmark

KEEPSAKE

ORNAMENTS

Prices reflected in the Dream Book are inaccurate.
The chart below reflects the new prices effective May 2, 2025.

WAS	NOW
$3.99	$4.99
$5.99	$7.99
$9.99	$12.99
$10.99	$13.99
$11.99	$14.99
$12.99	$15.99
$13.99	$16.99
$14.99	$18.99
$15.99	$19.99
$16.99	$20.99
$17.99	$22.99
$18.99	$23.99
$19.99	$24.99
$20.99	$25.99
$21.99	$27.99
$22.99	$28.99
$23.99	$29.99
$24.99	$30.99
$25.99	$31.99
$26.99	$33.99
$27.99	$34.99

WAS	NOW
$28.99	$35.99
$29.99	$37.99
$32.99	$40.99
$34.99	$43.99
$35.99	$44.99
$36.99	$45.99
$39.99	$49.99
$44.99	$55.99
$45.99	$56.99
$46.99	$57.99
$49.99	$61.99
$59.99	$74.99
$64.99	$80.99
$67.99	$84.99
$69.99	$86.99
$74.99	$92.99
$79.99	$99.99
$99.99	$124.99
$129.99	$142.99
$144.99	$158.99
$149.99	$164.99

133. 2025 Ensigns Beckett Mariner & Bradward Boimler

Release Date: July 12, 2025
July 11, 2025 KOC Members
Product Code: QXI8812
Retail: USA $24.99 - Dream Book price (April 2025)
USA $30.99 - Adjusted tariff price (May 2, 2025), CAN $31.99
Artist: Unknown
Series: Star Trek: Lower Decks - 5th Anniversary
Magic: None
Power Source: None
Packaging: White box, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Characters
Value: $25-$35



133.1 Ensign Beckett Mariner

Dimensions: 4.5 H x 1.75 W x 1.25 D

133.2 Ensign Bradward Boimler

Dimensions: 4.5 H x 1.75 W x 1.25 D



Description: As one of Starfleet's least important ships, the U.S.S. Cerritos still has very important crew members, including Beckett Mariner and her self-proclaimed bestie (while he might object to that description) Bradward Boimler. While they have gotten themselves—and their ship—in and out of trouble uncounted times, they remain true to their duties and to each other. Celebrate the friendship and antics of "Star Trek: Lower Decks" with this fun set of two Christmas tree ornaments.

Pros: Turning a two dimensional character into a three dimensional sculpt is no small task, yet this pulls it off with remarkable confidence. What could have been flat instead feels lively, dimensional, and like it stepped straight off the screen.
Cons: It is hard to escape the feeling that we will never complete the core four. A two pack was appreciated, but a full four character set would have been a true event for collectors.







134. 2025 Star Trek: Strategic Operations Simulator Arcade Game

Release Date: October 11, 2025
October 10, 2025 KOC Members
Product Code: QXI8815
Retail: USA $36.99 - Dream Book price (April 2025)
USA $45.99 - Adjusted tariff price (May 2, 2025), CAN $46.99
Artist: Orville Wilson
Series: Star Trek: The Original Series
Magic: Lights and Sound
Power Source: (3) LR44 batteries
Dimensions: 3.5 H x 1.75 W x 4 L
Packaging: White box, red top
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Novelty
Value: $25-$30



Description: Welcome aboard, Captain! Bring back the thrills of 1980s-era video arcades with this Christmas tree ornament of the Star Trek Strategic Operations Simulator that featured a captain's chair seat and video game screen. Press the button to hear original gameplay sounds and see the display light up with game vector graphics. Battery operated.



Audio from video arcade game:
SCOTTY: Be the Captain of the Starship Enterprise.
SPOCK: Welcome aboard, Captain.
[Game sounds]
COMPUTER: Entering sector 1.2
[Game sounds]

Pros: A niche ornament that will resonate with the right demographic. A spot on reproduction of the original arcade cabinet complete with authentic game audio. A welcome introduction to Star Trek adjacent ornaments.
Cons: The game certainly isn't a core memory for everyone.



▲ **Arcade Game**: The Strategic Operations Simulator arcade game by Sega was the first official Star Trek arcade video game. Released in January 1983, it was inspired in part by the Kobayashi Maru simulation seen in Star Trek II: The Wrath of Khan. Its vector graphics display was meant to mirror those seen in the beginning of the film.[131]

▼ **Artist Inspiration**: SEGA Star Trek: Strategic Operations Simulator advertisement. Sega no longer owns the rights to produce and distribute Star Trek games and the SEGA branding has been removed from the ornament's final design.



[131] *Memory Alpha*

BOLDLY GO WHERE NO ARCADE HAS GONE BEFORE.



Cockpit: 55"high, 34"wide, 63"long. 450 lbs.



Upright: 73¼"high, 32"deep, 25½"wide. 352 lbs.



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STAR TREK
THE ARCADE GAME

You are a voyager on the Starship Enterprise. And in your hands rest the awesome powers of the Federation fleet's mighty flagship. Warp Drive, Impulse Power, Phasers, and Photon Torpedoes stand ready to drive off the Klingons.

The Star Trek "Strategic Operations Simulator" vividly recreates actual battle conditions encountered by Federation Starships on patrol. It's the same incredibly advanced fight simulator used to train Federation command officers. And it's built by Sega, the masterminds behind Frogger,™ Zaxxon™ and Turbo.™

Your mission is to open a new frontier in the arcade experience. To launch an all-out offensive for America's arcade game players. To bring them aboard and show them to their quarters.

How can you fail? You're riding the excitement and tradition of the long-lived Star Trek phenomenon. One of the most successful television and film series ever. The built-in recognition of the Star Trek name is a formidable weapon in itself. But there's more.

Sega launched a major campaign to introduce the Star Trek Arcade Game to consumers in key markets across the country. Complete with giveaways, radio promotions and newspaper ads. In addition, 20 million moviegoers will experience the excitement of the Star Trek game through special commercials in 4,000 theatres throughout the country. They're waiting.

So bring on the Klingons. And bring on the Trekkies. Live long and prosper. SEGA



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SEATTLE, WA 98134-1588

Kevin Dilmore: “Indulge me in a little elaboration on this ornament. How many of us wanted to own this arcade game? How many of us actually do? Well, as far as I’m concerned, this ornament is the next best thing to it. I still am pinching myself that it actually exists. Keepsake Artist Orville Wilson and Hallmark sound engineer Chris Johnson did masterful work bringing this to life considering the lengths we went for source material. The sculpt is based on dozens of photos I took of a sit-down cabinet on display in the Pinball Hall of Fame in Las Vegas, Nevada. The cabinet graphics were recreated by Orville from art on a brochure for the game I picked up on eBay. The gameplay heard in the ornament and seen on the display was captured while I played an online emulator of the game. I hope you relish it as much as I!”[132]



Did you know? During discussions about producing this ornament, SEGA requested that Hallmark omit the SEGA name from the finished design.

Note ►
Kevin Dilmore tested out the Star Trek: Strategic Operations Simulator Arcade Game at the Pinball Hall of Fame in Las Vegas, Nevada back in 2013. This is the very machine that would be photographed a decade later when bringing the 2025 Keepsake to fruition.



[132] *HallmarkStarTrekOrnaments.com 4/2/25*

135. 2025 U.S.S. Voyager NCC-74656 (mini)

Release Date: October 11, 2025
October 10, 2025 KOC Members
Product Code: QXM9545
Retail: USA $10.99 - Dream Book price (April 2025)
USA $13.99 - Adjusted tariff price (May 2, 2025), CAN $14.99
Artist: Unknown
Series: Star Trek: Voyager - 30th Anniversary
Magic: None
Power Source: None
Dimensions: 0.25 H x 1.75 W x 1.75 L
Packaging: White box, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Ship
Value: $13-$18





Description: Celebrate 30 years of "Star Trek: Voyager" with this miniature Christmas tree ornament based on the Federation starship feared forever lost in the Delta Quadrant. Star Trek fans of all ages will love to fly the Intrepid-class starship constructed for scientific exploration on their tree.



Pros: None.
Cons: Unfortunately, the U.S.S. Voyager mini is very washed out. The coloring completely misses the mark, with the accent colors on the nacelles barely visible unless you are right up on it. By comparison, the 2001 Voyager mini is light years better and highlights just how underwhelming this version really is.

136. 2025 Seven of Nine (mini)



Release Date: October 11, 2025
October 10, 2025 KOC Members
Product Code: QXM9542
Retail: USA $ 9.99 - Dream Book price (April 2025)
USA $12.99 - Adjusted tariff price (May 2, 2025), CAN $12.99
Artist: Unknown
Series: Star Trek: Voyager - 30th Anniversary
Magic: None
Power Source: None
Dimensions: 1.75 H x 0.5 W x 0.5 D
Packaging: White box, red top
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Scale: 1:41
Value: $13



Description: After arriving aboard the U.S.S. Voyager, Seven of Nine rediscovered her humanity following assimilation by the nefarious Borg. Celebrate the 30th anniversary of “Star Trek: Voyager” with this miniature Christmas tree ornament featuring the iconic character with her visible remaining implants.

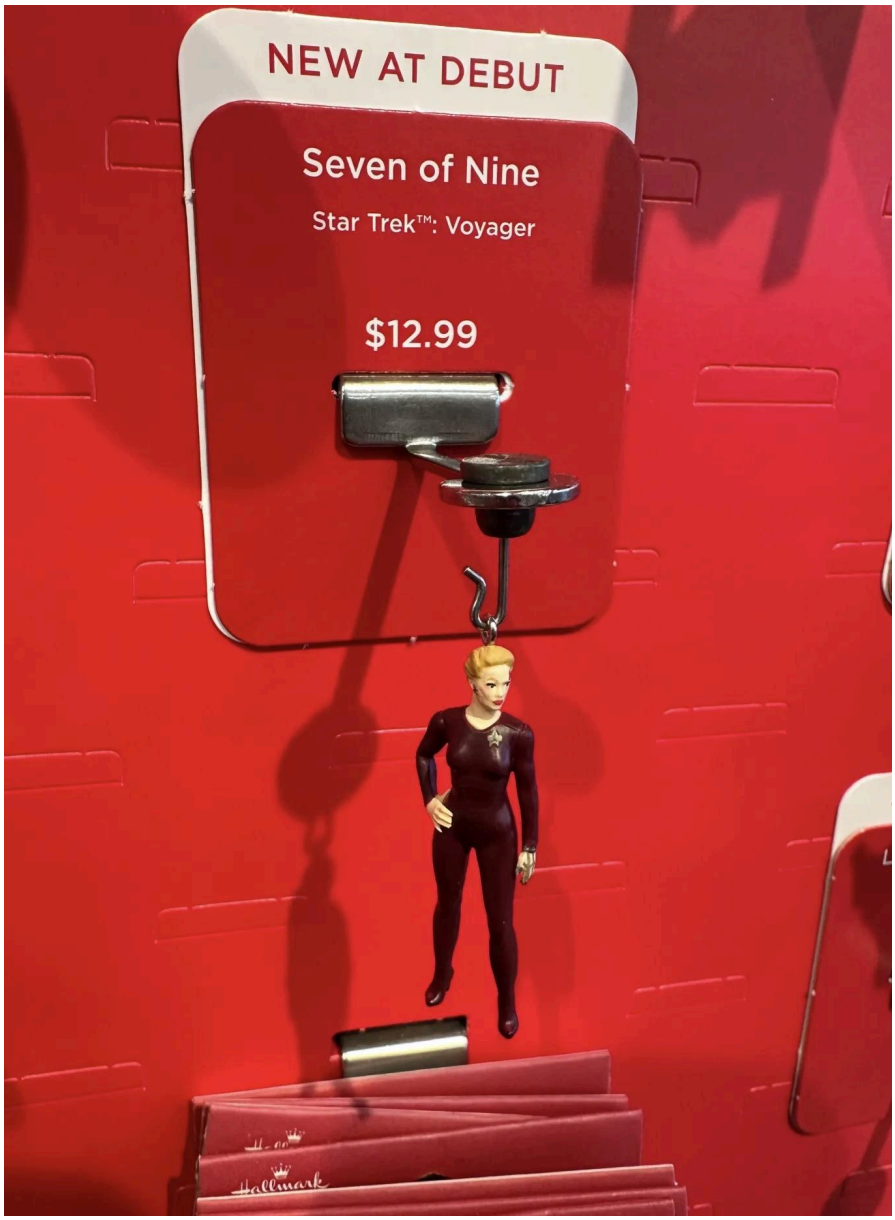
Pros: Seven of Nine in her burgundy tunic to complement the 2000 version in blue. Are silver and brown next?
Cons: While miniature versions of previously released ornaments are always welcome, it is disappointing when designs are unique to the smaller scale. The level of detail on the minis is no match for the standard ornaments.

Artist Inspiration ►

Rather than revisiting familiar promo shots, the miniature ornament appears to draw from a more recent source: the highly detailed EXO-6 1/6 scale Seven of Nine figure released in 2022. That collectible included a range of interchangeable hand options and showcased an attention to character-specific detail that seems echoed in this latest ornament. By simply removing the holster, the ornament is a near perfect match of EXO-6 Seven of Nine figure promotional image.



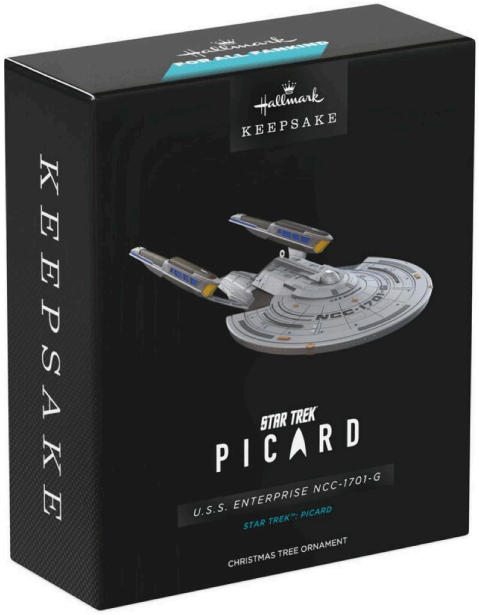




137. 2025 U.S.S. Enterprise NCC-1701-G EVENT EDITION

Release Date: July 24, 2025
Quantity: 3200 units
Product Code: QMP4152
Retail: USA $35.00
Availability: SDCC, NYCC
Artist: Unknown
Series: Star Trek: Picard
Magic: None
Power Source: None
Dimensions: 1 H x 3 W x 6.5 L
Packaging: Black box
Manufactured: Thailand
Branding: Keepsake
Material: Styrene
Theme: Ship
Scale: 1:2786
Value: $180-$210



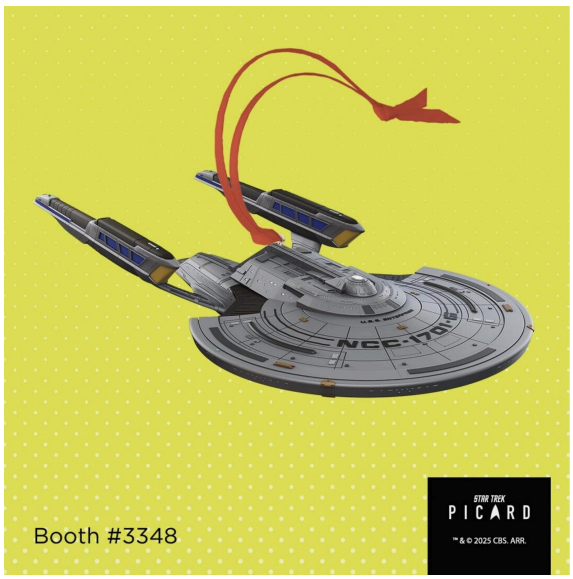


Description: The eighth Federation starship to bear the name Enterprise, this event-exclusive Keepsake Ornament is modeled after the Constitution III-class space vessel christened into duty during the final moments of the Star Trek: Picard series. Only 3,000 produced!

Note: Early Hallmark press materials announced this ornament as a limited edition of 3,000 pieces. However, once it hit San Diego Comic-Con, the box itself lists the production quantity as 3,200.

Pros: The Titan or the Enterprise-G? Hallmark solved the Kobayashi Maru of ornament tests by giving us both in 2025.
Cons: The lack of lighting will always be a sore spot for many but the brief illumination from the button-cell ornaments in the past meant they typically only lit up twice a year; once when putting up the tree and again when taking it down.





Hallmark Convention Promotion: Hallmark's pop-culture assortment of ornaments, gifts, plush and other collectibles are For All Fankind, spanning across a range of genres from Sci-Fi & Fantasy, Gaming & Anime, Super Heroes to a variety of TV & Movies. All six of this year's exclusive ornaments and three exclusive pins are available for purchase here, plus a small assortment of additional products from our stores.

For All Fankind Events & Ornaments

May 2, 2025 Consumer Knowledge

Please click here for information on Hallmark For All Fankind Pop Culture Collection, including event-exclusive items available from Hallmark's Pop Culture Shop!

Pre-Comic Con Limited release: Star Wars: Knights of the Old Republic™ Darth Nihilus™ Ornament - available 5/5/2025 at 9am

- Click here

Convention Exclusives

- Nether Portal Minecraft
- Jawa™ Vintage Figure Ornament Star Wars™
- Trinity The Matrix
- U.S.S. Enterprise NCC-1701-G Star Trek™: Picard
- Darth Nihilus™ Star Wars: Knights of the Old Republic™

Convention Dates

- San Diego Comic Con (SDCC): 7/24-27/2025
  - Hallmark to attend in person
- New York Comic Con (NYCC): 10/9-12/2025
  - Hallmark to attend in person

138. 2026 Shuttlecraft Galileo NCC-1701/7

Release Date: July 11, 2026
July 10, 2026 KOC Members
Product Code: QXI1376
Retail: USA $42.99, CAN $44.99
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Sound
Power Source: (2) LR 44 Batteries
Dimensions: 3.25” W x 1.75” H x 5” L
Packaging: White box with red top and sides
Manufactured: Vietnam
Branding: Keepsake
Material: Styrene
Theme: Ship
Scale:
Value: Retail



Description: “Shuttlecraft to Enterprise. Shuttlecraft to Enterprise. Spock here. Happy Holidays. Live long and prosper.” The Shuttlecraft Galileo NCC-1701/7 makes a return trip to holiday décor everywhere with this new Christmas tree ornament featuring the iconic spaceship. Press the button to hear the exclusive message recorded by Leonard Nimoy as Mr. Spock for the 1992 Hallmark ornament of the same design, plus dialogue and sound effects from the “Star Trek: The Original Series” episode “The Galileo Seven.” Battery operated.



Audio 1 from (TOS) “The Galileo Seven” (Season 1, Episode 16):
SCOTT: Mister Spock!
MEARS: What happened?
SCOTT: He jettisoned the fuel and ignited it.
BOMA: We need that fuel to maintain orbit. Are you out of your mind?
SPOCK: Perhaps, Mister Boma.
SCOTT: A distress signal? It's like sending up a flare. Mister Spock, that was a good gamble. Perhaps it was worth it.

MCCOY: It may be the last action you'll ever take, Mister Spock, but it was all human.
SPOCK: Totally illogical. There was no chance.
MCCOY: That's exactly what I mean.

Audio 2 from 1992 Galileo Hallmark Ornament:
SPOCK: Shuttlecraft to Enterprise. Shuttlecraft to Enterprise. Spock here. Happy holidays. Live long and prosper.



“ **Why it's a must-have:** This is a direct callback to one of the most famous ornaments in Hallmark history. The inclusion of Leonard Nimoy's voice makes it an essential piece for the 60th-anniversary celebration.”[133]

Pros: The Galileo is back! This time, the shuttlecraft features screen-accurate proportions, making the flattened 1992 version look noticeably dated by comparison. The new sculpt has a much beefier, more substantial appearance that better captures the look of the original filming miniature. Best of all, hearing Spock’s voice once again deliver his iconic Christmas greeting is nothing short of spectacular.
Cons: Oddly, the sound activation button is placed on the top of the shuttle and not out of sight on the underside.



[133] “2026 Hallmark Dream Book Top 10 Pop Culture Ornaments”, 4ScarrsGaming.com, 4/28/26

Kevin Dilmore: Let's start with what I regard as our tip of the hat not only to 60 years of Star Trek history but also to 35 years of Hallmark Keepsake Ornaments' association with the property. In 2024, when I began concepting Star Trek ornaments for this year's line, the first thought I had was to return the voice of Leonard Nimoy to Star Trek Christmas trees after age, mishaps, and modern LED light strings might have taken it away.

Getting one of our talented Keepsake artists to sculpt a detailed and screen-accurate Shuttlecraft Galileo would not be so tough, that I knew. Adding the original audio that Mr. Nimoy recorded especially for Hallmark's second-ever Star Trek Keepsake Ornament, released in 1992, seemed nearly impossible. Hallmark sound engineers puzzled over this with me. We considered recording the audio played through the original ornament's tiny speaker but ruled that out once we plugged the decades-old ornament into a vintage light string and heard it. We considered finding a way to play the sound chip directly into a computer to create a new sound file. We even (briefly) considered using software enhancement to bring more clarity and depth to audio printed on the original chip before rejecting that idea.

I decided to reach out to my pal and former Hallmark colleague Lynn Norton, who you will recognize as the sculptor of many a Star Trek ship for Keepsake Ornaments, to see whether he might have saved a digital file of that recording. I played the hunch as I know Lynn is terrific about preserving the history of Hallmark's collaborations with Star Trek. He informed me with regret that he had nothing like that among his archives. "What I do have is the cassette tape of the full recording sessionwith Leonard Nimoy for the ornament," Lynn wrote in his emailed reply. "Is that something you'd want?" Why, yes, Lynn. I'd like that very much.

I remember feeling the hair on my arms stand up as I read that revelation. What an artifact! Lynn said he socked that tape away as a souvenir for his wife, Tina Hacker, who wrote the line for Mr. Nimoy to record. Lynn said they had not played the tape in decades. He wasn't even sure whether it would play. We set up a lunch meeting (because I never turn down an excuse to eat) and he loaned me the cassette.

Chris Johnson of Hallmark's New Media Studio acquired a cassette player with a direct audio feed into a laptop just for the occasion. He fast-forwarded and rewound the tape to loosen it up, decided to record the first test of the tape, and hit play. Almost immediately, we were transported to the moment when Leonard Nimoy first read the line "Shuttlecraft to Enterprise. Shuttlecraft to Enterprise. Spock here. Happy holidays. Live long and prosper."

The full session contained multiple takes of the line and lasted just under four minutes. The sound quality of the tape was wonderfully high; I felt like we were in the room as it was being recorded originally. Chris immediately checked the digital capture of the tape, which sounded noticeably slow but clear, then rewound the tape to transfer a second playthrough. The tape, however, did not cooperate. As soon as it slowed and started to strain against the player, he shut it off to avoid snapping it. Our first capture would have to do.

In listening to the transfer, we each noticed some drag in the tape. Chris was able to speed up the playback by small increments until Mr. Nimoy's voice—Spock's voice—sounded just as it did in the ornament. With multiple playbacks, we discovered that the ornament used the actor's very first take excepting the phrase "Happy holidays," which was pulled from his second take because of a slight quaver in his voice. We copied the edit, earned approval from CBS, and that file is what you hear in the Galileo ornament, which now operates on batteries rather than a connector for power.

We also chose to supplement the 1992 ornament's audio with an audio clip from the final moments of "The Galileo Seven," which features the trusty shuttlecraft and many of its capabilities.[134]



[134] "Kevin Dilmore's 2026 Ornaments Overview", HallmarkStarTrekOrnaments.com, 7/28/26

Comparing Galileos



1992 Shuttlecraft Galileo
Scale: 1:75
Lights: Yes
Sound: Spock's Holiday greeting.
Power Source: Light string or Legacy Cord
Dimensions: 2.3" W x 1.25" H x 3.5" L
Original MSRP: $24.00 (2026 Inflation Adjustment: $57.33)

2026 Shuttlecraft Galileo NCC-1701/7
Scale: 1:53
Lights: No
Sound: Spock's Holiday greeting and dialogue from (TOS) "The Galileo Seven".
Power Source: (2) LR 44 Batteries
Dimensions: 3.25" W x 1.75" H x 5" L
Original MSRP: $42.99

▼ 138-A. 2026 Dream Book



139. 2026 U.S.S. Cerritos NCC-75567



Release Date: July 11, 2026
July 10, 2026 KOC Members
Product Code: QXI1396
Retail: USA $33.99, CAN $35.99
Artist: Uncredited
Series: Star Trek: Lower Decks
Magic: None
Power Source: None
Dimensions: 3.25” W x 1.25” H x 5.5” L
Packaging: White box with red top and sides
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Ship
Scale:
Value: Retail

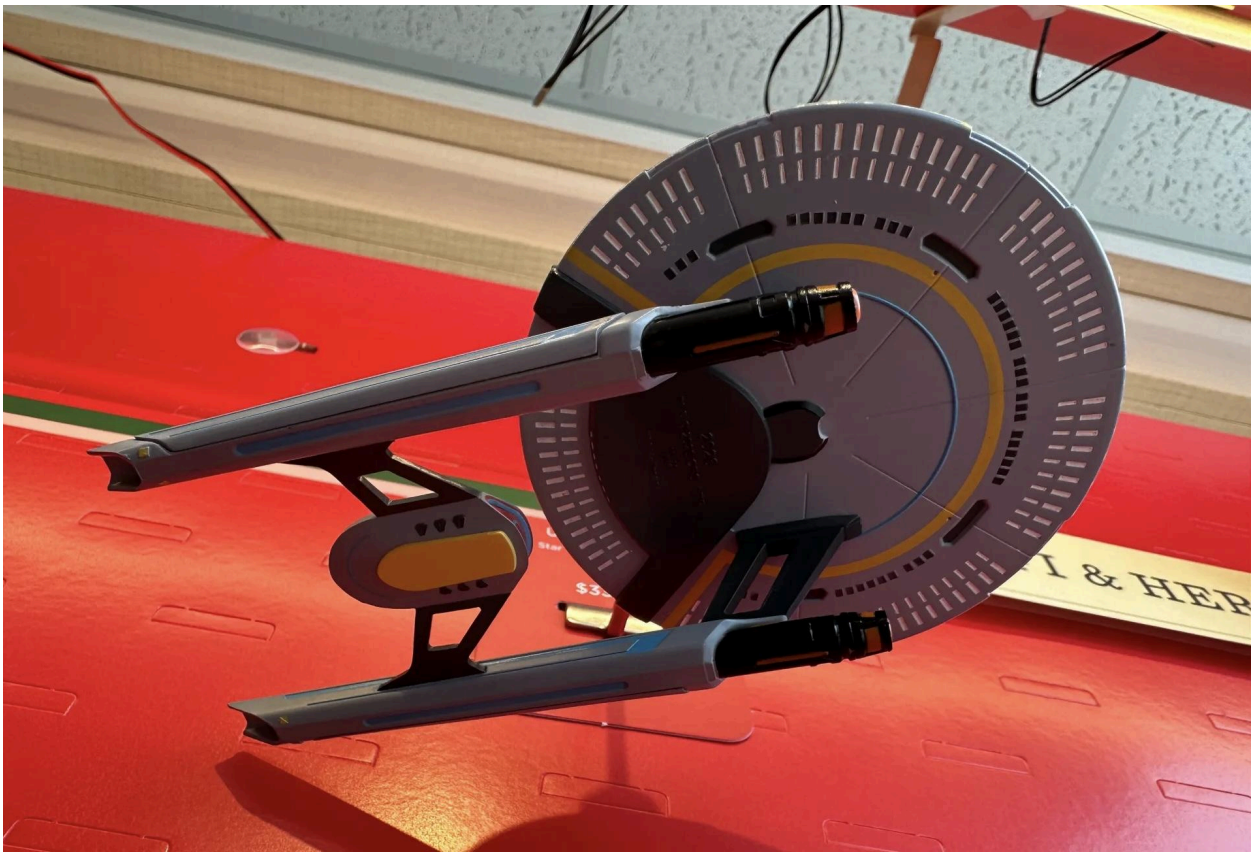
Description: “Low-er-Decks! Low-er-Decks!” Channel the familiar chant from the animated television series “Star Trek: Lower Decks” when you hang this Christmas tree ornament. The fun design features the U.S.S. Cerritos, the California-class starship often tasked by Starfleet with less-important, second-contact (but no less appreciated by fans) missions.





Pros: The Cerritos' bright, distinctive color scheme does not disappoint. Its vibrant appearance helps it stand out among the rest of the fleet, making it an eye-catching addition to any Star Trek ornament display. Hopefully, Hallmark will revisit the design in future years with repaints featuring the red and blue accent variations seen in the series.
Cons: It is understandable why Hallmark has largely moved away from lighting its Star Trek ships due to production costs, increasingly complex ship designs, and battery safety concerns. Even so, this is one ornament that would have looked absolutely stunning with internal illumination.

Kevin Dilmore: When taken across my 21-year Hallmark career, I'd say the most frequent request for an ornament I've ever fielded was for the *Enterprise*-B. Since we fulfilled that request in 2024, cries have come from far and wide for the *Cerritos*. Who am I to argue?[135]



[135] "Kevin Dilmore's 2026 Ornaments Overview", HallmarkStarTrekOrnaments.com, 7/28/26

140. 2026 U.S.S. Enterprise NCC-1701-G

Release Date: July 11, 2026
July 10, 2026 KOC Members
Product Code: QXI1383
Retail: USA $42.99, CAN $44.99
Artist: Uncredited
Series: Star Trek: Picard
Magic: None
Power Source: None
Dimensions: 2.75” W x 1” H x 5.75” L
Packaging: Red box with red top and sides
Manufactured: Vietnam
Branding: Keepsake
Material: Metal and plastic
Theme: Ship
Scale:
Value: Retail

Description: Let the latest iteration of Starfleet’s storied flagship fly into the holidays with this metal Christmas tree ornament. As seen in the final moments of the third season of “Star Trek: Picard,” the Constitution III-class Federation vessel formerly known as the U.S.S. Titan-A was rechristened as the Enterprise-G and placed under the command of Captain Seven of Nine. Add this ornament to your collection of starships made famous across six decades of “Star Trek” television shows and movies.







Note: The Enterprise-G was available in reduced quantities during Ornament Premiere, with additional inventory expected to arrive at Hallmark Gold Crown stores between early July and late August. Availability varied by store.

Pros: The Enterprise-G features a much shinier finish than the metal Enterprise released in 2018, and the bold black registry markings stand out beautifully against the silver hull. The overall presentation is striking and gives the ornament a more refined appearance. It may even rank higher than last year's Enterprise-G among collectors.

Cons: Collectors hoping it would pair up seamlessly with the 2018 metal Enterprise may be disappointed that they are certainly not part of a "series". The almost reflective finish may not be to everyone's liking.





Note: Hallmark dictates in-store ornament placement through standardized planograms provided to Gold Crown stores. These visual merchandising guides group ornaments by category, designate special displays for Magic ornaments, and specify product placement intended to maximize visibility and encourage browsing.

Regrettably, the 2026 Star Trek ships were assigned to the top row of the Sci-Fi & Heroes display more than 6½ feet above the floor. At that height, most shoppers could only easily see the undersides of the ships, making it difficult to appreciate their sculpted details from a normal viewing angle.

Fortunately, the U.S.S. Enterprise-G also appeared on the table-height Pop Culture display, giving at least one of the year's Star Trek ornaments far greater visibility.

Kevin Dilmore: Back in 2018, Keepsake Ornaments produced a new take on the original U.S.S. *Enterprise* when artists brought a metal ornament to the tree. I have wanted to see a run of metal *Enterprise* versions ever since, so we're giving this a try to see whether other fans and collectors agree with me. We started—or perhaps "resumed" is the better word—this treatment with the *Enterprise*-G, which previously was available only as an event exclusive made from traditional materials.[136]



***Bill Krause**: "This is pretty cool. My local Hallmark store called this morning to let me know the three Enterprise G ornaments I ordered have arrived. New for 2026, these diecast metal (with plastic pylons and nacelles) ships come on the heels of last year's Titan-A. These have an overall metallic silver finish with black printed registries and pennants."*[137]

Image by Bill Krause

Note: "Bill Krause is a model maker and video/photography producer from Ohio, and contributor to the Star Trek: Ships of the Line calendar series, under the aegis of its editor-in-chief, Star Trek veteran Doug Drexler. An accomplished model maker, Krause came to the attention of Drexler when he entered two Star Trek-themed (physical) starship models into the May 2015 Louisville, Ky, "WonderFest" model competition.

Drexler's close friend and likewise veteran co-worker on numerous Star Trek productions including Star Trek: Picard and WonderFest regular, John Eaves, brought Krause to the attention of Dave Blass, the production designer on Picard's second, and third seasons. Krause became officially involved in the production, albeit uncredited, when he was hired by Blass once he had decided that the conference lounges of both the USS Stargazer and the USS Titan-A warranted the presence of golden legacy models, and whose construction Blass entrusted to Krause, who in the process created the Radiant-class as one of the Stargazer legacy models.
Additionally, he co-designed the USS Titan herself with his sponsor Drexler as a Constitution III-class vessel, which was in effect a refinement of his own Shangri-La-class, the class-vessel model Krause had, as one of his submissions, entered into the 2015 WonderFest model competition, and which had brought him to the attention of Drexler in the first place."[138]

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[136] "Kevin Dilmore's 2026 Ornaments Overview", HallmarkStarTrekOrnaments.com, 7/28/26
[137] Bill Krause's Facebook
[138] Memory Alpha

141. 2026 Nurse Christine Chapel



Release Date: October 10, 2026
October 9, 2026 KOC Members
Product Code: QXI1386
Retail: USA $23.99
Artist: Emma Leturgez-Smith
Series: Star Trek: Strange New Worlds
Magic: None
Power Source: None
Dimensions: 1.25” W x 4.25” H x 1.5” D
Packaging: Red box with red top and sides
Manufactured: Sri Lanka
Branding: Keepsake
Material: Styrene
Theme: Character
Scale:
Value: Retail



Description: Onboard as part of a civilian exchange program, Christine Chapel began her career on the U.S.S. Enterprise as a nurse under the command of Captain Christopher Pike. Fans of “Star Trek: Strange New Worlds” will welcome to their holiday décor this Christmas tree ornament of the iconic Starfleet physician in her younger days.

Kevin Dilmore: I’m very happy to bring this rendition of one of Star Trek’s original characters to our Christmas trees as a Nurse Chapel ornament is long overdue. We see her as she appears in *Star Trek: Strange New Worlds* because I saw this as a chance to represent the future of Star Trek given that half of our 2026 ornaments hail from the original series.[139]

[139] “Kevin Dilmore’s 2026 Ornaments Overview”, HallmarkStarTrekOrnaments.com, 7/28/26

142. 2026 “Space Serpent Attacks!”



Release Date: October 10, 2026
October 9, 2026 KOC Members
Product Code: QXI1403
Retail: USA $36.99
Artist: Tim Bishop
Series: Star Trek: The Original Series
Magic: None
Power Source: None
Dimensions: 5” L x 3.5” H x 2.75” W
Packaging: White box with red top and sides
Manufactured:
Branding: Keepsake
Material: Styrene
Theme: Scene
Scale:
Value: Retail

Description: Not all interstellar adventures of Mr. Spock aboard the U.S.S. Enterprise were depicted on-screen during “Star Trek: The Original Series.” As popularity grew through syndicated television reruns, Star Trek model kits took artistic liberties or filled in gaps in story lines. Bring to life one such portrayal with this Christmas tree ornament featuring the Vulcan first officer’s encounter with an alien three-headed snake, inspired by a fan-favorite model from 1972.



Kevin Dilmore: I loved this depiction of what the model kit box described as “Star Trek’s Most Popular Character.” This kit was one of several I built back in the day that my mom painted for me as she was much better at it than I was![140]

Artist Inspiration►
1968 AMT Model Kit



[140] “Kevin Dilmore’s 2026 Ornaments Overview”, HallmarkStarTrekOrnaments.com, 7/28/26

143. 2026 Shuttlecraft Einstein NCC-1701/6 EXCLUSIVE

Release Date: October 8-11, 2026 (Hallmark.com)
Quantity: 5,000
Product Code: 5QMP6008
Retail: $45.00
Artist: Uncredited
Series: Star Trek: The Original Series
Magic: Sound
Power Source: (2) LR 44 Batteries
Dimensions: 3.25” W x 1.75” H x 5” L
Packaging: Black Box
Manufactured: Vietnam
Branding: Keepsake
Material: Styrene
Theme: Ship
Scale:
Value: Available Online October 2026



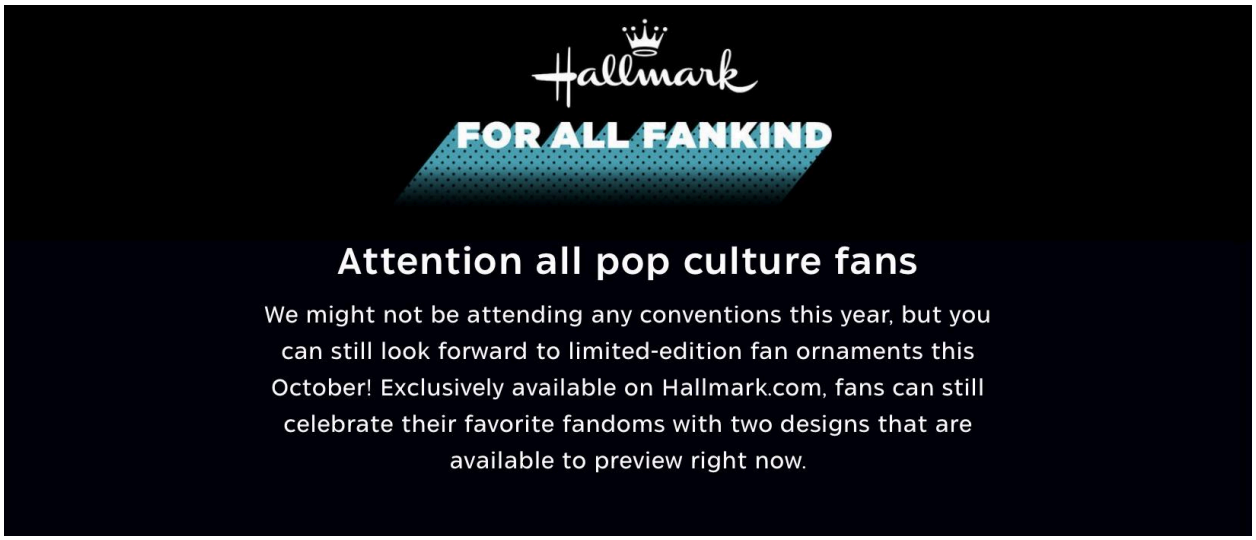
Description: Following the destruction of the U.S.S. Constellation and the loss of his entire crew, Commodore Matt Decker stole a shuttlecraft from the U.S.S. Enterprise in an ill-fated attempt to destroy an automated planet killer before it could strike again. This exclusive Christmas tree ornament features the Shuttlecraft Einstein spacecraft from the "Star Trek: The Original Series" episode "The Doomsday Machine." Press the button to hear dialogue and sound effects. Battery operated. Exclusive ornament, one of only 5000 issued. Limited availability while supplies last; not available in stores.



Audio from (TOS) “The Doomsday Machine" (Season 2, Episode 6)
DECKER: Shuttlecraft to Enterprise. Decker here.
SPOCK: Commodore, I must insist that you return to the ship.
DECKER: You said it yourself, Spock. There is no way to blast through the hull of that machine, so I'm going to take this thing right down its throat.
KIRK: This is Kirk. Matt, you'll be killed.

DECKER: I've been prepared for death ever since I, ever since I killed my crew.
SPOCK: You cannot succeed, Commodore. Your only logical alternative is to return to the ship.
KIRK: Matt, you're a starship commander. That makes you a valuable commodity. We need you, your experience, your judgment. Matt!

Hallmark News Release: "Hallmark has long been part of fans' convention traditions, and we're excited to continue that connection in a new way this year," said Meredith McCormick, VP of Global Licensing. "By bringing these ornaments to Hallmark.com, we're making it easier than ever for fans everywhere to discover and collect these special designs." Convention goers can still celebrate their favorite fandoms with these limited-edition designs, even without an in-person Hallmark presence at fan conventions this year. For fans who haven't been able to attend a convention in the past, this creates a new opportunity to add these ornaments to their collection.[141]



Kevin Dilmore: Quantities involved in these sales are greatly increased from offerings in past years. Previously, several hundred units of each exclusive were made available to KOC members. This time around, we will have 5,000 of each design for sale. In any past year of our event sales, Star Trek ornaments generally numbered 1,500-1,700 units per convention. This year's total increases previous year's total runs by a good amount.[142]

Note: In the original version of the episode, the flight of the shuttle was recycled footage of the Galileo from "The Galileo Seven". For the remastered version, CBS Digital crafted

[141] Hallmark New Release, 6/23/26
[142] HallmarkStarTrekOraments.com, 6/24/26

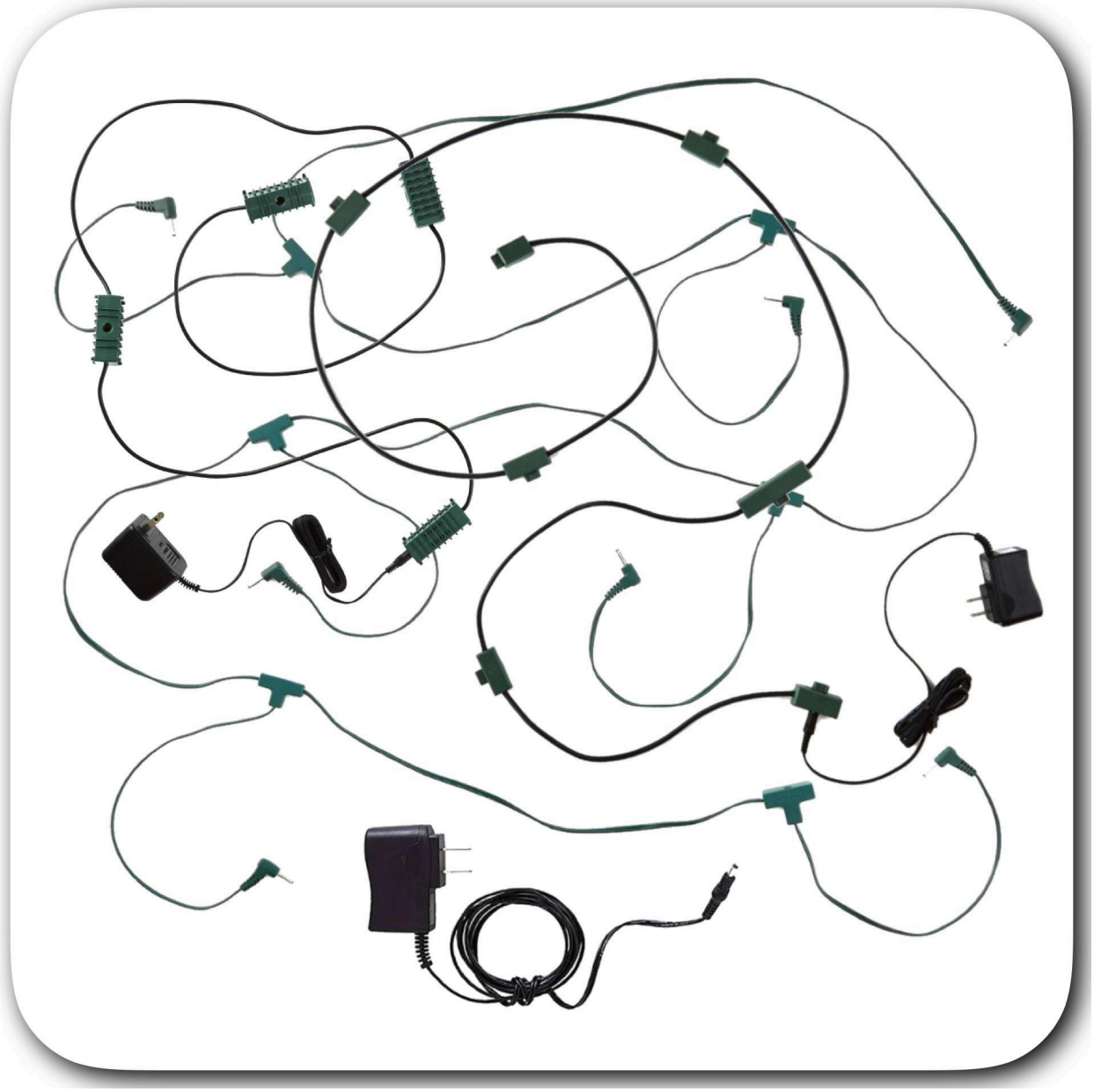
a CGI model with new registry and name. Though the registry was visible in the episode, the name was illegible. On StarTrek.com, Mike Okuda, when asked for the name of the shuttle, replied that it was the Einstein. The connection between the destroyed shuttle and the registry NCC-1701⁄06 was first established in *Ships of the Line*. On pages 56-57 of this book, which was released a year prior to the airing of the remastered episode, there was a painting by Adam "Mojo" Lebowitz which depicted the shuttle within the maw of the doomsday machine.[143]

Kevin Dilmore: We all have our favorite Star Trek episodes. Among mine is "The Doomsday Machine," a second-season entry of the original series. Beyond the terrific script by science-fiction author Norman Spinrad and the ominous score by Sol Kaplan (one of only two he composed for the series), the episode features one of the top guest performances in all of Star Trek in William Windom's portrayal of the tragic Commodore Matt Decker. I've wanted to get Matt Decker into a Keepsake Ornament for years. The opportunity presented itself with our new sculpt of the original series shuttlecraft. In October, you can bring the Commodore's ill-fated attempt to save uncounted Federation lives to your tree with our limited-edition ornament of the Shuttlecraft Einstein.[144]



[143] Memory-Alpha
[144] "Kevin Dilmore's 2026 Ornaments Overview", HallmarkStarTrekOrnaments.com, 7/28/26

Hallmark Cords

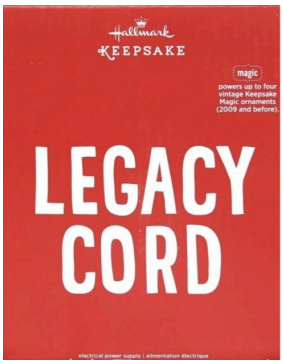


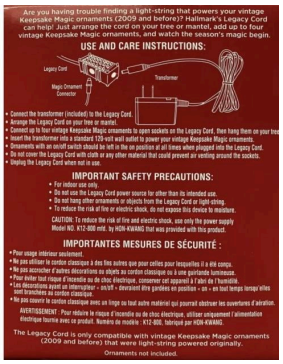
LC. Hallmark Keepsake Legacy Cord



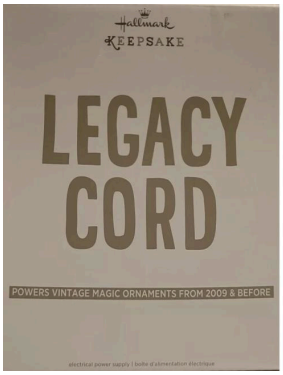
Description: Bring light, motion, music and other sounds back to your vintage Keepsake Magic Ornaments. This convenient cord will power up to four Keepsake Magic Ornaments produced in 2009 and earlier. See which past ornaments are compatible by downloading the list. Christmas tree ornament electrical power supply cord. Compatible with Keepsake Magic Ornaments from 2009 or earlier that were light-string powered originally. (Ornaments not included.) Powers up to 4 of the compatible ornaments.

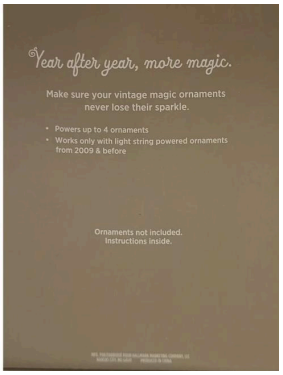
LC-A. ©2014 QG01543
Retail: $14.95/CAN $18.99 (top)



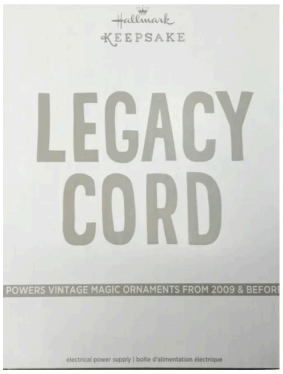


LC-B. ©2015 QG01789
Retail: $14.95/CAN $18.99 (middle)





LC-C. ©2016 QG01050
Retail: $14.95/CAN $18.99 (bottom)



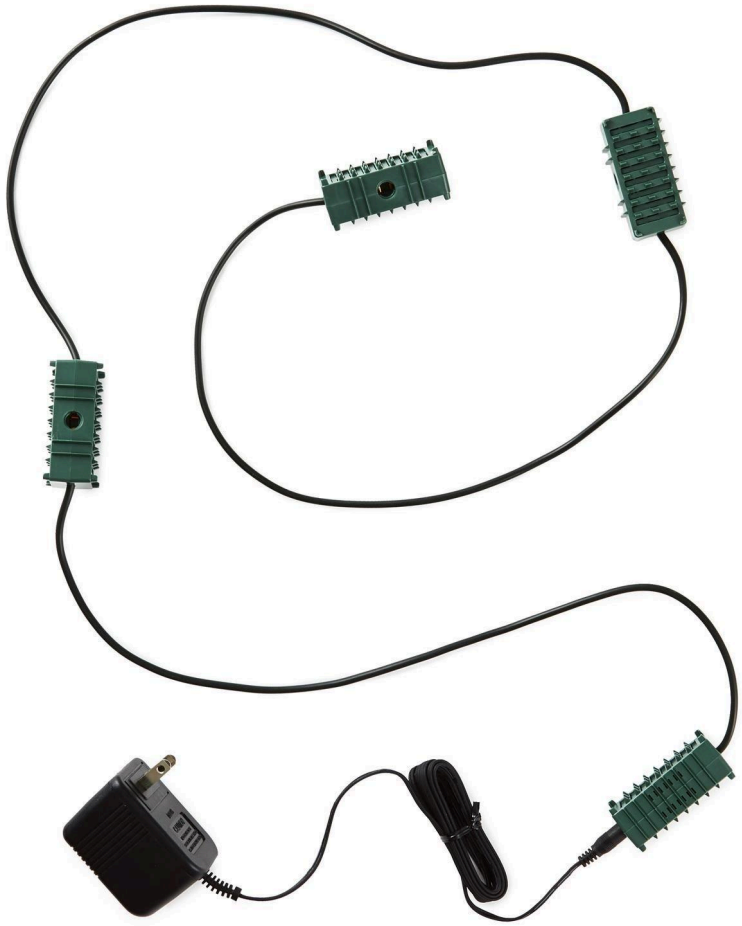


Compatible Hallmark Star Trek Magic Ornaments:

1991 Enterprise
1992 Galileo
1993 Enterprise D
1994 Klingon Bird of Prey
1995 Romulan Warbird
1996 Voyager
1997 Defiant
1998 Enterprise E
1999 Rio Grande
2000 Borg Cube
2002 Delta Flyer
2003 Scorpion
2004 Vulcan Command
2004 "The City on the Edge of Forever"
2005 Locutus of Borg

Lynn Norton: This is a frustrating problem for owners of older Hallmark ornaments (prior to 2009). The entire miniature-light-string industry shifted production to LEDs about that time. From 2014-2016 Hallmark offered a product called a Legacy-Light-Cord which sold for about $15 and would safely power up to four of the older ornaments. Fortunately, for Hallmark, the cords completely sold out. Unfortunately, they are no longer being manufactured. (We only own one of them). I've seen new Legacy-Light-Cords offered on eBay for $300-$500. Used cords still show up for about $150. Who knew? Used incandescent miniature-light-strings are still available on auction sites. I recommend the ones with less than 50 lights. The patented circuitry inside Hallmark ornaments was designed to extract only as much voltage from the light string as needed to function properly. Each light socket gets a proportion of 120 volts divided by the number of lights on the string. Strings with more lights cause ornament circuitry to work harder to fulfill voltage requirements which can result in heating and reduced efficiency. It's especially problematic for motorized ornaments which are sometimes forced to operate in "brown-out" conditions if they can't extract enough voltage.

Note: The Hallmark Ornament Legacy Cord works with Hallmark Magic ornaments produced between 1986 and 2009 that were powered by plugging the ornament into a miniature light string. No more than four ornaments may be connected to one light string and Legacy Cords can not be connected together, so you will need an electrical socket for each Legacy Cord.



Kevin Dilmore: I understand and appreciate people's concern about the Legacy Cord. I do believe there's an alternative in the marketplace that will offer a solution. Hardware stores, home-improvement stores and online retailers still offer strands of lights that accommodate the outdated "pigtail" connectors. Do a search or read the packaging for "incandescent Christmas lights" with incandescent being the key word. A Lowe's in my area currently is offering a strand that would work for less than $3, which is a bit of a savings over eBay. If you want to make sure a strand will work, slip one of your less-valuable ornaments in your pocket and check the connection for yourself at the store. A new incandescent strand also gives the bonus of additional lighting that a Legacy Cord doesn't. One rule-of-thumb from my engineer friends: plug no more than four pigtails into any one strand of lights. They can be a power drain on the whole cord as it is and plugging in five or more risks blowing a fuse on the strand.[145]

Hallmark: The Legacy cord was used to provide sound, light, and motion when connected by the "pigtail" to up to four Magic ornaments sold in 2009 and earlier.

- Legacy Cords are no longer available from Hallmark
- An incandescent miniature light string may be used as an alternate means to power the ornaments
- The cord resembles an extension cord with four connectors along the cord that will power up to four ornaments.
    - Legacy cords can only be used one at a time and cannot be connected together.
    - The transformer plugs into your wall electrical outlet and has a cord that connects to the legacy cord for the power.
    - The cord is 64" long with the connectors spaced 18" apart.
    - Use only with standard UL listed light strings of 3.5- or 6-volt bulbs
        - Ornaments were designed to connect to UL and light string standards to the time period
    - Ornaments should not be used on light strings with:
        - blinking lights
        - LED lights
        - lights on pre-lit trees
    - It is not recommended to add more than three ornaments per light string.
    - Incandescent miniature light strings may be purchased from your local hardware retailer, such as Home Depot or Lowe's, based on availability.



[145] *Discontinued Hallmark Legacy Cords in High Demand, HallmarkStarTrekOrnaments.com, 12/13/21*

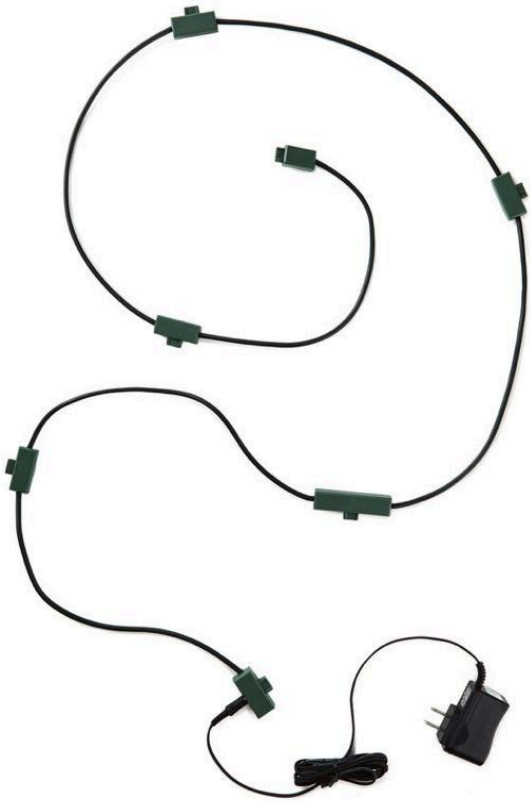
MC. Hallmark Keepsake Magic Cord



Oohs and aahs abound when a Magic Cord is around. Each cord powers up to seven 2010-2019 Magic Cord Christmas ornaments—or six ornaments and a tree topper. Connect up to three Magic Cords for bigger displays. Ornaments not included.

- Christmas tree ornament electrical power supply cord.
- Compatible only with Keepsake Magic Cord ornaments from 2010 thru 2016. (Ornaments not included.)
- Powers up to 7 Magic Cord ornaments, or 6 ornaments and a tree topper. Connect up to 3 Magic Cords.
- With unparalleled artistry and exceptional detail, each festive and collectible Keepsake Ornament is made for years of celebrations. From preserving precious memories to commemorating special milestones and interests, there's a Hallmark ornament for everyone on your gift list.
- Plastic power supply cord is lead-free and measures 82.75" L x 0.94" H x 0.25" D.

Important: No Star Trek ornaments are compatible with the Hallmark Keepsake Magic Cord. If attempting to power Star Trek ornaments with a pigtail cord hanging from them, use a **Hallmark Keepsake Legacy Cord**. If attempting to power Storytellers ornaments, use the **Hallmark Keepsake Power Cord**.

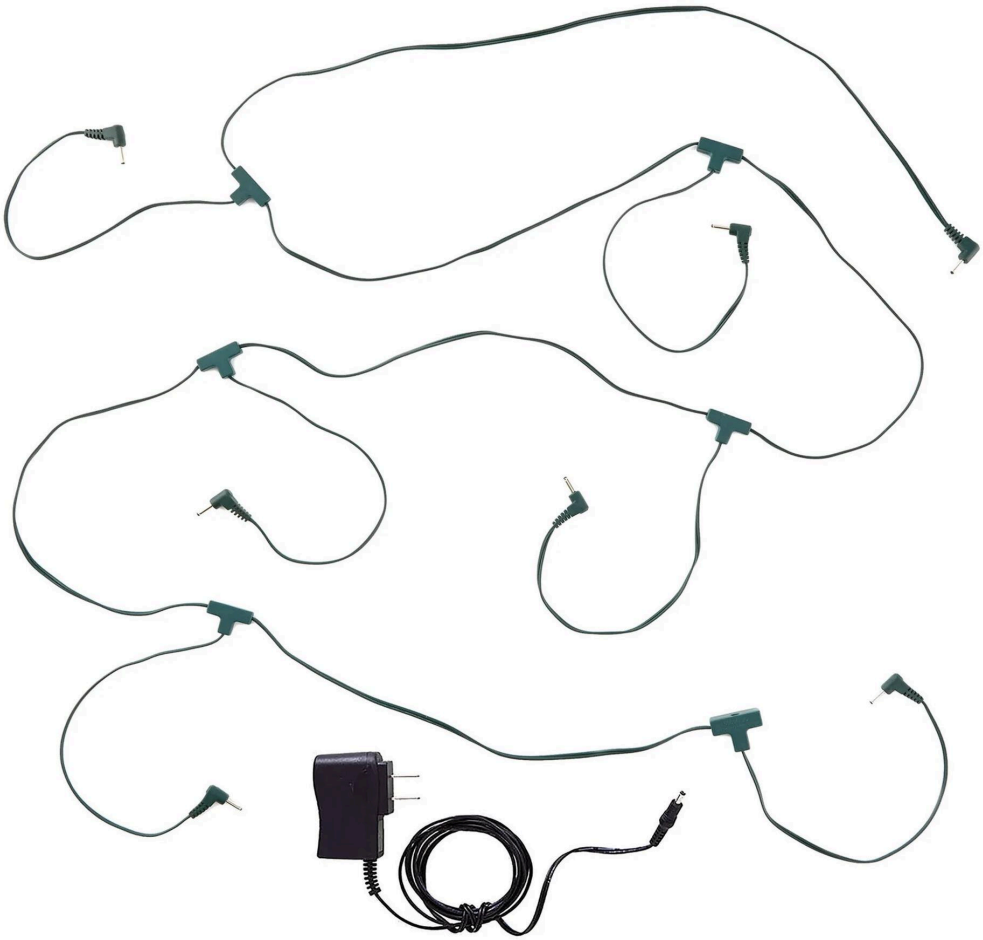


PC. Hallmark Keepsake Power Cord

Description: Bring your Magic Keepsake Ornaments to life with more power, more excitement and more fun! The Hallmark Keepsake Power Cord powers up to 7 compatible Hallmark Keepsake Ornaments, including the Interactive Storyteller Collection ornaments, from 2017 and newer. Includes wall outlet power adapter and instructions. Ornaments sold separately.
Dimensions: 82.75 L
Material: Plastic power supply cord.
Count: Includes Keepsake Power Cord, power adapter that plugs into a standard 120-volt wall outlet, and instructions.

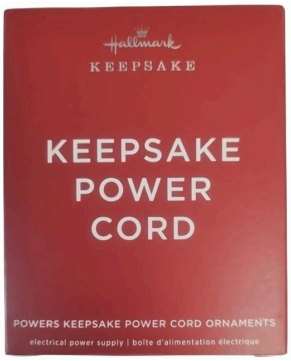


NOTE: The Keepsake Power Cord works with ornaments from 2017 to present and the only cord that works with Hallmark Storyteller ornaments.





PC-A. (2017)
©HALLMARK
QGO9995
Retail: $ 8.95



PC-B. (2018)
©Hallmark Licensing
QSB6103 (silver lettering)
Retail: $11.99 CAN $13.99



PC-C. (2023)
©HALLMARK
QSB6269 (gold lettering)
Retail: $14.99



PC-D. (2023)
©HALLMARK
QSB6269 (white lettering)
Retail: $14.99



PC-E. (2025-2026)
©HALLMARK
QSB6269 (white lettering)
Retail: $18.99



©Hallmark Licensing
QSB6314 (White lettering)

Star Trek Beyond Hallmark



PLM.001. 1993 Personal Communicator

Release Date: 1993
Product Code: 6162
Retail: $19.97
Artist: Unknown
Series: Star Trek: The Next Generation
Power Source: (2) A-76 batteries
Dimensions:
Packaging: Blue box with cut out window
Manufactured: Hong Kong
Branding: Playmates
Material: Plastic
Theme:
Weight:



Description: No Star Trek holiday tree is complete without the Starfleet special issue Personal Communicator Holiday Ornament. This authentic, detailed replica of the real Star Trek: The Next Generation Communicator provides optimum performance for the most festive of holiday seasons. Powered by a Sarium Krellide power cell. The Communicator is worn by all crew members while on duty. While it's on your tree, it's sure to bring the good cheer of the season to any who come into its contact. The Federation of Planets wishes you peace throughout the Universe: good will toward all beings. Enjoy the holiday spirit with a simple touch on the Personal Communicator. The lights and sounds can be activated to add to holiday excitement. Thread any traditional ornament hook through the loop for easy suspension in a variety of decorative locations.



EXP.001. 1997 Spock with Harp

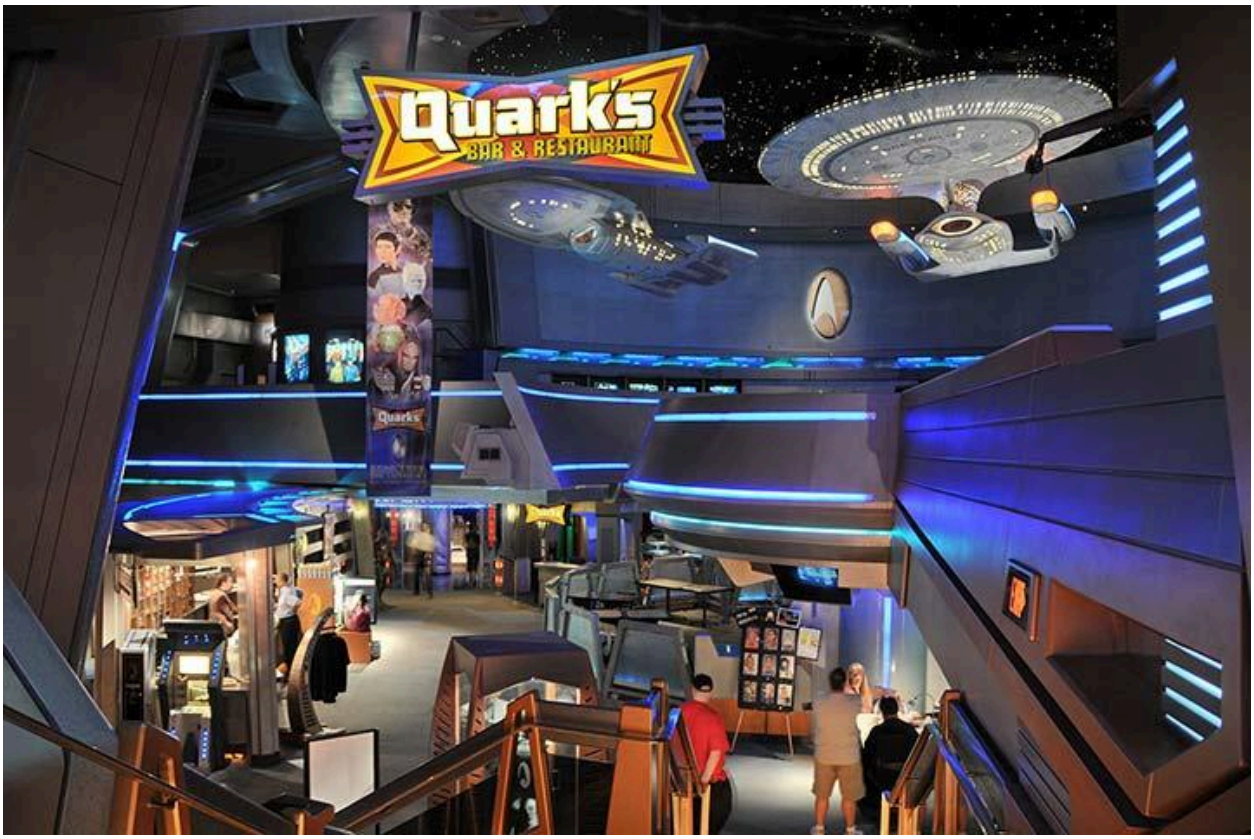


Release Date: 1997
Product Code: 701923
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 4.06” H x 1.25” W x 0.89” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 0.9 oz.
Scale:





Note: Star Trek: The Experience opened in January of 1998 and was operated by the Cedar Fair Entertainment Company. The attraction included a Deep Space Nine-style Promenade, a Quark's Bar-inspired restaurant, the Klingon Encounter and Borg Invasion 4-D rides. After Cedar Fair and CBS Consumer Products could not come to an agreement, it was announced that the attraction would shutter and a closing ceremony was held on September 1, 2008.



EXP.002. 1997 Borg



Release Date: 1997
Product Code: 701924
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: The Next Generation
Power Source: None
Dimensions: 4.175” H x 2.63” W x 1.4” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 1.6 oz.
Scale:



EXP.003. 1997 Neelix



Release Date: 1997
Product Code: 701925
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: Voyager
Power Source: None
Dimensions: 4.03” H x 2.81” W x 0.85” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 1.5 oz.
Scale:



EXP.004. 1997 Quark



Release Date: 1997
Product Code: 701926
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: Deep Space Nine
Power Source: None
Dimensions: 4.125” H x 1.61” W x 1.06” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 1.3 oz.
Scale:



EXP.005. 1997 Picard



Release Date: 1997
Product Code: 701927
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: The Next Generation
Power Source: None
Dimensions: 4.18” H x 1.33” W x 0.63” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 1.1 oz.
Scale:



EXP.006. 1997 Gorn



Release Date: 1997
Product Code: 701928
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 4.34” H x 2.5” W x 1.3” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Original Series
Material: Resin
Theme: Character
Weight: 1.7 oz.
Scale:



EXP.007. 1997 Klingon



Release Date: 1997
Product Code: 701929
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: The Next Generation
Power Source: None
Dimensions: 4.1” H x 1.84” W x .76” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Next Generation
Material: Resin
Theme: Character
Weight: 1.4 oz.
Scale:



EXP.008. 1997 Cardassian



Release Date: 1997
Product Code: 701930
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: Deep Space Nine
Power Source: None
Dimensions: 4.36” H x 1.98” W x 1.12” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 1.5 oz.
Scale:



EXP.009. 1997 Talosian



Release Date: 1997
Product Code: 701931
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: The Cage
Power Source: None
Dimensions: 3.75” H x 1.24” W x 1.28” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 1.6 oz.
Scale:







Hallmark's The Keeper ornament has a clear height advantage, towering nearly 3/4" above his competitor. What Star Trek: The Experience's Talosian lacks in height is made up in weight. The Talosian weighs in at a hefty five ounces more than the rookie upstart. Ring the bell, already!

ROUND 1 (Eye hook placement) ►
An eye hook is fastened to the back of the Talosian's neck and vanishes when the ornament is observed head on. A devastating hook to The Keeper's head gives Talosian the first round. ***Round 1 goes to Star Trek: The Experience's Talosian.***





ROUND 2 (Head details) ►
The head of Talosian has a more bulbous shape and is a closer depiction of what was on screen. Unfortunately, it is sloppily executed. In contrast, The Keeper's less accurate oval shape is very clean and defined. After trading head shots, The Keeper wins the second round. ***Round 2 goes to Hallmark's The Keeper.***





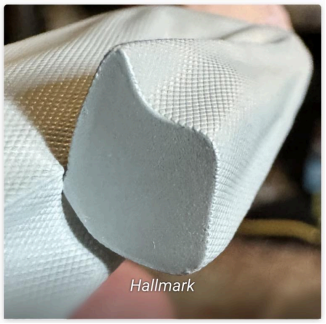
ROUND 3 (Necklace details) ►
Upon close inspection of the necklace, the Talosian's paint technique is jarring. In contrast, The Keeper has clean, crisp lines and colors. Hallmark delivers an uppercut when it comes to the paint details.
Round 3 goes to Hallmark's The Keeper.



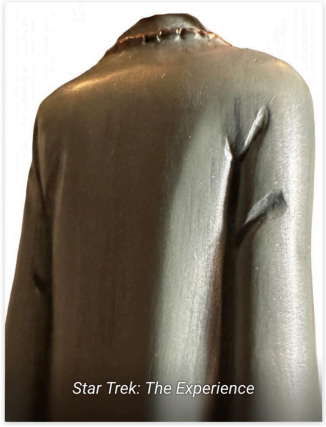


ROUND 4 (Hand details) ►
The Keeper gets knocked to the canvas by a fierce left-right combination from the Talosian. The Keeper struggles to pull himself up off the mat due to his lack of hands.
Round 4 goes to Star Trek: The Experience's Talosian.





ROUND 5 (Robe details) ►
The Talosian's robe is very rudimentary. The Keeper sports the finest detail of any Star Trek ornament to date. This seemingly new manufacturing technique gives this robe its gorgeous texture.
"DOWN GOES TALOSIAN! DOWN GOES TALOSIAN!"
In Round 5, The Keeper delivers a knockout punch to Star Trek: The Experience's Talosian! Hallmark is still the reigning heavy weight champ.





Kevin Dilmore: I think "Rage in The Cage" was a missed opportunity.[146]

[146] *"How Does Hallmark's 'The Keeper' Stack Up Against Star Trek: The Experience's Talosian?" HallmarkStarTrekOrnaments.com, 7/31/24*

EXP.010. 1997 Mugato



Release Date: 1997
Product Code: 705206
Retail: $10.00 (later raised to $14.00)
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 4.15” H x 3.16” W x 2.77” D
Packaging: Blue box
Manufactured: China
Branding: Star Trek: The Experience
Material: Resin
Theme: Character
Weight: 2.3 oz.
Scale:



EXP.011. 2008 United Federation of Planets (3 Enterprise)



Release Date: 2008
Product Code: 707104
Retail: $19.99
Artist: Unknown
Series: Star Trek: The Original Series, Star Trek: The Next Generation, Star Trek: Enterprise
Power Source: None
Dimensions: 3 ½" H
Packaging: Red box with clear lid
Manufactured: China
Branding: Nation's Treasures
Material: Metal
Theme:
Weight:







Note: This ornament was designed and a small quantity was produced in 2008 for the Star Trek Experience in Las Vegas. Unfortunately the Experience closed before these were delivered or sold.

EXP.012. 2008 Star Trek: The Experience - Las Vegas Hilton (Blue Nebula)

Release Date: 2008
Product Code: 707106
Retail: $19.99
Artist: Unknown
Series:
Power Source: None
Dimensions: 3 ½" W
Packaging: Red box with clear lid
Manufactured: China
Branding: Nation's Treasures
Material: Metal
Theme:
Weight:



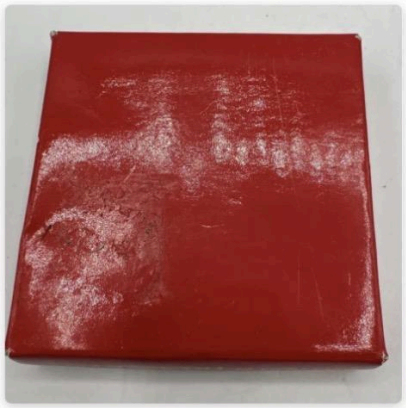


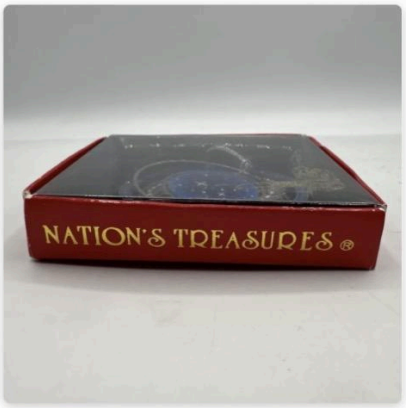
EXP.013. 2008 United Federation of Planets

Release Date: 2008
Product Code:
Retail: $19.99
Artist: Unknown
Series:
Power Source: None
Dimensions: 2 5/8” W
Packaging: Red box with clear lid
Manufactured: China
Branding: Nation’s Treasures
Material: Metal
Theme:
Weight:













EXP.014. 2008 Starfleet Academy

Release Date: 2008
Product Code:
Retail: $19.99
Artist: Unknown
Series:
Power Source: None
Dimensions: 3” each side
Packaging: Red box with clear lid
Manufactured: China
Branding: Nation’s Treasures
Material: Metal
Theme:
Weight:









EXP.015. 2008 Klingon Insignia

Release Date: 2008
Product Code:
Retail: $19.99
Artist: Unknown
Series:
Power Source: None
Dimensions: 3” each side
Packaging: Red box with clear lid
Manufactured: China
Branding: Nation’s Treasures
Material: Metal
Theme:
Weight:









KAD.001. 2008 Enterprise Tree Topper



Release Date: 2008
Product Code:
Retail: $49.99
Artist: Unknown
Series: Star Trek: The Original Series
Power Source:
Dimensions:
Packaging: White box with cellophane window
Manufactured: Phillipines
Branding: Kurt Adler
Material: Plastic
Theme: Ship
Weight:



KAD.002. 2011 Spock Tree Topper



Release Date: 2011
Product Code:
Retail: $49.99
Artist: Unknown
Series: Star Trek: The Original Series
Power Source:
Dimensions:
Packaging: White box with cellophane window
Manufactured: Phillipines
Branding: Kurt Adler
Material: Plastic
Theme: Character
Weight:





QMX.001. 2015 Star Trek Mini Phaser Keepsake

Release Date: 2015
Product Code:
Retail: $49.95
Artist: Unknown
Series: Star Trek Into Darkness
Power Source:
Dimensions: 3 ½" L
Packaging: Tin box
Manufactured:
Branding: QMX FX Cinema Arts
Material: Plastic
Theme: Prop
Weight:



Description: Khan Noonien Singh may be in suspended animation, but you never know when a genetically engineered superhuman baddie might show up unannounced. Just in case, we have the perfect gear for your next Federation mission: a miniaturized version of the phaser prop from the film Star Trek Into Darkness. Our Artisan team, the same folks who made the background phasers you see in Star Trek into Darkness, has shrunk our screen-used phaser down to keepsake size for this limited-edition exclusive. This 3.5-inch-long replica comes in a commemorative case with a window display. It includes a ribbon to display it as an ornament. And, yes, the spinner can be turned so you can choose to set your keepsake to "stun" or "kill". The Star Trek Mini Phaser Replica Keepsake makes a perfect gift or stocking stuffer.






FX CINEMA ARTS
www.qmxonline.com

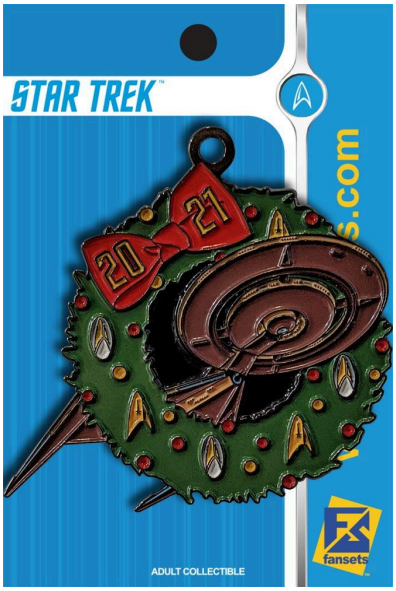

STAR TREK
INTO DARKNESS
TM CBS & © 2014 PPC
STAR TREK: INTO DARKNESS
PHASER KEEPSAKE
ED. NO. 16
CREATED FOR YOU BY:

FAN.001. 2021 Discovery NCC-1031

Release Date: 2021
Product Code: STSP219
Retail: $10.99
Artist: Unknown
Series: Star Trek: Discovery
Power Source: None
Dimensions:
Packaging: Card
Manufactured:
Branding: FanSets
Material: Metal
Theme: Ship
Weight:



Description: Celebrate the 2021 Holiday season with the crew of the Discovery as we JUMP into 2022! This limited edition pin is only available for a short time and will NEVER be made again. No more will be made! Last year's sold out in 2 days! DONT MISS OUT! Limit 3 per customer!!! Lets keep these in the hands of the fans, not the scalpers on ebay. Any order with more than 3 will be cancelled. DON'T BE ON THE NAUGHTY LIST! MERRY CHRISTMAS AND HAPPY HOLIDAYS FROM YOUR BIGGEST FANS AT FANSETS!!





FAN.002. 2022 Murf

Release Date: 2022
Quantity: 200
Product Code: STSP254
Retail: $9.95
Artist: Unknown
Series: Star Trek: Prodigy
Power Source: None
Dimensions:
Packaging: Card
Manufactured:
Branding: FanSets
Material: Metal
Theme: Character
Weight:



Description: LIMITED to 2 per customer!! Holiday Murf is here! Limited to 200 pieces! Once they are gone there will be no more!! He's tree ready with eyelet at the top!





FAN.003. 2023 Holiday Delta (SNW)

Release Date: 2023
Product Code: STSP257PIN
Retail: $20.00
Artist: Unknown
Series: Star Trek: Strange New Worlds
Power Source: None
Dimensions:
Packaging: Card
Manufactured:
Branding: FanSets
Material: Metal
Theme:
Weight:



Description: Happy Holidays from us at FanSets!! These beautiful Strange New Worlds Delta Pins are ONLY here for the holidays and will be limited to 1 per customer. Any order with more than 1 will be refunded and moved to the back of the queue. This pin also has a loop on the top so that it can be hung from anywhere!!! These are EXTREMELY LIMITED as 1 of the boxes was lost in shipping. If found they will be made available but more than likely it will be after the holiday season. These will be available every year and others will be added to this collection.





FAN.004. 2024 Holiday Delta (TNG)

Release Date: 2024
Product Code: STSP283
Retail: $20.00
Artist: Unknown
Series: Star Trek: The Next Generation
Power Source: None
Dimensions:
Packaging: Card
Manufactured:
Branding: FanSets
Material: Metal
Theme:
Weight:





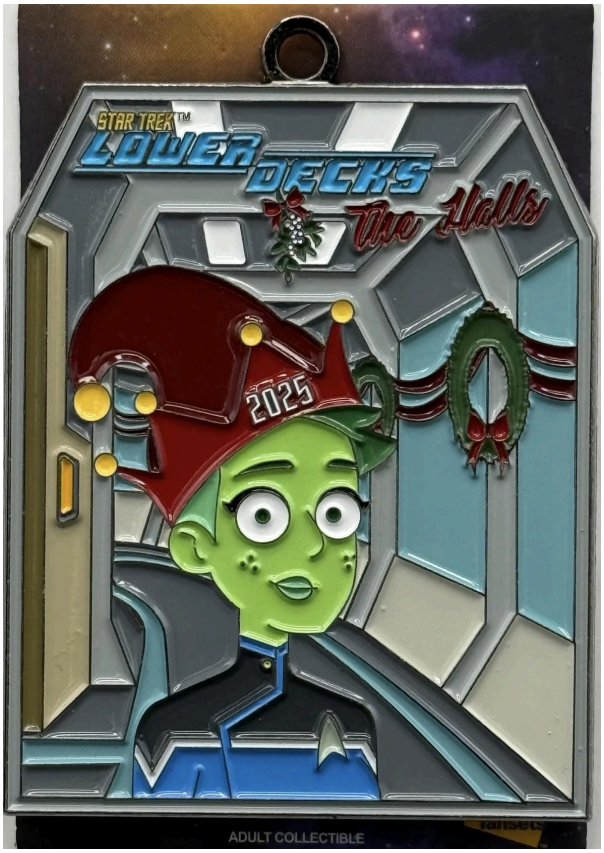
Description: Happy Holidays from us at FanSets!! These beautiful The Next Generation Delta Pins are ONLY here for the holidays. They have a loop at the top so they can be added to any Holiday decoration.

FAN.005. 2025 Lower Decks the Halls

Release Date: 2024
Product Code: STSP325
Retail: $14.95
Artist: Unknown
Series: Star Trek: Lower Decks
Power Source: None
Dimensions: 2” x 2 ¾”
Packaging: Card
Manufactured:
Branding: FanSets
Material: Metal
Theme: Character
Weight:



Description: FanSets is proud to present its first of 3 Holiday collectibles for the 2025 Season!!! Once this one sells out it will be gone for good!! Don’t miss out! Holiday Tendi is LOWER DECKING the HALLS this year!! The 2nd and 3rd Collectibles will be available on Nov 15th!! Stay Tuned for the Holiday DELTAS!! Our best ones yet!!



▼ **Artists Inspiration**: Only a change in the backdrop, a realignment of the pupils and the addition of the hat.



CBS.001. 2022 Starfleet Command

Release Date: 2022-2026.
Product Code: STTOS-100326-0006-ST-SFCOMM
Retail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾" Dia.
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme:
Weight: 1.3 oz.
Customizable: No







CBS.002. 2022 Spock Live Long and Prosper

Release Date: 2022-2026
Product Code: STTOS-100326-0010-ST-LLAP
Retail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾” Dia. (3 ¾” Dia. in 2026)
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme: Character
Weight: 1.3 oz.
Customizable: Name







CBS.003. 2022 Starfleet Academy Alumni

Release Date: 2022-2026
Product Code: STTOS-100326-0010-ST-SFALUM
rRetail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾" Dia.
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme:
Weight: 1.3 oz.
Customizable: Image and Name







CBS.004. 2022 Merry Trekmas

Release Date: 2022-2025
Product Code: STTOS-100326-0010-ST-TOS-MT
Retail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾" Dia.
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme: Character
Weight: 1.3 oz.
Customizable: Image and Name







CBS.005. 2022 Delta



Release Date: 2022-2026
Product Code: STTOS-100326-0010-ST-DELTA
Retail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾" Dia.
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme:
Weight: 1.3 oz.
Customizable: Image





CBS.006. 2022 Command Uniform

Release Date: 2022-2026
Product Code: STTOS-100326-0004-ST-COMM
Retail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾" Dia.
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme:
Weight: 1.3 oz.
Customizable: Image







CBS.007. 2022 Science Uniform

Release Date: 2022-2026
Product Code: STTOS-100326-0001-ST-SCI
Retail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾" Dia. (3 ¾" Dia. in 2026)
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme:
Weight: 1.3 oz. (2.4 oz. in 2026)
Customizable: Image







CBS.008. 2022 Engineering Uniform

Release Date: 2022-2026
Product Code: STTOS-100326-0002-ST-ENG
Retail: $18.95
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: 2 ¾" Dia.
Packaging: None
Manufactured:
Branding: Paramount Shop, StarTrek.com
Material: Resin
Theme:
Weight: 1.3 oz.
Customizable: Image







PBT.001. 2022 Star Trek, Set of 3



Release Date: 2022
Product Code:
Retail: $99.00
Artist: Unknown
Power Source: None
Packaging: Black box with window
Manufactured: China
Branding: Pottery Barn Teen
Material: Zinc Alloy
Theme: Ship



Description: Make the final frontier extra festive with our Star Trek™-inspired ornaments. These exclusive keepsakes feature fan-favorite starships, adding a touch of cosmic charm to your tree or mantel.

PBT.001.1. 2022 U.S.S. Enterprise NCC-1701



Series: Star Trek: The Original Series
Dimensions: 4.25″ W x 1.75″ D x 1″ H
Weight: 3 oz.

PBT.001.2. 2022 Deep Space Nine



Series: Star Trek: Deep Space Nine
Dimensions: 3.5″ W x 3.5″ D x 2.5″ H
Weight: 5 oz.

PBT.001.3. 2022 Klingon Bird-of-Prey



Series: Star Trek: The Original Series
Dimensions: 4.25″ W x 2.75″ D x 1″ H
Weight: 5 oz.

INS.001. 2023 Deep Space Nine



Release Date: September 12, 2023
Product Code: 9798886633078
Retail: $150.00 Advent Calendar
Artist: Unknown
Series: Star Trek: Deep Space Nine
Power Source: None
Dimensions:
Packaging: Advent Calendar, Envelope
Manufactured:
Branding: Insight Editions
Material: Metal
Theme: Ship
Weight:

Description: Each of the collectibles is a high-quality item that has been crafted especially for this advent calendar, making it the perfect gift for even the most demanding Trek fan.



The collectibles are appealing and practical; inside you'll find a Starship Enterprise bottle opener and Klingon warship bookmark, a monstrous bottle stopper, solid metal Starfleet ice cubes, a shot glass straight from a starship bar, a spongey shuttle stress toy, a signed limited-edition print, and more. Every item is officially approved and is based on a deep love of the show. The contents reflect every era of the franchise, from the original 1968 series to The Next Generation, Deep Space Nine, Voyager, Discovery, and beyond.



12+ EXCLUSIVE COLLECTIBLES: Star Trek Shuttle Advent Calendar collectibles have been created especially for this calendar and have never been available before, making them true collector's items for Star Trek fans of all ages

LIMITED EDITION: The calendar is produced in an extremely limited run of 1701: the registry number of Kirk's Enterprise! Each contains a uniquely numbered letter of authenticity

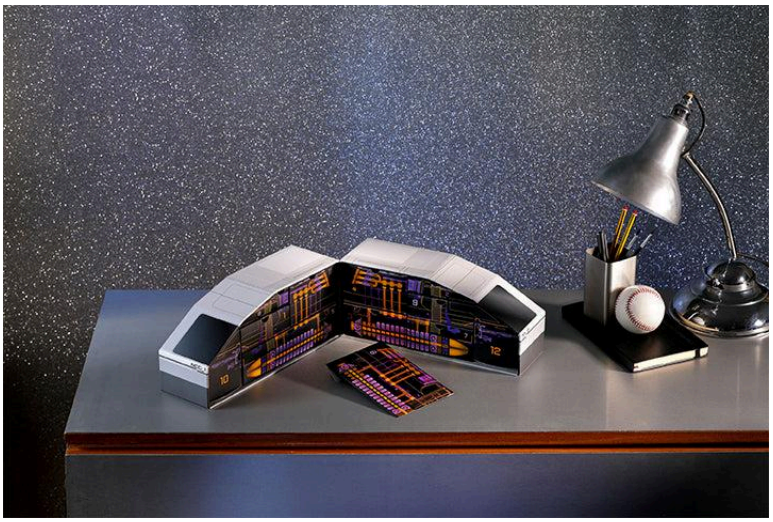


SIGNED ART PRINT: Each Star Trek Shuttle Advent Calendar includes an art print individually hand-signed by Star Trek artist Ryan Dening

HIGH RETAIL VALUE: The premium-quality gifts are made from deluxe materials, including ceramic, metal, and fabric. The combined retail value of more than $250 makes this luxury gift an excellent value

CUSTOM SHUTTLE GIFT BOX: The advent calendar is presented in a premium box designed to look like the iconic Star Trek shuttle Galileo, a collector's item in and of itself, to be kept and treasured

HOLIDAY TIME OR ANY TIME: The calendar and its contents are a welcome gift that counts down to Christmas, or to delight a Star Trek fan any time of year



The Star Trek Shuttle Advent Calendar is limited to 1701 numbered pieces worldwide and is exclusively available through the Insight Editions website

GEO.001. 2025 Kirk

Release Date: 2025
Product Code: Unknown
Retail: Unknown
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: Unknown
Packaging: Unknown
Manufactured: Unknown
Branding: George at Asda
Material: Unknown
Theme: Character
Weight: Unknown





George at Asda is a leading British value fashion brand launched in 1989 by designer George Davies for the supermarket chain Asda. It offers affordable, quality clothing for the whole family—including menswear, womenswear, kidswear, and baby clothing—alongside home products and accessories.

GEO.002. 2025 Spock



Release Date: 2025
Product Code: Unknown
Retail: Unknown
Artist: Unknown
Series: Star Trek: The Original Series
Power Source: None
Dimensions: Unknown
Packaging: Unknown
Manufactured: Unknown
Branding: George at Asda
Material: Unknown
Theme: Character
Weight: Unknown

Note: Ornaments first available through George at Asda in 2025 were later available in 2026 at the Science Museum Star Trek Warp Trail Pop-Up Shop. The exhibit ran from March 26, 2026 through September 8, 2026.





London Science Museum: “Boldly go where no one has gone before with our special season celebrating the 60th anniversary of Star Trek.

2026 marks 60 years since Star Trek first hit our screens. To celebrate this major milestone, we’ve partnered with Star Trek on a special season of must-see film screenings and one incredible trail of iconic objects from the TV series and films. Once you’ve completed the trail, be sure to explore our Star Trek pop-up shop where you’ll discover exclusive 60th anniversary merchandise developed by the Science Museum.

The Star Trek Warp Trail is free to visit and the Star Trek Shop is free to enter, but we’d recommend visitors book a free general admission ticket to the museum in advance due to expected high demand. ”[147]

[147] sciencemuseum.org.uk

Hallmark itty bittys



IB.001. 2016 STAR TREK COLLECTOR SET



To commemorate the 50th anniversary of Star Trek™, we've set our phasers to "fun" with this collector's set of itty bittys®. Captain Kirk, Spock, Lieutenant Uhura and Doctor McCoy are right at home in their box, which is designed to resemble the command bridge on Starship Enterprise™.

Adventures are way more fun when you have your friends with you! The itty bittys crew of the U.S.S. Enterprise is on a mission to explore new worlds, seek out new life and boldly go where no one has gone before. James T. Kirk™ is the brash, daring captain of the starship Enterprise. He's the leader and the heart of the crew. Spock™, science officer and first officer, is the logical Vulcan who keeps the crew on track and grounded. Nyota Uhura™, chief communications officer of the Enterprise, is a brave and talented technician. Leonard "Bones" McCoy™, hot-headed chief medical officer, is a loyal friend who keeps the crew healthy.



- Product Code: KDD1035
- Production Date: MAR16
- Set of 4.
- Plush fabric.
- Each character: 3″ W x 4″ H x 2.25″ D
- Retail: 29.95



IB.002. 2017 Lt. Commander Data (Limited Edition)

Affable android Data struggles to become more human but finds most emotions incomprehensible in the sci-fi adventure series Star Trek: The Next Generation™. Fans won't have any trouble identifying how much they love this cute plush version of Data as he joins the ranks of Hallmark's itty bittys® plush lineup. They're so fun to collect that you'll want to own each and every one of these perfectly-sized companions.



- Product Code: KDD1398
- Production Date: 0417
- Online exclusive in the United States. (Product may be sold via other channels outside the U.S.)
- Plush fabric.
- 3″ W x 4″ H x 2.25″ D
- Release Date: August 17, 2017
- Retail: $7.95

IB.003. 2017 Lt. Cmdr. Geordi La Forge (Limited Edition)

As chief engineer of the U.S.S. Enterprise in STAR TREK: THE NEXT GENERATION™, Geordi La Forge quickly became a much-loved character with his endearing personality and unwavering perseverance. Wearing his signature VISOR™—a device used to provide him with a sense of sight beyond human capability—this cool plush character is a must-have for fans of all ages.



- Product Code: KDD1399
- Production Date: 0417
- Online exclusive.
- Plush fabric.
- 3″ W x 4″ H x 2.25″ D
- Release Date: August 17, 2017
- Retail: $7.95



Image by TrekMovie.com ►

IB.004. 2017 Captain Picard, Lt. Worf and Enterprise D

Celebrate the 30th anniversary of the sci-fi adventure series STAR TREK: THE NEXT GENERATION™ with this awesome set. Includes itty bittys® versions of Captain Jean-Luc Picard and Lieutenant Worf with a plush carrier shaped like the USS Enterprise.



- Product Code: KDD1378
- Production Date: 0717
- Set of 2 .
- Plush fabric.
- Each character: 3″ W x 4″ H x 2.25″ D
- Carrier: 9″ W x 4.5″ H x 8″ D
- Retail: $24.95



IB-004-A. Picard Promotional Button

- 1 ½” Dia.



IB.005. 2018 Mr. Spock & Captain Kirk Clippys



Set your phasers to “fun” with these itty bittys® Clippys versions of Mr. Spock™ and Captain Kirk™. They’re just the right size to clip on a backpack, belt, purse strap or wherever you want them to tag along—even if you’re exploring new worlds or seeking out new life and new civilizations. Plus, they come in a pair so you can share with other Star Trek™ fans or trade them with friends!

- Product Code: KDD1501
- Production Date: 1017
- Plush fabric stuffed animals.
- Functional plastic clip.
- 1.88″ W x 2.5″ H x 1″ D
- Retail: $9.95





IB.006. 2018 Gorn (Event Exclusive)



A Gorn itty bittys plush becomes the first *Star Trek* alien adversary in that collection. This has a total production run of 2,500. Available at San Diego Comic Con, New York Comic Con and the Official Star Trek Convention.

- Product Code: KDD1712
- Production Date: 0518
- Plush fabric.
- 3″ W x 4″ H x 2.25″ D
- Release Date:
- Retail:

IB.007. 2018 Kirk & Khan

Star Trek II: The Wrath of Khan" finds Captain James T. Kirk promoted to Admiral, training new cadets. When an old nemesis, Khan Noonien Singh, escapes exile to exact revenge, it's up to Kirk to stop him—or face catastrophic consequences. Add to your Star Trek itty bittys collection with this set that includes plush versions of both Khan and Kirk.



- Product Code: KDD1653
- Production Date: 0618
- Set of 2.
- Plush fabric.
- Each character: 3″ W x 4″ H x 2.25″ D
- Retail: $14.99







Hallmark Sneak Peek at the Las Vegas Star Trek Convention. Image by TrekCore.com ►

IB.008. 2018 Captain Kirk “Mirror Mirror” (Limited Edition)

Relive one of the most memorable episodes from the original Star Trek television series in itty bittys style. A transporter malfunction results in alternate universe versions of the Enterprise crew, including parallel Captain James T. Kirk. This plush rendering of the iconic character’s “Mirror, Mirror” appearance is only available on Hallmark.com.



- Product Code: KDD1635
- Production Date: 0618
- Plush fabric.
- 3″ W x 4″ H x 2.25″ D
- Online exclusive.
- Release Date: August 2018
- Retail: $7.95

IB.009. 2018 Mr. Spock “Mirror Mirror” (Limited Edition)

Embark on an unforgettable adventure to the alternate reality of “Mirror, Mirror.” This stylized itty bittys plush features parallel Mr. Spock, complete with a beard, as he appeared in one of the most influential episodes from the original Star Trek television series. Only available on Hallmark.com.



- Product Code: KDD1636
- Production Date: 0618
- Plush fabric.
- 3″ W x 4″ H x 2.25″ D
- Online exclusive.
- Release Date: August 2018
- Retail: $7.95



Hallmark Sneak Peek at the Las Vegas Star Trek Convention. Image by TrekCore.com ►

IB.010. 2018 Star Trek Collector Pin Set

Collector pins including Spock, Captain Kirk, Lieutenant Uhura and Doctor McCoy from the original TV series.

- Product Code: KDD1686
- Production Date: 0118
- Enamel and metal.
- 1.3″ H each.
- Retail: $14.99





IB.011. 2019 Borg Picard (Special Edition)

Return to the Collective with this plush version of U.S.S. Enterprise Captain Jean-Luc Picard in his assimilated Borg state, Locutus. Signature itty bittys style features the iconic Borg cybernetic suit, ocular implant and tubing. Resistance is futile.

- Product Code: KDD1945
- Production Date: 0919
- Plush fabric.
- 3″ W x 4″ H x 2.5” D
- Special Edition
- Retail: $7.99



IB.012. 2019 Borg Queen (Special Edition)



Bring order to chaos when you add the Borg Queen to your itty bittys collection. This stylized plush version of the Borg Queen, the central locus of the Borg Collective, features the iconic Borg cybernetic suit and tubing. You will be assimilated. Resistance is futile.

- Product Code: KDD1946
- Production Date: 0919
- Plush fabric.
- 3″ W x 4″ H x 2.5” D
- Special Edition
- Retail: $7.99

IB.013. 2019 Vina (Hallmark.com Exclusive)



Vina, the lone human survivor of a crashed ship on the mysterious planet of Talos IV, ultimately became a lure to attract other spacefaring beings into the psychic clutches of the native Talosians. This itty bittys plush features a stylized version of Vina transformed into a seductive green-skinned Orion dancer, an unforgettable character created for “The Cage,” the first pilot episode of the original Star Trek television series.

- Product Code: KDD1908
- Production Date: 1118
- Online exclusive in the United States. (Product may be sold via other channels outside the U.S.)
- Vina itty bittys stuffed animal is crafted from soft plush fabric.
- 3.75″ W x 4.75″ H x 2.25″ D
- Limited Edition
- Retail: $6.99

IB.014. 2019 Capt. Janeway & Seven of Nine (Special Edition)

Discover what it means to be human—and the depths of friendship—when you add this set of "Star Trek: Voyager" itty bittys to your collection. Includes stylized plush versions of U.S.S. Voyager crew members Captain Janeway and Borg liaison Seven of Nine, the formerly assimilated drone who was severed from her Borg collective.



- Product Code: KDD1909
- Production Date: 0519
- Set of 2.
- Plush fabric.
- Each character: 3″ W x 4″ H x 2.5” D
- Retail: $14.99







IB.015. 2021 Lt. Hikaru Sulu “Mirror Mirror”



Relive one of the most memorable episodes from the original Star Trek television series—”Mirror, Mirror”—in itty bittys style. A transporter malfunction results in alternate universe versions of the Enterprise crew, including parallel Lieutenant Hikaru Sulu.

- Product Code: KDD2076
- Production Date: 0821
- itty bittys Star Trek “Mirror, Mirror” Lieutenant Sulu plush is crafted from soft fabric.
- 3″ W x 4″ H x 2.25″ D
- Release Date: October 2021
- Retail: $7.99

IB.016. 2021 Lt. Nyota Uhura “Mirror Mirror”



Relive one of the most memorable episodes from the original Star Trek television series—”Mirror, Mirror”—in itty bittys style. A transporter malfunction results in alternate universe versions of the Enterprise crew, including parallel Lieutenant Nyota Uhura.

- Product Code: KDD2077
- Production Date: 0821
- itty bittys Star Trek “Mirror, Mirror” Lieutenant Uhura plush is crafted from soft fabric.
- 3″ W x 4.25″ H x 2.25″ D
- Release Date: November 202
- $7.99

Hallmark promotional image ►



IB.017. 2022 Q



Captain Jean-Luc Picard once described Q as “devious and amoral and unreliable and irresponsible and definitely not to be trusted.” Still, no Star Trek itty bittys collection would be complete without this stylized plush version of the highly powerful, godlike being dressed in the judge’s robes he wore in the first episode of “Star Trek: The Next Generation.”.

- Product Code: KDD2123
- Production Date: 0822
- itty bittys Star Trek: The Next Generation Q plush is crafted from soft fabric.
- 3.5″ W x 4.75″ H x 3.25″ D
- Release Date: November 2022
- Retail: $9.99

IB.018. 2023 Guinan



Well known for her wise counsel and empathetic listening, the enigmatic El-Aurian bartender Guinan joined the U.S.S. Enterprise to operate its Ten Forward lounge at the personal request of Captain Jean-Luc Picard. Fans of “Star Trek: The Next Generation” will welcome this stylized plush version of Guinan to their itty bittys collection.

- Product Code: KDD2124
- Production Date: 0822
- itty bittys Star Trek: The Next Generation Guinan plush is crafted from soft fabric.
- 4.75″ W x 3.5″ H x 3.25″ D
- Release Date: January 2023
- Retail: U.S. $9.99 / Can $12.99



Sneak peek image by TrekCore.com ►



Indexes



Alphabetical Index

An alphabetical listing of all ornaments by official name found on Hallmark packaging, designed for quick reference and efficient navigation.

056. "Amok Time", 2010
063. "An Extraordinary Meeting", 2012
067. "Arena", 2013
118. Badgey, 2023
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022. Borg Cube, 2000
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121. Captain Christopher Pike, 2024
008. Captain James T. Kirk, 1995
055. Captain James T. Kirk, 2010
100. Captain James T. Kirk, 2020-22
007. Captain Jean-Luc Picard, 1995
109. Captain Jean-Luc Picard, 2021
083. Captain Jean-Luc Picard & Lieutenant Commander Data, 2017
033. Captain Jonathan Archer, 2003
017. Captain Kathryn Janeway, 1998
120. Captain Kirk, 2023
065. Chief Engineer Montgomery Scott, 2013
015. Commander Data, 1997
095. Commander Saru & Michael Burnham, 2019
036. Commander Trip Tucker, 2004
011. Commander William T. Riker, 1996
114. Data's Ode to Spot, 2023 & 2025
029. Delta Flyer, 2002
111. Doctor Leonard McCoy, 2022
122. Dr. Beverly Crusher, 2024
062. Dr. Leonard “Bones” McCoy, 2012
014. Dr. Leonard H. McCoy, 1997
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105. Ensign Pavel Chekov, 2021-22
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132. Guinan, 2025
107. HMS Bounty Klingon Bird-of-Prey, 2021
129. Hologram Janeway, 2025
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091. Kirk, 2018-19
050. Klingon Battle Cruiser, 2009
004. Klingon Bird of Prey, 1994
106. La Sirena, 2021
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110. Lieutenant Commander Montgomery Scott, 2022
024. Lieutenant Commander Worf, 2000
069. Lieutenant Hikaru Sulu, 2014
099. Lieutenant Hikaru Sulu, 2020-22
073. Lieutenant Nyota Uhura, 2015
101. Lieutenant Nyota Uhura, 2020-22
046. Lieutenant Uhura, 2007
054. Lieutenant Uhura, 2009
041. Locutus of Borg, 2005
081. Maxine, 2016
059. "Mirror, Mirror", 2011
012. Mr. Spock, 1996
141. Nurse Christine Chapel, 2026
028. Q, 2001
116. "Relics", 2023
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006. Romulan Warbird, 1995
018. Runabout - U.S.S. Rio Grande, 1999
023. Seven of Nine, 2000
136. Seven of Nine, 2025
143. Shuttlecraft Einstein NCC-1701/6, 2026
002. Shuttlecraft Galileo, 1992
138. Shuttlecraft Galileo NCC-1707/7, 2026
142. “Space Serpent Attack!”, 2026
025. Space Station Deep Space Nine, 2001
058. Spock, 2011
085. Spock, 2017-19
092. Spock, 2018-19
126. Spock, 2024
010. Star Trek 30 Years, 1996
048. Star Trek Communicator, 2008
045. "Star Trek II: The Wrath of Khan", 2007
038. Star Trek Insignias, 2004
134. Star Trek: Strategic Operations Simulator Arcade Game, 2025
117. Star Trek U.S.S. Enterprise NCC-1701, 2023
026. Starfleet Legends, 2001
052. Starfleet Phaser, 2009
088. Starfleet Tricorder, 2018
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037. "The City on the Edge of Forever", 2004
070. "The Devil in the Dark", 2014
031. The Doctor, 2002
115. The Hand of Apollo, 2023
123. The Keeper, 2024
077. "The Man Trap", 2016
051. "The Menagerie", 2009
086. "The Naked Time", 2018
074. "The Needs of the Many", 2015
032. The Scorpion, 2003
005. The Ships of Star Trek, 1995
097. The Transporter, 2019
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047. "The Trouble with Tribbles", 2008
079. "To Boldly Go", 2016
096. Tribble, 2019
103. Tribble, 2020
139. U.S.S. Cerritos, 2026
013. U.S.S. Defiant, 1997
061. U.S.S. Defiant, 2011
087. U.S.S. Discovery, 2018 & 2024
003. U.S.S. Enterprise, 1993
078. U.S.S. Enterprise, 2016
080. U.S.S. Enterprise, 2016

090. U.S.S. Enterprise, 2018
108. U.S.S. Enterprise, 2021-23
020. U.S.S. Enterprise NCC-1701**,** 1999
021. U.S.S. Enterprise NCC-1701, 1999
042. U.S.S. Enterprise NCC-1701**,** 2006
057. U.S.S. Enterprise NCC-1701, 2010
094. U.S.S. Enterprise NCC-1701, 2019 & 2024
112. U.S.S. Enterprise NCC-1701, 2022
119. U.S.S. Enterprise NCC-1701, 2023
039. U.S.S. Enterprise NCC-1701-A, 2005
125. U.S.S. Enterprise NCC-1701-B, 2024
128. U.S.S. Enterprise NCC-1701-B (Nexus Damage), 2024
075. U.S.S. Enterprise NCC-1701-C, 2015
084. U.S.S. Enterprise NCC-1701-C, 2017
064. U.S.S. Enterprise NCC-1701-D, 2012
016. U.S.S. Enterprise NCC-1701-E, 1998
137. U.S.S. Enterprise NCC-1701-G, 2025
140. U.S.S. Enterprise NCC-1701-G, 2026
127. U.S.S. Enterprise NCC-1701 Refit, 2024
102. U.S.S. Enterprise Tree Topper, 2020-21
082. U.S.S. Franklin**,** 2017
066. U.S.S. Kelvin, 2013
068. U.S.S. Kelvin, 2013
049. U.S.S. Reliant, 2008
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071. U.S.S. Vengeance, 2014
009. U.S.S. Voyager, 1996
135. U.S.S. Voyager, 2025
124. "Unification II", 2024
072. Vina, 2014
035. Vulcan Command Ship, 2004
113. Water Globe, 2022-24
019. Worf, 1999

Artist Index

Ornaments organized by credited designer or sculptor, allowing collectors to trace artistic contributions across the line, observe stylistic signatures, and follow a favorite designer's work through the collection.

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077. 2016 "The Man Trap"
082. 2017 U.S.S. Franklin
100. 2020 Kirk Storyteller
102. 2020 Storyteller: Enterprise NCC-1701
104. 2021 Spock Storyteller
107. 2021 HMS Bounty
111. 2022 McCoy Storyteller
115. 2023 The Hand of Apollo
126. 2024 Spock (Miniature)

Tim Bishop (2)
142. 2026 "Space Serpent Attack!"

Robert Chad (1)
089. 2018 Arex and M'Ress

Julie Forsyth (1)
053. 2009 Ilia Probe

Alex Ho (1)
127. 2024 U.S.S. Ent. NCC-1701 Refit (Miniature)

Rich LaPierre (1)
020. 1999 Enterprise (Blown Glass)

Emma Leturgez-Smith (4)
088. 2018 Tricorder
117. 2023 U.S.S. Enterprise (Tabletop)
120. 2023 Kirk (miniature)
131. 2025 Beware the Borg! Table Decoration
141. 2026 Nurse Christine Chapel

Pedro Martin (1)
083. 2017 Captain Picard & Lt. Commander Data

Lynn Norton (33)
001. 1991 Starship Enterprise NCC-1701
003. 1993 U.S.S. Enterprise NCC-1701-D
004. 1994 Klingon Bird of Prey
005. 1995 The Ships of Star Trek
006. 1996 Romulan Warbird
009. 1996 U.S.S. Voyager NCC-74656
010.1. 1996 Enterprise & Galileo (Enterprise)
013. 1997 Defiant
016. 1998 U.S.S. Enterprise NCC-1701-E
018. 1999 Runabout - U.S.S. Rio Grande
022. 2000 Borg Cube
025. 2001 Deep Space Nine
026. 2001 Starfleet Legends
029. 2002 Delta Flyer
030. 2002 Enterprise NX-01
032. 2003 The Scorpion (w/ Anita Marra Rogers)
035. 2004 Vulcan Command Ship
039. 2005 Enterprise A
042. 2005 U.S.S. Enterprise NCC-1701-A
044. 2007 Future U.S.S. Enterprise NCC-1701-D
049. 2008 U.S.S. Reliant NCC-1864
050. 2009 Klingon Battle Cruiser
057. 2010 U.S.S. Enterprise NCC-1701 (Kelvin)
060. 2011 Romulan Bird of Prey
061. 2011 U.S.S. Defiant NCC-1764
064. 2012 U.S.S. Enterprise NCC-1701-D
066. 2013 U.S.S. Kelvin NCC-0514
068. 2013 U.S.S. Kelvin NCC-0514 (Damaged)
075. 2015 U.S.S. Enterprise NCC-1701-C
078. 2016 U.S.S. Enterprise NCC-1701, Gold Pilot
080. 2016 Enterprise NCC-1701, Painted Pilot
084. 2017 Enterprise NCC-1701-C, Damaged
098. 2019 I.S.S. Enterprise NCC-1701

Don Palmiter (1)
047. 2008 "The Trouble with Tribbles"

Dill Rhodus (2)
002. 1992 Shuttlecraft Galileo
010.2. 1996 Enterprise & Galileo (Galileo)

Anita Marra Rogers (33)
007. 1995 Captain Jean-Luc Picard
008. 1995 Captain James T. Kirk
011. 1996 Commander William T. Riker
012. 1996 Mr. Spock
014. 1997 Dr. Leonard H. McCoy
015. 1997 Commander Data
017. 1998 Captain Kathryn Janeway
019. 1999 Worf
023. 2000 Seven of Nine
024. 2000 Lt. Commander Worf (Blown Glass)
027. 2001 Captain Benjamin Sisko
028. 2001 Q (Blown Glass)
031. 2002 The Doctor
032. 2003 The Scorpion (w/ Lynn Norton)
033. 2003 Captain Jonathan Archer
034. 2003 Sub-Commander T'Pol
036. 2004 Commander Trip Tucker
037. 2004 "The City on the Edge of Forever"
040. 2005 Khan
041. 2005 Locutus of Borg
043. 2006 The Transporter Chamber
045. 2007 "Star Trek II: The Wrath of Khan"
046. 2007 Lt. Uhura, Red Uniform
051. 2009 "The Menagerie"
054. 2009 Lt. Uhura, Gold Uniform
055. 2010 Legends #1: Capt. James T. Kirk
056. 2010 "Amok Time"
058. 2011 Legends #2: Spock
062. 2012 Legends #3: Dr. Leonard 'Bones' McCoy
065. 2013 Legends #4: Chief Engr. Montgomery Scott
069. 2014 Legends #5: Lt. Hikaru Sulu

073. 2015 Legends #6: Lt. Nyota Uhura
076. 2016 Legends #7: Ensign Pavel Chekov

Valerie Shanks (6)
059. 2011 "Mirror, Mirror"
063. 2012 "An Extraordinary Meeting"
067. 2013 "Arena"
070. 2014 "Devil in the Dark"
072. 2014 Vina
074. 2015 "The Needs of the Many"

Chad Thomas (2)
121. 2024 Captain Christopher Pike
123. 2024 The Keeper

Orville Wilson (4)
071. 2014 U.S.S. Vengeance
079. 2016 "To Boldly Go"
097. 2019 The Transporter
134. 2025 Strategic Operations Simulator Arcade Game

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021. 1999 U.S.S. Enterprise NCC-1701, Stamp
038. 2004 Starfleet Insignias
048. 2008 Star Trek Communicator
052. 2009 Starfleet Phaser
087. 2018 U.S.S. Discovery NCC-1031
090. 2018 U.S.S. Enterprise NCC-1701
094. 2024 Enterprise NCC-1701 Refit
095. 2019 Commander Saru & Michael Burnham
096. 2019 Tribble, Brown
099. 2020 Storyteller: Lt. Hikaru Sulu
103. 2020 Tribble, Orange
101. 2020 Storyteller: Lt. Nyota Uhura
105. 2021 Storyteller: Ensign Pavel Chekov
106. 2021 La Sirena
110. 2022 Storyteller: Lt. Comdr. Montgomery Scott
114. 2023/2025 Data's Ode to Spot
116. 2023 "Relics"
118. 2023 Badgey, 2-Pack
119. 2023 U.S.S. Enterprise NCC-1701 (Mini)
122. 2024 Dr. Beverly Crusher
124. 2024 "Unification II"
125. 2024 U.S.S. Enterprise NCC-1701-B
128. 2024 U.S.S. Enterprise NCC-1701-B, Nexus Damage
129. 2025 Hologram Janeway
130. 2025 U.S.S. Titan
132. 2025 Guinan
133. 2025 Ensigns Mariner and Boimler
135. 2025 U.S.S. Voyager
136. 2025 Seven of Nine
138. 2026 Shuttlecraft Galileo
143. 2026 Shuttlecraft Einstein

Uncredited Hallmark Branded Ornaments (8)
081. 2016 Maxine Cosplay
085. 2017 Spock (QUOG)
091. 2018 Kirk (QUOG)
092. 2018 Spock (Decoupage)
093. 2018 Shuttlecraft (Decoupage)
108. 2021 Enterprise/Delta
109. 2021 Picard
113. 2022 Transporter Snow Globe

Lynn Norton: In early days of development (1991-1996) some licensors (including Paramount) would not allow Hallmark to associate their artists/sculptors with licensed product(s). In later years, some ornaments were developed directly from digital assets supplied by licensor(s) and are not credited to individual Hallmark artists.

Character Index

An index designed to trace favorite characters across different releases, while highlighting which captains, crew members, supporting characters, and aliens have received the most representation over time.

Archer (1)
033. 2003 Capt. Jonathan Archer

Arex (1)
089.1 2018 Lieutenant Arex

Badgey (2)
118.1. 2023 Badgey (Naughty)
118.2. 2023 Badgey (Nice)

Boimler (1)
133.2. 2025 Ensign Bradward Boimler

Borg Queen (1)
041. 2005 Locutus of Borg

Burnham (1)
095. 2019 Commander Saru & Michael Burnham

Chapel (1)
141. 2026 Nurse Christine Chapel

Chekov (2)
076. 2016 Legends #7: Ensign Pavel Chekov
105a. 2021 Storyteller: Ensign Pavel Chekov

Crusher (1)
122. 2024 Dr. Beverly Crusher

Data (4)
015. 1997 Commander Data
083. 2017 Capt. Picard & Lt. Comdr. Data
114. 2023 Data's Ode to Spot
124. 2024 "Unification II"

The Doctor (1)
031. 2002 The Doctor

Gorn (1)
067. 2013 "Arena"

Guinan (1)
132. 2025 Guinan

Horta (1)
070. 2014 "The Devil in the Dark"

Ilia (1)
053. 2009 Ilia Probe

Janeway (1)
017. 1998 Capt. Kathryn Janeway
129. 2025 Hologram Janeway

The Keeper (1)
123. 2024 The Keeper

Khan (1)
040. 2005 Khan

Kirk (18)
008. 1995 Capt. James T. Kirk
037. 2004 "The City on the Edge of Forever"
043. 2006 The Transporter Chamber
045. 2007 "Star Trek II: The Wrath of Khan"
047. 2008 "The Trouble with Tribbles"
051. 2009 "The Menagerie"
055. 2010 Legends #1: Capt. James T. Kirk
056. 2010 "Amok Time"
067. 2013 "Arena"
074. 2015 "The Needs of the Many"
077. 2016 "The Man Trap"
079. 2016 "To Boldly Go"
086. 2018 "The Naked Time"
091. 2018 Kirk, Quog
097. 2019 The Transporter
100. 2020-21 Storyteller: Captain James T. Kirk
113. 2022-24 Transporter Water Globe
120. 2023 Captain Kirk (Mini)

Locutus (1)
041. 2005 Locutus of Borg

M'Ress (1)
089.2 2018 Lieutenant M'Ress

Mariner (1)
133.1. 2025 Ensign Beckett Mariner

McCoy (6)
014. 1997 Dr. Leonard H. McCoy
059. 2011 "Mirror, Mirror"
062. 2012 Legends #3: Dr. Leonard McCoy
079. 2016 "To Boldly Go"
097. 2019 The Transporter
111. 2022 Storyteller: Dr. Leonard McCoy

Picard (5)
007. 1995 Capt. Jean-Luc Picard
041. 2005 Locutus of Borg
083. 2017 Capt. Picard & Lt. Comdr. Data
109. 2021 Capt. Jean-Luc Picard
116. 2023 "Relics"

Pike (2)
051. 2009 "The Menagerie"
121. 2024 Captain Christopher Pike

Q (1)
028. 2001 Q

Riker (1)
011. 1996 Comdr. William T. Riker

Salt Vampire/M113 (1)
077. 2016 "The Man Trap"

Saru (1)
095. 2019 Commander Saru & Michael Burnham

Scotty (4)
043. 2006 The Transporter Chamber
065. 2013 Legends #4: Chief Engr. Scott
110. 2022 Storyteller: Lt. Comdr. Montgomery Scott
116. 2023 "Relics"

Seven of Nine (2)
023. 2000 Seven of Nine
136. 2025 Seven of Nine (mini)

Sisko (1)
027. 2001 Capt. Benjamin Sisko

Spock (20)
012. 1996 Mr. Spock
037. 2004 "The City on the Edge of Forever"
043. 2006 The Transporter Chamber
045. 2007 "Star Trek II: The Wrath of Khan"
051. 2009 "The Menagerie"
056. 2010 "Amok Time"
058. 2011 Legends #2: Spock
059. 2011 "Mirror, Mirror"
063. 2012 "An Extraordinary Meeting"
070. 2014 "The Devil in the Dark"
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079. 2016 "To Boldly Go
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092. 2018 Spock
097. 2019 The Transporter
104. 2021 Storyteller: First Officer Spock
113. 2022-24 Transporter Water Globe
124. 2024 "Unification II"
126. 2024 Spock (Mini)
142. 2026 “Space Serpent Attack!”

Sulu (4)
045. 2007 "Star Trek II: The Wrath of Khan"
069. 2014 Legends #5: Lt. Hikaru Sulu
086. 2018 "The Naked Time"
099. 2020-21 Storyteller: Lt. Hikaru Sulu

T’Pol (1)
034. 2003 Sub-Commander T'Pol

Tribble (3)
047. 2008 "The Trouble with Tribbles"
096. 2019 Tribble, Brown
103. 2020 Tribble, Orange

Tucker (1)
036. 2004 Comdr. Trip Tucker

Uhura (5)
046. 2007 Lt. Uhura, Red Uniform
054. 2009 Lt. Uhura, Gold Uniform
073. 2015 Legends #6: Lt. Nyota Uhura
101. 2020-21 Storyteller: Lt. Nyota Uhura
113. 2022-24 Transporter Water Globe

Vina (1)
072. 2014 Vina

Worf (2)
019. 1999 Worf
024. 2000 Lt. Commander Worf

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This section highlights how ornaments are illuminated, powered, and displayed, while also serving as a practical reference for battery type, battery quantity, and replacement needs across different releases.

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003. 1993 U.S.S. Enterprise NCC-1701-D
004. 1994 Klingon Bird of Prey
006. 1995 Romulan Warbird
009. 1996 U.S.S. Voyager NCC-74656
013. 1997 U.S.S. Defiant
016. 1998 U.S.S. Enterprise NCC-1701-E
018. 1999 Runabout - U.S.S. Rio Grande
022. 2000 Borg Cube
029. 2002 Delta Flyer
032. 2003 The Scorpion
035. 2004 Vulcan Command Ship
037. 2004 "The City on the Edge of Forever"
041. 2005 Locutus of Borg

AA Batteries (2)
010. 1996 Enterprise & Galileo (Qty 2)
042. 2006 U.S.S. Enterprise NCC-1701 (Qty 3)

AAA Batteries (5)
025. 2001 Space Station Deep Space Nine (Qty 2)
043. 2006 The Transporter Chamber (Qty 3)
047. 2008 "The Trouble with Tribbles" (Qty 3)
079. 2016 "To Boldly Go" (Qty 3)
113. 2022-24 Transporter Water Globe (Qty 3)

D Batteries
002.MER. 1992 Galileo Merchandiser (Qty 6)

LR41 Button Cell Batteries (20)
039. 2005 U.S.S. Enterprise NCC-1701-A (Qty 3)
049. 2008 U.S.S. Reliant NCC-1864 (Qty 3)
050. 2009 Klingon Battle Cruiser (Qty 3)
057. 2010 U.S.S. Enterprise NCC-1701 (Qty 3)
060. 2011 Romulan Bird-of-Prey (Qty 3)
066. 2013 U.S.S. Kelvin NCC-0514 (Qty 3)
068. 2013 U.S.S. Kelvin NCC-0514, Damaged (Qty 3)
071. 2014 U.S.S. Vengeance (Qty 3)
075. 2015 U.S.S. Enterprise NCC-1701-C (Qty 3)
078. 2016 U.S.S. Enterprise NCC-1701, Gold Pilot (Qty 3)
080. 2016 Enterprise NCC-1701, Painted Pilot (Qty 3)
082. 2017 U.S.S. Franklin NX-326 (Qty 3)
084. 2017 U.S.S. Enterprise NCC-1701-C, Damaged (Qty 3)
087. 2018 U.S.S. Discovery NCC-1031 (Qty 3)
094. 2019 Enterprise NCC-1701 Refit (Qty 3)
098. 2019 I.S.S. Enterprise NCC-1701 (Qty 3)
106. 2021 La Sirena (Qty 3)
112. 2022 U.S.S. Enterprise NCC-1701 (Qty 3)
125. 2024 U.S.S. Enterprise NCC-1701-B (Qty 3)
128. 2024 U.S.S. Enterprise NCC-1701-B, Nexus (Qty 3)

LR44 Button Cell Batteries (28)
030. 2002 Enterprise NX-01 (Qty 3)
044. 2007 Future U.S.S. Enterprise NCC-1701-D (Qty 3)
045. 2007 "Star Trek II: The Wrath of Khan" (Qty 3)
048. 2008 Star Trek Communicator (Qty 3)
051. 2009 "The Menagerie" (Qty 3)
052. 2009 Starfleet Phaser (Qty 3)
056. 2010 "Amok Time" (Qty 3)
059. 2011 "Mirror, Mirror" (Qty 2)
063. 2012 "An Extraordinary Meeting" (Qty 3)
064. 2012 U.S.S. Enterprise NCC-1701-D (Qty 2)
067. 2013 "Arena" (Qty 3)
070. 2014 "The Devil in the Dark" (Qty 2)
074. 2015 "The Needs of the Many" (Qty 2)
077. 2016 "The Man Trap" (Qty 2)
083. 2017 Capt. Picard & Lt. Comdr. Data (Qty 2)
086. 2018 "The Naked Time" (Qty 2)
088. 2018 Starfleet Tricorder (Qty 3)
095. 2019 Commander Saru & Michael Burnham (Qty 2)
096. 2019 Tribble, Brown (Qty 3)
102.2. 2021-23 Replacement Delta Remote (Qty 2)
103. 2020 Tribble, Orange (Qty 3)
114. 2023 Data's Ode to Spot (Qty 2)
116. 2023 "Relics" (Qty 2)
121. 2024 Captain Christopher Pike (Qty 2)
124. 2024 "Unification II" (Qty 2)
134. 2025 Star Trek: Strategic Operations Simulator Arcade Game (Qty 3)
138. 2026 Shuttlecraft Galileo (Qty 2)
143. 2026 Shuttlecraft Einstein (Qty 2)

Hallmark Keepsake Power Cord (7)
099. 2020-21 Storyteller: Lt. Hikaru Sulu ©2020
100. 2020-21 Storyteller: Captain James T. Kirk ©2020
101. 2020-21 Storyteller: Lt. Nyota Uhura ©2020
104. 2021 Storyteller: First Officer Spock ©2021
105. 2021 Storyteller: Ensign Pavel Chekov ©2021
110. 2022 Storyteller: Lt. Comdr. Montgomery Scott
111. 2022 Storyteller: Dr. Leonard McCoy

Glow-in-the-Dark (1)
061. 2011 U.S.S. Defiant NCC-1764

Light String Bulb (2)
043. 2006 The Transporter Chamber (& 3 AAA batteries)
115. 2023 The Hand of Apollo

5V.7A Power Adapter (4)
097. 2019 The Transporter (Qty 1)
102a.1. 2020-21 Storyteller: Enterprise NCC-1701 (Qty 1)
117. 2023 U.S.S. Enterprise NCC-1701 (Qty 1)
131. 2025 Beware the Borg! Table Decoration (Qty 1)

Promotional Archives Index

A chronological archive of promotional content, including Dream Books, print media, posters, and other marketing artifacts. This section shows how Hallmark positioned and promoted the Star Trek ornament line over time.

001-A. 1991 Trifold Standee
001-B. 1991 Dream Book
001-C. 1993 Springbok Puzzle

002-A. 1992 Print Ad V1
002-B. 1992 Print Ad V2
002-C. 1992 Manager's Guide
002-D. 1992 Sales Associate's Guide
002-E. 1992 Window Poster
002-F. 1992 Store Sign
002-G. 1992 Bag Stuffer Slick
002-H. 1992 REACH Shuttlecraft Galileo Ad Slick
002-I. 1992 Direct Mail Invitation
002-J. 1992 Direct Mail Slick
002-K. 1992 Sales Associate Button Inserts, Set 6
002-L. 1992 Sales Associate Button Insert
002-M. 1992 Store Flyer
002-N. 1992 Costume Contest Sign
002-O. 1992 Coloring Contest Sign
002-P. 1992 Coloring Contest Entry Form
002-Q. 1992 Enterprise Mobile Giveaway Sign
002-R. 1992 Enterprise Mobile Entry Form Slick
002-S. 1992 U.S.S. Enterprise Mobile, Assembled
002-T. 1992 U.S.S. Enterprise Mobile Instructions
002-U. 1992 Galileo Promotion Kit Contents
002-V. 1992 Shuttlecraft Galileo News Release
002-W. 1992 Selecting Winners & Awarding Prizes
002-MER. 1992 Shuttlecraft Galileo Merchandiser

003-A. 1993 Ad Slick
003-B. 1993 Print Ad
003-C. 1993 Promotion Guide
003-D. 1993 Window Poster
003-E. 1993 Store Sign
003-F. 1993 Ad Slick
003-G. 1993 Sales Associate Button
003-H. 1993 Sales Associate Buttons, Set of 6
003-I. 1993 Horizontal Outpost
003-J. 1993 Vertical Outpost Insert
003-K. 1993 Vertical Outpost
003-L. 1993 Standing Cardboard Store Display

004-A. 1994 Print Ad
004-B. 1994 Window Poster 1 "Capture" w/ price
004-C. 1994 Window Poster 2 "Capture"
004-D. 1994 Window Poster 3 "Join Us"
004-E. 1994 Store Sign
004-F. 1994 Sales Associate Button Insert
004-G. 1994 Promotional Flyer
004-H. 1994 Vertical Outpost
004-I. 1994 'Coming Soon' Wall Hanger
004-J. 1994 Display Board
004-K. 1994 AMC Theater Box
004-L. 1994 Klingon Bird-of-Prey Ad Slick
004-M. 1994 Store Prize Drawing Form Certification
004-N. 1994 Hallmark Congratulations Letter
004-O 1994 Winner's Certification & Release
004-P. 1994 Selecting Winners & Awarding Prizes
004-Q. 1994 Star Trek Trivia Questions

005-A. 1995 'Coming Soon' Wall Hanger
005-B. 1995 Dream Book
006-A. 1995 Shelf Tag, Romulan Warbird
006-B. 1995 Large Display Board
006-C. 1995 Vertical Outpost
006-D. 1995 'Coming Soon' Wall Hanger, Oval
006-E. 1995 Large Display Sign
006-F. 1995 'Coming Soon' Wall Hanger, Rectangle
006.PUZ. 1995 3-D Stereogram 500 Piece Puzzle
007-A. 1995 Vertical Outpost (insert) - Picard & Kirk
007-B. 1995 Comm. Pin Table Tent Entry Form
007-C. 1995 'Just As You Commanded'
007-D. 1995 Comm. Pin Sales Assoc. Badge
007-E. 1995 Star Trek Communicator Pin
008-A. 1995 'Coming Soon' Wall Hanger

009-A.v1. 1996 Print Ad, large
009-A.v2. 1996 Print Ad, small
009-B. 1996 'Coming Soon' Wall Hanger, oval
009-C. 1996 Horizontal Outpost Insert
009-D. 1996 ‘Coming Soon' Wall Hanger, rectangle
009-E. 1996 Display Board 1 - Voyager
009-F. 1996 Display Board 2
009-G. 1996 Dream Book
010-A. 1996 Trek 30th Anniversary Entry Form POS
010-B. 1996 Communicator Pin Sales Assoc. Badge
010-C. 1996 Communicator Pin Sales Assoc. Badge, Set 6
010-D. 1996 Just As You Commanded
010-E. 1996 Star Trek 30th Anniversary Pin
010-F. 1996 30th Anniversary Pin Mail Order Form, Large
010-G. 1996 30th Anniversary Pin Mail Form, Small
011-A. 1996 Vertical Outpost, Riker & Spock
011-B. 1996 Display Board
011-C. 1996 'Coming Soon' Wall Hanger, Riker
012-A. 1996 'Coming Soon' Wall Hanger, Spock

013-A. 1997 Counter Display, Defiant
013-B. 1997 Print Ad
013-C. 1997 Hallmark Defiant Poster
013-D. 1997 Display Board, blank
013-E. 1997 Vertical Display Board - Defiant, McCoy, Data
013-F. 1997 Print Ad
013-G. 1997 Dream Book
014-A. 1997 'Coming Soon' Counter Display, McCoy
015-A. 1997 'Coming Soon' Counter Display, Data

016-A. 1998 Vertical Outpost Insert - Ent. E & Janeway
016-B. 1998 'Coming Soon' Counter Display, Ent. E
016-C. 1998 Print Ad
016-D. 1998 Dream Book
017-A. 1998 'Coming Soon' Counter Display, Janeway

018-A. 1999 'Coming Soon' Counter Display, Rio Grande
018-B. 1999 Vertical Outpost Insert - Rio Grande & Sisko
018-C. 1999 Dream Book
019-A. 1999 'Coming Soon' Counter Display, Worf
021-A. 1999 Collector's Courier

022-A. 2000 Dream Book

025-A. 2001 Dream Book
026-A. 2001 Dream Book Pages
029-A. 2002 'Delta Flyer' Trading Card
029-B. 2002 Dream Book
030-A. 2002 'NX-01' Trading Card
031-A. 2002 'The Doctor' Trading Card

032-A. 2003 'Scorpion' Trading Card
032-B. 2003 Dream Book
033-A. 2003 'Archer' Trading Card
034-A. 2003 'T'Pol' Trading Card

035-A. 2004 'Vulcan Ship' Trading Card
035-B. 2004 Dream Book
036-A. 2004 'Tucker' Trading Card
037-A. 2004 'Edge of Forever' Trading Card
038-A. 2004 'Star Trek Insignias' Trading Card

039-A. 2005 'Enterprise A' Trading Card
039-B. 2005 Dream Book
040-A. 2005 'Khan' Trading Card
041-A. 2005 'Locutus of Borg' Trading Card

042-A. 2006 Dream Book
042-B. 2006 Dream Book

044-A. 2007 Dream Book

047-A. 2008 Dream Book

050-A. 2009 Dream Book

055-A. 2010 Dream Book

058-A. 2011 Dream Book

062-A. 2012 Dream Book

065-A. 2013 Dream Book
068-A. 2013 For Keeps

069-A. 2014 Dream Book
072-A. 2014 For Keeps

073-B. 2015 Dream Book

077-A. 2016 Dream Book
078-A. 2016 New York Comic Con Flyer 1
078-B. 2016 New York Comic Con Flyer 2
078-C. 2016 Promotional Button

082-A. 2017 Dream Book
084-A. 2017 For Keeps

086-A 2018 Dream Book
086-B 2018 Dream Book
090-A. 2018 Print Ad

094-A. 2019 Dream Book
098-A. 2019 For Keeps

099-A. 2020 Dream Book
099-B. 2020 Dream Book
103-A. 2020 For Keeps

104-A. 2021 Dream Book
109-A. 2021 Hallmark Box Sleeve

110-A. 2022 Dream Book
112-A. 2022 KOC 50th Anniversary Playing Cards

114-A. 2023 Dream Book
114-B. 2023 Dream Book

121-A. 2024 Dream Book
121-B. 2024 Dream Book

129-A. 2025 Dream Book
129-B. 2025 Dream Book

138-A. 2026 Dream Book

Series Index

Ornaments grouped by Star Trek television series or film eras, including entries such as Star Trek: The Original Series, Star Trek: The Next Generation, and the feature films, making it easier to browse by narrative universe rather than release date.

Star Trek Franchise (3)
081. 2016 Maxine Star Trek Cosplay
134. 2025 Strategic Operations Simulator Arcade
142. 2026 “Space Serpent Attack!”

The Cage [Prod.: '64, VHS: '86, Aired: '88] (2)
072. 2014 Vina
123. 2024 The Keeper

Star Trek: The Original Series [1966-1969] (66)
001. 1991 Starship Enterprise NCC-1701
002. 1992 Shuttlecraft Galileo
005.1. 1995 U.S.S. Enterprise NCC-1701 (mini)
008. 1995 Kirk
010.1. 1996 U.S.S. Enterprise NCC-1701
010.2. 1996 Galileo
012. 1996 Mr. Spock
014. 1997 Dr. Leonard H. McCoy
020. 1999 U.S.S. Enterprise NCC-1701 (Glass)
021. 1999 U.S.S. Enterprise NCC-1701 (Stamp)
037. 2004 "The City on the Edge of Forever"
038.1. 2004 Insignia (TOS)
040. 2005 Khan
042. 2006 U.S.S. Enterprise NCC-1701
043. 2006 The Transporter Chamber
046. 2007 Lieutenant Uhura (Red)
047. 2008 "The Trouble with Tribbles"
048. 2008 STAR TREK Communicator
051. 2009 "The Menagerie"
052. 2009 Starfleet Phaser
054. 2009 Lieutenant Uhura (Gold)
055. 2010 Captain James T. Kirk (Legends #1)
056. 2010 "Amok Time"
058. 2011 Spock (Legends #2)
059. 2011 "Mirror Mirror"
060. 2011 Romulan Bird-of-Prey
061. 2011 U.S.S. Defiant NCC-1764
062. 2012 Dr. Leonard McCoy (Legends #3)
065. 2013 Chief Engineer Scott (Legends #4)
067. 2013 "Arena"
069. 2014 Lieutenant Hikaru Sulu (Legends #5)
070. 2014 "The Devil in the Dark"
073. 2015 Lieutenant Nyota Uhura (Legends #6)
076. 2016 Ensign Pavel Chekov (Legends #7)
077. 2016 "The Man Trap"
078. 2016 Enterprise NCC-1701 (Pilot Gold)
079. 2016 "To Boldly Go"
080. 2016 U.S.S. Enterprise (Pilot Painted)
085. 2017-19 Spock (Quog)
086. 2018 "The Naked Time"
088. 2018 Starfleet Tricorder
090. 2018 U.S.S. Enterprise NCC-1701
091. 2018-19 Kirk (Quog)
092. 2018-19 Spock (Decoupage)
093. 2018 Galileo (Decoupage)
096. 2019 Tribble (Brown)
097. 2019 The Transporter (Tabletop)
098. 2019 I.S.S. Enterprise NCC-1701
099. 2020-22 Lieutenant Hikaru Sulu (Storyteller)
100. 2020-22 Captain James T. Kirk (Storyteller)
101. 2020-22 Lieutenant Nyota Uhura (Storyteller)
102. 2020-22 Enterprise Tree Topper (Storyteller)
103. 2020 Tribble (Orange)
104. 2021-22 First Officer Spock (Storyteller)
105. 2021-22 Ensign Pavel Chekov (Storyteller)
108. 2021-22 Enterprise w/Delta
110. 2022 Lt. Commander Scott (Storyteller)
111. 2022 Dr. Leonard McCoy (Storyteller)
113. 2022-24 Transporter Water Globe
115. 2023 "The Hand of Apollo"
117. 2023 U.S.S. Enterprise 1701 (Tabletop)
119. 2023 U.S.S. Enterprise NCC-1701 (mini)
120. 2023 Captain Kirk (mini)
138. 2026 Shuttlecraft Galileo
142. 2026 “Space Serpent Attack!”
143. 2026 Shuttlecraft Einstein (TOS, Remastered)

Star Trek: The Animated Series [1966-1969] (2)
089.1 2018 Lieutenant Arex
089.2 2018 Lieutenant M'Ress

Star Trek: The Motion Picture [1979] (5)
050. 2009 Klingon Battle Cruiser
053. 2009 Ilia Probe
094. 2019/2024 U.S.S. Enterprise NCC-1701 (Refit)
126. 2024 Spock (mini)
127. 2024 Enterprise NCC-1701 (Refit, mini)

Star Trek II: The Wrath of Khan [1982] (3)
045. 2007 Star Trek II: The Wrath of Khan
049. 2008 U.S.S. Reliant NCC-1864
074. 2015 "The Needs of the Many"

Star Trek III: The Search for Spock [1984] (0)

Star Trek IV: The Voyage Home [1986] (1)
107. 2021 HMS Bounty Klingon Bird-of-Prey

Star Trek: The Next Generation [1987-1994] (23)
003. 1993 U.S.S. Enterprise NCC-1701-D
004. 1994 Klingon Bird-of-Prey
005.2. 1995 U.S.S. Enterprise NCC-1701-D (mini)
005.3. 1995 Klingon Bird-of-Prey (mini)
006. 1995 Romulan Warbird
007. 1995 Captain Jean-Luc Picard
011. 1996 Commander William T. Riker
015. 1997 Commander Data
028. 2001 Q (Blown Glass)
038.2. 2004 Insignia (TNG)
044. 2007 Future U.S.S. Enterprise NCC-1701-D

064. 2012 U.S.S. Enterprise NCC-1701-D
075. 2015 U.S.S. Enterprise NCC-1701-C
083. 2017 Captain Picard & Lt. Commander Data
084. 2017 NCC-1701-C (Battle Damaged)
109. 2021 Captain Jean-Luc Picard (Amazon)
114. 2023/2025 Data's Ode to Spot
116. 2023 "Relics"
122. 2024 Dr. Beverly Crusher
124. 2024 "Unification II"
131.1. 2025 "Beware the Borg!" Borg Ship
131.2. 2025 "Beware the Borg!" Enterprise D
132. 2025 Guinan

Star Trek V: The Final Frontier [1989] (1)
039. 2005 U.S.S. Enterprise NCC-1701-A

Star Trek VI: The Undiscovered Country [1991] (0)

Star Trek: Deep Space Nine [1993-1999] (7)
013. 1997 U.S.S. Defiant NX-74205
018. 1999 Runabout - U.S.S. Rio Grande
019. 1999 Worf
024. 2000 Lieutenant Commander Worf (Glass)
025. 2001 Space Station Deep Space Nine
026.2. 2001 U.S.S. Defiant NX-74205 (mini)
027. 2001 Captain Benjamin Sisko

Star Trek: Generations [1994] (2)
125. 2024 U.S.S. Enterprise NCC-1701-B
128. 2024 U.S.S. Enterprise NCC-1701-B (Nexus)

Star Trek: Voyager [1995-2001] (9)
009. 1996 U.S.S. Voyager NCC-74656
017. 1998 Captain Kathryn Janeway
022. 2000 Borg Cube
023. 2000 Seven of Nine
026.1. 2001 U.S.S. Voyager NCC-74656 (mini)
029. 2002 Delta Flyer
031. 2002 The Doctor
135. 2025 U.S.S. Voyager NCC-74656 (mini)
136. 2025 Seven of Nine (mini)

Star Trek: First Contact [1996] (3)
016. 1998 U.S.S. Enterprise NCC-1701-E
026.3. 2001 U.S.S. Enterprise NCC-1701-E (mini)
041. 2005 Locutus of Borg

Star Trek: Enterprise [2001-2005] (6)
030. 2002 Enterprise NX-01
033. 2003 Captain Jonathan Archer
034. 2003 Sub-Commander T'Pol
035. 2004 Vulcan Command Ship
036. 2004 Commander Trip Tucker
038.3. 2004 Insignia (ENT)

Star Trek: Nemesis [2002] (1)
032. 2003 The Scorpion

Star Trek [2009] (4)
057. 2010 U.S.S. Enterprise NCC-1701 (Kelvin)
063. 2012 "An Extraordinary Meeting"
066. 2013 U.S.S. Kelvin NCC-0514
068. 2013 U.S.S. Kelvin NCC-0514 (Battle Scarred)

Star Trek: Into Darkness [2013] (1)
071. 2014 U.S.S. Vengeance

Star Trek: Beyond [2016] (1)
082. 2017 U.S.S. Franklin NX-326

Star Trek: Discovery [2017-2024] (2)
087. 2018/2024 U.S.S. Discovery NCC-1031
095. 2019 Commander Saru and Michael Burnham

Star Trek: Short Treks [2018-2020] (0)

Star Trek: Picard [2020-2023] (4)
106. 2021 La Sirena
130. 2025 U.S.S. Titan NCC-80102
137. 2025 U.S.S. Enterprise NCC-1701-G
140. 2026 U.S.S. Enterprise NCC-1701-G

Star Trek: Lower Decks [2020-2024] (5)
118.1. 2023 Badgey (Naughty)
118.2. 2023 Badgey (Nice)
133.1. 2025 Ensign Beckett Mariner
133.2. 2025 Ensign Bradward Boimler
139. 2026 U.S.S. Cerritos

Star Trek: Prodigy [2021-2024] (1)
129. 2025 Hologram Janeway

Star Trek: Strange New Worlds [2022-2027] (3)
112. 2022 U.S.S. Enterprise NCC-1701 (SNW)
121. 2024 Captain Christopher Pike
141. 2026 Nurse Christine Chapel

Star Trek: Very Short Treks [2023] (0)

Star Trek: Section 31 [2025] (0)

Star Trek: Scouts [2025-2027] (0)

Star Trek: Starfleet Academy [2026-2027] (0)

Ship Index

From iconic entries like USS Enterprise to lesser represented vessels, this section highlights how spacecraft have remained one of the most enduring themes in Star Trek ornament collecting, often spanning multiple releases, scales, and artistic interpretations.

Borg Cube (2)
022. 2000 Borg Cube
131.1. 2025 "Beware the Borg!" Borg Ship

Cerritos (1)
139. 2026 U.S.S. Cerritos

Deep Space Nine (1)
025. 2001 Space Station Deep Space Nine

Defiant (2)
013. 1997 U.S.S. Defiant NX-74205
026.2. 2001 U.S.S. Defiant NX-74205 (mini)

Delta Flyer (1)
029. 2002 Delta Flyer

Discovery (1)
087. 2018 U.S.S. Discovery NCC-1031

Enterprises (32)
001. 1991 Starship Enterprise NCC-1701
003. 1993 U.S.S. Enterprise NCC-1701-D
005.1. 1995 U.S.S. Enterprise NCC-1701 (mini)
005.2. 1995 U.S.S. Enterprise NCC-1701-D (mini)
010.1. 1996 U.S.S. Enterprise NCC-1701 (metal)
016. 1998 U.S.S. Enterprise NCC-1701-E
020. 1999 U.S.S. Enterprise/STAR TREK (glass)
021. 1999 U.S.S. Enterprise NCC-1701, Stamp
026.3. 2001 U.S.S. Enterprise NCC-1701-E (mini)
030. 2002 Enterprise NX-01
039. 2005 U.S.S. Enterprise NCC-1701-A
042. 2006 U.S.S. Enterprise NCC-1701
044. 2007 Future U.S.S. Enterprise NCC-1701-D
057. 2010 U.S.S. Enterprise NCC-1701 (Kelvin)
064. 2012 U.S.S. Enterprise NCC-1701-D
075. 2015 U.S.S. Enterprise NCC-1701-C
078. 2016 U.S.S. Enterprise NCC-1701, Gold Pilot
080. 2016 Enterprise NCC-1701, Painted Pilot
084. 2017 U.S.S. Enterprise NCC-1701-C, Dmgd.
090. 2018 U.S.S. Enterprise NCC-1701 (metal)
094. 2019 U.S.S. Enterprise NCC-1701 Refit
102. 2020-21 ST: Enterprise NCC-1701 Tree Topper
108. 2021 U.S.S. Enterprise/Delta (metal)
112. 2022 U.S.S. Enterprise NCC-1701 (SNW)
117. 2023 U.S.S. Enterprise NCC-1701 Table Dec.
119. 2023 U.S.S. Enterprise NCC-1701 (mini)
125. 2024 U.S.S. Enterprise NCC-1701-B
127. 2024 U.S.S. Ent. NCC-1701 Refit (mini)
128. 2024 U.S.S. Enterprise NCC-1701-B, Nexus
131.2. 2025 "Beware the Borg!" Enterprise D
137. 2025 U.S.S. Enterprise NCC-1701-G
140. 2026 U.S.S. Enterprise NCC-1701-G (metal)

Federation Ships (5)
061. 2011 U.S.S. Defiant NCC-1764
082. 2017 U.S.S. Franklin NX-326
049. 2008 U.S.S. Reliant NCC-1864
130. 2025 U.S.S. Titan
071. 2014 U.S.S. Vengeance

Kelvin
066. 2013 U.S.S. Kelvin NCC-0514
068. 2013 U.S.S. Kelvin NCC-0514, Damaged

Shuttlecrafts (5)
002. 1992 Shuttlecraft Galileo
010.2. 1996 Galileo
093. 2018 Shuttlecraft
138. 2026 Shuttlecraft Galileo
143. 2026 Shuttlecraft Einstein

Klingon Ships (4)
004. 1994 Klingon Bird of Prey
005.3. 1995 Klingon Bird-of-Prey (mini)
050. 2009 Klingon Battle Cruiser
107. 2021 HMS Bounty Klingon Bird-of-Prey

Rio Grande (1)
018. 1999 Runabout - U.S.S. Rio Grande

Romulan Ships (2)
006. 1995 Romulan Warbird
060. 2011 Romulan Bird-of-Prey

Scorpion (1)
032. 2003 The Scorpion

Voyager
009. 1996 U.S.S. Voyager NCC-74656
026.1. 2001 U.S.S. Voyager NCC-74656 (mini)
135. 2025 U.S.S. Voyager (mini)

Vulcan Ships (1)
035. 2004 Vulcan Command Ship

Specialty Categories Index

Ornaments grouped into thematic subsets that span years and eras, highlighting recurring design traditions while offering an alternative way to appreciate the breadth and variety of the series.

Anniversary Ornaments (27)
001. 1991 Starship Ent. NCC-1701 (TOS 25th)
010. 1996 Enterprise & Galileo (TOS 30th)
042. 2006 U.S.S. Enterprise NCC-1701 (TOS 40th)
045. 2007 "The Wrath of Khan" (TWOK 25th)
053. 2009 Iia Probe (TMP 30th)
061. 2011 U.S.S. Defiant NCC-1764 (TOS 45th)
064. 2012 Enterprise NCC-1701-D (TNG 25th)
072. 2014 Vina (The Cage 50th)
077. 2016 "The Man Trap" (TOS 50th)
078. 2016 Ent. NCC-1701, Gold Pilot (TOS 50th)
079. 2016 "To Boldly Go" (TOS 50th)
080. 2016 Ent. NCC-1701, Painted Pilot (TOS 50th)
081. 2016 Maxine Star Trek Cosplay (TOS 50th)
083. 2017 Picard and Data (TNG 30th)
089. 2018 Lt. Arex & Lt. M'Ress (TAS 45th)
094. 2019 Enterprise NCC-1701 Refit (TMP 40th)
107. 2021 HMS Klingon Bird-of-Prey (TVH 35th)
121. 2024 Captain Pike (Anson Mount as Pike 5th)
123. 2024 The Keeper (The Cage 60th)
125. 2024 Enterprise NCC-1701-B (Gen 30th)
126. 2024 Spock (Mini) (TMP 45th)
127. 2024 Ent. NCC-1701 Refit (Mini) (TMP 45th)
128. 2024 Ent.-1701-B, Nexus Damage (Gen 30th)
131. 2025 Beware the Borg! (TBOBW 35th)
133. 2025 Ensigns Mariner and Boimler (LD 5th)
135. 2025 U.S.S. Voyager (VOY 30th)
136. 2025 Seven of Nine (VOY 30th)

Blown Glass Ornaments (3)
020. 1999 U.S.S. Enterprise/STAR TREK
024. 2000 Lt. Comdr. Worf
028. 2001 Q

Display Stands (5)
010. 1996 Enterprise & Galileo
025. 2001 Space Station Deep Space Nine
030. 2002 Enterprise NX-01
042. 2006 U.S.S. Enterprise NCC-1701
064. 2012 U.S.S. Enterprise NCC-1701-D

Event Exclusives (13)
054. 2009 Lt. Uhura, Gold Uniform (Qty 450)
061. 2011 U.S.S. Defiant NCC-1764 (Qty 700)
068. 2013 U.S.S. Kelvin NCC-0514, Dmgd. (Qty 1575)
080. 2016 Enterprise NCC-1701, Pilot (Qty 3,450)
081. 2016 Maxine Star Trek Cosplay (Qty 100)
084. 2017 Enterprise NCC-1701-C, Dmgd. (Qty 3,325)
089. 2018 Lt. Arex & Lt. M'Ress (Qty 2,800)
098. 2019 I.S.S. Enterprise NCC-1701 (Qty 3,475)
103. 2020 Tribble, Orange (Qty 3,350)
107. 2021 HMS Bounty Bird-of-Prey (Qty 3,750)
128. 2024 Enterprise NCC-1701-B, Nexus (Qty 3,200)
137. 2025 U.S.S. Enterprise NCC-1701-G (Qty 3,200)
143. 2026 Shuttlecraft Einstein (5,000)

Hallmark Branded License Resin, “Red Box” (4)
081. 2016 Maxine Star Trek Cosplay
085. 2017-19 Spock, Quog
091. 2018-19 Kirk, Quog
109. 2021 Capt. Jean-Luc Picard

Hallmark Branded Tree Trimmers, Decoupage (2)
092. 2018-19 Spock
093. 2018 Shuttlecraft

Hallmark itty bittys
IB.001. 2016 STAR TREK COLLECTOR SET
IB.002. 2017 Lt. Commander Data
IB.003. 2017 Lt. Cmdr. Geordi La Forge
IB.004. 2017 Capt. Picard, Worf and Enterprise D
IB.005. 2018 Mr. Spock & Captain Kirk Clippys
IB.006. 2018 Gorn
IB.007. 2018 Kirk & Khan
IB.008. 2018 Captain Kirk “Mirror Mirror”
IB.009. 2018 Mr. Spock “Mirror Mirror”
IB.010. 2018 Star Trek Collector Pin Set
IB.011. 2019 Borg Picard
IB.012. 2019 Borg Queen
IB.013. 2019 Vina
IB.014. 2019 Capt. Janeway & Seven of Nine
IB.016. 2021 Lt. Nyota Uhura “Mirror Mirror”
IB.017. 2022 Q
IB.018. 2023 Guinan

Legends Series (7)
055. 2010 Legends #1: Capt. James T. Kirk
058. 2011 Legends #2: Spock
062. 2012 Legends #3: Dr. Leonard McCoy
065. 2013 Legends #4: Chief Engr. Scott
069. 2014 Legends #5: Lt. Hikaru Sulu
073. 2015 Legends #6: Lt. Nyota Uhura
076. 2016 Legends #7: Ensign Pavel Chekov

Limited Editions (4)
046. 2007 Lt. Uhura, Red Uniform
053. 2009 Iia Probe
072. 2014 Vina
076. 2016 Legends #7: Ensign Pavel Chekov

Metal Ornaments (6)
010. 1996 Enterprise & Galileo
030. 2002 Enterprise NX-01
090. 2018 U.S.S. Enterprise NCC-1701
107. 2021 HMS Bounty Klingon Bird-of-Prey
108. 2021 U.S.S. Enterprise/Delta
140. 2026 U.S.S. Enterprise NCC-1701-G

Miniature Ornaments (16)
005.1. 1995 U.S.S. Enterprise NCC-1701
005.2. 1995 U.S.S. Enterprise NCC-1701-D
005.3. 1995 Klingon Bird-of-Prey
010.2. 1996 Galileo
026.1. 2001 U.S.S. Voyager NCC-74656
026.2. 2001 U.S.S. Defiant NX-74205
026.3. 2001 U.S.S. Enterprise NCC-1701-E
038.1. 2004 Insignia (TOS)
038.2. 2004 Insignia (TNG)
038.3. 2004 Insignia (ENT)
119. 2023 U.S.S. Enterprise NCC-1701
120. 2023 Captain Kirk
126. 2024 Spock
127. 2024 U.S.S. Ent. NCC-1701 Refit
135. 2025 U.S.S. Voyager
136. 2025 Seven of Nine

Oversized Decorations (6)
079. 2016 "To Boldly Go" (Tabletop)
097. 2019 The Transporter (Tabletop)
102. 2020-22 Enterprise Tree Topper
113. 2022-24 Transporter (Water Globe)
117. 2023 U.S.S. Enterprise NCC-1701 (Tabletop)
131. 2025 Beware the Borg! (Table Decoration)

Scene-Themed Ornaments (22)
037. 2004 "The City on the Edge of Forever"
041. 2005 Locutus of Borg
043. 2006 The Transporter Chamber
045. 2007 "Star Trek II: The Wrath of Khan"
047. 2008 "The Trouble with Tribbles"
051. 2009 "The Menagerie"
056. 2010 "Amok Time"
059. 2011 "Mirror, Mirror"
063. 2012 "An Extraordinary Meeting"
067. 2013 "Arena"
070. 2014 "The Devil in the Dark"
074. 2015 "The Needs of the Many"
077. 2016 "The Man Trap"
079. 2016 "To Boldly Go"
083. 2017 Capt. Picard & Lt. Commander Data
086. 2018 "The Naked Time"
095. 2019 Commander Saru & Michael Burnham
097. 2019 The Transporter
113. 2022-24 Transporter Water Globe
114. 2023/2025 Data's Ode to Spot
116. 2023 "Relics"
124. 2024 "Unification II"

Storytellers Series (8)
099. 2020-22 Lieutenant Hikaru Sulu
100. 2020-22 Captain James T. Kirk
101. 2020-22 Lieutenant Nyota Uhura
102. 2020-22 Enterprise Tree Topper
104. 2021-22 First Officer Spock
105. 2021-22 Ensign Pavel Chekov
110. 2022 Lt. Commander Scott
111. 2022 Dr. Leonard McCoy

Lynn Norton: I'm humbled and pleased to have been given the opportunity to create ornaments for the STAR TREK universe. Fanboy did good.

Non Hallmark Ornaments Index

Star Trek ornaments produced by companies other than Hallmark offer a broader look at holiday collectibles beyond the annual Keepsake line. This section reflects how different makers have interpreted Star Trek through ornament design across the years.

CBS (8)
CBS.001. 2022 Starfleet Command
CBS.002. 2022 Spock Live Long and Prosper
CBS.003. 2022 Starfleet Academy Alumni
CBS.004. 2022 Merry Trekmas
CBS.005. 2022 Delta
CBS.006. 2022 Command Uniform
CBS.007. 2022 Science Uniform
CBS.008. 2022 Engineering Uniform

Star Trek: The Experience (15)
EXP.001. 1997 Spock with Harp
EXP.002. 1997 Borg
EXP.003. 1997 Neelix
EXP.004. 1997 Quark
EXP.005. 1997 Picard
EXP.006. 1997 Gorn
EXP.007. 1997 Klingon
EXP.008. 1997 Cardassian
EXP.009. 1997 Talosian
EXP.010. 1997 Mugato
EXP.011. United Federation of Planets (3 Enterprise)
EXP.012. Las Vegas Hilton (Blue Nebula)
EXP.013. United Federation of Planets
EXP.014. Starfleet Academy
EXP.015. Klingon Insignia

FanSets (5)
FAN.001. 2021 Discovery NCC-1031 Wreath
FAN.002. 2022 Murf Christmas/Holiday Pin
FAN.003. 2023 Holiday Delta (TOS)
FAN.004. 2024 Holiday Delta - The Next Generation
FAN.005. 2025 Lower Decks the Halls

George at Asda (2)
GEO.001. 2025 Kirk
GEO.002. 2025 Spock

Insight Editions (1)
INS.001. 2023 Deep Space Nine

Kurt Adler (2)
KAD.001. 2008 Enterprise Tree Topper
KAD.002. 2011 Spock Tree Topper

Pottery Barn Teen (3)
PBT.001.1. 2022 U.S.S. Enterprise NCC-1701
PBT.001.2. 2022 Deep Space Nine
PBT.001.3. 2022 Klingon Bird-of-Prey

Playmates (1)
PLM.001. 1993 Personal Communicator

QMX FX Cinema Arts (1)
QMX.001. 2015 Star Trek Mini Phaser Keepsake

Ornament Checklist

A concise chronological listing of every Hallmark Star Trek ornament released, including box variants and reissues. Intended as a year by year reference, it allows collectors to quickly identify what is needed to complete a collection.

- ☐ **001**. 1991 Starship Enterprise NCC-1701
- ☐ **002**. 1992 Shuttlecraft Galileo
- ☐ **002PC88**. 1992 Galileo - Patented Canada 1988
- ☐ **003**. 1993 U.S.S.Enterprise NCC-1701-D
- ☐ **003PC88**. 1993 Enterprise D - Patented Canada 1988
- ☐ **004**. 1994 Klingon Bird of Prey
- ☐ **004PC88**. 1993 Bird of Prey - Patented Canada 1988
- ☐ **005**. 1995 The Ships of Star Trek
- ☐ **006**. 1995 Romulan Warbird
- ☐ **007**. 1995 Capt. Jean-Luc Picard
- ☐ **008**. 1995 Capt. James T. Kirk
- ☐ **009**. 1996 U.S.S. Voyager NCC-74656
- ☐ **010**. 1996 Enterprise & Galileo
- ☐ **011**. 1996 Comdr. William T. Riker
- ☐ **012**. 1996 Mr. Spock
- ☐ **013**. 1997 U.S.S. Defiant
- ☐ **014**. 1997 Dr. Leonard H. McCoy
- ☐ **015**. 1997 Commander Data
- ☐ **016**. 1998 U.S.S. Enterprise NCC-1701-E
- ☐ **017**. 1998 Capt. Kathryn Janeway
- ☐ **018**. 1999 Runabout - U.S.S. Rio Grande
- ☐ **019**. 1999 Worf
- ☐ **020**. 1999 U.S.S. Enterprise/STAR TREK
- ☐ **021**. 1999 U.S.S. Enterprise NCC-1701, Stamp
- ☐ **022**. 2000 Borg Cube
- ☐ **023**. 2000 Seven of Nine
- ☐ **024**. 2000 Lt. Comdr. Worf
- ☐ **025**. 2001 Space Station Deep Space Nine
- ☐ **026**. 2001 Starfleet Legends
- ☐ **027**. 2001 Capt. Benjamin Sisko
- ☐ **028**. 2001 Q
- ☐ **029**. 2002 Delta Flyer
- ☐ **030**. 2002 Enterprise NX-01
- ☐ **031**. 2002 The Doctor
- ☐ **032**. 2003 The Scorpion
- ☐ **033**. 2003 Capt. Jonathan Archer
- ☐ **034**. 2003 Sub-Commander T'Pol
- ☐ **035**. 2004 Vulcan Command Ship
- ☐ **036**. 2004 Comdr. Trip Tucker
- ☐ **037**. 2004 "The City on the Edge of Forever"
- ☐ **038**. 2004 Star Trek Insignias
- ☐ **039**. 2005 U.S.S. Enterprise NCC-1701-A
- ☐ **040**. 2005 Khan
- ☐ **041**. 2005 Locutus of Borg
- ☐ **042**. 2006 U.S.S. Enterprise NCC-1701
- ☐ **043**. 2006 The Transporter Chamber
- ☐ **044**. 2007 Future U.S.S. Enterprise NCC-1701-D
- ☐ **045**. 2007 "Star Trek II: The Wrath of Khan"
- ☐ **046**. 2007 Lt. Uhura, Red Uniform
- ☐ **047**. 2008 "The Trouble with Tribbles"
- ☐ **048**. 2008 Star Trek Communicator
- ☐ **049**. 2008 U.S.S. Reliant NCC-1864
- ☐ **050**. 2009 Klingon Battle Cruiser
- ☐ **051**. 2009 "The Menagerie"
- ☐ **052**. 2009 Starfleet Phaser
- ☐ **053**. 2009 Ilia Probe
- ☐ **054**. 2009 Lt. Uhura, Gold Uniform
- ☐ **055**. 2010 Legends #1: Capt. James T. Kirk
- ☐ **056**. 2010 "Amok Time"
- ☐ **057**. 2010 U.S.S. Enterprise NCC-1701
- ☐ **058**. 2011 Legends #2: Spock
- ☐ **059**. 2011 "Mirror, Mirror"
- ☐ **060**. 2011 Romulan Bird-of-Prey
- ☐ **061**. 2011 U.S.S. Defiant NCC-1764
- ☐ **062**. 2012 Legends #3: Dr. Leonard McCoy
- ☐ **063**. 2012 "An Extraordinary Meeting"
- ☐ **064**. 2012 U.S.S. Enterprise NCC-1701-D
- ☐ **065**. 2013 Legends #4: Chief Engr. Scott
- ☐ **066**. 2013 U.S.S. Kelvin NCC-0514
- ☐ **067**. 2013 "Arena"
- ☐ **068**. 2013 U.S.S. Kelvin NCC-0514, Damaged
- ☐ **069**. 2014 Legends #5: Lt. Hikaru Sulu
- ☐ **070**. 2014 "The Devil in the Dark"
- ☐ **071**. 2014 U.S.S. Vengeance
- ☐ **072**. 2014 Vina
- ☐ **073**. 2015 Legends #6: Lt. Nyota Uhura
- ☐ **074**. 2015 "The Needs of the Many"
- ☐ **075**. 2015 U.S.S. Enterprise NCC-1701-C
- ☐ **076**. 2016 Legends #7: Ensign Pavel Chekov
- ☐ **077**. 2016 "The Man Trap"
- ☐ **078**. 2016 U.S.S. Enterprise NCC-1701, Gold Pilot
- ☐ **079**. 2016 "To Boldly Go"
- ☐ **080**. 2016 Enterprise NCC-1701, Painted Pilot
- ☐ **081**. 2016 Maxine Star Trek Cosplay
- ☐ **082**. 2017 U.S.S. Franklin NX-326

- [ ] **083**. 2017 Capt. Picard & Lt. Comdr. Data
- [ ] **084**. 2017 U.S.S. Enterprise NCC-1701-C, Damaged
- [ ] **085a**. 2017 Spock, Quog ©2017, Mfd: 0617 1HCM3889
- [ ] **085b**. 2017 Spock, Quog ©2017, Mfd: 0617 2HCM2680
- [ ] **085c**. 2018 Spock, Quog ©2018, Mfd: 0618 2HCM2165
- [ ] **085d**. 2018 Spock, Quog ©2018, Mfd: Undated 2HCM3379
- [ ] **085e**. 2018 Spock, Quog ©2018, Mfd: 0618 2HCM3490
- [ ] **085f**. 2018 Spock, Quog ©2018, Mfd: 0618 2HCM4087
- [ ] **085fERR**. 2018 Spock, Quog ©2018, Mfd: 0618 2HCM4087
- [ ] **085g**. 2018 Spock, Quog ©2018, Mfd: 0718 2HCM4412
- [ ] **085h**. 2018 Spock, Quog ©2018, Mfd: 0618 2HCM4848
- [ ] **085i**. 2019 Spock, Quog ©2019, Mfd: 0619 2HCM3783
- [ ] **085j**. 2019 Spock, Quog ©2019, Mfd: 0619 2HCM5620
- [ ] **086**. 2018 "The Naked Time"
- [ ] **087a**. 2018 U.S.S. Discovery NCC-1031 ©2018
- [ ] **087b**. 2024 U.S.S. Discovery NCC-1031 ©2024 Reissue
- [ ] **088**. 2018 Starfleet Tricorder
- [ ] **089**. 2018 Lt. Arex & Lt. M'Ress
- [ ] **090**. 2018 U.S.S. Enterprise NCC-1701
- [ ] **091a**. 2018 Kirk, Quog ©2018, Mfd: No Date 2HCM4287
- [ ] **091b**. 2018 Kirk, Quog ©2018, Mfd: 0618 2HCM4550
- [ ] **091c**. 2019 Kirk, Quog ©2019, Mfd: 0619 2HCM3802
- [ ] **091d**. 2019 Kirk, Quog ©2019, Mfd: 0519 2HCM5624
- [ ] **092a**. 2018 Spock ©2018, Mfd: 0618
- [ ] **092b**. 2019 Spock ©2019, Mfd: 0619
- [ ] **093**. 2018 Shuttlecraft ©2018, Mfd 0618
- [ ] **094a**. 2019 Enterprise NCC-1701 Refit ©2019
- [ ] **094b**. 2024 Enterprise NCC-1701 Refit ©2024 Reissue
- [ ] **095**. 2019 Commander Saru & Michael Burnham
- [ ] **096**. 2019 Tribble, Brown
- [ ] **097**. 2019 The Transporter
- [ ] **098**. 2019 I.S.S. Enterprise NCC-1701
- [ ] **099a**. 2020-21 Storyteller: Lt. Hikaru Sulu ©2020
- [ ] **099b**. 2022 Storyteller: Lt. Hikaru Sulu ©2022
- [ ] **100a**. 2020-21 Storyteller: Captain James T. Kirk ©2020
- [ ] **100b**. 2022 Storyteller: Captain James T. Kirk ©2022
- [ ] **101a**. 2020-21 Storyteller: Lt. Nyota Uhura ©2020
- [ ] **101b**. 2022 Storyteller: Lt. Nyota Uhura ©2022
- [ ] **102a**. 2020-21 Storyteller: Enterprise NCC-1701 ©2020
- [ ] **102b**. 2022 Storyteller: Enterprise NCC-1701 ©2022
- [ ] **102REM**. 2021-23 Replacement Delta Remote Control
- [ ] **103**. 2020 Tribble, Orange
- [ ] **104a**. 2021 Storyteller: First Officer Spock ©2021
- [ ] **104b**. 2022 Storyteller: First Officer Spock ©2022
- [ ] **105a**. 2021 Storyteller: Ensign Pavel Chekov ©2021
- [ ] **105b**. 2022 Storyteller: Ensign Pavel Chekov ©2022
- [ ] **106**. 2021 La Sirena
- [ ] **107**. 2021 HMS Bounty Klingon Bird-of-Prey
- [ ] **108a**. 2021 U.S.S. Enterprise ©2021, Mfd 0421, Lg Tag
- [ ] **108b**. 2021 U.S.S. Enterprise ©2021, Mfd 0421, No Tag
- [ ] **108c**. 2021 U.S.S. Enterprise ©2021, Mfd 0421, Sm Tag
- [ ] **108d**. 2021 U.S.S. Enterprise ©2021, Mfd 0821, Lg Tag
- [ ] **108e**. 2022 U.S.S. Enterprise ©2022, Mfd 0821, No Tag
- [ ] **108f**. 2022 U.S.S. Enterprise ©2022, Mfd 0322, No Tag
- [ ] **108g**. 2023 U.S.S. Enterprise ©2023, Mfd 0323, No Tag
- [ ] **109**. 2021 Capt. Jean-Luc Picard ©2021
- [ ] **110**. 2022 Storyteller: Lt. Comdr. Montgomery Scott
- [ ] **111**. 2022 Storyteller: Dr. Leonard McCoy
- [ ] **112**. 2022 U.S.S. Enterprise NCC-1701
- [ ] **113**. 2022-24 Transporter Water Globe
- [ ] **114a**. 2023 Data's Ode to Spot ©2023
- [ ] **114b**. 2025 Data's Ode to Spot ©2025 Reissue
- [ ] **115**. 2023 The Hand of Apollo
- [ ] **116**. 2023 "Relics"
- [ ] **117**. 2023 U.S.S. Enterprise NCC-1701
- [ ] **118**. 2023 Badgey, 2-Pack
- [ ] **119**. 2023 U.S.S. Enterprise NCC-1701 (Mini)
- [ ] **120**. 2023 Captain Kirk (Mini)
- [ ] **121**. 2024 Captain Christopher Pike
- [ ] **122**. 2024 Dr. Beverly Crusher
- [ ] **123**. 2024 The Keeper
- [ ] **124**. 2024 "Unification II"
- [ ] **125**. 2024 U.S.S. Enterprise NCC-1701-B

- ☐ **126**. 2024 Spock (Mini)
- ☐ **127**. 2024 U.S.S. Ent. NCC-1701 Refit (Mini)
- ☐ **128**. 2024 U.S.S. Enterprise NCC-1701-B, Nexus Damage
- ☐ **129**. 2025 Hologram Janeway
- ☐ **130**. 2025 U.S.S. Titan
- ☐ **131**. 2025 Beware the Borg! Table Decoration
- ☐ **132**. 2025 Guinan
- ☐ **133**. 2025 Ensigns Beckett Mariner and Bradward Boimler
- ☐ **134**. 2025 Star Trek: Strategic Operations Simulator Arcade Game
- ☐ **135**. 2025 U.S.S. Voyager (mini)
- ☐ **136**. 2025 Seven of Nine (mini)
- ☐ **137**. 2025 U.S.S. Enterprise NCC-1701-G
- ☐ **138**. 2026 Shuttlecraft Galileo
- ☐ **139**. 2026 U.S.S. Cerritos
- ☐ **140**. 2026 U.S.S. Enterprise NCC-1701-G
- ☐ **141**. 2026 Nurse Christine Chapel
- ☐ **142**. 2026 “Space Serpent Attack!”
- ☐ **143.** 2026 Shuttlecraft Einstein

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